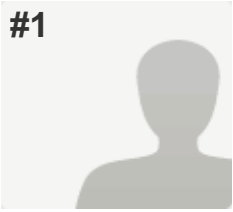


#1



COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, August 30, 2016 12:03:02 PM
Last Modified: Tuesday, August 30, 2016 12:20:59 PM
Time Spent: 00:17:57

PAGE 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	Florida Library Association
Address:	541 E. Tennessee St.
Address 2:	Suite 103
City/Town:	Tallahassee
State:	FL
ZIP:	32308
Primary E-mail Address:	martina.brawer@comcast.net

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 08/30/2016

Q3: Fiscal Year Reporting

Start Date/End Date January 2015-December 2015

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent	Martina Brawer
E-mail address	martina.brawer@comcast.net
Phone	850-270-9205

PAGE 3: Final Budget Totals for Fiscal Year

Q5: Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)

Revenue	372,567
Expenses	318,439
Unrestricted Net Assets	361,069

PAGE 4: Management and Staffing

2016 State of the Chapter Annual Report

Q6: Were there changes made to your management or staffing during fiscal year?	No
Q7: If yes, what changes were made to management or staffing?	<i>Respondent skipped this question</i>
Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . .).	3
Q9: List Paid Staff by Title and FTE (e.g., Director FTE 1.0)	
Staff 1	Martina Brawer, Executive Director
Staff 2	Karen Layton, Association Specialist
Staff 3	Gail Richmond, Administrative Assistant
Q10: List the Number of Board Members (whole number only; e.g., 6)	19
Q11: Is Your Chapter Councilor a Board Member?	Official

PAGE 5: Membership Information

Q12: Were there changes made to your membership categories dues rates during fiscal year?	No
Q13: If yes, what changes were made to your membership categories dues rates?	<i>Respondent skipped this question</i>
Q14: Chapter Membership	Calendar Based
Q15: Dues Structure for Regular Personal Members	Graduated (fee levels based on salary)
Q16: Please List Applicable Fee or Percentage for Regular Personal Members.	
Highest graduated fee	150.00
Lowest graduated fee	40.00
Q17: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.	
1039	
Q18: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)	
Personal	924
Support Staff	NA
Student	77
Trustee	61
Retired	48
Library/Institution	115
Total of Any Other Categories	28
Q19: Chapter Membership Compared to Last Year	Grew

Q20: If Membership Grew or Declined . . .

Grew by What Percentage (if known)? 7%

Q21: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

More targeted reminders sent to individual & institutional members; improved prospect list of Friends Groups developed, libraries received additional funding from state.

PAGE 6: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

Revenue	176,112
Expenditures	89,124 (does not include salaries)

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month	May
Location	Orlando
Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)	4
Total Number of Attendees	740
\$ Conference Registration Rate for Regular Member	\$170.00
\$ Conference Registration Rate for Regular Nonmember	\$300.00
Total Booths/Tables of Exhibits	80
\$ Charge for Standard Booth	\$700.00
\$ Charge for Standard Table	NA
Total Number of Program Offerings	60

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Exceeded

Q25: Did Your Association Try Something New at This Conference? Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

T-shirts - well received; Yoga - well received; Career 411 breakout session to help attendees with career development & job search.

Q27: Was It Successful? Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference? Yes

Q29: List Your Association's Most Successful Events Held during Conference.

Opening & Closing Sessions; Designing interactive learning spaces; Breakout lightning rounds; Breakout session Teen Robotics Teams at Libraries-breakout

Q30: Share Outstanding Keynotes or Speakers (include topics, please).

Barbara Rosenblatt - audio book recording artist

PAGE 7: Accomplishments/Concerns

Q31: How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20) 35

Q32: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

FLA advocated successfully for a pilot program that allows individuals to achieve their high school diploma at a library.

Q33: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

1) Competition for organizational & individual members from state funded regional multi-library consortia. Also, they have regional conference and some librarians opt to go to those instead of the FLA annual conference.

2) Limited staffing
