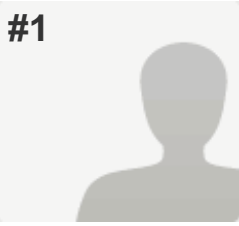


#1



**COMPLETE**

**Collector:** New Link (Web Link)  
**Started:** Thursday, July 18, 2013 11:34:14 AM  
**Last Modified:** Thursday, July 18, 2013 12:12:50 PM  
**Time Spent:** 00:38:35  
**IP Address:** 209.106.13.196

**PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey**

**Q1: Chapter Contact Information**

Chapter Name:	Missouri Library Association
Address:	13610 Barrett Office Drive
Address 2:	Suite 216
City/Town:	Ballwin
State:	MO
ZIP:	63021
Primary E-mail Address:	mla@amigos.org

**PAGE 2: Report for Fiscal Year**

**Q2: Date Completing This Survey**

Month/Date/Year 07/18/2013

**Q3: Report for Fiscal Year**

Start Date/End Date January 1/December 31, 2012

**PAGE 3: Website and Social Media**

**Q4: Where is the link to your association's page on Facebook found?** On your association's homepage?

**Q5: What is your Facebook web address?**

www.facebook.com/MissouriLibraryAssociation

**Q6: Where is the link to your association's twitter account found?** Elsewhere (please specify) N/A

2013 State of the Chapter Annual Report

**Q7: What is your Twitter handle?**

*Respondent skipped this question*

**Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?**

On your association's home page?

**PAGE 4: Association Primary Contacts**

**Q9: Primary Contacts**

President	Carol Smith
Chapter Councilor	Pam Klipsch
Other (include title)	Tracy Byerly - Business Agent

**Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)**

Revenue	124581
Expenses	125143
Unrestricted Net Assets	107517

**PAGE 5: Management and Staffing**

**Q11: Does Your Association Use a Management Company?**

Yes

**Q12: List the Titles of Paid Staff**

*Respondent skipped this question*

**PAGE 6: Membership Information**

**Q13: Chapter Membership**

Calendar

**Q14: Chapter Membership Includes**

School library association separate association

**Q15: Chapter Membership Includes**

ACRL Chapter

**Q16: Dues structure for PERSONAL members**

Graduated (fee levels based on salary)

**Q17: Please List Applicable Fee or Percentage for PERSONAL members**

Highest graduated fee	130
Lowest graduated fee	20

**Q18: Please List Number of Chapter Members by Category**

Personal	437
Student	138
Trustee	20
Retired	6
Library/Institution	50
Total of Any Other Categories	2

**Q19: Chapter Membership Compared to Last Year** Grew

**Q20: If Membership Grew or Declined**

Grew by What Percentage (if known)? 11.33

**Q21: Chapter Membership Was at Its Highest . . .**

In year? unknown

**PAGE 7: Annual Conference**

**Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)**

Revenue	68652
Expenditures	49110

**Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)**

Month	October 2012
Location	Springfield MO
Total number of attendees	363
Total booths/tables of exhibits	55
Total number of vendor chat tables	n/a
Total number of vendors participating in conference sessions	unknown
Total Number of Program Offerings	107

**Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?** Exceeded

**Q25: Did Your Association Try Something New at This conference?** Yes

**Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve**

ReConnect Conference Registration fee --- those who had not attended conference in a while were offered a discount on their registration.

**Q27: Was It Successful?** Maybe

**Q28: Will Your Association Offer This Again at Its Next Annual Conference?** No

**Q29: List Your Association's Most Successful Events Held during Conference**

Ernie Briggs Piano Bar Duel - social and networking event; MACRL (Academic Libraries) Trivia Luncheon; program on Gaming in the Library; Battledecks Competition Performers Showcase

**Q30: Share Outstanding Keynotes or Speakers (include topics, please)**

Barbara Jones ALA/OIF "Making IF Real on the Ground" preconference; Mark Ellickson Opinion Research Specialists, "Survey Essentials: Assessing What Library Users, Non-Users and Likely Voters Are Thinking;" Carol Levers Director of Libraries Kansas City KS, "Libraries: Inspiration for Life," KEYNOTE (Ms. Levers is a 2008 I Love My Librarian Award Winner); Lauren Burnett Center for Inner Quality Cleveland OH, "Recharge Your Spirit: Balance Work and Life," and "The Magic of Libraries;" Michael Levine The Learning Groove Atlanta GE, "Interactive Music & Literacy at Storytime."

**PAGE 8: Association Management Systems**

**Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data**

Accounting System	Traverse
Registration System	AmigosL - My MOLIB
Database	SQL
Web Design/Adminstration	Amigos Staff

**PAGE 9: Highlights of the Year**

**Q32: List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)**

Missouri Library Advocacy Day 02/07/2012 - 76 participants;  
MO Legislative Action Center (CapWiz) finally went live;  
Completed revision of Handbook of Organization in 2012 after new bylaws were adopted in 2011;  
Eight people attended National Library Advocacy Day in Washington DC 04/24/2012;  
MLA received \$12,000 grant from Verizon Reads Foundation to organize four workshops on Early Learning Spaces in Libraries - workshops held in four locations around state in early 2013;  
MLA members approved a change in the 3 year term of future Chapter Councilors to align MO with the majority of Council terms beginning and ending at ALA Annual Conferences. To be phased in with the election of the next Chapter Councilor. Councilors to be elected nine months before they take office to allow outgoing Councilor to mentor and incoming Councilor to prepare.

**PAGE 10: Chapter-Identified Areas of Concern/Distress**

**Q33: List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)**

Rebuilding trustee participation remains a challenge; retaining and growing personal members; re-inventing conference and promoting networking using branding and social media; educating the profession about privacy and IF in the online environment; recruiting diversity in the profession.

**PAGE 11: Questions and Comments**

**Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.**

*Respondent skipped this question*