

LITANEWSLETTER

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LITA Lively at ALA on the Bay

From the President

Incoming LITA President Brigitte Kenney will hold an orientation meeting for new committee chairs and other interested persons on Saturday, June 27, 9:30-11:00 a.m. Check the ALA conference program for the location.

One of the topics under discussion at San Francisco will be the possibility of bringing the vendor-user groups under the LITA umbrella in order to give them more visibility and better scheduling in the conference program. Kenney is also considering the formation of a discussion group that would feature one specific system module—such as acquisitions, circulation, serials control—at a given meeting. Representatives from vendors who are marketing that module would be invited to attend. Members are invited to telephone or write their ideas and comments regarding these two proposals to B. Kenney, INFOCON, Inc., 400 Plateau Pkwy., Golden, CO 80401; (303) 278-7411.

Also at the ALA Conference, Kenney will report the results of the “summit” meeting between division leaders and ALA leaders, which was held in Chicago in April. The meeting was called to review and revise an operational agreement that will spell out the relationship of divisions, round tables, and chapters to the parent organization. For more on this topic see John Berry’s editorial in the March 1 issue of *LJ*.

LITA Preconference: The Electronic Cottage

“The Office in the Home: The Support Role of the Library” is the title of a two-day institute in San Francisco on June 25-26, 1981. The institute will be headquartered at the Hyatt Hotel Union Square.

This preconference will explore the *near* future in which most services will be delivered to the home via telecommunications. The home information center or electronic desk will combine the microcomputer, videodisc storage, database access, and video delivery of information to enhance the individual’s ability to be productive—in the home! Questions to be examined include: What will the “Electronic Cottage” be like? What role will the library play? How should librarians plan for this revolutionary opportunity for service?

Included in the preconference will be a tour of Mission

College, Santa Clara, California, where the first online catalog has been operational and where many of the “Silicon Valley” electronic industries will exhibit and demonstrate their technologies. Participants will also stop at the Paul Masson Winery for a sampling of its technology. All transportation from and to the Hyatt Hotel will be provided.

Enrollment is limited to 300. Registration fees are \$95 for LITA members, \$110 for non-LITA ALA members, and \$125 for non-ALA members. For more information and a registration brochure, contact LITA, 50 E. Huron St., Chicago, IL 60611; (312) 944-6780.

Preconference on DP Specifications

“Data Processing Specifications and Contracting” will be presented as a preconference prior to the 1981 ALA Conference in San Francisco. The preconference, to be held June 24-26, 1981, at the Hyatt Embarcadero, will cover “Where Do We Begin” by Carolyn Gray, Western Illinois University; “Technology Overview,” John Kountz, California State Universities and Colleges; “Analysis of Specifications: A Case Study,” Nancy Eaton, Atlanta Public Library; “How to Develop a Contract,” Hank Epstein, Information Transform; “A Vendor Perspective on Contracting,” Patricia Earnest, Brodart; and “Contract Administration,” Ronald Miller, CLASS. Cost of the institute is \$95 for LITA members, \$110 for other ALA members, \$125 for non-ALA members, \$25 for full-time library school students on a space available basis. To register, contact Don Hammer, LITA/ALA, 50 E. Huron St., Chicago, IL 60611.

LAMA/LITA Preconference on Automated Circulation

“Automated Circulation: An Examination of Choices” is the title of a LAMA/LITA preconference at the Jack Tarr hotel June 25-26. Designed for people about to undertake automation projects, the conference will feature Richard Boss, Information Systems Consultants, on current issues; Joseph Matthews, J. Matthews Associates, on types of automated systems; and Pat Barkalow, University of Tennessee, and Lewis Lanese, Bridgeport (CT) Public Library, on figuring the costs. Also speaking will be Kevin Hegarty,

Tacoma (WA) Public Library, and Jane Burke, CL Systems, on specifications and contract negotiations; Bonnie Juergens, Austin (TX) Public Library, on staff training; and Susan Epstein, Information Transform Industries, who will chair a panel on implementation. Attendees will have an opportunity to ask about specific problems at the discussion groups that will follow the formal presentations. Costs are \$50 for LAMA/LITA members, \$65 for other ALA members, \$90 for nonmembers, and \$50 for full-time library school students. To register, contact LAMA/ALA, 50 E. Huron St., Chicago, IL 60611.

