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Page 1: Welcome to the 2016 State of the Chapter Annual Report Survey

Q1 1) Chapter Contact Information

Chapter Name: Alaska Library Association

Address: P.O. Box 81084

City/Town: Fairbanks

State/Territory: AK

ZIP: 99708

Page 2: Report for Fiscal Year

Q2 2) Date Completing This Survey

Month/Date/Year

05/29/2019

Q3 3) Fiscal Year Reporting

Start Date/End Date Jan 1, 2018 to Dec 31, 2018

Q4 4) List contact information for survey respondent who could answer questions from Chapter Relations Office about this survey.

Survey Respondent Lorelei Sterling

E-mail address Isterling@alaska.edu

Phone 907-786-1872

Page 3: Final Budget Totals for Fiscal Year

Q5 5) What is the final revenue and expense total for fiscal year being reported (answer requires a figure rounded to the nearest dollar)

Revenue **53,576**

Expenses 47,727

Unrestricted Net Assets 73,025

Page 4: Mangagement and Staffing		
Q6 6) Were there changes made to your management or staffing during fiscal year you are reporting on?	No	
Q7 7) If yes, what changes were made to management or	staffing?	
N/A		
Q8 8) List the number of FTE or PAID staff (e.g., 0, 1, 2, 3)	
0		
Q9 9) List paid staff by title and FTE (e.g., Director FTE 1)		
Staff 1	N/A	
Q10 10) List the number of Board Members (whole number	er only; e.g., 6)	
8		
Q11 11) Is your Chapter Councilor a Board Member?	Official	
Q12 12) Is the Chapter Councilor elected or appointed?	Elected	
Page 5: Membership Information		
Q13 13) Were there changes made to your membership categories dues rates during fiscal year?	Yes	
Q14 14) If yes, what changes were made to your membership categories dues rates?		
We lowered the dues amounts for those making less money and rai	sed them or kept them the same for those making more money.	
Q15 15) Chapter Membership (renewal period)	Fiscal Year Based	
Q16 16) Dues Structure for regular personal members	Graduated (fee levels based on salary)	

Q17 17) Please list applicable fee or percentage for regular personal members. Highest graduated fee 150 Lowest graduated fee 20 Q18 18) Please list number of Chapter Members by category (only by categories you use; do not count twice) Personal 175 Student 19 Library/Institution 23 Total of Any Other Categories 37 Q19 19) Provide the total number of all members (Regular Personal, Institutional, etc.) at end of fiscal year. Totals of all the membership categories listed above should equal total entered here. 254 Q20 20) Chapter Membership compared to last year Grew Q21 21) Did membership grow or decline? Grew by What Percentage (if known)? 9 Q22 22) If membership increased or decreased by 2% or more, please explain or surmise cause. The conference was in Juneau this last year and you receive a substantial discount on registration fees if you are a member. Q23 23) Which membership management software does your chapter use?

Wild Apricot

Q24 24) To the best of your ability, please briefly describe the pros and cons of the MMS that you've purchased.

- 1. There is no way for a member to house multiple memberships under one account. Some of that has been streamlined due to our melding of AkASL and AkLA memberships. But the problem still exists for those who will want personal AND institutional memberships. These members will need two separate logins for this. Wild Apricot says they have no plans to fix this.
- 2. Support is not so great. It requires great patience. They have an 800 number but they are on east coast time and only available between 9:30-5:30. And I've never been able to speak to a person. I've always had to leave a message and wait up to two days for a response. This is true for their email support service as well. For me there is often an email exchange that takes up to a week to answer a question or fix a problem. I haven't used their 800 number in a long time so support might have improved. I do wish they have a support line that was available with people to help in real time.
- 3. For the price and simplicity, Wild Apricot is perfect for us. I'm happy with it. Setup was fairly straightforward. We can accommodate multiple events, reporting is fairly straightforward.

Q25 25) Which features do you wish your MMS had?

Payments through Wild Apricot are fairly seamless and go directly through Paypal. Unfortunately, payments for membership and conference can't be funneled into our separate Wells Fargo accounts. This was a bit tragic when we first set up the system. Now Rebecca and I run reports to determine what payments go into which of our Wells Fargo accounts. It works but our previous software was able to do this automatically. We got accustomed to letting the system do this for us.

Page 6: Annual Conference

Q26 26) Please provide the following financial information about your Chapter's Annual Conference during the reported fiscal year (answer requires a figure rounded to the nearest dollar).

Revenue	73947
Expenditures	52155

Q27 27) Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a).

Month	February/March
Location	Juneau, AK
Length of Total Conference (pre- and conference) in Days (whole number only; e.g., 3)	4
Total Number of Attendees	200
\$ Conference Registration Rate for Regular Member	240
\$ Conference Registration Rate for Regular Nonmember	325
Total Booths/Tables of Exhibits	20
\$ Charge for Standard Booth	325
\$ Charge for Standard Table	N/A
Total Number of Program Offerings	84

Q28 28) Is there a discounted registration rate for your conference? If so, have you worked with other groups to cover those costs? Please be as specific as possible.

The rates noted above are our "early" rates, which are what we base our budget on and what most people purchase. We have late rates, which are more rarely purchased and result in additional revenue.

Q29 29) Did Your Chapter Meet Its Budget Projections for Its Annual Conference?

Met

Q30 30) Did Your Association Try Something New at This Conference? If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve.

N/A

Q31 31) Was It Successful?

Respondent skipped this question

Q32 32) Will your association try this again at future conference?

Respondent skipped this question

Q33 33) List Your Association's Most Successful Events Held during Conference.

Copyright: First Responders by Kyle Courtney was our most popular pre-conference (and probably session) in general

Q34 34) Share Outstanding Keynotes or Speakers (include topics, please).

Andrew Aydin, Good Trouble in Hard Times (author of March); Peter Bromberg, We Got This! Surviving and Thriving in a Deeply Weird World (Salt Lake PL); Mary Ghikas, Associating by Design (ALA)

Page 7: Accomplishments/Concerns

Q35 35) If you have one, how many attendees participate(d) in your State Advocacy/Legislation Day? (whole number only; e.g., 20)

N/A

Q36 33) Did your Chapter use a virtual advocacy tool for No State Library Legislative Day?

Q37 37) List Major Activities, Accomplishments of Your Association during Fiscal Year (e.g., Library Legislative Day, legislative successes, new strategic plan, trainings, etc.).

Annual Conference in Juneau

Q38 38) List Major Issues Facing Your Association (e.g, budget, membership, structure, systems, competition, etc.).

We are trying to be more inclusive of school librarians and get more participation and programming to attract them to become members. Our dues structure just changed so we are still waiting to see how that will impact our budget.

Q39 39) Is there a separate school library association in	No
your state?	

Q40 40) Is there a separate college or academic library association or section in your state?

No