

# #21

**COMPLETE**

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Page 1: Welcome to the 2016 State of the Chapter Annual Report Survey

## Q1 1) Chapter Contact Information

**Chapter Name:** Iowa Library Association  
**Address:** 6919 Vista Drive  
**City/Town:** West Des Moines  
**State/Territory:** IA  
**ZIP:** 50266  
**Primary E-mail Address:** jclark@assoc-mgmt.com

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Page 2: Report for Fiscal Year

**Q2 2) Date Completing This Survey** Month/Date/Year **05/29/2019**

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## Q3 3) Fiscal Year Reporting

**Start Date/End Date** **January 2018/December 2018**

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**Q4 4) List contact information for survey respondent who could answer questions from Chapter Relations Office about this survey.**

**Survey Respondent** **Sam Helmick**  
**E-mail address** **shelmick@burlington.lib.ia.us**  
**Phone** **319-753-1647 ext. 114**

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Page 3: Final Budget Totals for Fiscal Year

**Q5 5) What is the final revenue and expense total for fiscal year being reported (answer requires a figure rounded to the nearest dollar)**

|                         |                  |
|-------------------------|------------------|
| Revenue                 | <b>\$215,904</b> |
| Expenses                | <b>\$232,215</b> |
| Unrestricted Net Assets | <b>\$222,270</b> |

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Page 4: Management and Staffing

**Q6 6) Were there changes made to your management or staffing during fiscal year you are reporting on?** Other (please specify):  
Diversified Management Services remains as are our management team.

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**Q7 7) If yes, what changes were made to management or staffing?**

Our primary contact Melissa Primus was replaced by Jeremy Clark in mid-2019.

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**Q8 8) List the number of FTE or PAID staff (e.g., 0, 1, 2, 3 . . . )**

None

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**Q9 9) List paid staff by title and FTE (e.g., Director FTE 1)** Respondent skipped this question

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**Q10 10) List the number of Board Members (whole number only; e.g., 6)**

12

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**Q11 11) Is your Chapter Councilor a Board Member?** Official

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**Q12 12) Is the Chapter Councilor elected or appointed?** Elected

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Page 5: Membership Information

**Q13 13) Were there changes made to your membership categories dues rates during fiscal year?** No

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**Q14 14) If yes, what changes were made to your membership categories dues rates?** Respondent skipped this question

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2019 State of the Chapter Annual Report

**Q15 15) Chapter Membership (renewal period)** **Calendar Year Based**

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**Q16 16) Dues Structure for regular personal members** **Percentage (e.g., \$3 per \$1,000 of salary)**

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**Q17 17) Please list applicable fee or percentage for regular personal members.**

|                   |  |
|-------------------|--|
| Salary percentage | \$30 (\$0-\$9,999), \$45 (\$10,000-\$19,000), \$60 (\$20,000-\$29,000), \$75 (\$30,000-\$39,000), \$90 (\$40,000-\$49,000), \$105 (\$50,000-\$59,000), \$120 (\$60,000+) |
|-------------------|--|

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**Q18 18) Please list number of Chapter Members by category (only by categories you use; do not count twice)**

|                               |            |
|-------------------------------|------------|
| Personal                      | 822        |
| Student                       | 60         |
| Trustee                       | 94         |
| Library/Institution           | 27         |
| Total of Any Other Categories | Friend: 28 |
| Other                         | Life: 157  |

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**Q19 19) Provide the total number of all members (Regular Personal, Institutional, etc.) at end of fiscal year. Totals of all the membership categories listed above should equal total entered here.**

1,188

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**Q20 20) Chapter Membership compared to last year** **Declined**

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**Q21 21) Did membership grow or decline?**

Declined by What Percentage (if known)? **5.04%**

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**Q22 22) If membership increased or decreased by 2% or more, please explain or surmise cause.**

Iowa is experiencing significant declines in both population and public funding. As library workers retire many of the positions have been lost to attrition. The ILA Executive Board is working to articulate the value and importance of state, regional, and national membership as library policy, funding, and professional ethics continue to manifest in the communities they serve.

