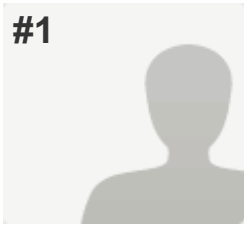


#1



**COMPLETE**

**Collector:** New Link (Web Link)  
**Started:** Wednesday, August 14, 2013 12:05:49 PM  
**Last Modified:** Wednesday, August 14, 2013 1:47:09 PM  
**Time Spent:** 01:41:19  
**IP Address:** 98.231.24.58

**PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey**

**Q1: Chapter Contact Information**

Chapter Name:	Florida Library Association
Address:	PO Box 1571
City/Town:	Lake City
State:	FL
ZIP:	32056
Primary E-mail Address:	flaexecutivedirector@comcast.net

**PAGE 2: Report for Fiscal Year**

**Q2: Date Completing This Survey**

Month/Date/Year 08/14/2013

**Q3: Report for Fiscal Year**

Start Date/End Date Jan - Dec 2012

**PAGE 3: Website and Social Media**

**Q4: Where is the link to your association's page on Facebook found?** On your association's homepage?

**Q5: What is your Facebook web address?**

Multiple Facebook accounts

**Q6: Where is the link to your association's twitter account found?** On your association's homepage?

**Q7: What is your Twitter handle?**

Multiple Twitter accounts

**Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?**

On your association's home page?

**PAGE 4: Association Primary Contacts**

**Q9: Primary Contacts**

President	Gladys Roberts
Executive Director	Faye Roberts
Chapter Councilor	Alan Kornblau

**Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)**

Revenue	311952
Expenses	218662

**PAGE 5: Management and Staffing**

**Q11: Does Your Association Use a Management Company?**

No

**Q12: List the Titles of Paid Staff**

Title 1	Executive Director
Title 2	Membership Coordinator

**PAGE 6: Membership Information**

**Q13: Chapter Membership** Calendar

**Q14: Chapter Membership Includes** *Respondent skipped this question*

**Q15: Chapter Membership Includes** ACRL Chapter

**Q16: Dues structure for PERSONAL members** Graduated (fee levels based on salary)

**Q17: Please List Applicable Fee or Percentage for PERSONAL members**

Highest graduated fee	\$150
Lowest graduated fee	\$25

**Q18: Please List Number of Chapter Members by Category**

Personal	855
Student	102
Retired	49
Library/Institution	48
Total of Any Other Categories	85

**Q19: Chapter Membership Compared to Last Year** Grew

**Q20: If Membership Grew or Declined**

Grew by What Percentage (if known)? 7%

**Q21: Chapter Membership Was at Its Highest . . .** *Respondent skipped this question*

**PAGE 7: Annual Conference**

**Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)**

Revenue	171,773.20
Expenditures	84,968.54

**Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)**

Month	May
Location	Orlando
Total number of attendees	669
Total booths/tables of exhibits	84
Total number of vendor chat tables	n/a
Total number of vendors participating in conference sessions	0
Total Number of Program Offerings	74

**Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?** Exceeded

**Q25: Did Your Association Try Something New at This conference?** Yes

**Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve**

Mystery Writers Association Breakfast; Performers' Showcase

## 2013 State of the Chapter Annual Report

<b>Q27: Was It Successful?</b>	Yes
<b>Q28: Will Your Association Offer This Again at Its Next Annual Conference?</b>	Maybe
<b>Q29: List Your Association's Most Successful Events Held during Conference</b>	<i>Respondent skipped this question</i>
<b>Q30: Share Outstanding Keynotes or Speakers (include topics, please)</b>	
2013 Keynote: Duane Bray, IDEO - Future	

### PAGE 8: Association Management Systems

<b>Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data</b>	
Accounting System	Outsourced
Registration System	Regonline
Database	Regonline
Web Design/Adminstration	Independent Contractor

### PAGE 9: Highlights of the Year

<b>Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)</b>
2013 legislative session - small increase in State Aid; 2012-13 program year included webinars: "Beyond SpringShare: Embedding Technology into LibGuides" and "One Book, One State," discussion of book, The Dragonfly Effect and a first webinar for Friends of Library Groups.

### PAGE 10: Chapter-Identified Areas of Concern/Distress

<b>Q33: List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)</b>
Library budget issues leading to reductions in hours, staff and organizational memberships.

### PAGE 11: Questions and Comments

**Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.**

*Respondent skipped this question*