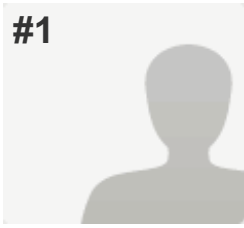


#1



COMPLETE

Collector: New Link (Web Link)
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Last Modified: Thursday, July 18, 2013 10:39:00 AM
Time Spent: 00:30:51
IP Address: 107.1.216.226

PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	Colorado Association of Libraries (CAL)
Address:	3030 W 81st Ave
City/Town:	Westminster
State:	CO
ZIP:	80031
Primary E-mail Address:	cal@cal-webs.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 07/18/2013

Q3: Report for Fiscal Year

Start Date/End Date 01-01-12 / 12-31-12

PAGE 3: Website and Social Media

Q4: Where is the link to your association's page on Facebook found?

On your association's homepage?,
On most of your association's pages?

Q5: What is your Facebook web address?

<https://www.facebook.com/ColoradoAssociationofLibraries>

Q6: Where is the link to your association's twitter account found?

On your association's homepage?,
On most of your association's pages?

Q7: What is your Twitter handle?

<https://twitter.com/ColoAssocLibs>

Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?

Elsewhere?,
Elsewhere (please specify)
Currently not visible as updating site

PAGE 4: Association Primary Contacts

Q9: Primary Contacts

President	Stephen Sweeney
Chapter Councilor	Elena Rosenfeld
Other (include title)	Kari May, President Elect
Other 2 (include title)	Jesse Haynes, Business Manager

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)

Revenue	218428
Expenses	292420
Unrestricted Net Assets	15692

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?

Yes

Q12: List the Titles of Paid Staff

Title 1	Bookkeeper
Title 2	Business Manager
Title 3	Business Administrator

PAGE 6: Membership Information

Q13: Chapter Membership

Anniversary

Q14: Chapter Membership Includes

School library association part of Chapter

Q15: Chapter Membership Includes

ACRL Chapter

2013 State of the Chapter Annual Report

Q16: Dues structure for PERSONAL members Graduated (fee levels based on salary)

Q17: Please List Applicable Fee or Percentage for PERSONAL members

Highest graduated fee	150
Lowest graduated fee	35
Salary percentage	Not really a percentage

Q18: Please List Number of Chapter Members by Category

Personal	770
Support Staff	n/a - we don't have this as a membership type
Student	71
Trustee	14
Retired	12
Library/Institution	22

Q19: Chapter Membership Compared to Last Year Declined

Q20: If Membership Grew or Declined

Declined by What Percentage (if known)?	4%
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Q21: Chapter Membership Was at Its Highest . . .

In year?	2011
With how many total members?	1183

PAGE 7: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)

Revenue	133560
Expenditures	110424

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)

Month	October
Location	Keystone, CO
Total number of attendees	467
Total booths/tables of exhibits	57
Total Number of Program Offerings	72 (includes 6 poster sessions)

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Did Not Meet

2013 State of the Chapter Annual Report

Q25: Did Your Association Try Something New at This conference?	No
Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve	<i>Respondent skipped this question</i>
Q27: Was It Successful?	<i>Respondent skipped this question</i>
Q28: Will Your Association Offer This Again at Its Next Annual Conference?	<i>Respondent skipped this question</i>
Q29: List Your Association's Most Successful Events Held during Conference	<i>Respondent skipped this question</i>
Q30: Share Outstanding Keynotes or Speakers (include topics, please)	
Carrie Gardner, PhD - Sex, Drugs and Rock and Roll: Access for Minors in our Libraries. Jack Gantos - From Nowhaere to Norvlet - It's All Personal!	

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data	
Accounting System	Quickbooks
Registration System	YourMembership.com
Database	YourMembership.com
Web Design/Adminstration	YourMembership.com

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g., Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

CAL Board adopted a resolution to pursue refunding the State Grants for Publicly Funded Libraries in the Colorado Long Bill in 2013. A Proclamation to make October "Colorado Literacy Month" was put forward through our legislative committee and was signed by Governor Hickenlooper October 1, 2012. You can find the proclamation on the legislative page of the CAL website here: <http://www.cal-webs.org/Legislative.html> The ParaLibrarian's Spring Workshop was a huge success with record 80 attendees and \$2000 net profit. Governor Hickenlooper identified a March date as Colorado Library Day by proclamation for the third year in a row. According to the CAL Lobbyists, this was the best State Lobby Day we have had. Our CAL advocates met at the state capitol and spoke with our legislators and distributed information for Colorado libraries. - over 20 people participated with the formal event; more participated by contacting their legislators. A Resolution that School Libraries and Librarians are Critical to Educational Success was passed at the National Level. In conjunction with this the CASL board worked diligently on an advocacy webpage that can be accessed at this link: <http://casl.wordpress.com/school-library-advocacy-toolkit/> A task force was created to select and implement a new Automated Management System for CAL which includes a new website interface. There was a board vote and approval to have a joint conference with MPLA in 2016. The work on creating a new CAL logo which began in 2010 -2011 was completed. A survey to gather ideas from CAL members about the organization was distributed. The Feedback was assembled and used by a graphic designer to create possible logos. The CAL membership voted and approved a new and updated CAL logo on the annual ballot this year.

PAGE 10: Chapter-Identified Areas of Concern/Distress

Q33: List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)

Budget and Membership are the major issues. CAL relies on the annual conference as major funding for the organization. A year with low attendance can impact the organization profoundly. We are currently finding new funding streams through advertising, sponsorships, and a focus to increase membership. Membership has not grown in the past year. It remains stable. We would like to increase membership and it is the main focus this year of our current president.

PAGE 11: Questions and Comments

Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

Would it be useful to have a question about whether there are anticipated changes or initiatives for the upcoming year?