

2011-2012 ALA CD#2
2013 ALA Midwinter Meeting

ALA COUNCIL
MINUTES
2012 ALA ANNUAL CONFERENCE
ANAHEIM, CALIFORNIA

AMERICAN LIBRARY ASSOCIATION

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ALA COUNCIL MINUTES
2012 ALA Annual Conference
ALA Council/Executive Board/Membership Information Session
Saturday, June 23, 2012
3:30-5:00 p.m.
Marriott Hotel, Platinum Ballroom 1-6
Anaheim, California

The customary information session was held in accordance with ALA Policy 5.5.2, which states that at least one joint session of the Membership and Council with the Executive Board shall be held for information only prior to other meetings of Council and Membership. The information session was convened at 3:30 p.m. on Saturday, June 23, 2012, in Platinum Ballroom 1-6 of the Marriott Hotel Convention Center in Anaheim, California.

Traditionally, this meeting has been held on Sunday during Midwinter Meeting and the Annual Conference; however, starting with this Annual Conference, it will be held on Saturday preceding the ALA Membership Meeting. This change was made to allow more members to attend and participate in this meeting and the ALA Membership Meeting immediately following it.

ANNOUNCEMENTS AND INTRODUCTIONS. President Molly Raphael introduced Parliamentarian Eli Mina; President-Elect Maureen Sullivan; and ALA Executive Director and Secretary of the Council Keith Michael Fiels. ALA staff members assisting with the Council meetings were JoAnne Kempf, Director, Office of ALA Governance; Lois Ann Gregory-Wood, Council Secretariat; Danielle Alderson, Projectionist; and Kathy Cortopassi, Captionist.

FREEDOM TO READ FOUNDATION (FTRF) REPORT, ALA CD#22.1. President Molly Raphael reordered the agenda items to allow the FTRF President Kenton Oliver to present his report before having to leave this session to honor another commitment.

Oliver reported the FTRF continues to monitor this ongoing litigation: *Florence v. Shyrteff*; *PFLAG, Inc. v. Camdenton R-III School District*; *Bradburn et al. v. North Central Regional Library District*; and *Hunter v. City of Salem and the Board of Trustees, Salem Public Library*.

This year the FTRF, via the Judith F. Krug Memorial Fund, will award eight (8) \$1,000 grants to libraries, schools and other organizations in support of Banned Books Week events.

He noted the Foundation is in the second year of its strategic plan, which includes embarking on an ambitious project to increase its membership through social media, direct mail, and other avenues.

As Oliver's three-year term as FTRF president is ending at this conference, he thanked the FTRF staff for their excellent work in defense of the First Amendment. He said that Intellectual Freedom and our First Amendment rights are at the core of what we do as librarians. How these values are defended will tell the profession's story in the coming years.

ALA PRESIDENT'S REPORT, ALA CD#29.1. President Molly Raphael said she devoted a large portion of her presidential year to digital content in libraries. Raphael provided details on several meetings with major publishers regarding the library community's growing concerns about e-books not being made available for library purchase. Those meetings have allowed opportunities to discuss why making e-books available in libraries is in the best interest of publishers, as well as to better understand their concerns. Raphael reported on some of these meetings in a blog post at <http://americanlibrariesmagazine.org/e-content/ebook-talks-details>.

At the Executive Board's spring meeting in April 2012, a significant portion of its agenda was devoted to an in-depth discussion on strategies regarding e-content. The Board adopted the following resolution:

“That the Executive Board strongly affirms and advances the following objective: that libraries of all types must be able to provide effective access to electronic media for their users at a reasonable price and consistent with ALA core principles and that ALA develop an aggressive tactical plan to achieve this objective.”

The Digital Content and Libraries Working Group (DC&LWG) has made progress in several areas and will report to the Executive Board and Council during this Annual Conference.

In 2011, Raphael appointed a Presidential Task Force on School Libraries. The task force's charge is: "To lead a campaign addressing the urgent need for advocacy for school libraries, and the impact of the de-professionalization and curtailment of school library instructional programs on students and student achievement; To collaborate with member groups and staff to coordinate implementation of the campaign; To serve as liaisons to key divisions and other groups, as well as libraries at the local, state, and national level to galvanize support among libraries of all types, around the nation; To assist in outreach efforts to various external partners; To create messaging and strategies for communicating with the public and for use by public advocates; and To participate in regular communication about the initiative, including conference calls, and if possible, in face-to-face meetings at Midwinter and Annual Conferences."

The task force has worked with individual cases brought to its attention. In addition, AASL President Carl Harvey and ALA President Molly Raphael have worked together to fight proposed reductions in school librarian positions by working collaboratively with local communities.

The White House petition to "Ensure that every child in America has access to an effective school library program" (<http://wh.gov/Wgd>), received the 25,000 signatures required for consideration by the Obama Administration.

Raphael then spoke of her presidential initiative: "Empowering Voices, Transforming Communities (Advocacy)." This initiative began as a focus on library advocacy and how communities could become more effective advocates for libraries of all types.

Raphael recognized the leadership of initiative co-chairs Barbara K. Stripling and Patty Wong, as well as ALA staff support from Marci Merola, Jaclyn Finneke, and JoAnne Kempf.

At this conference, an Association Options Fair will be held on Sunday, June 24, 1:30-3:30pm, to help people from diverse backgrounds connect with volunteer activities within all parts of ALA. Trevor Dawes and Holly Okuhara are leading this effort.

ALA convened its first Virtual Membership Meeting on June 6, 2012, 3:00-4:30p.m. Nearly 500 ALA members from around the world participated in the meeting. It was an opportunity to convene the membership in an online setting to discuss current projects, ongoing initiatives, and the strategic direction of the Association. Members were able to participate directly in the discussions through chat and voice over IP,

asking questions from ALA leaders while sharing information and insights from their own libraries. A full video and document archive of the Meeting is available at <http://connect.ala.org/members> for your review.

