

## Budget and Dev. minutes 1/21/12

15 attendees

E.C. Schroeder, Yale (Chair); Mike Kelly, Amherst; Tory Ondrla, ACRL; Maggie Ragnew, U. of Minnesota; Erika Dowell, Indiana U.; Henry Raine, NYHS; Melissa Nykanen, Pepperdine; Sarah Fisher, Yale; Mark Goldberg, USF; David Faulds, Emory; Mary Lacy, LC; Nina Schneider, UCLA; Linda Claassen, UCSD; Cherry Williams, Indiana U.; Molly Schwartzburg, HRC.

Minutes approved

2011 Preconference: successful with \$24,363 profits, half of which go to RBMS, our profit share is \$12,181.50. We had 42 companies participate in the bookseller showcase, with 77 individual booksellers present. This was the largest Bookseller Showcase to date. The fundraising was done collaboratively between the Section Chair, Program Chair, and Local Arrangements Chair. The Section Chair worked with ABAA, Atlas, OCLC, BSA, and the St. Louis Mercantile Library, the Program Chair worked especially with universities in the South-Central U.S., and the Local Arrangements Chair worked with her own institution, with local businesses, and with other vendors.

San Diego 2012: M Kelly: in good shape, have 42 booksellers committed to showcase. Simon Beattie is sponsoring a plenary. Aeon/Atlas Systems is sponsoring new member breakfast and badges. They are at \$28,000:, goal is \$29K. Registration will be \$280 (up from \$265)

Minneapolis 2013 registration will be \$280 again. Erika Dowell fundraising goal is \$37,000. 20K for bookseller and 17 for additional. This is based on previous history this fundraising goal is more in keeping with what has been raised in the past. This is a slightly larger budget, with receptions build in 2013 will be held downtown but there will be dorms available about a 20-30 minute walk from the conference hotel. The plan is to run the bookseller showcase opposite first full day of programming.

Tory: ACRL has very accurate records on who has donated for past conferences.

Leab Awards: see update \$29,814 principal, \$202 interest, \$46 charges, and \$156 in pending

Scholarship: \$12,000 (Talk to Mike Kelly) and may have a total of \$15,000 depending on how ACRL handles Friends donations. \$3200 of online donations were given for scholarship funding. ACRL Friends fund form

- 1) Last years profit share (approx. \$12,000)
- 2) \$3200 is in Friends fund but must be ok'd by friends committee to be used for scholarship (this is the culmination of several years donations)
- 3) Registration form donations for this year won't know until everyone is registered (usually a couple hundred dollars)

Discussion about ACRL grants for scholarships and the money that use to be around a few years ago is no longer available. (Mary Lacy, EC.. Schroeder, Tory Ondrla)

Going forward how do we sustain this fundraising effort? M. Lacy: this should be one of our sections core values. Suggestion made for a link to the Friends donation website on Preconference registration. Should we set an annual fundraising goal? Should this go to Exec that we want to make a fundraising goal because we cannot count on additional funding from ACRL – this would be the responsibility of the Section chair. Have a push twice a year – in advance of Preconference and also in December of each year for end of the year donations. Could we make it more widely known how much we spend on the preconference. Put a solicitation in the tote bags? Listserve announcement? B&D Committee feels we should make a more aggressive attempt at fundraising. For example the “generosity of X donors is sponsoring Y scholarship attendees.” EC will get clarification on receiving money from ACRL Friends Committee – could the committee ever say no when the donation is made for RBMS Scholarship earmark. Assuming we work out the above process, then we want to bring to Exec. an annual fund raising goal of perhaps \$3,000 When Registration goes live, Tory can give us running numbers of how much has been given at any given time. Another suggestion for fundraising: Could we do a Preconference text and give campaign? For example during opening Plenary session: “Text now to give two dollars toward next year’s scholarships” and then introduce the scholarship winner at the next preconference.

7) Your Old Books – reprint ABAA paid \$2500, RBMS paid \$2500, RBS paid \$300, and The Spencer Library paid \$300.

James Ascher suggests doing this every other year, could this come out of section funds? No immediate decision, EC will ask James for more information on the ideal size of a print run and bring forward at Annual.

ACRL B&D 1<sup>st</sup> of 3 meetings: keeping costs down, made a small amount of money, with flat budget moving forward. CR&L will go completely digital in January 2013 or 2014. CR&L News will continue as print based. Looking at incremental dues increase each year (1 or 2 dollars instead of a larger increase every 5 years.)

Regional Workshops: Time ACRL staff spends is considerably more than expected and would need 70% of the cost of workshop dues (\$219). After discussion consensus this is not sustainable and we should consider alternatives. Workshop Committee will discuss this afternoon and report to exec. Could we take Preconference surplus and give a portion? Is the content good enough to find ways to pay?

New Business:

- 1) Tentative proposal from James Ascher to send a member of the Publications Committee for training in Drupal. Proposing this becomes the responsibility of the Section. Questions: Would we then need to send someone every couple years as committee membership rotates? We need more information from James.
- 2) Tentative proposal that will be submitted in Annual: request for \$1200 or thereabouts to print extra copies of the Fall 2012 issue of RBM to be distributed to the attendees of the ARL

Assessment Conference in October 2012. This issue of RBM is a special issue focuses on assessment and guest edited by Christian Dupont.

- 3) Budget and Development FAQ: E.C. has started an outline and will send it out to the committee for fleshing out. The audience for this FAQ is new members of B&D and Section leadership. Areas of FAQ include Preconference; Revenue; Expenses.
  
- 4) Brief conversation on how to spend the RBMS budget: suggestions included lowering the expenses of the regional workshops, or a Midwinter new members reception. Usually the money is used on a one time expenditure.

Meeting Adjourned at 3:30

Respectfully submitted,

Sarah Fisher