The Future of the Book

In what may be one of the most enlightening presentations of the conference, the ISAS Program Planning Committee, chaired by Carolyn M. Gray, Western Illinois University, has assembled a roster of experts to explore "The Future of the Book." Speakers will examine the future of print media and the implication of the scenario developed for libraries of the future. Program moderator Kenneth Bierman, Tucson Public Library, will introduce Charles M. Goldstein, National Library of Medicine, whose keynote address will cover "Alternate Delivery Sources of Information." Edward M. Walters, University of Texas at Dallas, will discuss "A Historian's Perspective on What Will Be Left of the Traditional Library." "Policy, Financing, and Establishing Access to Future Information Services" is the topic chosen by Hugh Atkinson, University of Illinois, Urbana-Champaign. Kenneth Dowlin, Pikes Peak Regional Library District (Colorado), will close the program with "The Library of the Future." The program will be given Sunday, June 28, at 9:30 a.m. — *Carol Parkhurst.*

Standards for Library Automation

"Technical Standards: The Good, the Bad, and the Missing" will be addressed by an impressive lineup of speakers and panelists in a program sponsored by the Committee on Technical Standards for Library Automation (TESLA) to be given Tuesday, June 30, 2:00–5:30 p.m. Sharon Sullivan, Ohio State University, and Paul Lagueux of the Council on Library Resources will cochair the session. The speakers are: Lagueux on "Why Standards?"; James E. Rush of James Rush Associates, covering "The National Scene"; Henriette Avram, Library of Congress, on "The International Scene"; James L. Wood, Chemical Abstracts Service,

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Distribution is free to division members. Copies may be obtained from the program director. Send material for future publications to the editor. Deadline for Fall 1981 issue is July 17. Viewpoints expressed in the *LITA Newsletter* are solely the authors' and do not constitute the official position of LITA or ALA.

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Your Input Is Needed

The Membership Committee is interested in *your* ideas of ways LITA can better serve members.

Are you a member of a section? If not, why not?

Are we missing an area of interest to you? What?

Come by the LITA membership booth in San Francisco and tell us, or write your thoughts to Blanche Woolls, chairperson, or any of the other Membership Committee members: Fran Carducci, Doris Clack, Michael Enyart, Ruth Frear, Ray Howes, Darrell Lemke, Andrew Lisowski.

discussing the American National Standards Committee Z39; Sally McCallum, Library of Congress, on "The Standards Process"; and Sandra K. Paul, SKP Associates, describing "How to Get Involved." TESLA chairperson Walt Crawford, Research Libraries Group, will moderate a panel discussion following the speakers' presentations. Panelists will include: David Weisbrod, Yale University; Joseph Howard, Library of Congress; John Kountz, California State Universities and Colleges—Chancellor's Office; Lee Handley, SOLINET; and Brett Butler, Butler Associates. — *Carol Parkhurst.*

Annual Video Showcase

VCCS will again present its Library Video Showcase at the Annual Conference. Viewing will take place in the LITA hospitality suite on Monday and Tuesday, June 29 and 30, 8:00–10:00 p.m. Monday night will feature tapes produced by libraries. To submit your library's video sampler, send to Steve Goldenberg, Seattle Public Library, 1000 Fourth Ave., Seattle, WA 98104. The deadline is May 15, 1981. Tapes brought in person will be screened as time permits. Tuesday night's program will feature two Bay Area video artists. Tentatively scheduled to exhibit their work are Bonnie Engel and Stephen Beck. — *Bob Katz.*

VCCS Programs

VCCS will sponsor two major programs at the annual meeting. On Saturday, June 27, 2:00–4:00 p.m., "Viewdata," cosponsored with JMRT, will feature two speakers: Kathleen Criner, director of Telecommunications Affairs of the American Newspaper Publishers Association, and Judith Sessions of Mount Vernon College, Washington, D.C.

On Sunday, June 28, 2:00–4:00 p.m., VCCS will present "Use of Video for the Deaf." Simon Carmel of Gallaudet College will speak on his activities with video. Other panelists will include Roberto Esteves of San Francisco Public Library and Joe DaRold; both have been involved with services for the deaf community. — *Bob Katz.*

AV Program on Equipment

The AV Section will sponsor a program on obtaining, using, and maintaining audiovisual equipment. Program chairperson Janice Bolt is planning to have presentations by four resource people, followed by small discussion groups where participants can ask specific questions regarding the topics. The program is scheduled for June 30, 2:00–4:00 p.m. — *Sue Besemer.*

Calendar of Annual Conference Meetings, June 26–July 2

All times are tentative; check conference program.
C = Committee; DG = Discussion Group

Preconferences

LITA ISAS	June 24–26
LITA Telecommunications	June 25–26
LAMA CSS	June 25–26

Saturday, June 27

LITA Bylaws & Organization C	8:00–10:00 p.m.
LITA ISAS COM Catalogs, DG	9:30–11:00 a.m.
LITA ISAS Executive C	11:30 a.m.–12:30 p.m.
LITA ISAS TESLA	2:00–5:30 p.m.
LITA Publications C	2:00–4:00 p.m.
LITA VCCS Communications C	2:00–4:00 p.m.
<i>Program</i>	
RASD <i>Program</i>	2:00–4:00 p.m.

