

Policy No: J-20

Subject: Committees Commission: Professional Learning

Page: 1 of 2

Effective Date: 6/21/19

Revision Date(s):

Review Date(s):

**Review Responsibility:** AASL Board of Directors, AASL Bylaws and Organization Committee

**Policy Statement:**

The AASL Professional Learning Committee is responsible for the content organization, development and marketing of AASL's online digital professional development.

**Focus:**

Primary: AASL Executive Committee, AASL Professional Learning Committee

**Purpose:**

To describe the duties of the Professional Learning committee.

**Procedure:**

Committee objective(s):

1. Review AASL's online professional development content annually to weed content that is no longer relevant and/or outdated.
2. Consider topics or areas of interest in which materials of varying formats could be packaged for consumption.
3. Develop and execute a marketing plan for AASL members, with a focus on the member benefit of AASL's online professional development content as well as non-members with a focus on availability to purchase on an as-needed basis.
4. Recommend possible areas for content development by identifying gaps in content.

Committee composition:

1. Chair is appointed by the AASL President-Elect for a one-year term. Prior professional development committee experience is required. Position is limited to four consecutive years. May resume committee chair position after one year off the AASL Professional Learning Committee.
2. Committee members should consist of a minimum of six members, appointed by the AASL President-Elect for two-year terms. Prior professional development content creation (webinars, books, articles) preferred. Position is limited to two consecutive terms.

Committee responsibilities:

1. Review AASL's online professional development content annually to weed content that is no longer relevant and/or outdated.
2. Consider topics or areas of interest in which materials of varying formats could be packaged for consumption.
3. Develop and execute a marketing plan for AASL members, with a focus on the member benefit of AASL's online professional development content, as well as non-members with a focus on availability to purchase on an as need basis.
4. Recommend possible areas for content development by identifying gaps in content.

Chair responsibilities:

1. Submit quarterly to staff and board liaison suggestions for weeding, content packaging, marketing and areas for development.