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Page 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1 Chapter Contact Information

Chapter Name: Washington Library Association

Address: PO Box 33808

City/Town: Seattle
State: WA

ZIP: 98133

Primary E-mail Address: info@wla.org

Page 2: Report for Fiscal Year

Q2 Date Completing This Survey

Month/Date/Year

10/04/2017

Q3 Fiscal Year Reporting

Start Date/End Date

January 1/December 31 (This is a change from our

previous fiscal year.)

Q4 List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent Kate Laughlin, Executive Director

E-mail address info@wla.org

Phone (206) 823-1138

Page 3: Final Budget Totals for Fiscal Year

Q5 Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)

Revenue \$142,734

Expenses \$203,035

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Q6 Were	there	chan	nges made to your management or
staffing d	uring	fiscal	year?

Page 4: Mangagement and Staffing

No

Q7 If yes, what changes were made to management or staffing?

Respondent skipped this question

Q8 List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3).

0 - WLA contracts with a management company

Q9 List Paid Staff by Title and FTE (e.g., Director FTE 1.0)

Respondent skipped this question

Q10 List the Number of Board Members (whole number only; e.g., 6)

9

Q11 Is Your Chapter Councilor a Board Member?

Official

Page 5: Membership Information

Q12 Were there changes made to your membership categories dues rates during fiscal year?

No

Q13 If yes, what changes were made to your membership categories dues rates?

Respondent skipped this question

Q14 Chapter Membership

Anniversary Based

Q15 Dues Structure for Regular Personal Members

Graduated (fee levels based on salary)

Q16 Please List Applicable Fee or Percentage for Regular Personal Members.

Highest graduated fee

\$150

Lowest graduated fee

\$20

Q17 Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

1186

Q18 Please List Number of Chapter Mer	nbers by Category (only by	categories you use:	do not count twice)
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Personal	717
Student	93
Trustee	169
Retired	35
Library/Institution	43
Total of Any Other Categories	129

Q19 Chapter Membership Compared to Last Year	Declined
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Q21 If Membership Increased or Decreased by 2% or	Respondent skipped this question
More Please Explain or Surmise Cause	

Page 6: Annual Conference

Q22 Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

Revenue	TBD
Expenditures	TBD

Q23 Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month	November
Location	Tacoma, Washington
Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)	4
Total Number of Attendees	500
\$ Conference Registration Rate for Regular Member	\$260
\$ Conference Registration Rate for Regular Nonmember	\$340
Total Booths/Tables of Exhibits	50
\$ Charge for Standard Booth	\$525
\$ Charge for Standard Table	\$200
Total Number of Program Offerings	94
Q24 Did Your Chapter Meet Its Budget Projections for Its Annual Conference?	Respondent skipped this question
Q25 Did Your Association Try Something New at This Conference?	Yes

Q26 If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

The annual WLA conference is traditionally in the spring, but this year it will move to the fall. This conference will combine the separate WLA conferences (WLMA, WALT, etc.) into one super-conference for the first time, and is now a day longer.

Q27 Was It Successful?	Conference not held yet
Q28 Will Your Association Offer This Again at Its Next Annual Conference?	Yes
Q29 List Your Association's Most Successful Events Held during Conference.	Respondent skipped this question

Q30 Share Outstanding Keynotes or Speakers (include topics, please).

This year, we're excited to include the main conference banquet in the cost of registration. We will have Heartless author Marissa Meyer and the Bushwick Book Club Band at "The Mad Hatter's Feast," our Wonderland-themed banquet.

Page 7: Accomplishments/Concerns

Q31 How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)

50

Q32 List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

WLA lobbyists have had significant legislative success largely related to our school libraries; Library Legislative Day; three "Learn Local" mini-conferences

Q33 List Major Issues Facing Your Association (e.g., budget, membership, structure, systems, competition, etc.).

With last year's change in management companies and the member-approved reorganization, we've made progress in getting our website, member database, budgets in order. There is still work do be done to streamline these systems in the coming year.