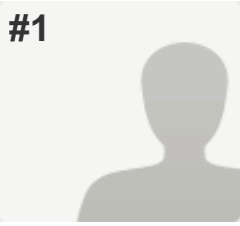


#1



COMPLETE

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Last Modified: Monday, September 15, 2014 4:35:08 PM
Time Spent: 00:20:14
IP Address: 76.91.246.223

PAGE 1: Welcome to the 2014 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	California Library Association
Address:	2471 Flores Street
City/Town:	San Mateo
State:	CA
ZIP:	94403
Primary E-mail Address:	info@cla-net.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 09/15/2014

Q3: Report for Fiscal Year

Start Date/End Date July 1, 2013 - June 30, 2014

Q4: List Contact Information for Survey Respondent Who Could Answer Questions about Survey from Chapter Relations Office.

Survey Respondent	Natalie Cole
E-mail address	ncole@cla-net.org
Phone	650-376-0886 x4

PAGE 3: Final Budget Totals for Fiscal Year

Q5: Final Budget Totals for Fiscal Year (answer requires a figure rounded to the nearest dollar)

Revenue	\$678,252
Expenses	\$626,911
Unrestricted Net Assets	\$271,983

PAGE 4: Management and Staffing

Q6: Were there changes made to your management or staffing during fiscal year?	Yes
Q7: If yes, what changes were made to management or staffing?	
Executive Director, Rosario Garza, resigned in the spring. Associate Executive Director, Natalie Cole, is serving as Interim Executive Director.	
Q8: List the Number of FTE of PAID Staff (e.g., 0, 1, 2.5, 3).	2.5 since ED resignation through June 30, 2014; 3.25 prior to resignation

PAGE 5: Membership Information

Q9: Were there changes made to your membership categories dues rates during fiscal year?	Yes
Q10: If yes, what changes were made to your membership categories dues rates?	
We added a sustaining institutional member rate, available at \$9,000 per year.	
Q11: Chapter Membership	Anniversary Based
Q12: Dues Structure for Regular Personal Members	Graduated (fee levels based on salary)
Q13: Please List Applicable Fee or Percentage for Regular Personal Members.	
Highest graduated fee	\$165
Lowest graduated fee	\$40
Q14: Total Number of All Members (Regular Personal, Institutional, etc.) at End of Fiscal Year.	
1,679	
Q15: Total Number of Regular Personal Members Only at End of Fiscal Year	
798	
Q16: Total Number of Institutional Members Only at End of Fiscal Year.	
74	

Q17: Please List Number of Chapter Members by Category (only by categories you use; do not count twice)

Personal	798
Support Staff	N/A
Student	635
Trustee	17
Retired	23
Library/Institution	74
Total of Any Other Categories	132

Q18: Chapter Membership Compared to Last Year Same

Q19: If Membership Grew or Declined . . . *Respondent skipped this question*

Q20: If Membership Increased or Decreased by 2% or More, Please Explain or Surmise Cause. *Respondent skipped this question*

PAGE 6: Annual Conference

Q21: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar).

Revenue	377,460
Expenditures	226,668

Q22: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month	November
Location	Long Beach, CA
Total number of attendees	1,170
Total booths/tables of exhibits	86
Total Number of Program Offerings	72

Q23: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Exceeded

Q24: Did Your Association Try Something New at This Conference? Yes

Q25: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

We engaged Henry Rollins as a keynote speaker to appeal to the younger generation of librarians.

Q26: Was It Successful? Yes

Q27: Will Your Association Offer This Again at Its Next Annual Conference? Maybe

Q28: List Your Association's Most Successful Events Held during Conference.

Henry Rollins keynote and the Battledecks and Open Mic night

Q29: Share Outstanding Keynotes or Speakers (include topics, please).

Henry Rollins who spoke about his use of libraries during his life and more generally about the value of libraries and archives.

PAGE 7: Accomplishments/Concerns

Q30: List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.).

We created and implemented a strategic plan, successfully transitioned to a new member database and website, and held a popular and profitable conference.

Q31: List Major Issues Facing Your Association (e.g, budget, membership , structure, systems, competition, etc.).

Memberships and revenue are both lower than we hope for and we continue to try to increase both.