

State of the Chapter Annual Report Survey: Oklahoma Library Association

Fiscal Year: 2011-2012

Start/End Dates: July 1, 2011/June 30, 2012

On recommendation of ALA's Chapter Relations Committee, all Chapters are asked to complete the "State of the Chapter Annual Report." These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: oklibs.org

Facebook: ola

Twitter: ola

YouTube:

Flickr:

LinkedIn:

Other:

Other:

Other:

Budget Totals for Year

Revenue: \$213504

Expenses: \$201148

Unrestricted Net Assets: \$

Management and Staffing

Management Company

Does Your Association Use a Management Company? No

Titles of Paid Staff

Title 1: Executive Director

Title 2: 1/4 Time Assistant

Title 3:

Title 4:

Title 6:

Title 6:

Title 7:

Title 8:
Title 9:
Title 10:

Membership Information

Chapter Membership: Calendar

Chapter Membership Includes: School library association part of Chapter

Chapter Membership Includes: Does not include ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee:

Highest graduated fee: 107

Lowest graduated fee: 39

Salary percentage:

Number of Chapter Members by Category

Personal: 646

Support Staff:

Student: 65

Trustee: 11

Retired: 29

Library/Institution: 47

Total of Any Other Categories: 17

Chapter Membership Compared to Last Year: Same

If Membership Grew or Declined

Grew by What Percentage (if known)?:

Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?: 1998-99

With how many total members?: 1059

Oklahoma Library Association Annual Conference

Month: March, Location: Norman, Total number of attendees: 630

Total booths/tables of exhibits: 58

Revenue: \$114319

Expenditures: \$89978

Total Number of Program Offerings : 65

Did Chapter Meet Budget Projections?: Did Not Meet

New Successful Events Held During Conference

Pub Crawl No Conflict Time to allow Lobbyist to Promote Advocacy

Share Outstanding Keynotes or Speakers (include topics, please)

Jason Young "The Art of Customer Retention"

Association Management Systems

Accounting System: Quick Books

Registration System: Host Gator

Database: Excel

Web Design/Administration: Host Gator

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Library Legislative Day - 150 Maintained State Library Funding and protected school librarian certification. Held 3rd Leadership Institute - 24 Held 5th Information Matrix Camp for Middle School Students - 30

List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)

Library finances for continuing education and time and money to travel