Sunday, June 28

ALA Membership Meeting I	8:00–10:00 p.m.
JMRT Social	10:00 p.m.–2:00 a.m.
LITA AVS Audiovisual Utilization C	2:00–4:00 p.m.
LITA Community College DG	9:30–11:00 a.m.
LITA Education C <i>Program</i>	9:30–11:00 a.m.
LITA ISAS Executive C	2:00–4:00 p.m.
LITA ISAS Membership Meeting	12:00 noon–1:00 p.m.
LITA ISAS <i>Program</i>	9:30 a.m.–12:00 noon
LITA ISAS Retrospective	9:30–11:00 a.m.
<i>Conversion DG</i>	
LITA ISAS TESLA	8:00–9:00 a.m.
LITA Library Automation DG	2:00–5:30 p.m.
LITA Telecommunications C	8:00–9:00 a.m.
LITA VCCS Communications	2:00–4:00 p.m.
<i>Program</i>	

Monday, June 29

ALA President's <i>Program</i>	4:30–5:30 p.m.
LAMA CSS <i>Program</i>	9:30 a.m.–5:30 p.m.
LITA AVS Executive C	2:00–4:00 p.m.
LITA Bylaws & Organization C	8:00–10:00 p.m.
LITA Directors Board	8:00 a.m.–12:30 p.m.
LITA Education C	2:00–4:00 p.m.
LITA Information & Referral DG	11:30 a.m.–12:30 p.m.
LITA ISAS Online Catalogs DG	9:30–11:00 a.m.
LITA ISAS International	8:00–10:00 p.m.
<i>Mechanization Consultation C</i>	
LITA ISAS Programmer's DG	4:30–5:30 p.m.
LITA Legislation & Regulation C	2:00–4:00 p.m.
<i>Program</i>	
LITA Publications C	4:30–5:30 p.m.
LITA Telecommunications C	9:30–11:00 a.m.
LITA VCCS <i>Video Showcase</i>	8:00–10:00 p.m.

Tuesday, June 30

LAMA <i>Swap 'n' Shop</i>	11:00 a.m.–4:00 p.m.
LITA AVS Audiovisual Utilization C	4:30–5:30 p.m.
LITA AVS <i>Congress</i>	4:30–7:00 p.m.
LITA AVS <i>Program</i>	2:00–4:00 p.m.
LITA Directors Board	9:30 a.m.–12:30 p.m., 8:00–10:00 p.m.
LITA ISAS TESLA	11:30 a.m.–12:30 p.m.
LITA ISAS TESLA <i>Program</i>	2:00–5:30 p.m.
LITA VCCS <i>Program Planning C</i>	4:30–5:30 p.m.
LITA VCCS <i>Video Showcase</i>	8:00–10:00 p.m.

Wednesday, July 1

ALA Membership Meeting II	8:00 a.m.–12:30 p.m.
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Competency-Based Instruction

The LITA Education Committee will sponsor a program entitled "Competency-Based Instruction in Library and Information Technology," scheduled for Monday, June 29, from 9:30 to 11:00 a.m. Tentatively, the program will feature Evelyn Daniel, Syracuse School of Information Science, as the principal speaker followed by a reactor panel composed of Walter Frazier, University of California, Davis; Nolan Pope, University of Florida; and John Leide, McGill University Library School. James Benson chairs the committee.

An Appeal from the Chair of the Library and Information Technology Discussion Group

Do you know the meaning of the word "scrounge"? That is what I have to do twice a year for the month before the two ALA conferences. I live under the illusion that all sorts of fascinating library automation projects will spring up, eager to be announced at my discussion group, but it just never happens. I have a list of "reliables" who are involved with library automation, and I know they'll come through for me—but what about you?

I'll pause for a moment to tell those of you who haven't attended what our meeting is all about. The Library Automation Discussion Group (LADG) is a group of interested individuals who meet on the Sunday of each national con-

ference. At the 1981 Midwinter Meeting, the MARC Users Discussion Group, which has been meeting just before LADG, voted to disband itself and to be subsumed by LADG. The LITA Board approved the action and gave the new expanded group both time slots for a total of three and a half hours (and I thought I was scrounging for speakers before!). Our next meeting will be on Sunday, June 28, 1981, at 2:00 p.m. The format is brief five- to ten-minute reports on current library automation projects. It is a very informal meeting; there are no prepared speeches, and it moves quickly. A speakers' list is distributed, which includes each speaker's name, title, institution, and phone number so that you can pursue your particular interests later. Questions on the spot are welcome also.

