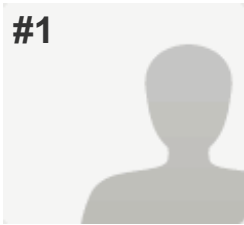


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COMPLETE

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Last Modified: Wednesday, September 04, 2013 4:12:50 PM
Time Spent: 00:23:23
IP Address: 158.145.240.111

PAGE 1: Welcome to the 2013 State of the Chapter Annual Report Survey

Q1: Chapter Contact Information

Chapter Name:	Alaska Library Association
Address:	PO Box 81084
City/Town:	Fairbanks
State:	AK
ZIP:	99708
Primary E-mail Address:	webteam@akla.org

PAGE 2: Report for Fiscal Year

Q2: Date Completing This Survey

Month/Date/Year 09/04/2013

Q3: Report for Fiscal Year

Start Date/End Date 1/1/2012 - 12/31/2012

PAGE 3: Website and Social Media

Q4: Where is the link to your association's page on Facebook found? On most of your association's pages?

Q5: What is your Facebook web address?

<http://www.facebook.com/home.php?#!/pages/Alaska-Library-Association/106021686120382?v=wall>

Q6: Where is the link to your association's twitter account found? On most of your association's pages?

Q7: What is your Twitter handle?

AKLibraryAssoc

2013 State of the Chapter Annual Report

Q8: Where is the link to your association's "Take Action" page (e.g., Capwiz) found?

On your association's advocacy (legislation) page?

PAGE 4: Association Primary Contacts

Q9: Primary Contacts

President	Stacey Glaser
Executive Director	Mary Jennings
Chapter Councilor	Daniel Cornwall

Q10: Budget Totals for Year (answer requires a figure rounded to the nearest dollar)

Revenue	61,775
Expenses	61,775
Unrestricted Net Assets	198,538

PAGE 5: Management and Staffing

Q11: Does Your Association Use a Management Company?

No

Q12: List the Titles of Paid Staff

Title 1	Executive Officer
Title 2	Lobbyist

PAGE 6: Membership Information

Q13: Chapter Membership

Calendar

Q14: Chapter Membership Includes

School library association separate association

Q15: Chapter Membership Includes

Does not include ACRL Chapter

Q16: Dues structure for PERSONAL members

Graduated (fee levels based on salary)

Q17: Please List Applicable Fee or Percentage for PERSONAL members

Highest graduated fee	110
Lowest graduated fee	30

Q18: Please List Number of Chapter Members by Category

Personal	153
Support Staff	n/a
Student	n/a
Trustee	n/a
Retired	n/a
Library/Institution	17
Total of Any Other Categories	77

Q19: Chapter Membership Compared to Last Year Declined

Q20: If Membership Grew or Declined

Declined by What Percentage (if known)? 36

Q21: Chapter Membership Was at Its Highest . . .

In year? 2008
 With how many total members? 440

PAGE 7: Annual Conference

Q22: Please Provide the Following Financial Information about Your Chapter's Annual Conference (answer requires a figure rounded to the nearest dollar)

Revenue	68,512
Expenditures	61,404

Q23: Please Provide the Following Non-Financial Information about Your Chapter's Annual Conference (if not applicable, insert n/a)

Month	February
Location	Fairbanks
Total number of attendees	212
Total booths/tables of exhibits	33
Total number of vendor chat tables	n/a
Total number of vendors participating in conference sessions	5
Total Number of Program Offerings	86

Q24: Did Your Chapter Meet Its Budget Projections for Its Annual Conference? Exceeded

Q25: Did Your Association Try Something New at This conference? Yes

Q26: If So, Please Briefly Explain What It Was and What Your Association Hoped to Achieve

Library Lightning Talks - very short talks on a variety of topics intended as conversation starters.

Q27: Was It Successful? Maybe

Q28: Will Your Association Offer This Again at Its Next Annual Conference? No

Q29: List Your Association's Most Successful Events Held during Conference *Respondent skipped this question*

Q30: Share Outstanding Keynotes or Speakers (include topics, please)

Pam Sandian-Smith - Anything Libraries
 ALA President Molly Raphael - Libraries: Essential for Learning, Essential for Life

PAGE 8: Association Management Systems

Q31: Please Provide the Systems/Vendors Used to Manage Your Association's Transactions and Member Data

Accounting System	Quickbooks
Registration System	Avectra
Database	Avectra
Web Design/Adminstration	Wordpress

PAGE 9: Highlights of the Year

Q32: List Major Activities, Accomplishments with Participation (e.g.. Library Legislative Day and number of attendees, legislative successes, new strategic plan, trainings, etc.)

- Revamped AkLA website
- Updated strategic plan
- Joined SHLB for broadband issues
- Had representation on the Alaska Broadband Taskforce
- Lobbied for ongoing funding for construction of Statewide Library, Archives and Museum (SLAM) building.
- Our continuing ed committee offered a blog-based class on our statewide databases that had an enrollment of 27. Course materials available at <http://akdigitalintro.blogspot.com>

PAGE 10: Chapter-Identified Areas of Concern/Distress

Q33: List Major Issues Facing the Association (e.g, budget, membership , structure, systems, competition, etc.)

Loss of membership due to combined effects of implementing new electronic membership system and economic hardship. Budget problems resulting from lower membership. Recruiting people for leadership positions remains difficult.

PAGE 11: Questions and Comments

Q34: Thank you for completing this Annual Report. If you have any comments or questions, please share them with us. We anticipate sharing some of this information with all Chapters (e.g., conference information). If there are questions you would like us to consider adding, please include them here.

Contact information was provided for current officers.