Section 1 - Contact Information

All answers should be from the last fully finished year.

Email * bwestes@cla-net.org
Chapter * California
Name (of the person filling out this report) * Elizabeth (Beth) Wrenn-Estes
Title or Chapter Affiliation *
Executive Director
Chapter Councilor
President
Vice President
Other

Chapter Address *
1055 East Colorado Blve, Suite 500, Pasadena,. CA 91106
Is there a separate school library/AASL Chapter in your state (regional chapters can skip this question)
Yes
○ No
Is there separate academic or college library associations (ACRL Chapters) in your state?
Yes
○ No
Section 2 - Management
How is your association managed?
Paid Staff
Contract with Management Company
All Volunteer
Other:

If other, please explain
If paid staff what is the number of FTE or PAID staff in your chapter? (e.g., 0, 1, 2, 3) No FTY only 4 PT
List paid staff by title and FTE (e.g., Director FTE 1) Executive Director=PT Paid, Financial Coordinator=PT Paid, Membership & Registration Coordinator=PT Paid, Awards and Interest Groip Coordinator=PT Paid
If using a management company, what is the name of the firm? Not using a management company
How many years have you contracted with the firm?
Did you make changes to your management structure/organization in the last two years? Yes No

dollar)

\$740,505 FY20-21

If yes, please explain what changes were made.
Business Manager was promoted to Executive Direvtor in July, 2021
How many positions are on your board?
15
Is your Chapter Councilor a board member?
Yes
O No
Ex-officio member
What membership management software do you use?
Your Membership
Section 3 - Financials
Fiscal Year Reporting (Include start date and end date (should be the last fully finished year)
July 1, 2020 - June 30, 2021
What is the final revenue for the fiscal year (answer requires a figure rounded to the nearest

https://docs.google.com/forms/d/1qocZkKHcrCKjLlvyD8UV5ePe2n9H5gnMn523IUEean4/edit#responses

What is the final expense for the fiscal year (answer requires a figure rounded to the nearest dollar)
\$675,781 FY20-21
What was the total of unrestricted net assets (round figure to the nearest dollar) \$492,443
Section 4 - Membership structure (please use current numbers, not from end of last fiscal year)
Chapter Membership (renewal period) *
Anniversary
Calendar
Other (Please specify below)
Please specify if you selected 'other' above
We have both an annual and an anniversary. CLA has a complex membership dues structure-please visit https://www.cla-net.org/page/MembershipLevels#
Have you adjusted your membership rates in the last two years for any category, please say what changes?

We adjusted our dues for institutional memberships and did it in two steps- 1/2 one year, 1/2 the other

Dues Structure for regular personal members
Graduated (fee levels based on salary)
Flat (one fee)
Percentage (e.g., \$3 per \$1,000 of salary)
Other: Special Ratews - NOTE: all first year members get the \$40 rate
If graduated by salary what is the highest fee?
\$165 per year/anniversary or annual renewal
If graduated by salary what is the lowest fee?
\$40 per year/anniversary or annual renewal - All first year members pay \$40 for the first year of their membership then start the graduated salary.
If flat fee what is that fee?
n/a
If percentage of salary what percentage of salary is the fee?
n/a
If you have a separate support staff category, what is the fee?
\$40 per hour

What is the fee for students?
\$20 per year for a maximum of 5 years
What is the fee for trustees?
\$40 per year
What is the fee for institutional members (list if more than one by size)
Our institutional dues structure is complicated. CLA has a complex insitutional dues structure. Please visit - https://www.cla-net.org/page/MembershipLevels#
Do your library/institution memberships allow staff/certain number of staff to become personal members of the association?
○ Yes
No
Section 5 - Membership (continued)
Total number of members
End of 2020 1,024 as of August 2021 -869
Number of personal or regular members
794 figure end of FY 20-21

Number of staff support members -only if set up as a separate fee category or reported and designated by chapter)

\$40 Support/Para Professional

Number of student members?

81 figure end of FY, CLA/ALA Joint (331), Library Student (55) = total 386

Number of trustee members?

15 figure end of FY 2021

Number of library/institution members?

112

Other members (list type and totals)

Friend (3), Supporting (45), Retired (15), Transitioning (2), Trustee (5) figure end of FY 20-21

Did you do any special discounts for members during the pandemic who were facing financial insecurity?

Not on dues but at conference there was a grant that paid for a certain number of laid off, furloughed, etc

Since the pandemic began (March 2020) has your membership- grown, declined, stayed same?
Grew
Declined
Remained the same
If grown or declined list approximate percentage?
Section 6 - Conference
To the best of your ability, please answer the following questions about your conference.
Was your last conference virtual or in-person?
Virtual
O In-person
○ N/A
Please list the fees for your conference
Member \$150; Non-Member \$250 and \$0 for Supporting/Para/Literacy Coordinators with Grant from California State Library

How many people attended your conference? 1,485
If your conference was virtual, which platform did you use? Please provide as much information about the platform as possible. Cadmium
List your most successful events held during conference. Please also include outstanding speakers, keynotes, topics. Our keynotes, our Night Track, many other workshops
Section 7 - State and Local Advocacy Does your association have a legislative/advocacy committee? Yes
O No
Would you like more support using Engage, the virtual advocacy tool provided by ALA? Yes No
Our association is already a pro!

D/4/21, 11:32 AM	Section 1 - Contact Information					
How strong is your asso	ociation's re	lationship v	vith the leg	islatures in y	your state?	
	1	2	3	4	5	
Not very strong	0	0	0	0	•	Strong
Did you contract with a	lobbyist las	st year?				
Yes						
O No						
Not last year, but we	plan to this ye	ear.				

If no, have you contracted with a lobbyist before and when did you stop? n/a

Section 8 - Equity Diversity and Inclusion

Does your association have an Equity, Diversity, Inclusion Committee?

No

Is Equity, Diversity and Inclusion in your strategic plan/implementation?
Yes
○ No

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