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**Q23 23) Which membership management software does your chapter use?**

Filemaker

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**Q24 24)** To the best of your ability, please briefly describe the pros and cons of the MMS that you've purchased.

FileMaker has made it possible to collaborate as a cross-platform application and allows us to integrate, modify with ease that is still secure for our purposes.

**Q25 25)** Which features do you wish your MMS had?

The want of additional features has not come up as of this time.

Page 6: Annual Conference

**Q26 26)** Please provide the following financial information about your Chapter's Annual Conference during the reported fiscal year (answer requires a figure rounded to the nearest dollar).

|              |                |
|--------------|----------------|
| Revenue      | <b>105,374</b> |
| Expenditures | <b>63,008</b>  |

**Q27 27)** Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

|  |                           |
|--|---------------------------|
| Month  | <b>October</b>            |
| Location   | <b>Cedar Rapids, Iowa</b> |
| Length of Total Conference (pre- and conference) in Days<br>(whole number only; e.g., 3) | <b>3</b>                  |
| Total Number of Attendees  | <b>455</b>                |
| \$ Conference Registration Rate for Regular Member                                       | <b>\$120</b>              |
| \$ Conference Registration Rate for Regular Nonmember                                    | <b>\$150</b>              |
| Total Booths/Tables of Exhibits  | <b>49</b>                 |
| \$ Charge for Standard Booth   | <b>\$550/\$575</b>        |
| \$ Charge for Standard Table   | <b>\$200</b>              |
| Total Number of Program Offerings  | <b>46</b>                 |

**Q28 28)** Is there a discounted registration rate for your conference? If so, have you worked with other groups to cover those costs? Please be as specific as possible.

ILA Conferences cost break down into an early bird registration fee, a registration by day fee, a fee for members, and a fee for non-ILA members.

**Q29 29)** Did Your Chapter Meet Its Budget Projections for Its Annual Conference? **Did Not Meet**

**Q30 30) Did Your Association Try Something New at This Conference? If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.**

ILA's 2018 Conference mindfully tackled some ongoing topics of interest for library workers in our state including provided strong services on a limited budget, support privacy and intellectual freedom, and working as activities to share the library narrative to our communities as well as the need to adequately fund them.

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**Q31 31) Was It Successful? Yes**

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**Q32 32) Will your association try this again at future conference? Yes**

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**Q33 33) List Your Association's Most Successful Events Held during Conference.**

Fake News, Filters, and Falsehoods: Navigating Information Overload in the 21st Century by Dan Chibnall focused on methods of teaching information literacy. It was highly attended and rated.

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**Q34 34) Share Outstanding Keynotes or Speakers (include topics, please).**

Creating Effective Messages by PC Sweeney was our popular keynote discussing strategies and methods to communicate the value of libraries and sparked much conversation.

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Page 7: Accomplishments/Concerns

**Q35 35) If you have one, how many attendees participate(d) in your State Advocacy/Legislation Day? (whole number only; e.g., 20)**

32

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**Q36 33) Did your Chapter use a virtual advocacy tool for State Library Legislative Day? Yes**

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**Q37 37) List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).**

ILA Legislative Days  
2018 Downs Intellectual Freedom Award given to Iowa Library  
Expanding EDI Advocacy and Membership Support

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**Q38** 38) List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

Budget (Iowa Backfill Payments): <https://www.desmoinesregister.com/story/news/politics/2018/05/03/state-backfill-local-property-taxes-phased-out-iowa-senate-bill/577307002/>

Intellectual Freedom: <https://www.desmoinesregister.com/story/news/2018/10/31/book-burning-lgbtq-oc-pride-donations-library-orange-city-iowa-gofundme-literature-sioux-county/1832001002/>

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**Q39** 39) Is there a separate school library association in your state? **Yes**

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**Q40** 40) Is there a separate college or academic library association or section in your state? **No**

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