Back to my appeal, which is to encourage you to volunteer to speak if you are involved in an innovative library automation project. We are looking for a new approach, technique, or application; an interesting study whose findings might help someone; the use of a new product or system that others are curious about; or even an announcement that's pertinent. We do not want to know that you just produced a fiche catalog or joined OCLC. Reports do need to be about the new and different. We do have some status reports from our "regular trendsetters" for the sake of continuity. We do not encourage "futures" unless they are really great ideas that someone might borrow. If you are not sure

that what you have is appropriate, call me. Also, let me know if there is someone you would like to hear from. I look forward to hearing from you and to seeing you at the meeting. —*Patricia H. Earnest, Chairperson, Library and Information Technology Discussion Group, 2775 Mesa Verde E., #U216, Costa Mesa, CA 92626; (714) 549-8082.*

Authority Control

RTSD/CCS and RTSD Serials Section together with LITA/ISAS will cosponsor a program entitled "Authorities: Persons, Corporate Bodies, and Series." The four-and-a-half-hour program will begin at 8:00 a.m. on Monday, June 29. Attendees may wish to bring along a snack, since no food will be served. A half-hour break has been scheduled for 9:20 a.m. Speakers include Robert Hiatt on "Construction of a Name Authority," Gwen Miles on "Relationship between Authority and Bibliographic Files," and Jennifer Younger on "Cooperative Name Authority Projects." Also speaking will be Raymond DeBuse, who will provide an "Update on Name Authority File Services and the WLN/RLG/LC Linked Authority System Project", and Sally McCallum, whose topic is "Series Authority Systems."

Online Searches in History

On Saturday, June 27, from 2:00 to 4:00 p.m., RASD and the Association for the Bibliography of History will cosponsor a program on the use of online databases for historical research. Chris Ferguson, University of Mississippi, will present the librarian-historian interface in reference service; Evelyn Kiresen and Simone Klugman, both from the University of California, Berkeley, will offer a sampler of the use of online databases for historical research; and Judith S. Rowe, Princeton University, will talk about the availability, nature, applications, and future prospects of nonbibliographic databases for historical research.

News from the LRC

The Washington Midwinter proved an excellent opportunity to bring LITA members and other ALA'ers to Capitol Hill for wine and cheese, conversation and "soft" lobbying. Members of the newly elected U.S. Congress and their staffs and congressional committee staffers attended the event. Sponsored jointly by the LITA Legislation and Regulation Committee and the Government Documents Round Table, the meeting drew over 250 people. The elected representatives included Representative Berkeley Bedell (D-Iowa), Representative Cooper Evans (R-Iowa), Senator Charles E. Grassley (R-Iowa), Senator Charles McC. Matthias (R-Maryland), Senator Steven D. Symms (R-Idaho), and Senator John W. Warner (R-Virginia).

Aides represented other legislators and came looking for constituents, issues, priorities, and recommendations. Staff members of many of the powerful Senate and House committees—including appropriations, budget, education, finance, judiciary, and rules—were also present, as were members from the joint committee on the Library of Congress. The reception was a good opportunity to discuss the informational, budgetary, and legislative concerns that face all those present—legislators, staffers, and library/information professionals.

Changing its emphasis from lobbying to living with today's legislative realities, the LRC will sponsor "Copyright: The AV Dilemma" at the ALA San Francisco Conference.

Cosponsored by the ALA Legislative Copyright Subcommittee and the ACRL Copyright Committee, the program is scheduled for Monday, June 29, 2:00–4:00 p.m. Featured will be Eileen Cooke: "Meanwhile, Bach at the Ranch: The Search for Off-Air Taping Guidelines"; Ivan Bender: "There Is Life after Fair Use: The Video Clearinghouse Concept"; Jerome Miller: "Balancing the Books: An Overview." A reactor panel of three media specialists will follow. Time has been scheduled to allow for questions and comments from the audience. The program is an attempt to get some of the latest information and critical issues out for discussion, comment, and criticism.

Managing the Problem Circulation System

LAMA/LITA will cosponsor a program on Monday, June 29, from 9:30 a.m. to 5:30 p.m., entitled "Automated Circulation: Managing the Problem System." Susan Martin, Johns Hopkins University, will speak on "What Is a Problem System?" Katherine Frohberg, Oberlin (OH) College, will present "Public Relations: Politics and People." Patricia Lawrence, Napa (CA) City County Library, who will also chair the meeting, will speak on "User Groups—How They Can Help." Performance contracts will be the topic of Hugh Standifer, City of Austin (TX) Data System Administrator, and Jane Burke of CL Systems. Stephen Salmon, University of California, will summarize and conclude the morning session. Discussion groups in the afternoon will allow participants to question these experts in depth.

