



**Association for Library Service to Children  
Executive Committee Meeting  
2019 Annual Conference  
Washington, DC  
Thursday, June 20, 2019 - 2:00 - 4:15 pm  
Walter E. Washington Convention Center, Room: 155**

**FINAL Minutes as of 11/22/19**

**Attendees**

**Executive Committee Members**

Jamie Naidoo, Nina Lindsay, Cecilia McGowan, Paula Holmes, Julie Dietzel-Glair

**Staff Members**

Aimee Strittmatter, Alena Rivers, Anne Michaud, Katie Connelly, Laura Schulte-Cooper, Angela Hubbard, Elizabeth Serrano

**Proceedings**

- Meeting called to order at 2:00 p.m. by President Jamie Naidoo
- Consensus to conduct the meeting in an informal manner
- Agenda submitted as approved
- Meeting adjourned at 4:13 p.m.

**Announcements**

- Welcome Katie Connelly to ALSC Staff

**Consent Agenda**

- Approval of Spring 2019 Executive Committee Meeting Minutes

**MOTION: Move to approve the Spring Executive Committee Meeting Minutes, motion passed.**

**Discussion/Decision**

**Mega Issue: Diversifying ALSC Revenue Streams**

The Executive Committee discussed diversifying ALSC Revenue streams. Ideas for potential revenue streams including webinars, collaboration opportunities, seminars, awards, certifications and continuing education options were discussed. The Executive Committee questioned how to create new revenue streams in ways that expand on ALSC areas of expertise. A suggestion was made that perhaps a task force will need to be created to address this issue.

**Project LOCAL White Paper**

The white paper entitled "Engage, Cultivate, Provide, and Assess: An Outreach Model for Serving All Children and Families" by the researchers from Project LOCAL was discussed. The Executive Committee discussed their thoughts regarding layout of the paper and the content. Questions about possible edits and a sensitivity review were considered. J. Naidoo will explain to the authors that ALSC will make final edits.



## **CSK at the Morris Seminar Report**

The CSK at Bill Morris Evaluation Report and its recommendations was discussed. The Executive Committee discussed potential partnerships, participation increase in each organization as a possible side effect, workflow and potential costs. Questions considered were if an explanation of how the Morris Seminar functions need to be more in depth, how will upcoming changes to Midwinter affect this, and should the Morris Seminar be a traveling seminar.

## **Research Agenda TF Final Report & Supporting Documentation**

The Research Agenda task force's final report, recommendations and research agenda as submitted was discussed. The executive committee had questions in relation to financial considerations and administration, what research is currently available and how does it compare to what is available in the field, if there is overlap with work being done by other committees, capacity concerns, can a pilot program be considered and possible implementation options. Members of the Executive Committee also asked how benchmarks were decided on and why a conclusion was omitted from the agenda.

## **Student Gift Membership TF Final Report**

The Executive Committee discussed the task force's final report and recommendations. It was mentioned that even though the task force did not reach the benchmarks they were looking for, the Executive Committee was happy to see the task force was honest about this. The task force's recommendations were discussed and questions considered were how these recommendations look when looking at changes within ALA, would any of these strategies require bylaw changes, and financial considerations.

## **Oral History**

The Executive Committee discussed the ALSC Oral History Committee Report and recommendations contained within. The Executive Committee members discussed where ALSC history is currently preserved and stored, other committees that may also be doing this work, the upcoming Newbery 100 year anniversary and how technology has changed the needs of preserving history in the same way.

## **Draft Style Guide for ALSC Work**

The draft version of a style guide for ALSC work was discussed. Overall the Executive Committee was happy with the content and think it will be helpful to have a place to direct people who want to send things in the correct format. Other discussion and questions were around providing a preferred font style, clarifying what a print disability is, provide color range, describing when and how the ALSC logo can be used, and clarity around age groups and stereotypes.

**ACTION: Specific comments and grammatical edits should be sent to Aimee, Alena and Cecilia.**

## **Awards Review TF**

The Executive Committee moved into executive session to discuss the Awards Review Task Force Final Report, recommendation report and supporting documentation.

## **New Business**

- Plans need to be finalized for bystander training and train the trainer.

**MOTION: move to support additional bystander intervention train the trainers up to \$4000.**  
**Motion, approved.**