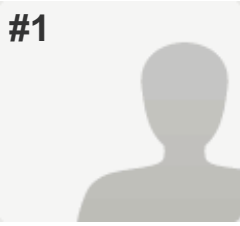


#1



COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, July 15, 2014 7:16:42 AM
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Time Spent: 01:00:37
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PAGE 1: Welcome to the 2014 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	Colorado Association of Libraries (CAL)
Address:	1201 Tejon St, Suite 700
City/Town:	Westminster
State:	CO
ZIP:	80234
Primary E-mail Address:	cal@cal-webs.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 07/15/2014

Q3: Report for Fiscal Year

Start Date/End Date 01-01-13 / 12-31-13

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent	Elena Rosenfeld
E-mail address	erosenfeld@highplains.us
Phone	970-506-8567

PAGE 3: Final Budget Totals for Fiscal Year

Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)

Revenue	\$230,114
Expenses	\$256,678
Unrestricted Net Assets	\$25,757

PAGE 4: Management and Staffing

Q6: Were there changes made to your management or staffing during fiscal year?	Yes
Q7: If yes, what changes were made to management or staffing?	
Business Manager left company Association limited services for cost savings	
Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3).	2

PAGE 5: Membership Information

Q9: Were there changes made to your membership categories dues rates during fiscal year?	Yes
Q10: If yes, what changes were made to your membership categories dues rates?	
Added corporate membership	
Q11: Chapter Membership	Anniversary Based
Q12: Dues Structure for Regular Personal Members	Graduated (fee levels based on salary)
Q13: Please List Applicable Fee or Percentage for Regular Personal Members.	
Highest graduated fee	\$150.00
Lowest graduated fee	\$20.00
Salary percentage	Not really a percentage
Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year.	
753	
Q15: Total Number of Regular Personal Members Only at End of Fiscal Year	
549	
Q16: Total Number of Institutional Members Only at End of Fiscal Year.	
18	

Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

Personal	549
Support Staff	33
Student	80
Trustee	74
Retired	13
Library/Institution	18
Total of Any Other Categories	19

Q18: Chapter Membership Compared to Last Year Declined

Q19: If Membership Grew or Declined . . .

Declined by What Percentage (if known)? 32%

Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Institutions are covering less of staff memberships; tried new way to include vendors in conference that was not successful.

PAGE 6: Annual Conference

Q21: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).

Revenue	\$13,945
Expenditures	\$87,809

Q22: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month	October
Location	Embassy Suites in Loveland, CO
Total number of attendees	574
Total booths/tables of exhibits	30
Total Number of Program Offerings	37

Q23: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Did Not Meet

Q24: Did Your Association Try Something New at This Conference? Yes

Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

Traditional "info giving" sessions were held on Thursday while rest of conference focused on keynotes with follow-up breakout sessions for active participation. Many speakers were from outside of the library field. The hope was to support developing larger, scaleable ideas based on what was shared during the sessions. There was also hope that vendors would participate in these active sessions and share how they could support library efforts - building a stronger team.

Q26: Was It Successful? Maybe

Q27: Will Your Association Offer This Again at Its Next Annual Conference? Maybe

Q28: List Your Association's Most Successful Events Held during Conference.

- This year we held the awards ceremony during lunch. This worked very well, giving more exposure to the awards and the winners as well as providing more recognition for great accomplishments during the year.

Q29: Share Outstanding Keynotes or Speakers (include topics, please).

- City of Denver Peak Academy – teaching Lean Government practices and using them in libraries
- Todd Henry’s keynote on Creativity was very popular.
- Fortify segment has a high rating from 165 attendees: A workshop with Nate Hill and Carson Block, Anythink’s HR team discusses culture building with New Belgium’s Jenny Briggs.

PAGE 7: Accomplishments/Concerns

Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.).

Legislative day –It was another successful day, and an opportunity to place libraries in front of legislators and talk about the request to refund a grant line item for \$2M. Receiving the \$2M was another highlight – thanks to the concerted effort spearheaded by the Legislative Committee and the Trustee and Friends Division, and championed by the CAL lobbyists, money was reinstated in the State Grants for Libraries line item in the state budget for the first time in 10 (?) years.

CAL played with an innovative conference format, which drew attention from our neighbors? While we are not keeping the exact same format, we are incorporating some of what we did into future conferences.

Another highlight is we had a successful, innovative conference that shook up the traditional model, drawing interest from neighboring states and encouraging librarians to look at their jobs from a different perspective.

Q31: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

Primary issue is budget and sustainability – don’t know if we want to mention the generous reduction in fees that the lobbyists accepted for the 2014 budget. Sustainability- we are counting on a successful 2014 conference and increased membership to help keep the organization solvent.