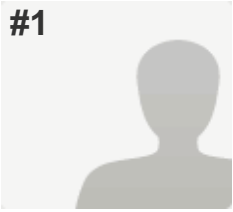


#1



COMPLETE

Collector: Web Link 1 (Web Link)

Started: Wednesday, February 01, 2017 7:19:23 PM

Last Modified: Wednesday, February 01, 2017 7:31:34 PM

Time Spent: 00:12:10

PAGE 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	California Library Association
Address:	1055 E. Colorado Blvd
Address 2:	5th Floor
City/Town:	Pasadena
State:	CA
ZIP:	91106
Primary E-mail Address:	info@cla-net.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 02/01/2017

Q3: Fiscal Year Reporting

Start Date/End Date July 1, 2015 - June 30, 2016

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent	Lauren Takeda
E-mail address	Ltakeda@cla-net.org
Phone	626-204-4071

PAGE 3: Final Budget Totals for Fiscal Year

Q5: Final Revenue and Expense Total for Fiscal Year Being Reported (answer requires a figure rounded to the nearest dollar)

Revenue	\$1,805,848
Expenses	\$1,271,966
Unrestricted Net Assets	\$542,098

PAGE 4: Management and Staffing

2016 State of the Chapter Annual Report

Q6: Were there changes made to your management or staffing during fiscal year? Yes

Q7: If yes, what changes were made to management or staffing?

CLA no longer has a partnership with SCLC for financial, administrative, and clerical support; all support is now internal to CLA. CLA has not had an Executive Director since May 1, 2016. Treasurer/Chairperson of Finance Committee acting as Staff and Financial liaison.

Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3 . . .). 1

Q9: List Paid Staff by Title and FTE (e.g., Director FTE 1.0)

Staff 1	Membership and Special Projects Coordinator - FTE
---------	---

Q10: List the Number of Board Members (whole number only; e.g., 6) 13

Q11: Is Your Chapter Councilor a Board Member? Official

PAGE 5: Membership Information

Q12: Were there changes made to your membership categories dues rates during fiscal year? No

Q13: If yes, what changes were made to your membership categories dues rates? *Respondent skipped this question*

Q14: Chapter Membership Anniversary Based

Q15: Dues Structure for Regular Personal Members Graduated (fee levels based on salary)

Q16: Please List Applicable Fee or Percentage for Regular Personal Members.

Highest graduated fee	\$165
Lowest graduated fee	\$40

Q17: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

Individual - 2042
 Institutional - 92
 Business - 40

Q18: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

Personal	873
Support Staff	125
Student	925
Trustee	Trustee and Retired - combined total: 119
Library/Institution	92
Total of Any Other Categories	Business - 40

Q19: Chapter Membership Compared to Last Year Declined

Q20: If Membership Grew or Declined . . .

Declined by What Percentage (if known)? -16%

Q21: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Decline in ALA/CLA joint student memberships.

PAGE 6: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference During the Reported Fiscal Year (answer requires a figure rounded to the nearest dollar).

Revenue	\$571,445
Expenditures	\$323,458

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month	November
Location	Pasadena, CA
Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)	3 Full Days
Total Number of Attendees	1455 (including registered and complimentary attendees)
\$ Conference Registration Rate for Regular Member	\$165-\$350
\$ Conference Registration Rate for Regular Nonmember	\$395-\$525
Total Booths/Tables of Exhibits	153
\$ Charge for Standard Booth	\$1,100-\$2,000
\$ Charge for Standard Table	\$525-\$825
Total Number of Program Offerings	125+ programs

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Exceeded

Q25: Did Your Association Try Something New at This Conference? Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

Night track programming:
 -Large number of programs
 -Engage those who thrive at night
 -Interest in evening programs and activities

Q27: Was It Successful? Yes

Q28: Will Your Association Offer This Again at Its Next Annual Conference? Yes

Q29: List Your Association's Most Successful Events Held during Conference.

- Hater's Ball
 - Failure is an Option
 - Homelessness in the Library
 - Jessamyn West
-

Q30: Share Outstanding Keynotes or Speakers (include topics, please).

- Scott Bonner (MO) - Real experience and library's role in the community
 - Jessamyn West - Technology
 - Sari Feldman - Future of Libraries
-

PAGE 7: Accomplishments/Concerns

Q31: How many attendees participate in your State Advocacy/Legislation Day, If Held? (whole number only; e.g., 20)

Respondent skipped this question

Q32: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

- Reinventing conference
 - Budget in the black
-

Q33: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

- Budget
 - Organizational structure
 - increasing institutional membership
 - lack of funding from sources other than conference and membership
 - strengthening our administrative staff with the addition of an Executive Director
-