

State of the Chapter Annual Report Survey: California Library Association

Fiscal Year: 2012

Start/End Dates: July 1, 2011 through June 30, 2012

On recommendation of ALA's Chapter Relations Committee, all Chapters are asked to complete the "State of the Chapter Annual Report." These snapshot reports will help Chapters and ALA assess the health and vitality of state and regional library associations. It will help to highlight notable activities and achievements that can be modeled, and identify challenges and needs that may be addressed collectively.

Website and Social Media

Association Website: <http://cla-net.org>

Facebook: <http://on.fb.me/oGPiav>

Twitter: <http://twitter.com/CalLibAssoc>

YouTube: <http://www.youtube.com/user/cla1895>

Flickr: <http://www.flickr.com/photos/calibraryassn>

LinkedIn: NA

Other:

Other:

Other:

Budget Totals for Year

Revenue: \$494402

Expenses: \$634083

Unrestricted Net Assets: \$459713

Management and Staffing

Management Company

Does Your Association Use a Management Company? Yes

Titles of Paid Staff

Title 1: Director - Partners in Collaboration

Title 2: Director - Partners in Collaboration

Title 3: Executive Director

Title 4: Programs Director

Title 6: Operations Manager

Title 6: IT Director

Title 7:

Title 8:
Title 9:
Title 10:

Membership Information

Chapter Membership: Calendar

Chapter Membership Includes: School library association separate association

Chapter Membership Includes: Does not include ACRL Chapter

Dues structure for PERSONAL members: Graduated (fee levels based on salary)

Applicable Fee or Percentage for PERSONAL members:

Flat fee:
Highest graduated fee: 165
Lowest graduated fee: 40
Salary percentage:

Number of Chapter Members by Category

Personal: 796
Support Staff: NA
Student: 817
Trustee: 21
Retired: 34
Library/Institution: 61
Total of Any Other Categories: aaa

Chapter Membership Compared to Last Year: Grew

If Membership Grew or Declined

Grew by What Percentage (if known)?:
Declined by What Percentage (if known)?:

Chapter Membership Was at Its Highest . . .

In year?:
With how many total members?:

California Library Association Annual Conference

Month: 40848, Location: Pasadena, CA, Total number of attendees: 828

Total booths/tables of exhibits: 145

Revenue: \$242659

Expenditures: \$155776

Total Number of Program Offerings : 62

Did Chapter Meet Budget Projections?: Met

New Successful Events Held During Conference

NA

Share Outstanding Keynotes or Speakers (include topics, please)

Sir Ken Robinson, topic was creativity

Association Management Systems

Accounting System: Affiniscap

Registration System: Affiniscap

Database: Affiniscap

Web Design/Administration: Affiniscap

Highlights of the Year/Areas of Concern

List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

Legislative Time in the District - with the heroic efforts of our members and our wonderful lobbyists, we were able to restore \$4.7M to the State Budget. Trainings - we hosted 2 successful pre-conferences at ALA in Anaheim, with a total of 66 attendees. Our Spring Fling Training included 8 events with 292 total registrants, 4 of these events were webinars with 207 attending. Our CA Summer Reading Program pre-conference (in Pasadena) training workshop had 88 attendees.

List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)

Building up our reserves and budget tops the list, then creating a membership structure for institutions and businesses that is more attractive, as well as building a sustainable summer reading program for our CA libraries.

Questions and Comments

I'd like to have a section on whether Chapters have newsletters, if so what kind, and what their advertising rate and revenues might be.