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PAGE 1: Welcome to the 2015 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	California Library Association
Address:	248 E. Foothill Blvd., Ste 101
City/Town:	Monrovia
State:	CA
ZIP:	90077
Primary E-mail Address:	execdir@cla-net.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 09/17/2015

Q3: Report for Fiscal Year

Start Date/End Date 07/01/2014-06/30/2015

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent	Natalie Cole
E-mail address	execdir@cla-net.org
Phone	626-239-1776

PAGE 3: Final Budget Totals for Fiscal Year

Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)

Revenue	\$738,648
Expenses	\$622,311
Unrestricted Net Assets	\$388,092

PAGE 4: Management and Staffing

Q6: Were there changes made to your management or staffing during fiscal year? Yes

Q7: If yes, what changes were made to management or staffing?

CLA left its management company and became independent again.

Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3). 2

PAGE 5: Membership Information

Q9: Were there changes made to your membership categories dues rates during fiscal year? No

Q10: If yes, what changes were made to your membership categories dues rates? *Respondent skipped this question*

Q11: Chapter Membership Anniversary Based

Q12: Dues Structure for Regular Personal Members Graduated (fee levels based on salary)

Q13: Please List Applicable Fee or Percentage for Regular Personal Members.

Highest graduated fee \$165

Lowest graduated fee \$40

Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year. Totals of all following membership categories should equal total entered here.

2576

Q15: Total Number of Regular Personal Members Only at End of Fiscal Year

2449

Q16: Total Number of Institutional Members Only at End of Fiscal Year.

91

Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

Personal 948

Support Staff 117

Student 1318

Retired 66

Library/Institution 127

Q18: Chapter Membership Compared to Last Year Grew

Q19: If Membership Grew or Declined . . . *Respondent skipped this question*

Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause.

Renewed efforts among staff and volunteers to recruit institutional members.

PAGE 6: Annual Conference

Q21: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).

Revenue	\$401,002
Expenditures	\$248,254

Q22: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month	November
Location	Oakland
Total number of attendees	1,117
Total booths/tables of exhibits	98
Total Number of Program Offerings	80

Q23: Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Exceeded

Q24: Did Your Association Try Something New at This Conference?

No

Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.*Respondent skipped this question***Q26: Was It Successful?***Respondent skipped this question***Q27: Will Your Association Offer This Again at Its Next Annual Conference?***Respondent skipped this question***Q28: List Your Association's Most Successful Events Held during Conference.**

Keynote speaker Daniel Handler

Q29: Share Outstanding Keynotes or Speakers (include topics, please).

Daniel Handler

PAGE 7: Accomplishments/Concerns

Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

We presented three preconferences at the ALA conference which generated income for the association. We presented a series of webinars featuring CLA president and selected guests, which generated interest in the Association

Q31: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

We continue to address the challenge of engaging more members of the California library community with CLA.