

ALA EXECUTIVE BOARD CONFERENCE CALL

Minutes for Tuesday, October 19, 2021

1:00-2:30pm Pacific / 2:00-3:30pm Mountain / 3:00-4:30pm Central / 4:00-5:30pm Eastern

President Wong briefly reviewed the board collaborative agreements.

Approval of Agenda & Minutes, *Patty Wong ALA President*

- Board Meeting Agenda 19-Oct-2021, *EBD #9.4* was approved.
- Board Meeting Minutes 21-Sept-2021, *EBD #2.3* was approved.
 - Board member Rivera requested the minutes be amended in the OIF update to note “social justice” in the intersection of intellectual freedom and social justice working group.

Small Business Administration Loan

Ms. Farrell moved; Ms. de Campos Salles seconded the following motion and the Board:

Voted to APPROVE The Executive Board of the American Library Association authorizes acceptance of the SBA loan of \$500,000 and designates Denise Moritz, Interim CFO, and Tracie Hall, Executive Director, to sign the SBA loan closing documents.

Update on Closed Session from Sept 21, 2021, *Patty Wong ALA President*

Ms. Wong provided an update on the closed session held on September 21, 2021. The board discussed social media and board participation. There will be more training around this through the Communication and Marketing Office.

2022 ALA Conference Update, *Tracie Hall ALA Executive Director & Earla Jones Conference Director* Library Learning Experience (LLX)

- The proposed 2022 LibLearnX schedule was presented to the Board. The following changes were made:
 - Move Council III to Monday, January 24 in the afternoon; and
 - Move APA Board of Directors meeting before APA Council.

Mr. Jefferson moved; Ms. Henry seconded the following motion as amended:

Voted to APPROVE, the updated 2022 LibLearnX skeleton schedule

- Executive Director Hall continues to benchmark and learn from association practices. We’ve found that contemporary practice continues to happen twice a year and is connected with convenings similar to LLX but it might be focused on learning, education or governance. These convenings are not only about governance functions but member governance & financial leadership development. Previously we’ve talked about whether governance should be a separate function apart from LLX and what we’ve found is that best practice continues to collate the two.
- Executive Director Hall reported that she is having exploratory conversations with smaller divisions or units seeking to meet in person. The idea of LLX to be the foundation for these groups to hold a conference within a conference. Organization of contracts, marketing, etc. related to conference and audience development are opportunities to streamline the work.
- President Wong provided a parliamentary update for 2022, including plans to support LLX. An open call for a new parliamentarian will be conducted as our current parliamentarian is planning to retire in 2022.

Annual Conference Update will be shared more next week during the Fall Board Meeting.

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Executive Director Update, *Tracie Hall ALA Executive Director*

- The synthesis of EDISJ initiative and activity inventory across the association will be shared with the Board. There is a cross functional team that will have an opportunity to review the strengths and opportunities.
- The draft Transforming ALA Governance (TAG) comparative analysis was shared. The table illustrates governance of member led peer associations similar to ALA's disposition and ratios of Executive Board, Governance staff, and Council size.
 - **Action:** Tracie to send the draft TAG Association Comparative Analysis for the board to review.
- A staffing number update is that we have tended to be around 222 staff; due to retirements and staff coming/going we are currently around 208 staff members. We expect to stay approximately 220 this coming year.

October Fall Board Draft Agenda Review and Meeting Logistics, *Sheryl Reyes Director of ALA Governance*

- Ms. Reyes reviewed the Fall board agenda and meeting logistics of next week's meeting. Board members are to receive and keep the QR code for elevator access. The Board meeting will be held on the 3rd floor and a wellness form must be completed prior to entering the building.

The ALA Executive Board adjourned into closed session.

ALA Board Members Present:

1. Patricia (Patty) Wong, President
2. Lessa Pelayo-Lozada, President-Elect
3. Julius C. Jefferson, Jr., Immediate Past President
4. Maggie Farrell, Treasurer
5. Ana Elisa de Campos Salles, Executive Board Member
6. Sam Helmick, Executive Board Member
7. Eboni Henry, Executive Board Member
8. Alexandra Rivera, Executive Board Member
9. Christina Rodrigues, Executive Board Member
10. Karen Schneider, Executive Board Member
11. Tracie D. Hall, ALA Executive Director ex-officio

ALA Board Members Excused:

1. Libre (Latrice) Booker, Executive Board Member
2. Larry Neal, Executive Board Member