In closing, Raphael expressed her appreciation for the support she received during her presidential year.

PRESIDENT-ELECT'S REPORT, ALA CD#29.1. Maureen Sullivan said she very much wanted to understand the inner workings of the Association, and she has had many opportunities to learn about the Association through the help of the Chicago and Washington Office staffs.

Sullivan acknowledged the invaluable help of the ALA Committee on Appointments (composed of ALA Division Presidents-Elect); the Council Committee on Committees (ALA Councilors); and committee staff liaisons, in working on the ALA and Council committee appointments for the coming appointment year.

Sullivan also acknowledged her commitment to continue to support the work of the School Libraries Task Force and the Digital Content and Libraries Working Group.

Sullivan noted one of the highlights of her work this spring has been the number of times she has been invited to participate in activities as the ALA president-elect. "There's recognition of the strength of our membership, how diverse we are, and the fact that we are living in the bricks and the mortar in our communities, and we are very much a resource to be tapped," she said.

EXECUTIVE DIRECTOR'S REPORT, ALA CD#23.1. Keith Michael Fiels reported the school library campaign is moving into its second year. A resolution entitled School Libraries and Librarians are Critical to Educational Success will be introduced for Council's consideration at this conference.

Fiels mentioned that En Tu Biblioteca and Connect with Your Kids @ Your Library are two campaigns currently underway as part of the Campaign for America's Libraries. One is reaching out to Spanish speaking people, and the other is reaching out to parents and encouraging them to use the library.

ALA is in discussion with the American Association of Retired People (AARP) about a potential significant partnership to look at the needs of seniors and examine ways in which library usage can continue to enrich their lives.

The “I love libraries” and “@yourlibrary” web sites continue to attract new followers and provide information about activities happening in libraries. Both websites are targeted at the general public.

In closing, Fiels provided further information on ALA’s involvement in the following areas:

- Leadership Training Opportunities
- Community Engagement
- Virtual Conference, July 18-19, 2012
- ALA Base Camp
- Future ALA Initiatives

ALA ENDOWMENT TRUSTEES REPORT, ALA CD#16.1. Daniel Bradbury, chair, began his report by acknowledging his Endowment Trustee colleagues: John Vitali, Bob Walton, and ALA Treasurer Jim Neal.

Bradbury said although 2011 turned out to be a sluggish year for U.S. markets and even worse for world markets, 2012 started with the market’s best first quarter results since 1998. Since then, however, continuing uncertainty and concerns over European debt have taken their token on the market.

Bradbury noted the ALA Endowment Fund as of May 31, 2012, stood at \$31.1 million, an increase of \$782,090, from the \$30.9 million in December 2011. The equity managers realized mixed results in their performance, while the fixed income managers held up much better. This was particularly true for those managers who invested primarily in Treasury Bonds. Both Neuberger Berman and Pimco benefited from equity markets.

As the first quarter of 2012 came to a close, the Endowment Trustees, ALA financial staff and ALA’s investment adviser, Merrill Lynch, took a critical look at the financial, economic and political issues likely to affect the markets for the remainder of the year and into 2013. These issues are discussed in greater detail in the report (ALA CD#16.1).

This Annual Conference concludes Dan Bradbury’s six years of service as an Endowment Trustee, including four as Senior Trustee. In recognition of his service and accomplishments, President Molly Raphael presented him with a plaque that read:

The American Library Association expresses its appreciation to Daniel J. Bradbury, Endowment Trustee 2006-2012, in honor and recognition of his 27 years of dedicated service and commitment to the American Library Association and the profession of librarianship as well as his stewardship as a Senior Trustee in guiding the Endowment Fund. Presented this day, Saturday June 23, 2012.

BUDGET ANALYSIS AND REVIEW COMMITTEE (BARC) REPORT, ALA CD#33.1. At the Midwinter Meeting in 1987, the ALA Council voted that the ALA Budget Analysis and Review Committee (BARC) should report to Council at Midwinter Meetings and Annual Conferences. Clara N. Bohrer, chair, provided an overview of ALA finances.

Bohrer prefaced the FY12 Budget Update by saying that ALA continues to navigate through challenging economic times. Over the last few years ALA's traditional sources of revenue have either been flat or on the decline. ALA senior management has made a systematic effort to reduce expenditures and implement efficiencies; to reallocate resources from less strategic activities and programs to those reflecting the Association's priorities; and to enhance business revenue through new business development, such as the acquisition of Neal-Schuman Publishing Company.

Bohrer said that overall, the general fund revenue is on target, which can be attributed to acquiring the Neal-Schuman imprint. Divisions and Round Tables show less revenues than budget, but are also spending less than budget. The general fund has expenses nine percent higher than budgeted, primarily due to publishing. However, the overall expenditures are less than projected for this point in the budget year. ALA's actual deficit is less than budget by \$419,000.

Bohrer pointed out that in FY13, there is a projected addition to net assets of \$200,000. BARC will closely monitor the FY13 budget to ensure that the \$200,000 in net asset balance is reached.

ALA TREASURER'S REPORT, ALA CD#13.1. James (Jim) G. Neal reiterated that ALA's primary sources of revenue sources areas have remained relatively flat or are declining.

He pointed out that the creation of a technology fund several years ago has enabled ALA to invest in new technologies and new systems that will make ALA more efficient and enable its managers to learn much more about budgeting and ways to expend resources.

Neal then reviewed some of the budgetary trends over the last decade. He said the economy increased and improved over the course of the decade and peaked by 2008, and has been in a state of decline since then. The ALA General Fund, which captures all the work of the Association outside of the divisions and round tables, demonstrates a similar trend, which also peaked in 2007 and 2008. In 2011 ALA drew funds from its net asset balance in order to cover the budget.