Cassettes Available from LITA Serials Institute

The papers presented at ALA's Library and Information Technology Association's institute on "Serials Automation, Acquisition, and Inventory Control," held September 4–5, 1980, in Milwaukee are now available on audiocassette. Recordings are unedited and exactly as recorded at the institute. A full set of eight cassettes is priced at \$30. Individual cassettes are \$4.25 each. LITA members and institute registrants receive a 10 percent discount.

The speakers and their topics are: keynote address, Dan Tonkery, associate university librarian, University of California, Los Angeles; "Check-in Function," Jim Fayollat, systems analyst, University of California, Los Angeles; "Subscription and Financial Functions," Millard Johnson, research associate in machine methods, Washington University Medical Library, St. Louis; "Inventory and Holdings Features," Susan Miller, coordinator for library automation, Ohio State University; "Patron Access," Velma Veneziano, library systems analyst, Northwestern University; "Role of Serials Control in Future Library Organization," Michael Gorman, director of technical services, University of Illinois; "Serials Control by Agents," Betsy Humphreys, head, serial record section, National Library of Medicine; "Panel Discussion of Available Automated Serials Check-in Systems," Millard Johnson, PHILSOM; Gerald R. Lowell, F. W. Faxon Co.; J. T. Stephens, EBSCO Subscription Services; and Ronald A. Gardner, OCLC, Inc. Cassettes may be ordered from: Information Yield, 311 Stonecrest Dr., Syracuse, NY 13214.

Audiovisual Section

Susan P. Besemer
Section Editor

“What Do You Mean ALA Doesn't Do Anything about AV?”

This question is posed by a vibrant green brochure, designed and produced by the Membership Committee of LITA/AVS. The brochure is now being mailed to a wide range of media professionals, aimed to spread the news of LITA's relevance to the AV professional in libraries and media centers. The brochure's message, “People Need Media; Media Need People,” is a rallying call for all of us in media librarianship. Let's help the Membership Committee extend the message by sharing the news and the *Newsletter* with others. Our voice will grow as our membership rolls grow.

Washington Updates

The 1981 Midwinter Meeting, held in cold but sunny Washington, produced some very interesting news for LITA/AVS members. The AV Section Executive Committee met on Sunday, February 1, at the Shoreham Hotel. Much of the meeting centered around discussions about the plans being developed for an Audiovisual Congress to be held during the Annual Meeting in San Francisco in June. Ron Sigler, the organizer of the event, stated that the purpose of the congress is to provide an informal format for the personnel of the more than fifty ALA committees concerned with audiovisual services, equipment, or materials to visit, compare notes, and coordinate future activities. Tuesday, June 30, is the tentative date for the congress. A survey of the needs and desires of the AV-related committees is being drawn up and will be distributed soon. The results will be reported at the congress.

Another topic of discussion was the exploration of a closer relationship between LITA/AVS and LITA/VCCS. Similar goals and interests between the two sections suggest that cooperation would be mutually beneficial.

The LITA/AVS Audiovisual Utilization Committee met twice during Midwinter. Discussions centered on a program being developed for the San Francisco meeting that will be of great interest to all of us in school, public, academic, and medical libraries. See write-up elsewhere in this issue. Additional plans are being made for a program to be held at the Philadelphia Annual Meeting in 1982, which will be a hands-on experience with one of the emerging media.

Library Tours

Two library tours of special interest to media librarians were offered at the Midwinter Meeting. Gallaudet College's special facilities for hearing-impaired students were shown on a tour of the Learning Center on February 2. Later in the week, the Library of Congress offered tours of the new Madison Building, which will house beautiful reading, viewing, and listening rooms when completed. The tour included the recently completed Geography and Map Division, where librarians saw range after range of bound maps and also hundreds of map cases filled with loose individual maps.

Around and about Media

The *Newsletter* of the On-Line Audiovisual Catalogers Group has begun publication. If you are an AV cataloger, whether or not you are currently cataloging online, you may be interested in this group. Membership dues are five dollars for individuals, which includes the quarterly newsletter. Those wishing to join may send their dues to David Hedrick, Gettysburg College Library, Gettysburg, PA 17325.

Two workshops to be held at Mankato State University carry graduate credit. “Organizing Audiovisual Materials” will be given on July 14-17 and “Audiovisual Cataloging Using AACR2” will be offered July 20-23. For more information contact Library Media Education, Box 20, Mankato State University, Mankato, MN 56001.

Slide-Tape on Searching

LITA members may be interested in a slide-tape presentation designed to teach the principles of online searching. Tim La Borie writes that the program originated as a tool to introduce online databases at Drexel. Available now through Learned Information, P.O. Box 550, Marlton, NJ 08053, the sixty-five-slide program with synchronized audiocassette and instructor's manual sells for \$75. The program, called “Graffiti on a Database,” shows the advantages of using computerized literature searching in doing library research. Preview for ten days costs \$15, which is applicable to the purchase price.

