

**State of the Chapter Annual Report Survey: Florida Library Association, Inc**  
**Fiscal Year: 2011**  
**Start/End Dates: Jan-Dec**

*On recommendation of ALA's Chapter Relations Committee, all Chapters are asked to complete the "State of the Chapter Annual Report." These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.*

**Website and Social Media**

Association Website: [www.flalib.org](http://www.flalib.org)  
Facebook: multiple  
Twitter: multiple  
YouTube: n/a  
Flickr: multiple  
LinkedIn: Florida Library Association  
Other:  
Other:  
Other:

**Budget Totals for Year**

Revenue: \$  
Expenses: \$  
Unrestricted Net Assets: \$

**Management and Staffing**

**Management Company**

Does Your Association Use a Management Company? No

**Titles of Paid Staff**

Title 1: Executive Director  
Title 2: Membership Coordinator  
Title 3:  
Title 4:  
Title 6:  
Title 6:  
Title 7:  
Title 8:

Title 9:  
Title 10:

## **Membership Information**

Chapter Membership: Calendar

Chapter Membership Includes:

Chapter Membership Includes: ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

### **Applicable Fee or Percentage for PERSONAL members:**

Flat fee:

Highest graduated fee: 150

Lowest graduated fee: 25

Salary percentage:

### **Number of Chapter Members by Category**

Personal: 789

Support Staff:

Student: 82

Trustee:

Retired: 46

Library/Institution: 46

Total of Any Other Categories: 98

Chapter Membership Compared to Last Year: Grew

### **If Membership Grew or Declined**

Grew by What Percentage (if known)?:

Declined by What Percentage (if known)?:

### **Chapter Membership Was at Its Highest . . .**

In year?:

With how many total members?:

## **Florida Library Association, Inc Annual Conference**

Month: May, Location: Orlando, Total number of attendees: 662

Total booths/tables of exhibits: 70

Revenue: \$

Expenditures: \$

Total Number of Program Offerings : 69

Did Chapter Meet Budget Projections?: Exceeded

### **New Successful Events Held During Conference**

Technology Petting Zoo

### **Share Outstanding Keynotes or Speakers (include topics, please)**

David Lankes - Change

### **Association Management Systems**

Accounting System:

Registration System: Regonline

Database:

Web Design/Administration: Independent contractor

### **Highlights of the Year/Areas of Concern**

**List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)**

Successful advocacy to retain State Aid funding without reduction; Library Legislative Day with 70 attendees; Mini (one-day) conference in Panhandle; workshop on tax & legal issues for Friends and Non-profits held at 7 locations across state with 104 registrants.

**List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)**

Library funding.