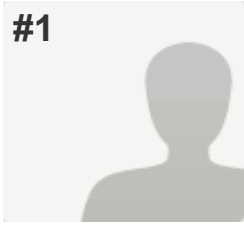


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COMPLETE

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Last Modified: Friday, July 26, 2013 3:22:49 PM
Time Spent: 00:19:29
IP Address: 64.60.62.162

PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	California Library Association
Address:	248 E. Foothill Blvd., Ste 101
City/Town:	Monrovia
State:	CA
ZIP:	91016
Primary E-mail Address:	info@cla-net.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 07/26/2013

Q3: Report for Fiscal Year

Start Date/End Date 7/1/2012 / 6/30/2013

PAGE 3: Website and Social Media

Q4: Where is the link to your association's page on Facebook found? On your association's homepage?

Q5: What is your Facebook web address?

<https://www.facebook.com/pages/California-Library-Association/>

Q6: Where is the link to your association's twitter account found? On your association's homepage?

Q7: What is your Twitter handle?

@CallLibAssoc

Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?

On your association's home page?

PAGE 4: Association Primary Contacts

Q9: Primary Contacts

President	Derek Wolfgram
Executive Director	Rosario Garza
Chapter Councilor	Sean Reinhart

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)

Revenue	552,904
Expenses	577,881
Unrestricted Net Assets	273,487

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?

Yes

Q12: List the Titles of Paid Staff

Title 1	Executive Director
Title 2	Assistant Director
Title 3	Membership Associate
Title 4	Webmaster
Title 5	Operations Manager

PAGE 6: Membership Information

Q13: Chapter Membership

Anniversary

Q14: Chapter Membership Includes

School library association separate association

Q15: Chapter Membership Includes

Does not include ACRL Chapter

Q16: Dues structure for PERSONAL members

Graduated (fee levels based on salary)

2013 State of the Chapter Annual Report

Q17: Please List Applicable Fee or Percentage for PERSONAL members

Highest graduated fee	165
Lowest graduated fee	40

Q18: Please List Number of Chapter Members by Category

Personal	745
Student	755
Trustee	44
Retired	30
Library/Institution	95
Total of Any Other Categories	126

Q19: Chapter Membership Compared to Last Year Same

Q20: If Membership Grew or Declined *Respondent skipped this question*

Q21: Chapter Membership Was at Its Highest . . . *Respondent skipped this question*

PAGE 7: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)

Revenue	265,852
Expenditures	153,416

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)

Month	November 2012
Location	San Jose, CA
Total number of attendees	857
Total booths/tables of exhibits	100
Total number of vendor chat tables	0
Total number of vendors participating in conference sessions	0
Total Number of Program Offerings	96

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Did Not Meet

Q25: Did Your Association Try Something New at This conference? No

2013 State of the Chapter Annual Report

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve	<i>Respondent skipped this question</i>
Q27: Was It Successful?	<i>Respondent skipped this question</i>
Q28: Will Your Association Offer This Again at Its Next Annual Conference?	<i>Respondent skipped this question</i>
Q29: List Your Association's Most Successful Events Held during Conference	<i>Respondent skipped this question</i>
Q30: Share Outstanding Keynotes or Speakers (include topics, please) Presentation by Salinas mayor on what city management wants to hear from library directors!	

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data	
Accounting System	Sage AccPac
Registration System	Affiniscape
Database	Affiniscape
Web Design/Adminstration	Affiniscape

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)	<i>Respondent skipped this question</i>
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PAGE 10: Chapter-Identified Areas of Concern/Distress

Q33: List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.) Major issue: Growing membership, stabilizing our expenses and growing revenue!
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PAGE 11: Questions and Comments

Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

Respondent skipped this question