Although, Publishing revenues have seen some decline, there was a pickup in 2011 as more of ALA's products are being electronically acquired and delivered. It is anticipated that with the creation of the Huron Street Press—created partially from the acquisition of Neal-Schuman and partially with the movement of revenue into the subscription area through the RDA—there will be growth in ALA publishing revenue in the near future.

Some ALA units are beginning to bring in significant revenue to the Association through its continuing educational online programs.

Currently, about \$2 million in revenue comes from organizations and individuals outside the United States. ALA is exploring better ways to present its products and services to the international library community.

Neal then reviewed the components of the 2013 proposed \$65 million budgetary ceiling, which Council will be asked to approve at this conference.

In closing, Neal thanked the ALA financial and budget staff.

ADJOURNMENT. After several brief announcements, the meeting was adjourned upon the completion of the agenda.

**ALA Council I
Sunday, June 24, 2012
9:00 a.m.–12:00 p.m.
Marriott Hotel, Platinum Ballroom 1-6
Anaheim, California**

The first meeting of the ALA Council during the 2012 ALA Annual Conference was convened at 9:00 a.m. on Sunday, June 24, in the Marriott Hotel, Platinum Ballroom 1-6.

ANNOUNCEMENTS AND INTRODUCTIONS. ALA President Molly Raphael introduced ALA President-Elect Maureen Sullivan, Parliamentarian Eli Mina, and ALA Executive Director and Secretary of the Council Keith Michael Fiels. ALA staff members assisting with the Council meetings were JoAnne Kempf, Director, Office of ALA Governance; Lois Ann Gregory-Wood, Council Secretariat; Danielle Alderson, Projectionist; and Kathy Cortopassi, Captionist.

Special guests included Barbara K. Stripling, 2012-2013 ALA President-Elect and Councilor; Min Chou, President, Chinese American Librarians Association; Janice Kowemy, President-Elect, American Indian Library Association; Carolyn Robertson, Immediate Past President, Library and Information Association of New Zealand; Inga Lunden, President, Swedish Library Association; Sarah Ann Long, ALA Past President; Robert Dizard, Jr., Deputy Librarian of Congress; Donna Scheeder, Deputy Chief Information Officer, Congressional Research Services, Library of Congress; Elizabeth Bagley, President, Georgia Library Association; Wanda Brown, President, North Carolina Library Association; Terry Buckner, President, Kentucky Library Association; Michele Burke, President-Elect, Oregon Library Association; Robbie DeBuff, President, Nevada Library Association; Connie Gilman, President, Virginia Library Association; Stacey Glaser, President-Elect, Alaska Library Association; Sukey Hohl, President, Wyoming Library Association; Lucy Holman, President, Maryland Library Association; Terri Jones, President, Delaware Library Association; Adriane Juarez, President, Utah Library Association; Karen Klapperstuck, President, New Jersey Library Association; Dennis J. DeLoup, ALA Councilor and President, Indiana Library Federation; Rhonda Puntney Gould, ALA Councilor and Immediate Past President, Wisconsin Library Association; Lisa Rice, President-Elect, Kentucky Library Association; Jim Robb, President, Arkansas Library Association; Brian Soneda, President, Washington Library Association; Barbara J. Stites, President, Florida Library Association; Emily Tish, President, Alabama Library Association;

Jennifer Wiseman, President-Elect, Washington Library Association; and Cathy Wofford, President-Elect, Michigan Library Association.

QUORUM. A quorum was established at the beginning of each meeting.

THE ATTENDANCE AND VOTING RECORD is attached as Exhibit#1.

RULES FOR ALA COUNCIL MEETINGS, ALA CD#5. By *CONSENT*, the ALA Council adopted the Rules for ALA Council Meetings.

ESTABLISHING THE AGENDA, ALA CD#8.5 Revised-6/23-11:00pm.

Council added the following resolutions to the Council I agenda under “new business”: Resolution on Voter Suppression in America, MMD#6, ALA CD#40; School Libraries and Librarians are Critical to Education, MMD#7, ALA CD#41; Resolution in Support of Whistleblower Bradley Manning, ALA CD#42; and Resolution on Access to Information and WikiLeaks, ALA CD#43. By *CONSENT*, Council adopted ALA CD#8.5 Revised-6/23-11:00pm., as amended.

2012 ALA MIDWINTER MEETING COUNCIL MINUTES, ALA CD#2.1.

By *CONSENT*, Council adopted the 2012 ALA Midwinter Meeting Council Minutes, ALA CD#2.1.

NOMINATIONS FOR THE 2012–2013 COMMITTEE ON COMMITTEES (COC), ALA CD#12. President-Elect Maureen Sullivan, Committee on Committees (COC) chair, presented the slate of candidates for the 2012–2013 Council Committee on Committees Election: Ann Crewdson; Matthew P. Ciszek; John C. DeSantis; Sol A. Gomez; Terri G. Kirk; Em Claire Knowles; Lauren Pressley; and Rocco A. Staino. Four (4) Councilors will be elected for a one-year term (2012-2013). There were no nominations from the Council floor.

NOMINATIONS FOR THE 2012-2013 PLANNING AND BUDGET ASSEMBLY (PBA), ALACD#12.1. President-Elect Maureen Sullivan presented the slate of candidates for the 2012–2013 Planning and Budget Assembly Election: *Councilors-at-Large:* Ed Garcia, Jr.; Julius C. Jefferson, Jr.; Diane R. Chen Kelly; Andrew K. Pace; Gail A. Schlachter; and Courtney L. Young. Three (3) Councilors-at-Large will be elected for two-year terms (2012–2014). There were no floor nominations.

