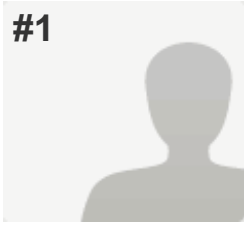


#1



COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, July 31, 2014 3:58:33 PM
Last Modified: Thursday, July 31, 2014 4:07:02 PM
Time Spent: 00:08:28
IP Address: 68.59.55.207

PAGE 1: Welcome to the 2014 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	Florida Library Association
Address:	541 E. Tennessee St
Address 2:	Ste 103
City/Town:	Tallahassee
State:	FL
ZIP:	32308
Primary E-mail Address:	martina.brawer@comcast.net

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 07/31/2014

Q3: Report for Fiscal Year

Start Date/End Date Jan - Dec 2013

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent	Martina Brawer
E-mail address	martina.brawer@comcast.net
Phone	850-270-9205

PAGE 3: Final Budget Totals for Fiscal Year

Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)	
Revenue	289,518
Expenses	228,705
Unrestricted Net Assets	320,460

PAGE 4: Management and Staffing

Q6: Were there changes made to your management or staffing during fiscal year?	No
Q7: If yes, what changes were made to management or staffing?	<i>Respondent skipped this question</i>
Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . .).	1.5

PAGE 5: Membership Information

Q9: Were there changes made to your membership categories dues rates during fiscal year?	No
Q10: If yes, what changes were made to your membership categories dues rates?	<i>Respondent skipped this question</i>
Q11: Chapter Membership	Calendar Based
Q12: Dues Structure for Regular Personal Members	Graduated (fee levels based on salary)
Q13: Please List Applicable Fee or Percentage for Regular Personal Members.	
Flat fee	25 students
Highest graduated fee	150
Lowest graduated fee	40
Salary percentage	na
Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year.	
921	
Q15: Total Number of Regular Personal Members Only at End of Fiscal Year	
828	

Q16: Total Number of Institutional Members Only at End of Fiscal Year.

93

Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

Personal	628
Support Staff	0
Student	66
Trustee	62
Retired	43
Library/Institution	37
Total of Any Other Categories	85

Q18: Chapter Membership Compared to Last Year Same

Q19: If Membership Grew or Declined . . . *Respondent skipped this question*

Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause. *Respondent skipped this question*

PAGE 6: Annual Conference

Q21: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).

Revenue	149,747
Expenditures	95,721 does not include staff labor cost

Q22: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month	May
Location	Orlando
Total number of attendees	615
Total booths/tables of exhibits	92
Total Number of Program Offerings	65

Q23: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Met

Q24: Did Your Association Try Something New at This Conference? Yes

Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

Cyberzone - demonstration of technology

Q26: Was It Successful?

Yes

Q27: Will Your Association Offer This Again at Its Next Annual Conference?

Yes

Q28: List Your Association's Most Successful Events Held during Conference.

Cyberzone, Performer's Showcase

Q29: Share Outstanding Keynotes or Speakers (include topics, please).

DeEtta Jones

PAGE 7: Accomplishments/Concerns

Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.).

Increase in state funding due to grassroots and FLA efforts

Q31: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

declining organizational and non profit Friends Groups memberships, competition for dues and memberships with county and regional library cooperatives, not enough funds for adequate staff to meet members needs