

# **State of the Chapter Annual Report Survey: Idaho Library Association**

**Fiscal Year: 2011**

**Start/End Dates: January 1, 2011 - December 31, 2011**

*On recommendation of ALA's Chapter Relations Committee, all Chapters are asked to complete the "State of the Chapter Annual Report." These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.*

## **Website and Social Media**

Association Website: [www.idaholibraries.org](http://www.idaholibraries.org)

Facebook: [facebook.com/IdahoLibraries](https://www.facebook.com/IdahoLibraries)

Twitter:

YouTube:

Flickr:

LinkedIn:

Other:

Other:

Other:

## **Budget Totals for Year**

Revenue: \$59754.72

Expenses: \$52613.92

Unrestricted Net Assets: \$52347.11

## **Management and Staffing**

### **Management Company**

Does Your Association Use a Management Company? No

### **Titles of Paid Staff**

Title 1:

Title 2:

Title 3:

Title 4:

Title 6:

Title 6:

Title 7:

Title 8:  
Title 9:  
Title 10:

## **Membership Information**

Chapter Membership: Anniversary

Chapter Membership Includes: School library association part of Chapter

Chapter Membership Includes: Does not include ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

### **Applicable Fee or Percentage for PERSONAL members:**

Flat fee:

Highest graduated fee: 85

Lowest graduated fee: 20

Salary percentage:

### **Number of Chapter Members by Category**

Personal: 315

Support Staff: 67 (included in Personal total)

Student: 6 (included in Personal total)

Trustee: 45 (included in Personal total)

Retired: 4 (included in Personal total)

Library/Institution: 0

Total of Any Other Categories: 1 (corporate sponsors)

Chapter Membership Compared to Last Year: Declined

### **If Membership Grew or Declined**

Grew by What Percentage (if known)?:

Declined by What Percentage (if known)?: 5%

### **Chapter Membership Was at Its Highest . . .**

In year?: 2007

With how many total members?: not available

## **Idaho Library Association Annual Conference**

Month: October, Location: Boise, ID, Total number of attendees: 282

Total booths/tables of exhibits: 23

Revenue: \$43773.81

Expenditures: \$33357.29

Total Number of Program Offerings : 30

Did Chapter Meet Budget Projections?: Exceeded

### **New Successful Events Held During Conference**

### **Share Outstanding Keynotes or Speakers (include topics, please)**

### **Association Management Systems**

Accounting System: Quickbooks

Registration System:

Database:

Web Design/Administration: Drupal

### **Highlights of the Year/Areas of Concern**

#### **List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)**

\*Worked with ILA lobbyist and legislators to reach a workable compromise on an internet filtering bill in the state legislature \*Reinstated a Bibliography Committee  
\*Reformed Continuing Education Committee \*Revised strategic plan and implemented new annual strategic planning process. \*Conducted statewide survey of members and non-members with 246 responses gathered \*Stepped up membership retention and recruitment efforts with increased communication \*Successful library legislative day (4 ILA reps plus the lobbyist met with key legislators and the Governor) \*Worked with University of Idaho business students to develop a marketing plan for ILA \*Well attended, successful and profitable annual conference  
\*Statewide advocacy campaign for school libraries resulted in a letter being sent to every superintendent, principal, and school board in the state. \*Successful implementation of library snapshot day

**List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)**

\*Membership has been falling for a number of years, and the budget is becoming increasingly tight. This may result in an inability to fund our lobbyist, which will likely exacerbate our problem with declining membership. \*Lack of money means we have little ability to really advertise and promote ourselves in an attempt to retain and recruit members. \*We have little consistency on the board. With no paid staff person for ILA, there is very little organizational memory, and it is hard to achieve anything that cannot be neatly tied up in one year using only volunteer time.