Chapter Councilors: Shelby E. Harken; Alan A. Kornblau; Nancy B. Rea; and Andrew B. Wertheimer. Two (2) Chapter Councilors will be elected for two-year terms (2012–2014). There were no floor nominations.

The election results will be announced at the ALA Council III meeting on June 26, 2012, 7:45–9:15 a.m.

APPOINTMENT OF TELLERS, ALA CD#12.3. Angelica G. Fortin; Patricia Hofmann; Kathy A. Parson; and Cher Ravagni volunteered to serve as tellers for the elections. Hofmann will serve as chair.

ALA EXECUTIVE BOARD ACTIONS SINCE THE 2012 ALA MIDWINTER MEETING, ALA CD#15.1. Executive Director Keith Michael Fiels briefly highlighted various actions taken by the ALA Executive Board since the 2012 ALA Midwinter Meeting. The ALA Executive Board:

- **VOTED**, That the Committee on Accreditation (COA), working in concert with the Committee on Professional Ethics (COPE), review the current COA conflict of interest policies and recommend modifications as appropriate by the 2013 ALA Midwinter Meeting.
- **VOTED**, To approve in principle a special promotion for first-year personal members who dropped their membership after 12 months, and a special promotion for small and very small organizational members, subject to review and recommendation by the Budget Analysis and Review Committee (BARC).

Fiels then responded to questions from the floor.

IMPLEMENTATION OF THE 2012 ALA MIDWINTER MEETING COUNCIL ACTIONS, ALA CD#9.1. Executive Director Keith Michael Fiels presented a written report and called for questions regarding the report.

ALA COUNCIL SELF ASSESSMENT. At the 2011 Annual Conference, the Presidential Task Force on Improving the Effectiveness of ALA's Council recommended that the ALA Council participate in a self-assessment. This assessment would determine how well the ALA Council believes it performs its role, and whether Council believes its actions effectively serve its mission.

The Task Force also recommended that this effort be led by a third-party consultant. Following a discussion at its spring meeting, the Executive Board commissioned ALA Parliamentarian Eli Mina as that consultant. Part of his assignment was to assist in developing an online survey to assess Council's own perception of its performance. He was assisted in developing this survey by ALA Executive Director Keith Michael Fiels and others. The survey was sent to Council with a return response request for early June. Divided into 25 groups of 6 to 8 councilors, President-Elect Maureen Sullivan led a 60-minute Council assessment discussion. As Sullivan provided an overview of the operating procedures for this discussion, a worksheet to support the work of this discussion was distributed in each group. The worksheet focused on two questions: (1) "Based on your review of the survey results, what do you think are the areas we should focus on or focus on first?" and (2) "In those areas, are their specific actions that you think could improve effectiveness?" Each group met and reported its comments to Council as a whole.

Following this Conference, the Council Orientation Committee will work with ALA Parliamentarian Eli Mina, ALA Executive Director Keith Michael Fiels and others, to analyze the feedback from this discussion and develop some recommendations for Council's consideration at the 2013 Midwinter Meeting.

DIGITAL CONTENT AND LIBRARIES WORKING GROUP (DCLWG)

REPORT, ALA CD#30.1. Co-Chair Robert Wolven reported on a series of meetings with major publishers who are either in e-book space or entering the space now. These meetings were attended by ALA President Molly Raphael, ALA President-Elect Maureen Sullivan, Executive Director Keith Fiels, Alan Inouye, Director, ALA Office of Information Technology Policy, and either DCLWG Co-Chair Sari Feldman or himself.

Wolven said the meetings provided an opportunity to cogently present the interests and concerns of libraries and to hear the publishers' perspectives, interests and concerns. Both the publishers' staffs and the ALA representatives learned a fair amount about the others' community. He further stated the channels of communication with the publishers will remain open as they start to either to re-enter or think about entering the e-book market with public libraries

Wolven noted that a subgroup had been created to focus on business models and licensing agreements for public libraries and e-books. The subgroup will also develop similar products for school libraries. The subgroup will hold its first face-to-face meeting at this conference.

Sari Feldman, DCLWG Co-Chair, then called Council's attention to page 4, under "Outreach: In the Media and Professional Communities," which outlined the activities of the Working Group to get out its message. The group has been seeking media placements and responding to press inquiries as reported in ALA CD#30.1.

Feldman reiterated that the business models subgroup will be looking at the issue of school libraries. She said the subgroup will also be looking at the business models of distributors, because that will be particularly impactful for school libraries.

The first report on business models and a tip sheet entitled Digital Rights Management (DRM) will be available soon.

At the conclusion of their report, Feldman and Wolven responded to questions from the Council floor.

NEW BUSINESS:

SCHOOL LIBRARIES AND LIBRARIANS ARE CRITICAL TO EDUCATION RESOLUTION, MMD#7, ALA CD41. Councilor Sara Kelly Johns moved and by *CONSENT*, Council deferred consideration of the School Libraries and Librarians are Critical to Education Resolution, MMD#7, ALA CD41, until ALA Council II on Monday, June 25, 2012, 9:00am-12:30pm.

RESOLUTION ON VOTER SUPPRESSION IN AMERICA, MMD#6, ALA CD#40. Councilor Al Kagan moved the adoption of ALA CD#40, Resolution on Voter Suppression in America, which read: "That the American Library Association (ALA): (1) opposes voter ID laws, restrictions on voter registration, cuts to early voting and any other laws resulting in the restriction of lawful access to voting; and (2) encourages libraries and librarians to provide information to citizens to mitigate these restrictions should they remain in effect on Election Day."

Councilor Nann Blaine Hilyard moved and Council *DEFEATED*, a motion to strike the first resolved clause of ALA CD#40, Resolution on Voter Suppression in America, which read: "That the American Library Association (ALA): (1) opposes voter ID laws, restrictions on voter registration, cuts to early voting and any other laws resulting in the restriction of lawful access to voting."

