

Committee Planning Report

Type of report being submitted: Committee Planning Report

Date: October 2, 2013

Committee Name: Student and Student Chapter Outreach Committee (SASCO)

Supervising Board Member: Bohyun Kim

Chair, Co-Chairs, Assistant Chairs: Catherine Odson, chair

Committee members:

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Committee Charge: The Student and Student Chapter Outreach Committee (SASCO) is charged with the task of developing and maintaining a network of individuals able to promote ALA and NMRT and to work with other NMRT and ALA recruitment efforts to help keep student members informed of various NMRT activities, awards and scholarships and to review/evaluate NMRT's student recruitment efforts.

Project Description / Goals:

1. Act as liaison between ALA's New Members Roundtable and student chapters.
2. Keep chapters updated of ALA/NMRT news and events through regular emails from liaisons.
3. Share news and ideas between chapters.

Specific Objectives (numbers, tangible end-products):

1. Update the stagnant speakers' pool of volunteers for student chapters to use and recruit new volunteers.
2. Create and distribute a regular newsletter (in the form of liaison emails) to keep student chapters informed of and NMRT happenings.
3. Facilitate information sharing between chapters.

Financial Report Section:

Note: SASCO is not requesting a budget for 2013-2014.

Your budget appropriation (see budget)	a. N/A
Amount which you have spent so far this year	b. N/A
Your estimated additional expenses this year	c. N/A
Total of amount spent and additional "estimated" expenses for this year (b+c)	d. N/A
Difference between budgeted amount and total expenses from above (a-d)	e. N/A

f. Vendor support planned or anticipated for the year (either money or in-kind gifts), list here: N/A

g. Vendor support requested: (From the above list, what, if any, has been requested from the Exhibitor Contact and Relations Committee?) N/A

h. Vendor support received: (From the above list, what if any, has been received?) N/A

Specific Needs/Support (non-financial): (For the categories below, please include approximate date service needed)

a. Web Support (help with webpage creation, web form creation, web database, web database, scripting, etc

We will need to update the SASCO website as it was last updated in 2012/2013. Additionally, we may ask for additional tools or links on the website to help chapters connect with one another (links into ALA Connect, etc.). We anticipate the majority of changes will be content, not function.

b. On-site conference volunteers: (include estimated numbers needed and brief job description)
N/A

c. Publicity planned for the committee (posting to other discussion lists, official press release for webpage, etc.): We would like to use the NMRT Facebook page and Twitter account, as well as the NMRT-L list to advertise the speaker pool form.

Report submitted by: Catherine Odson

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