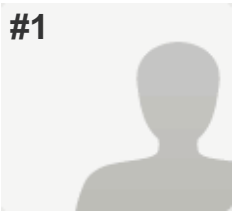


#1



COMPLETE

Collector: Web Link 1 (Web Link)

Started: Friday, September 30, 2016 12:44:18 PM

Last Modified: Thursday, November 03, 2016 11:04:14 AM

Time Spent: Over a month

PAGE 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	Vermont Library Association
Address:	PO Box 803
City/Town:	Burlington
State:	VT
ZIP:	05402
Primary E-mail Address:	vermontlibrariespresident@gmail.com

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 09/30/2016

Q3: Fiscal Year Reporting

Start Date/End Date 01/01/2015 - 12/31/2015

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent	Amy Wisehart
E-mail address	director@hartlandlibraryvt.org
Phone	802-436-2473

PAGE 3: Final Budget Totals for Fiscal Year

Q5: Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)

Respondent skipped this question

PAGE 4: Management and Staffing

Q6: Were there changes made to your management or staffing during fiscal year? No

2016 State of the Chapter Annual Report

Q7: If yes, what changes were made to management or staffing? *Respondent skipped this question*

Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . .). 0

Q9: List Paid Staff by Title and FTE (e.g., Director FTE 1.0) *Respondent skipped this question*

Q10: List the Number of Board Members (whole number only; e.g., 6) 17

Q11: Is Your Chapter Councilor a Board Member? Official

PAGE 5: Membership Information

Q12: Were there changes made to your membership categories dues rates during fiscal year? No

Q13: If yes, what changes were made to your membership categories dues rates? *Respondent skipped this question*

Q14: Chapter Membership Calendar Based

Q15: Dues Structure for Regular Personal Members Graduated (fee levels based on salary)

Q16: Please List Applicable Fee or Percentage for Regular Personal Members.

Highest graduated fee \$35

Lowest graduated fee \$15

Q17: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

321

Q18: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

Personal 269

Student 7

Trustee 5

Retired 5

Library/Institution 32

Total of Any Other Categories 3

Q19: Chapter Membership Compared to Last Year Grew

Q20: If Membership Grew or Declined . . .

Grew by What Percentage (if known)? 8%

Q21: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Renewal postcards went out late in 2014 because we were getting online renewals up and running, and that process took longer than anticipated, so the 2014 number was a bit lower than normal. We also had a slight increase in new members in 2015 - people who had never been members before, rather than lapsed or renewals.

PAGE 6: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

Revenue	\$27,150
Expenditures	\$22,632

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month	May
Location	Champlain College, Burlington
Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)	2
Total Number of Attendees	275
\$ Conference Registration Rate for Regular Member	\$60
\$ Conference Registration Rate for Regular Nonmember	\$85
Total Booths/Tables of Exhibits	20
\$ Charge for Standard Booth	n/a
\$ Charge for Standard Table	n/a
Total Number of Program Offerings	24

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Did Not Meet

Q25: Did Your Association Try Something New at This Conference? Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

New venue in downtown Burlington, and we held a pre-conference with a local social worker (Everyone is Welcome: Tools for Confident and Safe Patron Interactions" for the first time in several years. The preconference was successful and enabled us to host a social event the night before the conference that was relatively well attended. We offered low cost dorm housing for the night, which was one benefit to the new venue. Many attendees liked that it was in downtown Burlington close to restaurants and other amenities. Formerly the conference had been held in suburban Colchester for several years. Parking was limited and costs for this venue were higher than anticipated, so we opted to try another venue for 2016.

Q27: Was It Successful? Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference? No

Q29: List Your Association's Most Successful Events Held during Conference.

Pre-conference was great, plus the social event the evening before the conference at Fletcher Free Public Library in Burlington.

Q30: Share Outstanding Keynotes or Speakers (include topics, please).

Scott Bonner, director of the Ferguson Municipal Public Library, was our keynote speaker and was very well received - many attendees stated that it was the best conference keynote in years.

Q31: How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20) n/a

Q32: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

We launched a Library Passport program in 2015 to encourage Vermonters to visit libraries throughout the state. We revitalized our scholarship committee, participated in ALA's career development facilitator program, and rebooted our inclusion committee to help raise awareness of underserved populations in the state. In response to reports that many public librarians throughout the state put in volunteer hours at their libraries, we conducted a survey and launched an advocacy campaign to educate library trustees and directors about the importance of fair compensation policies and legal requirements. We collaborated with the Vermont Department of Libraries to support the Vermont Trustees and Friends Conference, a great event to educate and engage trustees and friends.

Q33: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

A few of our longer serving board members left in 2015, and it's been a challenge to recruit new leadership. Our treasurer stepped down in 2015 without a successor in place, so we were without a treasurer for several months. The governor cut the state Department of Libraries budget drastically in 2015, and several factors prevented us from launching an effective advocacy campaign to challenge the cuts - mixed communication from the state, lack of infrastructure, etc. We continue to grapple with the best ways to do advocacy as an all volunteer association with limited resources.
