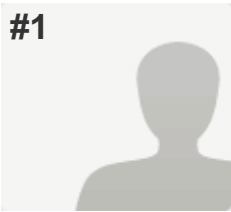


#1



**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, August 09, 2016 3:12:34 PM  
**Last Modified:** Thursday, August 11, 2016 1:59:02 PM  
**Time Spent:** Over a day

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**PAGE 1: Welcome to the 2016 State of the Chapter Annual Report Survey**

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**Q1: Chapter Contact Information**

Chapter Name:	Mississippi Library Association, Inc.
Address:	P.O. Box 13687
Address 2:	3881 Eastwood Drive
City/Town:	Jackson
State:	MS
ZIP:	39236-3687
Primary E-mail Address:	info@misslib.org

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**PAGE 2: Report for Fiscal Year**

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**Q2: Date Completing This Survey**

Month/Date/Year 08/09/2016

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**Q3: Fiscal Year Reporting**

Start Date/End Date January 1, 2015- December 31, 2015

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**Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.**

Survey Respondent	Ellen Ruffin
E-mail address	Ellen.Ruffin@usm.edu
Phone	601-266-6543

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**PAGE 3: Final Budget Totals for Fiscal Year**

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**Q5: Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)**

Revenue	96,125.00
Expenses	112,871.00
Unrestricted Net Assets	108,286.00

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**PAGE 4: Management and Staffing**

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2016 State of the Chapter Annual Report

**Q6: Were there changes made to your management or staffing during fiscal year?** Yes

**Q7: If yes, what changes were made to management or staffing?**

A CPA firm was retained to maintain financial resources.

**Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . . .).** 0

**Q9: List Paid Staff by Title and FTE (e.g., Director FTE 1.0)** *Respondent skipped this question*

**Q10: List the Number of Board Members (whole number only; e.g., 6)** 13

**Q11: Is Your Chapter Councilor a Board Member?** Official

**PAGE 5: Membership Information**

**Q12: Were there changes made to your membership categories dues rates during fiscal year?** No

**Q13: If yes, what changes were made to your membership categories dues rates?** *Respondent skipped this question*

**Q14: Chapter Membership** Calendar Based

**Q15: Dues Structure for Regular Personal Members** Graduated (fee levels based on salary)

**Q16: Please List Applicable Fee or Percentage for Regular Personal Members.**

Highest graduated fee 85.00

Lowest graduated fee 20.00

**Q17: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.**

452

**Q18: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)**

Personal 274

Support Staff n/a

Student 33

Trustee 108

Retired 9

Library/Institution 5

Total of Any Other Categories Lifetime and friend 25

**Q19: Chapter Membership Compared to Last Year** Grew

**Q20: If Membership Grew or Declined . . .**

Grew by What Percentage (if known)? 2%

**Q21: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.**

There is a leadership development program, which could be part of the reason. There has been concerted commitment on the part of the Board to encourage memberships, especially with school librarians.

**PAGE 6: Annual Conference****Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).**

Revenue	67,215.00
Expenditures	48,005.47

**Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).**

Month	October
Location	Natchez, MS
Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)	4
Total Number of Attendees	396
\$ Conference Registration Rate for Regular Member	45.00
\$ Conference Registration Rate for Regular Nonmember	55.00
Total Booths/Tables of Exhibits	46.00
\$ Charge for Standard Booth	400.00
\$ Charge for Standard Table	N/A
Total Number of Program Offerings	65

**Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?** Exceeded

**Q25: Did Your Association Try Something New at This Conference?** Yes

**Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.**

I'm not sure it's a "new" thing, but the push to encourage school librarians to attend was a priority. We DID have more school librarians in attendance than in years past, and we did gain a few new members as a result.

**Q27: Was It Successful?** Yes

**Q28: Will Your Association Offer This Again at Its Next Annual Conference?** Yes

**Q29: List Your Association's Most Successful Events Held during Conference.**

The concurrent sessions were excellent. The one complaint we received was that there were too many, which meant people were forced to make decisions.

**Q30: Share Outstanding Keynotes or Speakers (include topics, please).**

Josh Hanagarne, World's Strongest Librarian, received good evaluations.  
 Todd Bol, of the Little Free Library, was also well received.  
 The speaker Michelle Frisque received good evaluations, but her session was sparsely attended.

**Q31: How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)**

We had 100 members attend our State Advocacy/Legislation Day. We also had 100 members participate in our Literary Lawn Party.

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**Q32: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).**

Our association is experiencing growth and energy. Our leadership has been strong, lead by a competent president and board members. The ties between the Mississippi Library Commission and the Mississippi Library Association are strong. This year has been one in which we have examined the library "brand." The board has been presented with ideas for banners, we have increased social media presence, and there seems to be a spirit of well-being.

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**Q33: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).**

We have several issues confronting us in Mississippi. The legislators have passed some socially concerning bills. We have also experienced some significant budget cuts. However, there is a commitment of service throughout the state.

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