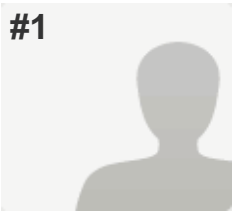


#1



**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Monday, August 29, 2016 10:50:02 AM  
**Last Modified:** Monday, August 29, 2016 11:48:34 AM  
**Time Spent:** 00:58:32

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**PAGE 1: Welcome to the 2016 State of the Chapter Annual Report Survey**

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**Q1: Chapter Contact Information**

Chapter Name:	Missouri Library Association
Address:	Jodie Borgerding
Address 2:	Webster University, Emerson Library
Address 3:	470 E. Lockwood Avenue
City/Town:	St. Louis
State:	MO
ZIP:	63119-3141
Primary E-mail Address:	mlapresident@molib.org

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**PAGE 2: Report for Fiscal Year**

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**Q2: Date Completing This Survey**

Month/Date/Year 08/29/2016

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**Q3: Fiscal Year Reporting**

Start Date/End Date 1/1/15-12/31/15

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**Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.**

Survey Respondent	Stephanie Tolson
E-mail address	stolson@stchas.edu
Phone	636-922-8512

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**PAGE 3: Final Budget Totals for Fiscal Year**

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**Q5: Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)**

Revenue	\$147,745
Expenses	\$155,994
Unrestricted Net Assets	\$124,225

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**PAGE 4: Management and Staffing**

<b>Q6: Were there changes made to your management or staffing during fiscal year?</b>	No
<b>Q7: If yes, what changes were made to management or staffing?</b>	<i>Respondent skipped this question</i>
<b>Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . .).</b>	0
<b>Q9: List Paid Staff by Title and FTE (e.g., Director FTE 1.0)</b>	<i>Respondent skipped this question</i>
<b>Q10: List the Number of Board Members (whole number only; e.g., 6)</b>	10
<b>Q11: Is Your Chapter Councilor a Board Member?</b>	Official

**PAGE 5: Membership Information**

<b>Q12: Were there changes made to your membership categories dues rates during fiscal year?</b>	No
<b>Q13: If yes, what changes were made to your membership categories dues rates?</b>	<i>Respondent skipped this question</i>
<b>Q14: Chapter Membership</b>	Calendar Based
<b>Q15: Dues Structure for Regular Personal Members</b>	Graduated (fee levels based on salary)
<b>Q16: Please List Applicable Fee or Percentage for Regular Personal Members.</b>	
Highest graduated fee	\$130
Lowest graduated fee	\$30
<b>Q17: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.</b>	
570	
<b>Q18: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)</b>	
Personal	512
Library/Institution	58
<b>Q19: Chapter Membership Compared to Last Year</b>	Declined
<b>Q20: If Membership Grew or Declined . . .</b>	
Declined by What Percentage (if known)?	4%
<b>Q21: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.</b>	
Several members moved out of state, library budget cuts, and some individual members dropped when they added institutional membership.	

## PAGE 6: Annual Conference

**Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).**

Revenue	MLA \$93,195; KLA \$90,558
Expenditures	MLA \$75,200; KLA \$79,377

**Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).**

Month	October
Location	Kansas City, Missouri
Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)	4
Total Number of Attendees	MLA 351; KLA 351, Other 202 = 904 total
\$ Conference Registration Rate for Regular Member	\$160; \$120 early bird
\$ Conference Registration Rate for Regular Nonmember	\$225; \$200 early bird
Total Booths/Tables of Exhibits	79
\$ Charge for Standard Booth	\$750
\$ Charge for Standard Table	n/a
Total Number of Program Offerings	138

**Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?** Did Not Meet

**Q25: Did Your Association Try Something New at This Conference?** Yes

**Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.**

MLA held a joint conference with Kansas Library Association (KLA). We exceeded expenditures due to AV/Internet costs. We exceeded revenue; however, our profits were much less than proposed.

**Q27: Was It Successful?** Yes

**Q28: Will Your Association Offer This Again at Its Next Annual Conference?** No

**Q29: List Your Association's Most Successful Events Held during Conference.**

They were the Mentor/mentee program, Free awards reception, and the Trivia Night event that benefited all scholarship funds. We held an entire track dedicated to Readers Advisory and those speakers were very good. It was the most talked about track during the conference.

**Q30: Share Outstanding Keynotes or Speakers (include topics, please).**

Peter Morville-Adventure of understanding, William Ottens-Creator of Librarian Problems; Scott Bonner & Jacque Gage-Transforming Communities through Crisis (pre-conference).

## PAGE 7: Accomplishments/Concerns

**Q31: How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)** 108

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**Q32: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).**

Library Advocacy Day was well attended. Senator Roy Blunt support at the national level helped confirm Dr. Hayden as the Librarian of Congress.

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**Q33: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).**

Cuts to Remote Electronic Access for Libraries (REAL) and other funding in Missouri are making it so that we are just meeting our MOE for LSTA and that faced with additional cuts, we will be in danger of not meeting our maintenance of effort contribution.

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