# State of the Chapter Annual Report Survey: Colorado

**Association of Libraries** 

Fiscal Year: 2011

Start/End Dates: 01/2011 - 12/2011

On recommendation of ALA's Chapter Relations Committee, all Chapters are asked to complete the "State of the Chapter Annual Report." These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

#### Website and Social Media

Association Website: http://www.cal-webs.org

Facebook: https://www.facebook.com/ColoradoAssociationofLibraries

Twitter: YouTube: Flickr:

LinkedIn: http://www.linkedin.com/groups/Colorado-Association-Libraries-

125900?gid=125900&trk=hb\_side\_g Other: http://coloradolibrariesjournal.org/

Other:

# **Budget Totals for Year**

Revenue: \$300000 Expenses: \$267250

Unrestricted Net Assets: \$56000

# **Management and Staffing**

#### **Management Company**

Does Your Association Use a Management Company? Yes

#### **Titles of Paid Staff**

Title 1: 2 support staff members

Title 2:

Title 3:

Title 4:

Title 6:

Title 6:

Title 7: Title 8: Title 9: Title 10:

## **Membership Information**

Chapter Membership: Anniversary

Chapter Membership Includes: School library association part of Chapter

Chapter Membership Includes: ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

## **Applicable Fee or Percentage for PERSONAL members:**

Flat fee: N/A

Highest graduated fee: 150 Lowest graduated fee: 20

Salary percentage: Not really a percentage

### **Number of Chapter Members by Category**

Personal: 820 Support Staff: Student: 81 Trustee: 107 Retired: 4

Library/Institution: 22

Total of Any Other Categories: 149

Chapter Membership Compared to Last Year: Declined

#### If Membership Grew or Declined

Grew by What Percentage (if known)?: N/A Declined by What Percentage (if known)?: Small amount - not known (next year tho...!)

### Chapter Membership Was at Its Highest . . .

In year?: Unknown at this time

With how many total members?: Unknown at this time

#### **Colorado Association of Libraries Annual Conference**

Month: October, Location: Loveland, CO, Total number of attendees: 656

Total booths/tables of exhibits: 89

Revenue: \$199951 Expenditures: \$106214

Total Number of Program Offerings: 85 (including pre-conferences, trustee

breakouts, and keynote)

Did Chapter Meet Budget Projections?: Exceeded

## **New Successful Events Held During Conference**

In 2010, we held a successful after hours competition of Battledecks. This year, we included that along with a Karaoke event. We're finding that building a community for creativity is great fun and builds new connections.

### Share Outstanding Keynotes or Speakers (include topics, please)

Marilyn Johnson - "This Book is Overdue: the Presentation" Jody Urquhart - fighting burnout through humor. Molly Raphael - keeping libraries an essential place for learning and life. Susan Ison - how the Loveland City Museum fought for a positive result through controversy over art pieces on display. Doug Johnson - supporting the NetGen learner

#### **Association Management Systems**

Accounting System: -will find out and email information-

Registration System: cvent.com

Database: -will find out and email information-

Web Design/Administration: was built-out by a CAL Member/now admined by IMI

## Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Within tight financial times, maintaining state funding levels. Held State Lobby Day - approx 12 participating + legislator visits. Sent 10 people to National Library Legislative Day. Initiated new strategic plan for Association to maintain and engage members.

List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)

Building and Maintaining Membership Financial Stability Identifying Best Communication Tools Taking Action With a Voluteer-based Organization