

# **State of the Chapter Annual Report Survey: Washington Library Association**

**Fiscal Year: 2011-2012**

**Start/End Dates: August 1, 2011 - July 31, 2012**

*On recommendation of ALA's Chapter Relations Committee, all Chapters are asked to complete the "State of the Chapter Annual Report." These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.*

## **Website and Social Media**

Association Website: [www.wla.org](http://www.wla.org)

Facebook: <http://www.facebook.com/home.php#!/WashingtonLibraryAssociation>

Twitter:

YouTube:

Flickr:

LinkedIn: [http://www.linkedin.com/groups/Washington-Library-Association-1380517?trk=myg\\_ugrp\\_ovr](http://www.linkedin.com/groups/Washington-Library-Association-1380517?trk=myg_ugrp_ovr)

Other:

Other:

Other:

## **Budget Totals for Year**

Revenue: \$316302

Expenses: \$332226

Unrestricted Net Assets: \$256.94

## **Management and Staffing**

### **Management Company**

Does Your Association Use a Management Company? Yes

### **Titles of Paid Staff**

Title 1: Executive Director

Title 2: Assistant Director

Title 3: Bookkeeper

Title 4: Art Director

Title 6:

Title 6:

Title 7:

Title 8:  
Title 9:  
Title 10:

## **Membership Information**

Chapter Membership: Calendar

Chapter Membership Includes: School library association separate association

Chapter Membership Includes: Does not include ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

### **Applicable Fee or Percentage for PERSONAL members:**

Flat fee:  
Highest graduated fee: 160  
Lowest graduated fee: 20  
Salary percentage:

### **Number of Chapter Members by Category**

Personal: 409  
Support Staff:  
Student: 142  
Trustee: 113  
Retired: 24  
Library/Institution: 57  
Total of Any Other Categories: 34

Chapter Membership Compared to Last Year: Grew

### **If Membership Grew or Declined**

Grew by What Percentage (if known)?: 10%  
Declined by What Percentage (if known)?:

### **Chapter Membership Was at Its Highest . . .**

In year?: N/A  
With how many total members?: N/A

## **Washington Library Association Annual Conference**

Month: April, Location: Tulalip Resort, Tulalip, WA, Total number of attendees: 472

Total booths/tables of exhibits: 41

Revenue: \$110890

Expenditures: \$65883

Total Number of Program Offerings : 45

Did Chapter Meet Budget Projections?: Met

### **New Successful Events Held During Conference**

Program Palooza - demonstrations by Library Program performers. All Interest Group Luncheon. Pecha Kucha presentations at Meet & Greet.

### **Share Outstanding Keynotes or Speakers (include topics, please)**

Dan Savage - It Gets Better Project Nancy Pearl - Book Lust Brent Hartinger - Children & Young Adult Services

### **Association Management Systems**

Accounting System: QuickBooks

Registration System: Thriva/Event Register - Switching to MemberClicks

Database: Access - Switching to MemberClicks

Web Design/Administration: WordPress - Switching to MemberClicks

### **Highlights of the Year/Areas of Concern**

**List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)**

Strategic Plan Update in June of 2012 Successful Library Snapshot Day as a joint project with five other library associations in WA State. 10% increase in membership including three new Institutional Members. Our Library Legislative Day was cancelled because of weather conditions but we did not have any huge issues arise in 2012.

**List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)**

Budget has been an issue, but WLA has fine-tuned their budget for 2012-2013 and we should turn a profit for the first time since 2008.