

## **NMRT Board Member Planning Report**

**1. Office Name: Fundraising Coordinator**

**2. Office Term (Date: Ex. 2005-2006): 2012-2013**

**3. How do you plan to help committees address the four NMRT goals? (If it does not apply, put N/A.)**

By bringing in money to support NMRT goals.

**4. How do you plan to create a positive committee experience? What type of support do you plan to provide to chairs and committee members, and how often do you plan to provide such support?**

By bringing in money to support NMRT goals.

**5. What future directions do you see your office or NMRT needing to take this year or the following year? What kind of strategies do you envision for addressing projects that affect committees outside of your supervision?**

Primary direction is working with ALA development on several fundraising strategies, including an email campaign, corporate sponsorship, and planned giving. The email campaign will coordinate with the new Alumni task force to target appropriate members.

**6. Date of report: October 11, 2012**

**7. Submitted by: Curtis Brundy**