

COMPLETE

Collector: New Link (Web Link)

Started: Friday, August 16, 2013 10:47:56 AM **Last Modified:** Friday, August 16, 2013 10:55:30 AM

Time Spent: 00:07:34 IP Address: 128.175.82.219

PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name: Delaware Library Association

Address: P.O. Box 816

 Address 2:
 N/A

 Address 3:
 N/A

 City/Town:
 Dover

 State:
 DE

 ZIP:
 19903

 Primary E-mail Address:
 N/A

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 08/16/2013

Q3: Report for Fiscal Year

Start Date/End Date July 1, 2012 to June 30, 2013

PAGE 3: Website and Social Media

Q4: Where is the link to your association's page on Facebook found?	On your association's homepage?
Q5: What is your Facebook web address?	
https://www.facebook.com/DelawareLibraryAssociation	
Q6: Where is the link to your association's twitter account found?	Respondent skipped this question

Q7: What is your Twitter handle?	
Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?	On your association's advocacy (legislation) page?

PAGE 4: Association Primary Contacts

Q9: Primary Contacts President	
	Christine Payne, christine.payne@appo.k12.de.us
Executive Director	Cathay Crosby, cathay.crosby@lib.de.us
Chapter Councilor	Hannah Lee, hklee@udel.edu
010: Budget Totals for Veer (answer r	equires a figure rounded to the nearest dollar)
with budget rotals for real (allower in	equited a rigare rounded to the ricarest donar,
Revenue	\$18,500
	-

PAGE 5: Mangagement and Staffing

Q11: Does Your Association Use a Management Company?	No
Q12: List the Titles of Paid Staff	
	N/A

PAGE 6: Membership Information

Q13: Chapter Membership	Calendar
Q14: Chapter Membership Includes	School library association part of Chapter
Q15: Chapter Membership Includes	Does not include ACRL Chapter
Q16: Dues structure for PERSONAL members	Graduated (fee levels based on salary)

Highest graduated fee	\$40
Lowest graduated fee	\$10
Q18: Please List Number of Chapter Members by Ca	tegory
Personal	130
Support Staff	82
Student	8
Retired	13
Library/Institution	5
Total of Any Other Categories	5
Q19: Chapter Membership Compared to Last Year	Declined
Q20: If Membership Grew or Declined	
Declined by What Percentage (if known)?	1.17%
Q21: Chapter Membership Was at Its Highest	
In year?	Unknown
With how many total members?	Unknown

PAGE 7: Annual Conference

Q22: Please Provide the Following Financial Informations (answer requires a figure rounded to the nearest do	•
Revenue	\$8269
Expenditures	\$4,244
Q23: Please Provide the Following Non-Financial In Conference (if not applicable, insert n/a)	formation about Your Chapter's Annual
Month	May
Location	Ocean City, MD
Total number of attendees	146 (from Delaware)
Total booths/tables of exhibits	16
Total number of vendor chat tables	0
Total number of vendors participating in conference sessions	4
Total Number of Program Offerings	8 (sponsored by Delaware)
Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?	Exceeded

Q25: Did Your Association Try Something New at This conference?	No	
Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve	Respondent skipped this question	
Q27: Was It Successful?	Respondent skipped this question	
Q28: Will Your Association Offer This Again at Its Next Annual Conference?	Respondent skipped this question	

Q29: List Your Association's Most Successful Events Held during Conference

Our continued partnership with the Maryland Library Association has been successful. The Silent Auction was a successful fundraiser as well.

Q30: Share Outstanding Keynotes or Speakers (include topics, please)

Eli Neiburger, Ann Arbor District Library Associate Director for IT and Production, gave a talk on "ACCESS, SCHMACCESS: Libraries in the Age of Information Ubiquity." Joe Raiola, MAD Magazine Senior Editor, gave a talk on "The Joy of Censorship."

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data

Accounting System Quickbooks

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Delaware Library Legislative Day, which was held in Dover, DE on April 23, 2013, brought library staff, administrators, and supporters from across the state to learn about important measures and effective ways to advocate for our libraries, and to meet with our legislators. Senator Ernesto Lopez (R) from Lewes, DE, and Representative Paul Baumbach (D) from Newark, DE, spoke on the topic of "Advocating for Your Library: Effective Ways to Work with State Legislators." They gave advice and tips for how best to approach officials for library funding, projects, and legislation-- and their support. Seventy-five people registered for the event.

Eight participants from the Delaware Division of Libraries (the Delaware State Library), the Delaware Council on Libraries, and the University of Delaware attended National Library Legislative Day from May 6-7, 2013. They met with staff from Senator Coon's office, Senator Carper's office, and Representative Carney's office to discuss with them issues of importance for Delaware libraries and to garner support.

This is the third year that the Delaware Library Association has held a joint conference with the Maryland Library Association in Ocean City, MD. This year, DLA was the most active in the programs that it sponsored and the number of people from Delaware who attended. This was the first time that DLA collaborated with Maryland to sponsor a pre-conference entitled "Transactions to Transformation." Divisions and public libraries from across Delaware and Maryland donated gift baskets that were auctioned off during the Silent Auction, which was very successful.

PAGE 10: Chapter-Identified Areas of Concern/Distress

Q33: List Major Issues Facing the Association (e.g, budget, membership, structure, systems, competition, etc.)

Increasing membership and participation is an immediate focal point, including filling Division and Committee needs. The Delaware Library Association has had declining membership numbers, which also then results in a decrease in revenue. We are in the process of conducting a membership drive in August 2013 to address this decrease in membership numbers.

Although we did well last year, budget growth continues to be an issue for DLA.

No paid staff – DLA is a 100% volunteer organization.

There are some barriers to be overcome on the DLA website in terms of the process of keeping it updated and being more transparent.

We need to continue to communicate better with members as well as nonmembers, and show the value of DLA membership. One way we are doing this is by working with the chairs of the different divisions, communicating with them what is expected of them, and considering ways of restructuring the general membership meetings to provide an opportunity for more professional development opportunities.

PAGE 11: Questions and Comments

Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

Respondent skipped this question