Councilor Aaron Dobbs moved and Council *DEFEATED*, A motion to postpone discussion on ALA CD#40, Resolution on Voter Suppression in America, until Council II, Monday, June 25, 2012, 9:00am-12:30pm.

After an in-depth debate, Council *ADOPTED*, ALA CD#40, Resolution on Voter Suppression in America, as amended to read: “That the American Library Association (ALA): (1) opposes voter ID laws, restrictions on voter registration, cuts to early voting and any other laws resulting in the restriction of lawful access to voting; (2) encourages libraries, librarians, and library support staff to provide information to citizens to mitigate these restrictions should they remain in effect on Election Day.”

RESOLUTION IN SUPPORT OF WHISTLEBLOWER BRADLEY

MANNING, ALA CD#42. Councilor Al Kagan moved and Council *DEFEATED*, a motion to adopt ALA CD#42, Resolution in Support of Whistleblower Bradley Manning, which read: “That the American Library Association calls upon the Secretary of the Army and the Chief of Staff of the United States Army to release Pfc. Bradley Manning from pre-trial confinement and drop the charges against him.”

RESOLUTION ON ACCESS TO INFORMATION AND WIKILEAKS, ALA

CD#43. Councilor Al Kagan moved and Council *DEFEATED*, a motion to adopt ALA CD#43, Resolution on Access to Information and WikiLeaks, which read: “That the American Library Association (ALA): (1) supports the rights of WikiLeaks to publish leaked government documents; (2) commends the efforts of WikiLeaks to expunge from documents names and other material deemed potentially harmful to innocent people; (3) commends WikiLeaks for performing a public service for making available important documents related to foreign and military policy; (4) recommends that libraries consider linking their websites to the WikiLeaks website where appropriate; and (5) condemns any harassment of WikiLeaks.”

ADJOURNMENT. After several announcements, the meeting was adjourned at 12:00 noon.

ALA COUNCIL II
Monday, June 25, 2012
9:00–12:30pm
Marriott Hotel, Platinum Ballroom 1-6
Anaheim, CA

The second meeting of the ALA Council during the 2012 ALA Annual Conference was convened at 9:00 a.m. on Monday, June 25, in the Marriott Hotel, Platinum Ballroom 1-6.

QUORUM. A quorum was established at the beginning of each meeting.

ESTABLISHING THE AGENDA, ALA CD#8.6 (6/24/12-9:00PM). ALA CD#8.6 (6/24/12-9:00pm) was adopted as amended, to include the following items under “new business:” School Libraries and Librarians are Critical to Education Success, MMD3&, ALA CD#41; and a discussion about conference changes.

ALA TREASURER’S REPORT, ALA CD#13.1. After providing some financial updates since his report at the ALA Council/Executive Board/Membership Session on Sunday, January 24, James (Jim) G. Neal, moved and Council

VOTED, To approve the ALA FY2013 Total Budgetary Ceilings as follows:

General Funds	\$31,640,176
Divisions	26,171,508
Round Tables	1,566,759
Grants & Awards	4,711,672
Long-term Investments	936,716
Total ALA FY 2013 Budgetary Ceiling	<u>\$65,026,831</u>

ALA PLANNED GIVINGS PROGRAM. ALA Treasurer Jim Neal is chairing a task force that is working on an ALA Planning Giving Program entitled Legacy Society. The three-year program plan is to raise commitments of \$15 million by 2015. He reported that 40 individuals have already made commitments to the program totaling \$2 million.

Council viewed a promotional video regarding the program. The video will be refined to include more dialogue on why and how people can participate in the Legacy Society program. Several Councilors offered suggestions to help improve the content of the video.

RECOGNITION OF RETIRING COUNCIL AND EXECUTIVE BOARD

MEMBERS. President Molly Raphael recognized the following Council members whose terms will expire at the adjournment of the 2012 Annual Conference: Rosie L. Albritton, Councilor-at-Large; Jose Aponte, Councilor-at-Large; Mario A. Ascencio, Councilor-at-Large; Valerie P. Bell, Councilor-at-Large; Daniel Berdaner, IRRT Councilor (was reelected and will remain on Council); Kay I. Bowes, Councilor-at-Large; Stephanie Braunstein, Councilor-at-Large; Nicolas (Nick) H. Buron, YALSA Councilor; Steve K. Butzel, New Hampshire Chapter Councilor; Angela Carstensen, Councilor-at-Large; Annalisa R. Crews, Councilor-at-Large; Linda S. Dobb, Councilor-at-Large; Aaron W. Dobbs, Councilor-at-Large (reelected and will remain on Council); Nanette W. Donohue, Councilor-at-Large; Vicki M. Emery, Councilor-at-Large (elected as AASL Councilor and will remain on Council); Rosario Garza, Councilor-at-Large; Carolyn Giambra, Councilor-at-Large; Judith A. Gibbons, Councilor-at-Large; Thomas Gilson, Councilor-at-Large; Michael A. Golrick, Councilor-at-Large; Mario M. Gonzalez, Councilor-at-Large (reelected and will remain on Council); Rhonda K. Puntney Gould, ALSC Councilor; Carlyn J. Gray, Texas Chapter Councilor; Tracie D. Hall, Councilor-at-Large; Ann H. Hamilton, Georgia Chapter Councilor; Pamela J. Hickson-Stevenson, Ohio Chapter Councilor (reelected and will remain on Council); Sara Kelly Johns, AASL Councilor (reelected and will remain on Council); James (Jay) G. Johnston, Connecticut Chapter Councilor; Al Kagan, SRRT Councilor (reelected and will remain on Council); M. Kathleen Kern (RUSA Councilor); Majed Khader, West Virginia Chapter Councilor (reelected and will remain on Council); Amber D. Mathewson, Arizona Chapter Councilor; Susan G. Miller, Councilor-at-Large; Vickie Mix, South Dakota Chapter Councilor; Virginia (Ginny) B. Moore, Councilor-at-Large (reelected and will remain on Council); John Allyn Moorman, IFRT Councilor (elected to the ALA Executive Board and will remain on Council); Patty Myers, Wyoming Chapter Councilor; Maren C. Ostergard, Councilor-at-Large; Gina A. Persichini, Idaho Chapter Councilor reelected and will remain on Council); Jennifer Pickle, Councilor-at-Large; JoAnn Pinder, Councilor-at-Large; Eva Poole, Councilor-at-Large; Cher Ravagni, Washington Chapter Councilor; Pete Reehling, EMIERT, ERT, FAFLRT, GAMRT, LEARNRT, LHRT, MAGERT, RMRT, SORT, and VRT Councilor; Kevin Reynolds, Tennessee Chapter Councilor (Kevin is also an ALA Executive Board member and he will remain on Council); Donald L. Roalkvam Illinois Chapter Councilor; Elena Rosenfeld, Colorado Chapter Councilor; Ronald S. Russ, Arkansas Chapter Councilor; Mary Rzepczynski Michigan Chapter Councilor; Gail A. Schlachter, Councilor-at-Large [reelected and will remain on Council]; Vicky Lee Schmarr, Councilor-at-Large; Debbie Short, Utah Chapter Councilor; Patricia H. Smith, Councilor-at-Large; Gail C. Tobin, Councilor-at-Large;

