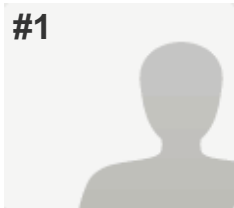


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Collector: Web Link 1 (Web Link)
Started: Friday, September 30, 2016 11:17:03 AM
Last Modified: Friday, September 30, 2016 12:13:27 PM
Time Spent: 00:56:24

PAGE 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	Washington Library Association
Address:	PO Box 33808
City/Town:	Seattle
State:	WA
ZIP:	98133
Primary E-mail Address:	info@wla.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 09/30/2016

Q3: Fiscal Year Reporting

Start Date/End Date August 1, 2015 to July 31, 2016

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent	Kate Laughlin, Executive Director
E-mail address	kate@wla.org
Phone	206-823-1138

PAGE 3: Final Budget Totals for Fiscal Year

Q5: Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)

Revenue	\$375,680
Expenses	\$296,920
Unrestricted Net Assets	\$289,700

PAGE 4: Management and Staffing

2016 State of the Chapter Annual Report

Q6: Were there changes made to your management or staffing during fiscal year? Yes

Q7: If yes, what changes were made to management or staffing?

In early 2016, our longtime management company was bought by a larger firm. At that time, the Board chose to launch a Request for Proposals in order to make a more informed and intentional decision about future management. As a result of this process, "Primary Source" was selected as our new management company, and took over full operations as of July 1. At that time, Kate Laughlin became our Executive Director and Emily Jones became our Assistant Director. Primary Source is a small agency based in Seattle that provides support services, training and consulting for libraries of all kinds.

Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3). 0 - WLA contracts with a management company

Q9: List Paid Staff by Title and FTE (e.g., Director FTE 1.0) *Respondent skipped this question*

Q10: List the Number of Board Members (whole number only; e.g., 6) 9

Q11: Is Your Chapter Councilor a Board Member? Official

PAGE 5: Membership Information

Q12: Were there changes made to your membership categories dues rates during fiscal year? No

Q13: If yes, what changes were made to your membership categories dues rates?

N/A

Q14: Chapter Membership Calendar Based

Q15: Dues Structure for Regular Personal Members Graduated (fee levels based on salary)

Q16: Please List Applicable Fee or Percentage for Regular Personal Members.

Highest graduated fee \$150

Lowest graduated fee \$20

Q17: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

1231

Q18: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

Personal 667

Student 179

Trustee 179

Retired 45

Library/Institution 48

Total of Any Other Categories 113

2016 State of the Chapter Annual Report

Q19: Chapter Membership Compared to Last Year Declined

Q20: If Membership Grew or Declined . . .

Declined by What Percentage (if known)? 18%

Q21: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

In late 2014, the WA Library Media Association voted to become the School Library Division of WLA rather than remaining its own separate organization. At the time, WLMA was nearly as big as WLA itself, causing our membership numbers to increase significantly (by 93%), all at once. The larger than typical drop in membership in the past year is almost entirely due to former WLMA members choosing not to renew their memberships. We are actively working on outreach to those members to help address any remaining questions or uncertainty around the merge, and hope this will lead to a noticeable increase in memberships next year.

PAGE 6: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

Revenue	\$88,840
Expenditures	\$46,990

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month	April 2016
Location	Spokane, WA
Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)	3
Total Number of Attendees	340
\$ Conference Registration Rate for Regular Member	210
\$ Conference Registration Rate for Regular Nonmember	295
Total Booths/Tables of Exhibits	34
\$ Charge for Standard Booth	400
\$ Charge for Standard Table	N/A
Total Number of Program Offerings	41

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Met

Q25: Did Your Association Try Something New at This Conference? Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

WLA generally has two conferences per year, one in spring and one in fall. As part of our conference planning process, we intentionally try new things each year. This year we included unconference-style sessions to allow for more engaged participation; doubled in length some of our regular sessions to allow for more in-depth workshop formats that didn't require separate registration in the way that pre-conferences do; and added free post-conference workshops to encourage greater attendance on the last morning of our smaller fall conference.

Q27: Was It Successful? Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference? Maybe

Q29: List Your Association's Most Successful Events Held during Conference.

Workshops consistently evaluate the highest for our conferences. The perennial favorite event seems to be our big Dinner Banquet & Keynote night, as we tend to get creative with it & are lucky to have many well-known writers and thought leaders in our state.

Q30: Share Outstanding Keynotes or Speakers (include topics, please).

Author Jess Walter absolutely blew everyone away with his keynote this year. It was heavily evocative of libraries, but it also just took people through an excellent story that was charged with humor and tragedy in equal mix, with a triumphant conclusion. Many librarians fell in love with the charming Mr. Walter that night, I can assure you!

PAGE 7: Accomplishments/Concerns

Q31: How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20) 81

Q32: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

For the first time in several years, the Association was able to assist the Chapter Councilor with the cost of attending National Library Legislative Day in DC. The WLA representative joined a Washington library director in DC to learn about the important library issues on the federal level. They then visited the offices of the two Washington senators plus their own Washington representatives. Besides advocating for library issues, they were able to give office staff copies of WLA's "Your Washington Libraries in Action" photo book for display in their offices.

Regarding the ongoing integration of the former WLMA into WLA as our new School Library Division, this merge helped move forward a member-voted & approved reorganization to also create Academic, Public & Special Library Divisions. These four pillars of WLA more clearly illustrate the range of participation, support and advocacy that WLA provides for our members, and allows prospective members to clearly see themselves reflected in our organizational structure, regardless of their area of focus in libraries. Our former Interest Groups still remain in the form of "Sections" that are open to all, cross-divisionally, to encourage collaboration and communication among members.

Q33: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

With the recent change in management companies and the member-approved reorganization, there is still much work to be done to bring our website, member database, budgets and other systems in line.