Next Issue

In the next *Newsletter*, LITA/AV Section chair Helen Cyr will describe Enoch Pratt's innovative AV program for senior citizens, “Gray and Growing.”

Send news for this column to Sue Besemer, Butler Library 318, SUCB, 1300 Elmwood Ave., Buffalo, NY 14222.

Information Science and Automation Section

Carol Parkhurst
Section Editor

San Francisco Programs

The section's major programs are described in the first section of this newsletter. Committee meetings are listed in the calendar. Check the official conference program to verify dates, times, and places.

ISAS Discussion Groups at San Francisco

The two discussion groups (LITA and RTSD) on retrospective conversion are sponsoring back-to-back meetings at San Francisco. Anne G. Adler, Rice University, and Roberta Kirby, University of South Alabama, will chair the groups' meetings in San Francisco. Elizabeth Baber, Rita Marsales, and Adler, all of Fondren Library at Rice University, will discuss their administration's yearlong study and subsequent decision to do in-house conversion rather than contracting out the project. Stephen Sorensen, associate librarian for conversion for the University of California Systemwide Administration, will give contrasting views of conversion contracted out to OCLC, Inc., and to RLIN.

Open discussion and questions will follow these presentations.

The COM Catalogs Discussion Group meeting, chaired by Diane Mayo, Anaheim Public Library, will feature James Dwyer of the University of Oregon. Dwyer will present his studies of user reactions to COM catalogs.

The On line Catalogs Discussion Group, coordinated by Susan Kallenback, University of Pennsylvania, will focus on networks as one possible source of assistance in developing online catalogs. Neal Kaske, manager of the research department of OCLC, Inc., and Barbara Brown, associate director of program coordination for RLG, Inc., have been invited to comment on the role of their networks in planning for online catalogs.

Joseph F. Lindenfeld, Shelby State Community College (Memphis, TN), reports that the Community Colleges Discussion Group will meet "to exchange stories of what we might want to do in Philadelphia." If no profitable activities are proposed, then the group will be dissolved.

The Information and Referral Discussion Group, chaired by Kenneth E. Dowlin, will meet to share experiences in the use of automation to provide information and referral service in a library setting. Emphasis will be on online systems.

Walt Crawford will serve as acting chair for the Programmer's Discussion Group at its organizational meeting on Monday, June 29, from 4:30 to 5:30 p.m. A chairperson will be elected by members attending the session.

Harry Broussard wants to form a Microprocessing Discussion Group. Others with similar interests should contact him at the University of New Mexico General Libraries, Albuquerque, NM 87131.

International Mechanization Consultation Committee

Exploration of standards has been carried out by the ad hoc Committee on International Mechanization Consultation. Chairperson Michael Gorman, University of Illinois, Urbana-Champaign, has agreed to prepare a report on the group's activities. The committee will meet in San Francisco to discuss a draft of the report and to make recommendations for further involvement in examining the roles of various international bodies in developing standards affecting mechanized library systems.

ALA Midwinter Meeting

ISAS discussion group leaders report record attendance levels at ALA Midwinter Meetings. Both the On-line Catalogs Discussion Group and the Retrospective Conversion Discussion Group drew standing-room-only crowds, evidence of strong interest and concern among librarians.

Jay Clark of the Houston Public Library addressed the COM Catalogs Discussion Group meeting. Clark spoke about Houston's experience in placing copies of the library's COM catalog in the high schools and community colleges in the greater Houston area. Although the Houston branch libraries noticed an increase in usage attributable to the COM catalog placement, Clark felt that the real value of the program had been in opening a dialogue between the public libraries and the schools.

At an ISAS Board meeting, John Kountz proposed that ISAS establish an annual speakers' fund to bring in non-ALA members for presentations and exchanges of viewpoints. Kountz presented \$100 to Chair Bonnie Juergens to

kick off the fund. Contributions can be sent to Don Hammer, LITA/ALA, 50 E. Huron St., Chicago, IL 60611.

ISAS News

Please send any news stories or information of interest to ISAS section members to: Carol Parkhurst, Systems Librarian, University of Nevada Library, Reno, NV 89557, or call (702) 784-6566.

Video and Cable Communications Section

**Bob Katz
Section Editor**

San Francisco programs will feature Viewdata, use of video for the deaf, and the annual Video Showcase. See write-ups and calendar elsewhere in this issue.

Midwinter Notes

The Distribution and Exchange Committee is cooperating with Ken Winslow of Compuserve, a home computer information service, to experiment with online cataloging of library videotapes. Although only professional and staff training tapes will be cataloged initially, the project will serve as a basis for an online interlibrary loan system. The system is expected to be operational for testing by June 1981. If successful, the final product may be a union list of library-produced tapes, with commercially produced videotapes to be added in the future. This committee is also considering compiling a video sampler of library-produced material that would be available to those interested in video production.