Pat L. Weaver-Meyers, Oklahoma Chapter Councilor; Shixing Wen, Council-at-Large; Nancy Anne Wilson, Vermont Chapter Councilor; Y. Diana Wu, Councilor-at-Large; Diane M. Zabel, Councilor-at-Large; and Nancy P. Zimmerman, Councilor-at-Large.

President Raphael also acknowledged with thanks the following retiring Executive Board members whose terms expired at the adjournment of the 2012 ALA Annual Conference: Patricia M. Hogan, ALA Executive Board Member; Stephen L. Matthews, ALA Executive Board Member; Courtney L. Young, ALA Executive Board Member (elected as a Councilor-at-Large and will remain on Council); and Roberta A. Stevens, ALA Immediate Past President.

POLICY MANUAL REVISION TASK FORCE, ALA CD#10.1-10.4. Councilor John A. Moorman, chair, presented the task force's final report and a revised ALA *Policy Manual* for Council's consideration and action. Council **ADOPTED**, the recodification of the ALA *Policy Manual*, Section A: Organization and Operational Policies and Section B: Positions and Public Policy Statement as outlined in ALA CD#10.1 and 10.2. Other related documents include ALA CD#10.3, Final Report of the Presidential Policy Manual Revision Task Force and ALA CD#10.4, ALA Policy Crosswalk to New Sections A & B to Old ALA *Policy Manual*.

POLICY MONITORING COMMITTEE REPORT, ALA CD#17.1. An information report requiring no action.

INTERNATIONAL RELATIONS COMMITTEE (IRC) REPORT, ALA CD#18.1. Sha Li Zhang, chair, reported that 430 international librarians/visitors from 83 countries are attending this conference. ALA also was honored that IFLA President Ingrid Parent was in attendance. Ms. Parent spoke at several ALA events, including a keynote speech at the Chinese American Library Association Program.

The IRC thanked the leadership and members of the International Relations Round Table (IRRT) for their efforts to make this conference a great experience for the international conference attendees. IRRT hosted a preconference for international librarians and provided orientation and mentorship.

Zhang noted that inviting international speakers to share their experiences and their practices at the ALA Annual Conference is one of the goals of 2015 International Strategic Plan.

IRC has started the nomination process to solicit ALA members who want to serve on IFLA committees from 2013 through 2017. A “Call for Nominations” has been sent out.

Zhang brought to Council’s attention a status report from Barbara Ford, ALA representative to the U.S. National Commission for UNESCO, on U.S. funding for UNESCO and other UNESCO updates.

NEW BUSINESS:

SCHOOL LIBRARIES AND LIBRARIANS ARE CRITICAL TO EDUCATION SUCCESS, ALA CD#41, MMD#7, was adopted by the ALA Membership Meeting on Saturday, June 23rd and forwarded to the ALA Council I, Sunday, June 24, 2012, where its discussion was postponed until the ALA Council II meeting.

President Molly Raphael then read the “Resolved” clause of ALA CD# 41, Resolution that School Libraries and Librarians are Critical to Education Success as adopted at the ALA Membership Meeting and displayed on the overhead. Following the reading of the “Resolved” clauses, she then called upon Councilor Sara Kelly Johns, mover of the resolution , to propose a substitute resolution (ALA CD#41, Revised 6/24/12), which has the following changes:

(1) Revise the 5th “Whereas” clause to read: “Whereas quality school library programs ~~may play an even greater role in~~ **staffed by credential school librarians prepare students to have the 21st Century skills they need to succeed in college and careers. They are particularly critical to help close the achievement gap of students who come from economically disadvantage backgrounds.**”

(2) Delete the 6th “Whereas” clause that read: ~~“Whereas current educational legislation, reform efforts and best practices including ESEA, the Common Core State Standards, STEM education and College and Career Readiness efforts expound on the need for student to:~~

- ~~• Inquire, think critically, and gain knowledge~~
- ~~• Draw conclusions, make informed decisions, apply knowledge to new situations, and create new knowledge~~
- ~~• Share knowledge and participate ethically and productively as members of our democratic society~~

- ~~Pursue personal and aesthetic growth;~~

(3) Delete the 7th “Whereas” clause that read: “Whereas school librarians instruct students and provide the school community ongoing experiences in learning to develop research questions and related skills in accessing, evaluating, synthesizing and utilizing information to create and present new understandings;

