

#19

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, May 28, 2019 5:40:02 PM
Last Modified: Tuesday, May 28, 2019 5:53:42 PM
Time Spent: 00:13:40
IP Address: 71.231.54.230

Page 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1 1) Chapter Contact Information

Chapter Name: Washington Library Association
Address: PO Box 33808
City/Town: Seattle
State/Territory: WA
ZIP: 98133
Primary E-mail Address: info@wla.org

Page 2: Report for Fiscal Year

Q2 2) Date Completing This Survey Month/Date/Year **05/27/2019**

Q3 3) Fiscal Year Reporting

Start Date/End Date **1/1/18-12/31/19**

Q4 4) List contact information for survey respondent who could answer questions from Chapter Relations Office about this survey.

Survey Respondent **Hannah Streetman**
E-mail address **hannah@wla.org**
Phone **(206) 823-1138**

Page 3: Final Budget Totals for Fiscal Year

Q5 5) What is the final revenue and expense total for fiscal year being reported (answer requires a figure rounded to the nearest dollar)

Revenue **\$309,157**
Expenses **\$303,362**

Page 4: Management and Staffing

Q6 6) Were there changes made to your management or staffing during fiscal year you are reporting on? **No**

Q7 7) If yes, what changes were made to management or staffing? **Respondent skipped this question**

Q8 8) List the number of FTE or PAID staff (e.g., 0, 1, 2, 3)

0 - WLA contracts with a management company

Q9 9) List paid staff by title and FTE (e.g., Director FTE 1) **Respondent skipped this question**

Q10 10) List the number of Board Members (whole number only; e.g., 6)

9

Q11 11) Is your Chapter Councilor a Board Member? **Official**

Q12 12) Is the Chapter Councilor elected or appointed? **Elected**

Page 5: Membership Information

Q13 13) Were there changes made to your membership categories dues rates during fiscal year? **No**

Q14 14) If yes, what changes were made to your membership categories dues rates? **Respondent skipped this question**

Q15 15) Chapter Membership (renewal period) **Anniversary Year Based**

Q16 16) Dues Structure for regular personal members **Graduated (fee levels based on salary)**

Q17 17) Please list applicable fee or percentage for regular personal members.

Highest graduated fee **\$150**

Lowest graduated fee **\$20**

Q18 18) Please list number of Chapter Members by category (only by categories you use; do not count twice)

Personal	765
Student	182
Trustee	178
Retired	36
Library/Institution	50
Total of Any Other Categories	129

Q19 19) Provide the total number of all members (Regular Personal, Institutional, etc.) at end of fiscal year. Totals of all the membership categories listed above should equal total entered here.

1340

Q20 20) Chapter Membership compared to last year **Grew**

Q21 21) Did membership grow or decline?

Grew by What Percentage (if known)? **13%**

Q22 22) If membership increased or decreased by 2% or more, please explain or surmise cause.

Continued focus of revitalizing our communities, providing excellent conferences, and building on existing member benefits. We've also seen an increase in academic library members due to the 2019 merger of the CLAMS (College Library and Media Specialists) of Washington.

Q23 23) Which membership management software does your chapter use?

MemberClicks

Q24 24) To the best of your ability, please briefly describe the pros and cons of the MMS that you've purchased.

MemberClicks has excellent customer support, and they consistently make improvements to the software. It's not the most user-friendly for volunteers, and we regularly have glitches--particularly with the e-lists.

Q25 25) Which features do you wish your MMS had?

Affordable conference app and more customization

2019 State of the Chapter Annual Report

Q26 26) Please provide the following financial information about your Chapter's Annual Conference during the reported fiscal year (answer requires a figure rounded to the nearest dollar).

Revenue	\$151,455
Expenditures	\$85,332

Q27 27) Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month	October
Location	Yakima, WA
Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)	4
Total Number of Attendees	650
\$ Conference Registration Rate for Regular Member	\$220-325
\$ Conference Registration Rate for Regular Nonmember	\$365-425
Total Booths/Tables of Exhibits	\$38
\$ Charge for Standard Booth	\$325-625
Total Number of Program Offerings	98

Q28 28) Is there a discounted registration rate for your conference? If so, have you worked with other groups to cover those costs? Please be as specific as possible.

There are internal WLA scholarships, along with discounts for members and students. In 2018 we did not work with outside groups to cover registration costs.

Q29 29) Did Your Chapter Meet Its Budget Projections for Its Annual Conference? **Exceeded**

Q30 30) Did Your Association Try Something New at This Conference? If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

We offered a "Career Lab," which had interview practice, resume review, and professional head shots. We also held an informal pub crawl that was popular.

Q31 31) Was It Successful? **Yes**

Q32 32) Will your association try this again at future conference? **Yes**

Q33 33) List Your Association's Most Successful Events Held during Conference.

Dinner banquet with author salon; keynote addressing race and racism; Career Lab; Resilience film screening

Q34 34) Share Outstanding Keynotes or Speakers (include topics, please).

Ijeoma Oluo (So You Want to Talk About Race); Molly Wizenberg, Matthew Amster-Burton & Angela Garbes (author panel); WA Attorney General Bob Ferguson; Den Gemeinhart (author keynote); Mitali Perkins (author keynote); Cindy Aden (WA State Librarian)

Page 7: Accomplishments/Concerns

Q35 35) If you have one, how many attendees participate(d) in your State Advocacy/Legislation Day? (whole number only; e.g., 20)

44

Q36 33) Did your Chapter use a virtual advocacy tool for State Library Legislative Day? **No**

Q37 37) List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

Legislative Committee successes; Library Legislative Day; increased and expanded scholarships

Q38 38) List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

Providing more infrastructure for our fledgling Divisions; sizable legislative issues

Q39 39) Is there a separate school library association in your state? **Respondent skipped this question**

Q40 40) Is there a separate college or academic library association or section in your state? **Respondent skipped this question**