Legislation and Regulation Committee chairperson Lynne Bradley announced that this committee will split into two working groups. One group will concern itself with copyright-related matters while the other group will work on FCC regulations, legislation, etc.

The Video and Cable Utilization Committee is working on two projects to promote VCCS. A brochure will be designed to describe VCCS activities that will include the names of regional contacts and also include an advertisement for the new guidelines. This committee will also update the VCCS packet of information.

Miscellaneous

The School of Social Work Media Center of the University of Wisconsin has videotapes available on a wide variety of topics concerning mental health. The center offers videotape duplication, cataloging, sales, and a tape exchange program. For more information, write for a catalog to 425 Henry Mall, Madison, WI 53706.

If you keep statistics you may be interested to know that the number of homes with cable television has reached 16,634,500, or 22 percent of all homes with television.

Cable television pioneer Ted Turner has suggested making available cable stamps to be used like food stamps to those who cannot afford cable services. He said that the disadvantaged are "going to need cable even more because of all the information that's going to be available."

Send news for this column to Bob Katz, Albany Public Library, 161 Washington Ave., Albany, NY 12210.

Standard Fare

Pierre Badin LaTes
Column Editor

Perhaps a bit premature and totally presumptuous, nevertheless the total absence of negative criticism on the maiden voyage of "Standard Fare" is encouraging. Some of the constructive criticism received to date has resulted in my seeking out a guest columnist to explore and report, albeit briefly, on some fundamental and very exciting applications of standards dealing with optical scanning technology. Sandy Paul of SKP Associates, New York City, has been very active in the standards process. Her report should prove to be fruitful to those who are interested in more information on the potential for eliminating some redundancy through the application of machine-readable source data.

But first, please bear with me as we pause for a brief message from our sponsor. Pointedly, technological innovations, and the extension of these capabilities in the form of applications, invariably lead to a set of options that will result in change. Change is inevitable — for good or for bad! Ostensibly, at least, new technological applications and concomitant standards will benefit society. But if history holds true, this cannot occur without an impartial assessment of the various points of view and interests. The standards process calls for broad participation, a careful analysis of realistic needs and requirements, and an objective commitment to developing and implementing useful and beneficial standards for the public good. Should this be your want or interest, you are encouraged to join TESLA at its meetings during the course of the ALA Annual Meeting.

Machine-Readable Codes

During 1980 publishers started to print machine-readable codes on the copyright pages and back of the covers and jackets of their books; we should see even more of this coding in the next few years. In addition to the use of these codes in retail store point-of-sale equipment, at least one British library is adding an accession number in the same machine-readable font as the preprinted ISBN and using that information on the book cover as the source of data for their circulation system.

There are two different types of information and two different machine-readable schemes in use on U.S. books. The first type is that required for the sale of mass-market paperback books in supermarkets, drug, and convenience stores. This is the bar code known as the Universal Product Code (UPC) and it is regulated by the Uniform Product Code Council. The first five digits of the UPC are the BIPAD number assigned to the publisher or distributor by the Council for Periodical Distributors Associations

LITA Booth

If you would be interested in working in the LITA booth during ALA Conference in San Francisco, please write or call Blanche Woolls, SLIS, University of Pittsburgh, Pittsburgh, PA 15260; (412) 624-5234, and arrange a time. It's a lot of fun.

(CPDA). The second five digits reflect the retail price of the book, zero filled, right justified, decimal assumed. The five digits of the title identifier section of that book's ISBN follow the UPC symbol in smaller-size bars.

The scheme desired by retail stores, book chains, department stores, and stores selling other merchandise as well as books, is OCR-A. Books carry the letters "ISBN," followed by the ISBN, all in OCR-A font, which is read by scanners that meet the specifications of the National Retail Merchants Association. Thus, retailers can use the same scanner for all of the various merchandise they sell.

A modification of the UPC symbology has been developed in Europe. Called the European Article Number (EAN), it prefixes the UPC with two digits that are normally country identification codes. They have also developed a "Bookland EAN," which requires that the first two digits are always 89, followed by the ISBN.

For more information on UPC for mass-market paperback books, write CPDA, 488 Madison Ave., New York, NY; (212) 371-7442. A brochure is available at no cost.

General information on OCR-A for all United States books can be obtained from Book Industry Systems Advisory Committee (BISAC) at BISG address below, or write to the ISBN Agency, R. R. Bowker Company, 1180 Avenue of the Americas, New York, NY 10036.