(4) Delete the 8th “Whereas” clause that read: “Whereas school libraries provide equitable physical and intellectual access to the resources and tools required for learning in a stimulating, and safe environment;

(5) Revise the 11th “Whereas” clause to read: “Whereas in its response, the Obama administration acknowledged that ~~“reading is the foundation upon which all other learning is built, and school libraries play a significant role in constructing and enriching that foundation.”~~ “school libraries do much more than house books and store data: a school library can broaden the horizon of learning for students and link them with communities and experiences far beyond their own classroom and community”; ~~and that “Literacy is critical to the success of our students and to our strength as a nation;”~~

(6) Revised “Resolved” clause to read: “That the American Library Association (ALA): (1) directs the ALA Presidential Task Force on School Libraries to lead the Association in its continued mission to address the urgent need for advocacy for school libraries, school librarians and the impact of the de-professionalization and curtailment of school library instructional programs on students and student achievement, continuing to engage librarians of all types from across the association to advocate for school libraries, which are imperative to the survival and success of all libraries; (2) encourages state associations and affiliates to influence legislation requiring adequate funding and appropriate staffing of school libraries in schools at all levels; (3) places a high priority on seeing that upcoming ESEA legislation recognizes and specifically supports the necessity for effective school library programs and credentialed school librarians; (4) works to encourage federal lobbying efforts to include school libraries in legislation and regulations, including areas such as digital literacy and broadband; and (5) ~~will~~ actively seek partnerships with national associations to reach mutual goals of sustained school libraries.”

By *CONSENT*, Council substituted ALA CD#41, Revised 6/24/12 for the original ALA CD#41, MMD#7.

Although, Council did not direct that this resolution be referred to the Committee on Legislation (COL) at this time, it was noted that customarily resolutions with legislative implications should first be reviewed by COL. In this instance, several of the “Resolved” clauses have legislative implications. It was felt that Council could have benefited from the expertise of COL and staff who have great knowledge of legislative issues.

By *CONSENT*, Council accepted other minor housekeeping changes to the “Resolved” clauses, then Council, *ADOPTED*, ALA CD#41, Revised 6/25/12, Resolution that School Libraries and Librarians are Critical to Educational Success, as amended to read:

1. directs the ALA Presidential Task Force on School Librarians to lead the Association in its continued mission to address the urgent need for advocacy for school libraries and school librarians; and to address the impact of the de-professionalization and curtailment of school library instructional programs on students and student achievement, continuing to engage librarians of all types from across the association to advocate for school libraries, which are imperative to the survival and success of all libraries;
2. encourages state associations and affiliates to influence legislation requiring adequate funding and appropriate staffing of school libraries in schools at all levels;
3. places a high priority on seeing that upcoming ESEA legislation recognizes and specifically supports the necessity for effective school library programs and credentialed school librarians;
4. works to encourage federal lobbying efforts to include school libraries in legislation and regulations, including areas such as digital literacy and broadband; and,
5. actively seeks partnerships with national organizations to reach mutual goals of sustaining school libraries.

6. works to encourage federal lobbying efforts to include school libraries in legislation and regulations, including areas such as digital literacy and broadband; and,

7. actively seeks partnerships with national organizations to reach mutual goals of sustaining school libraries.

With regard to continuing the advocacy efforts for school libraries, President-Elect Maureen Sullivan expressed her deep commitment to carrying forward the school library advocacy effort. She already is planning a working session with the co-chairs of the Task Force on School Libraries.

ANNUAL CONFERENCE 2013: ROADMAP FOR CHANGE, 2011-2012 ALA CD#44. President Molly Raphael said that over the years, many changes have been made to the Annual Conference to enhance the conference experience for ALA members. In postconference surveys of members/attendees, several recurring issues are raised. To respond to these issues, ALA will implement a variety of changes beginning with the 2013 Annual Conference, which include:

1. 90 minutes will be the maximum program slot.
as identified in CD#44.
2. All programs will be at the convention center
3. Space will be set aside for “late-breaking” content
4. There will be 12 content streams used for the 2013 Annual Conference.
5. Each discussion/interest group must assign at least one subject heading or descriptor to its event.
6. More “discussion-friendly” room sets will be available
7. Programs and meetings will use the official time slots.
8. Program times/dates will be assigned by Conference Services staff.
9. Balance scheduling of discussion/interest groups
10. A more robust conference platform is being developed.
- 11 ALA Conference will have an important role.

This document has been discussed and vetted by the Conference Committee with ALA units. The document has generally received positive feedback.

President Raphael also pointed out that starting at the 2013 Annual Conference, ALA plans to digitize program content as much as possible. Conference goers would get

that as part of their registration. Digitized program content would also be made available for a fee to non-conference attendees.

In speaking to a concern expressed about all programming being held in one location in Chicago, and the scaling down of the number of programs to be held, Mary Ghikas commented that the new program layout would encourage more efficient and effective use of the convention centers and would increase the attendance at the conference programs.

Stephen Matthews, ALA Executive Board member and chair of the Conference Committee, stated that CD#44 was posted on the Conference Committee Connect site and had received 932 views. The Conference Committee is very interested in hearing from ALA members. Council then continued its discussion on the pros and cons of the issues outlined in CD#44.

ADJOURNMENT. As this conference concluded 16 years of service for Councilor Michael Golrick, he shared a few thoughts about his time and some of the changes he has observed over the years.

After several other announcements, the meeting was adjourned.

ALA COUNCIL III
Tuesday, June 26, 2012, 7:45 a.m.-9:15 a.m.
Marriott Hotel, Platinum Ballroom 1-6
Anaheim, California

The third meeting of the ALA Council during the 2012 Annual Conference was convened at 7:45 a.m. on Tuesday, June 26, 2012, in the Marriott Hotel, Platinum Ballroom 1-6.

