

Section 1 - Contact Information

All answers should be from the last fully finished year.

Email *

brianna@wla.org

Chapter *

Washington Library Association

Name (of the person filling out this report) *

Brianna Hoffman

Title or Chapter Affiliation *

- Executive Director
- Chapter Councilor
- President
- Vice President
- Other

Chapter Address *

PO Box 33808
Seattle, WA 98133
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Is there a separate school library/AASL Chapter in your state (regional chapters can skip this question)

- Yes
- No

Is there separate academic or college library associations (ACRL Chapters) in your state?

- Yes
- No

Section 2 - Management

How is your association managed?

- Paid Staff
- Contract with Management Company
- All Volunteer
- Other:

If other, please explain

.....

If paid staff what is the number of FTE or PAID staff in your chapter? (e.g., 0, 1, 2, 3 . . .)

.....

List paid staff by title and FTE (e.g., Director FTE 1)

.....

If using a management company, what is the name of the firm?

Primary Source

.....

How many years have you contracted with the firm?

4

.....

Did you make changes to your management structure/organization in the last two years?

Yes

No

If yes, please explain what changes were made.

.....

How many positions are on your board?

9

.....

Is your Chapter Councilor a board member?

Yes

No

Ex-officio member

What membership management software do you use?

Personify MC Professional (formerly Memberclicks)

.....

Section 3 - Financials

Fiscal Year Reporting (Include start date and end date (should be the last fully finished year))

January 1, 2020 - December 31, 2020

.....

What is the final revenue for the fiscal year (answer requires a figure rounded to the nearest dollar)

\$259,573.00

.....

What is the final expense for the fiscal year (answer requires a figure rounded to the nearest dollar)

\$233,662.00

What was the total of unrestricted net assets (round figure to the nearest dollar)

\$340.00

Section 4 - Membership structure (please use current numbers, not from end of last fiscal year)

Chapter Membership (renewal period) *

Anniversary

Calendar

Other (Please specify below)

Please specify if you selected 'other' above

Have you adjusted your membership rates in the last two years for any category, please say what changes?

Dues Structure for regular personal members

Graduated (fee levels based on salary)

Flat (one fee)

Percentage (e.g., \$3 per \$1,000 of salary)

Other:

If graduated by salary what is the highest fee?

\$150.00

If graduated by salary what is the lowest fee?

\$20.00

If flat fee what is that fee?

.....

If percentage of salary what percentage of salary is the fee?

.....

If you have a separate support staff category, what is the fee?

.....

What is the fee for students?

\$20.00

What is the fee for trustees?

\$20.00

What is the fee for institutional members (list if more than one by size)

Library: Calculated using dues formula of .03% of operation expenditures.

Friends of the Library: \$50 or \$100 FOL organizational members may self-select their dues level. Foundation \$50 or \$100 Foundations may self-select their dues level.

Nonprofit \$50 or \$100 Nonprofit organizational members may self-select their dues level. Business & Sales: \$100 or \$300 Bus.& Sales org members may self-select their dues level.

Do your library/institution memberships allow staff/certain number of staff to become personal members of the association?

Yes

No

Section 5 - Membership (continued)

Total number of members

1280

Number of personal or regular members

654

Number of staff support members -only if set up as a separate fee category or reported and designated by chapter)

Number of student members?

190

Number of trustee members?

227

Number of library/institution members?

46

Other members (list type and totals)

186

Did you do any special discounts for members during the pandemic who were facing financial insecurity?

.....

Since the pandemic began (March 2020) has your membership- grown, declined, stayed same?

- Grew
- Declined
- Remained the same

If grown or declined list approximate percentage?

4.5%

.....

Section 6 - Conference

To the best of your ability, please answer the following questions about your conference.

Was your last conference virtual or in-person?

- Virtual
- In-person
- N/A

Please list the fees for your conference

\$50 for WLA members, \$35 for WLA Student/Friend/Trustee/Retired/Unemployed Members, and \$65 for non-members. We also offered an "Organizational Rate" pass for this conference, to allow all staff from the organization - all levels, roles, and career stages - to attend for a flat fee. Several organizations took advantage of this opportunity, and it equated to almost 40% of our attendees being "first time" WLA conference attendees.

How many people attended your conference?

1400+

If your conference was virtual, which platform did you use? Please provide as much information about the platform as possible.

WLA used WHOVA for its virtual conference platform. WHOVA launched its Virtual Platform in March of 2020 and our conference took place in October. WHOVA integrates with Zoom for live sessions. WHOVA is affordable and offers great customer support.

WHOVA offers community bulletin boards, meet-up space, a virtual exhibit hall, and more.

List your most successful events held during conference. Please also include outstanding speakers, keynotes, topics.

Speakers included Wanda K. Brown, 2019-20 ALA President; CiKeithia Pugh of Equity Matters; Chris Coward and Jevin West of the UW Center for an Informed Public; and a breakfast featuring WLA Book Award Winning Authors (Shannon Hale, Aron Nels Steinke, Leuyen Pham Troy Cummings and Elizabeth Rusch). "WLA After Dark" sessions held in the evenings that featured more irreverent, fun, or provocative than our standard conference fare. Our most popular sessions were booktalking sessions and "Hate Groups in the Library: Maintaining a Safe Space While Being Inclusive."

Section 7 - State and Local Advocacy

Does your association have a legislative/advocacy committee?

- Yes
- No

Would you like more support using Engage, the virtual advocacy tool provided by ALA?

- Yes
- No
- Our association is already a pro!

How strong is your association's relationship with the legislatures in your state?

- 1 2 3 4 5
- Not very strong Strong

Did you contract with a lobbyist last year?

- Yes
- No
- Not last year, but we plan to this year.

If no, have you contracted with a lobbyist before and when did you stop?

Section 8 - Equity Diversity and Inclusion

Does your association have an Equity, Diversity, Inclusion Committee?

Yes

No

Is Equity, Diversity and Inclusion in your strategic plan/implementation?

Yes

No

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