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PAGE 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name: South Carolina Library Association

Address: PO Box 1763 City/Town: Columbia

State: SC ZIP: 29202

Primary E-mail Address: scla@capconsc.com

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 08/03/2016

Q3: Fiscal Year Reporting

1/1/2015 - 12/31/2015 Start Date/End Date

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent Virginia Cononie

E-mail address vcononie@uscupstate.edu

Phone 864-503-5735

PAGE 3: Final Budget Totals for Fiscal Year

Q5: Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)

100,700 Revenue **Expenses** 78,300 **Unrestricted Net Assets** n/a

PAGE 4: Mangagement and Staffing

Q6: Were there changes made to your management or staffing during fiscal year?	No
Q7: If yes, what changes were made to management or	staffing?
n/a	
Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5,).	3 n/a
Q9: List Paid Staff by Title and FTE (e.g., Director FTE 1.0)	Respondent skipped this question
Q10: List the Number of Board Members (whole number only; e.g., 6)	r 6
Q11: Is Your Chapter Councilor a Board Member?	Ex Officio
AGE 5: Membership Information	
Q12: Were there changes made to your membership categories dues rates during fiscal year?	No
Q13: If yes, what changes were made to your membership categories dues rates?	Respondent skipped this question
Q14: Chapter Membership	Calendar Based
Q15: Dues Structure for Regular Personal Members	Graduated (fee levels based on salary)
Q16: Please List Applicable Fee or Percentage for Regu	lar Personal Members.
Highest graduated fee	\$95.00
Lowest graduated fee	\$35.00
Q17: Total Number of All Members (Regular Personal, Infollowing membership categories should equal total ent	
Q18: Please List Number of Chapter Members by Category	ory (only by categories you use; do not count twice)
Personal	485
Student	74
Trustee	2
Retired	3
Library/Institution	11
Total of Any Other Categories	2
Q19: Chapter Membership Compared to Last Year	Grew
Q20: If Membership Grew or Declined	Respondent skipped this question

2016 State of the Chapter Annual Report

Q21: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Our membership as a whole grew from 317 to 577. This is more than likely due to our 100th anniversary year, and celebratory conference.

PAGE 6: Annual Conference

Revenue	\$59,500
Expenditures	\$49,000
Q23: Please Provide the Following Non-Financial Informa applicable, insert n/a).	ation about Your Chapter's Annual Conference (if no
Month	October
Location	Columbia, SC
Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)	3
Total Number of Attendees	377
\$ Conference Registration Rate for Regular Member	175
\$ Conference Registration Rate for Regular Nonmember	205
Total Booths/Tables of Exhibits	27
Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?	Met
Q25: Did Your Association Try Something New at This Conference?	Yes
Q26: If So, Please Briefly Explain What It Was and What	Your Association Hoped to Achieve.
This year we offered tracks such as academic, public, etc.	
Q27: Was It Successful?	Yes
Q28: Will Your Association Offer This Again at Its Next Annual Conference?	Maybe

Q29: List Your Association's Most Successful Events Held during Conference.

The South Carolina Library Association celebrated it's 100th year at the 2015 Annual Conference. The full website can be viewed here: http://scla.org/content/scla-conference-2015

- -T-shirts commemorating the event were made and sold.
- A vendor breakfast with library directors was held.
- A State Library Performers Showcase was held in concurrence with sessions.
- A pre-conference on "An Introduction to Scholarly Communication" was held and was " designed to provide an introduction to the variety of copyright and scholarly communication issues academic libraries in South Carolina and their campus communities face today."
- Several videos were made of local and national celebrities wishing SCLA a very happy anniversary. It can be viewed at this link: https://youtu.be/Z8bgehnUz6o. In particular, please check out Rick Flair at Minute 4 and 51 seconds.
- -Conference tracks were created and can be viewed at this link:

http://scla.org/sites/default/files/SCLA%202015%20Conference%20Session%20Tracks_11x17.pdf

- The All- Conference reception was held at the downtown art gallery. There was a very large cake for the celebration and very good attendance. Everyone had a very nice time.

Q30: Share Outstanding Keynotes or Speakers (include topics, please).

Our three speakers were:

Marjory Wentworth- the Poet Laureate of SC and 5 time Pushcart Nominee.

Catherine Hakala-Ausperk- the Executive Director of the Northeast Ohio Regional Library System.

Wiley Cash- Novelist- A Land More Kind Than Home.

PAGE 7: Accomplishments/Concerns

Q31: How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)

Q32: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

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- Implementation of the new Go-to Meeting software has allowed Sections, Roundtables, Committees to meet virtually and more often throughout the year.
- New officers were elected, and a more succinct of nominations has been created. Along with a general push for more nominations for officials and awards.
- Annual Scholarship for Diversity was Awarded.
- The Association connected with Amazon Smile so members may choose to give back in this manner.
- The Association received many vendor sponsorship for the Annual Conference that totaled around \$9,000.
- The Association reviewed different possibilities for a digital repository.
- The information literacy RT held a summer workshop called iTeach2: Enhance and engage. They had 41 attendees.
- The Library marketing and outreach rt held two meet ups and utilized the new go-to meeting software for the online meetup.
- New Members Roundtable continued brunch meetups through out the year.
- The Association began reviewing and editing its current bylaws in hopes of creating an easier document for all.

Q33: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

As pointed out last year, we are continually trying to generate more revenue and more memberships for the association. The Association is currently reviewing options such as using LibGuides, and Memberclicks to help with our website and new membership generation.

Coming off of the momentum of a very banner year for the association, we hope to have a similar showing at our Annual Conference in 2016 to continue the growth.