For details on printing OCR-A ISBNs on books, send for "BISG Report #8—Printing the International Standard Book Number (ISBN) in Machine-Readable OCR-A," available for \$1.00 from the Book Industry Study Group, P.O. Box 2062, Darien, CT 02680.

For the "Bookland EAN," send for the "Report of the British Working Party on Machine-Readable Coding," available for £7.25, cash with order, from the Booksellers Association Service House, 154 Buckingham Palace Rd., London SW 1, England. — *Sandra K. Paul.*

Florida SLA Seminar

On January 16, 1981, the Florida chapter of the Special Libraries Association and the Library Automation and Networks Group of the American Society for Information Science presented a program on "Technology Support for Information Exchange" at Cape Canaveral, Florida.

Karen Fenigold, a consultant from Miami, Florida, presented an overview of the trends and changes in information-delivery systems. Her talk included examples of the various new technologies such as cable television, personal computer networks, and home delivery systems including the *Miami Herald's* VIEWDATA. She also discussed the impact of these technologies on libraries and library networks.

Addressing the developments of telecommunications, Maurice Webber of Southern Bell, Brevard County, Florida, focused on enhancements in fiber optics and satellite transmission that provide for improved transmission at lower costs. Such developments appear to provide considerable opportunities for accessing remote databases and for facsimile transmission of total documents.

Technology advances in data storage also have promise for libraries. Stephen Johnson, Information Handling Services, Englewood, Colorado, discussed the status of video-disc technology used for data storage and retrieval. Describing it as a slowly emerging technology, he outlined

developments by various companies and explained some of the types of videodisc systems.

Adrienne Herron, QL Systems, Ltd., Ottawa, Ontario, explained the capabilities of full-text retrieval software. The automatic weighting of search terms by the QL Systems software presents the searcher with the most relevant document according to the occurrence of the terms. Frequently used by newspapers, the software also supports the Westlaw database. The electronic messaging system of that company was also described and demonstrated.

Considering the location and topic of this meeting, it seemed only appropriate that the luncheon speaker should be from the Kennedy Space Center. Most of the technologies that were discussed had their beginnings in the developmental stages of the space program. Robert C. Miller, Kennedy Space Center, Safety, R&QA, & Protective Services Directorate, presented an interesting, informative talk about the status of the newest space venture, the space shuttle. — Carol Drum, University of Florida.

COM Index to Songs in Anthologies

The University of Tennessee at Knoxville Library announces the availability of a new reference tool for locating songs and scores in anthologies. The index provides access by song title; composer; author of text; language of text; song type such as aria, art song, folk, etc.; geographic or ethnic source; and type of accompaniment, i.e., keyboard, orchestral, solo instrument. The index, which covers 554 anthologies of primarily serious song, is available on COM. Cost for the set of thirty microfiche is \$25, and covers duplication, handling, and processing. Also included is a printed list of each anthology title and its corresponding record number so that a library can annotate its holdings with a local call number and location information. Send requests to: Music Song Index, Interlibrary Services, University of Tennessee, Main Library, Knoxville, TN 37916.

Collect Your LITA Button!!

Play the LITA game (on the LITA microcomputer) in the LITA membership booth (1311) at San Francisco.

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LITA Budget

The Publications Committee proposed that a summary of the LITA budget be printed in the *Newsletter* annually. The LITA Board of Directors concurred. The following is compiled from an ALA departmental budget report dated August 31, 1980. Members will happily note that *JOLA* netted a return of \$4,375 last year due mainly to advertising editor Judy Schmidt's hard work, which brought in \$5,100 in advertising income. LITA institutes also brought income to the division.

	<i>Budgeted</i>	<i>Actual</i>
Beginning Balance		\$101,165
General Budget Revenues		
Membership	\$51,545	\$59,892
Royalties and misc. income	—	183
Total	\$51,545	\$60,075
General Budget Expenditures		
Salaries, wages, etc.	\$52,782	\$54,242
Operating expenses	5,875	7,639
<i>JOLA</i> subsidy	765	0
<i>LITA Newsletter</i>	3,850	2,678
President's, representatives' expenses	1,925	496
LITA-wide committees	1,950	1,875
AV Section	900	608
VCCS	2,410	2,204
ISAS	1,400	910
Conference and membership activities	6,400	8,353
Total	\$78,257	\$79,005
<i>JOLA</i>		
Gross income	\$31,067	
Expenditures	26,692	
Net income	\$ 4,375	
Institutes		
Gross income	\$45,127	
Expenditures	40,758	
Net income	\$ 4,369	

Income from both *JOLA* and the institutes is transferred to the general revenues. Members may note that expenditures still exceeded income. The LITA division has had a substantial surplus for some time. The LITA Board of Directors has decided to decrease that surplus gradually over time.

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