QUORUM. A quorum was established at the beginning of each meeting.

ANNOUNCEMENTS. President Molly Raphael convened the meeting and reminded Council that this meeting would adjourn at 9:15 a.m. so Council members may go to the Anaheim Convention Center for the Closing General Session (CGS), scheduled to start at 9:30 a.m. She also noted that Councilors who will be introduced as incoming Division Presidents or Executive Board members should leave earlier to assemble in Room 304C at the Convention Center prior to the start of the CGS program.

It was also noted that if Council needed additional time to complete its agenda beyond the specified adjournment time, it would require a Council vote.

ESTABLISHING THE AGENDA, ALA CD#8.7 (6/25/12-7:00pm). ALA CD#8.7 (6/25/12-7:00pm), was adopted as amended to include the following resolution under “new business”: Resolution on Homelessness and Libraries, ALA CD#45.

MEMORIALS. Council Policy 5.3 provides that memorials, tributes, and testimonials will be presented at the beginning of the last session of Council. Memorials were adopted for Ray Bradbury, M-#5; Kathleen Hegarty, M-#6; Sara Fine, M-#7; James Clifton Welbourne, M-#8; Wanda Love Crenshaw, M-#9; Jane Howell, M-#10; Alexander Boyd, M-#11; and Richard E. Bopp, M-#12.

President Raphael also noted that Russell Shank, 1978-79 ALA President; 1972-73 President of the Association of College and Research Libraries; and 1968-69 President of the Information Science and Automation Division (now known as the Library and Information Technology Association, is in the hospital. Russell has been a champion of intellectual freedom and very active in the Freedom to Read Foundation. He also

won the Hugh C. Atkinson Award in 1990. In closing, Raphael said: “Our thoughts and prayers go out to Russell and his family.”

TRIBUTES. By *ACCLAMATION*, Council adopted the following tribute for Abe Charles-Michel L’Epee, T-#6.

TELLERS REPORT ON THE ELECTION FOR THE 2012–2013 COMMITTEE ON COMMITTEES AND THE 2012-2014 PLANNING AND BUDGET ASSEMBLY, ALA CD#12.3. Patricia Hofmann, chair, reported the following election results:

ELECTED, To the 2012–2013 Council Committee on Committees (COC): Sol A. Gomez; Terri G. Kirk; Em Claire Knowles; and Rocco A. Staino. This committee will be chaired by 2012–2013 ALA President-Elect Barbara K. Stripling.

ELECTED, To the 2012–2014 Planning and Budget Assembly (PBA):
Councilors-at-Large: Diane R. Chen Kelly; Gail A. Schlachter; and Courtney L. Young. *Chapter Councilors:* Alan A. Kornblau; and Andrew B. Wertheimer.

COMMITTEE ON LEGISLATION (COL) REPORT, ALA CD#20.4. Eva Poole, chair, spoke about the new advocacy tool called “Mobile Commons.” This new advocacy tool allows the ALA to build a mobile list of library advocates who can be sent legislative action alerts. Additionally, advocates can be directly connected to their legislator’s office through their phones after receiving an action alert text. It is anticipated this tool will help generate a higher volume of calls into Congress. Poole encouraged councilors to sign up for the Mobile Commons app and to read the Washington Office’s Six Month Report for more information on legislative activities.

INTELLECTUAL FREEDOM COMMITTEE (IFC) REPORT, ALA CD#19.2. Pat R. Scales, chair, reported that based on the daily questions received by the Office for Intellectual Freedom (OIF), there is a need to provide more education on the Children’s Internet Protection Act (CIPA). The IFC and the OIF are initiating a broad initiative to dispel misinformation and misunderstandings about CIPA, e-rate, and Internet filtering in libraries.

Scales also reported that the Challenge Database upgrade project with decades of collected data is expected to be in place by the end of summer 2012. In addition, OIF

is working with researchers at MIT's Center for Civic Media on advanced applications and visualization of public challenge data. The goal of this project is to deploy historical records about challenges in conjunction with other public data in order to help visualize and understand trends, patterns, and insights which may be gleaned from the data.

Banned Books Week 2012, September 30-October 6, marks the 30th anniversary of this celebration of the freedom to read. This year's tagline is: "30 Years of Liberating Literature." OIF will partner with state IFCs and state chapters to create videos that will form a virtual 50 State Salute to Banned Books Week.

Scales voiced a concern regarding the program streams for this conference and the 2013 Annual Conference because there does not seem to be a place in those streams for intellectual freedom issues. She proposed that another stream be added for core values.

NEW BUSINESS:

RESOLUTION ON HOMELESSNESS AND LIBRARIES, ALA CD#45. On a motion by Councilors Al Kagan and Diedre Conkling, it was moved that the American Library Association (ALA) shall amend Article V of the Library Bill of Rights to include housing status, so that it now reads: "A person's right to use a library should not be denied or abridged because of origin, age, background, views or housing status."

In speaking to the resolution, Social Responsibilities Round Table (SRRT) Councilor Al Kagan said this resolution was created by the SRRT Hunger, Homelessness and Poverty Task Force. This group is actively working with homeless people. It has been noted that although ALA has a policy on homelessness, it has been negligent in implementing the policy. He said there is a need to raise the Association's consciousness about the need to serve homeless people in the same way other people are served in communities.

Kagan said this resolution is intended to raise the current policy to a higher level by including housing status in the *Library Bill of Rights*.

Intellectual Freedom Round Table Councilor John Moorman moved and Council

VOTED, That ALA CD#45, Resolution on Homelessness and Libraries is referred to the Intellectual Freedom Committee.

ANNOUNCEMENTS AND ADJOURNMENT. Following some brief announcements, Council III was adjourned at 8:24 a.m.