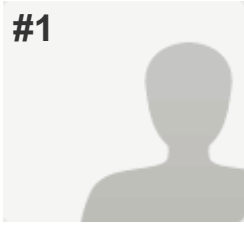


#1



COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, August 28, 2014 8:02:29 AM
Last Modified: Thursday, August 28, 2014 8:28:49 AM
Time Spent: 00:26:20
IP Address: 198.209.8.188

PAGE 1: Welcome to the 2014 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	Missouri Library Association
Address:	Gerald Brooks, 2014 President
Address 2:	Director of Community Relations & Programming
Address 3:	St. Louis Public Library
City/Town:	St. Louis
State:	MO
ZIP:	64093
Primary E-mail Address:	gbrooks@slpl.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 08/28/2014

Q3: Report for Fiscal Year

Start Date/End Date 1/1/13-12/31/13

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent	Regina Greer Cooper
E-mail address	reginac@thelibrary.org
Phone	417-883-5366 x5

PAGE 3: Final Budget Totals for Fiscal Year

Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)	
Revenue	\$137,102
Expenses	\$130,459
Unrestricted Net Assets	\$120,805

PAGE 4: Management and Staffing

Q6: Were there changes made to your management or staffing during fiscal year?	No
Q7: If yes, what changes were made to management or staffing?	<i>Respondent skipped this question</i>
Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . .).	0

PAGE 5: Membership Information

Q9: Were there changes made to your membership categories dues rates during fiscal year?	No
Q10: If yes, what changes were made to your membership categories dues rates?	<i>Respondent skipped this question</i>
Q11: Chapter Membership	Calendar Based
Q12: Dues Structure for Regular Personal Members	Graduated (fee levels based on salary)
Q13: Please List Applicable Fee or Percentage for Regular Personal Members.	
Highest graduated fee	\$130
Lowest graduated fee	\$30
Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year.	
627	
Q15: Total Number of Regular Personal Members Only at End of Fiscal Year	
573	
Q16: Total Number of Institutional Members Only at End of Fiscal Year.	
54	

Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

Personal	389
Student	137
Trustee	22
Retired	4
Library/Institution	54
Total of Any Other Categories	21

Q18: Chapter Membership Compared to Last Year Declined

Q19: If Membership Grew or Declined . . .

Declined by What Percentage (if known)? 4%

Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Library travel budgets went down

PAGE 6: Annual Conference

Q21: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).

Revenue	\$79,171
Expenditures	\$43,209

Q22: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month	October
Location	St. Louis, Missouri
Total number of attendees	418
Total booths/tables of exhibits	50
Total Number of Program Offerings	82

Q23: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Exceeded

Q24: Did Your Association Try Something New at This Conference? Yes

Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

- Added a dance party-Wanted to have an event for attendees to socialize
- Boopsie conference app-Wanted to provide a mobile app experience for attendees
- Cafepress store-Conference souvenirs made available for purchase
- Vendor demo hall-Opportunity for vendors to provide a brief overview of the products
- Meet & Greet change to have each committee & community of interest man a table so attendees could learn about the workings of the organization
- Guerilla storytime-Demonstrate that story time is much more than "just reading to kids"
- Early morning Zumba class-to get people energized

Q26: Was It Successful? Yes

Q27: Will Your Association Offer This Again at Its Next Annual Conference? Yes

Q28: List Your Association's Most Successful Events Held during Conference.

Guerilla Story Time
Dance Party
Battledecks

Q29: Share Outstanding Keynotes or Speakers (include topics, please).

Linda Gorham-Storytelling with Attitude!

PAGE 7: Accomplishments/Concerns

Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.).

Library Advocacy Day-58 attendees

Q31: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

Secretary of State reorganization of the State Library
Governor withholding funds from libraries