

State of the Chapter Annual Report Survey: Missouri Library Association

Fiscal Year: 2011

Start/End Dates: January 1/December 31

On recommendation of ALA's Chapter Relations Committee, all Chapters are asked to complete the "State of the Chapter Annual Report." These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: <http://molib.org>

Facebook: <http://www.facebook.com/MissouriLibraryAssociation>

Twitter:

YouTube:

Flickr:

LinkedIn:

Other:

Other:

Other:

Budget Totals for Year

Revenue: \$141254

Expenses: \$103586

Unrestricted Net Assets: \$108078

Management and Staffing

Management Company

Does Your Association Use a Management Company? Yes

Titles of Paid Staff

Title 1: n/a

Title 2:

Title 3:

Title 4:

Title 6:

Title 6:

Title 7:

Title 8:
Title 9:
Title 10:

Membership Information

Chapter Membership: Calendar

Chapter Membership Includes: School library association separate association

Chapter Membership Includes: ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee:
Highest graduated fee: 130
Lowest graduated fee: 20
Salary percentage:

Number of Chapter Members by Category

Personal: 401
Support Staff: n/a
Student: 92
Trustee: 32
Retired: 8
Library/Institution: 44
Total of Any Other Categories: 2

Chapter Membership Compared to Last Year: Grew

If Membership Grew or Declined

Grew by What Percentage (if known)?: 11.8%
Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?: unknown
With how many total members?:

Missouri Library Association Annual Conference

Month: October, Location: Kansas City MO, Total number of attendees: 415

Total booths/tables of exhibits: 55

Revenue: \$85955

Expenditures: \$65493

Total Number of Program Offerings : 97

Did Chapter Meet Budget Projections?: Exceeded

New Successful Events Held During Conference

Battledecks Competition Conference One Read Program featuring Cory Doctorow's "Little Brother," including a live interview with the author via Skype

Share Outstanding Keynotes or Speakers (include topics, please)

ALA President Molly Raphael keynote "Libraries, Essential for Learning, Essential for Life" at KCPL; "Unshelved" authors Gene Ambaum and Bill Barnes keynote, a humorous look at life in the library; ACRL President Joyce Ogburn at the MACRL luncheon; Mo Poet Laureate David Clewell at the All Conference Awards Dinner; 2010 Mo Building Block Award winner Deborah Diesen, "The Pout Pout Fish" at the Thusnelda Schmidt luncheon; 2011 Newbery Medal winner Clare Vanderpool, "Moon Over Manifest" at the YA Interest Group Breakfast

Association Management Systems

Accounting System:

Registration System: MLNC online registration system

Database:

Web Design/Administration:

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Began implementation of major bylaws revision/reorganization; Began online registration for membership and events, and online payment by credit card or PayPal; February 8 Library Advocacy Day in Jefferson City, 70 registered participants; A bill was passed and signed giving Poplar Bluff Public Library authority to ask voters to approve a sales tax levy to support the library; Preserved the Morenet funding line item in HB3 for one more year.

List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)

Rebuilding trustee membership and participation in MLA; growing and retaining personal and organizational memberships; recruiting diverse candidates for the profession; growing online presence through use of branding and deployment of social media; educating the profession about privacy and IF in the online environment.