

**Association for Library Service to Children
Board of Directors Meeting
2019 Annual Conference
Washington, DC**

DRAFT Minutes as of 1/25/2020

Session I: Saturday, June 22, 1:00 - 4:00 p.m., Courtyard Marriott Washington Downtown, Room: Shaw A

Attendees

Board Members: Amy Koester, Cecilia McGowan, Jamie Naidoo, Elisa Gall, Karen MacPherson, Paula Holmes, Julie Dietzel-Glair, Africa Hands, Sujei Lugo, Nina Lindsay, Amy Sears, Sue McCleaf Nespeca

Staff Members: Aimee Strittmatter, Alena Rivers, Angela Hubbard, Laura Schulte-Cooper, Elizabeth Serrano, Katie Connelly, Kristin Figliulo, Anne Michaud

Guests: Andrew Pace, Amber Creger, Marge Loch-Wouters, Maggie Jacobs, Kirby McCurtis, Jacquie Kociubuk, Michelle Martin, J. Elizabeth Mills, Katie Campana, Vicky Smith, Marianne Martins, Andrea Vaughn Johnson, Gretchen Caserotti, Thom Barthelmess, Joan Atkinson

Proceedings

- Meeting called to order at 1:02 p.m. by President Jamie Naidoo
- Consensus to conduct the meeting in an informal manner
- Agenda submitted as approved
- Meeting adjourned at 3:59 p.m.

MOTION: move to approve the agenda as submitted, motion passed.

Announcements and Reports

Andrew Pace provided updates from the ALA Board regarding budget, real estate sale of the ALA headquarters and the lease for new space, SCOE updates, Midwinter Meeting (Vision 21) updates, and the Executive Director Search. SCOE has scheduled a virtual meeting for July 8, 2019 but more may be announced. Changes to Midwinter will be pushed back to 2022. The announcement of a new Executive Director is planned for Midwinter 2020. The board expressed the need for more information regarding any changes to Midwinter.

Nina Lindsay made an announcement regarding meeting etiquette and conduct.

Consent Agenda

Approval of Board Minutes from Midwinter 2019
Approval of Board Minutes from May 23, 2019 Zoom Meeting
Major Board Actions Passed Electronically

MOTION: move to accept the consent agenda with corrections, motion passed.

Discussion/Decision

Mega Issue: Diversifying ALSC Revenue Streams

Paula Holmes provided an overview of her presentation regarding revenue streams and problem statements. Including a discussion of opportunities and drawbacks in relation to seals sales, dues, endowments, donations, continuing education, products in the ALA Store, and grants or corporate donations. The ALSC Board then participated in a brainstorming session to come up with ideas for possible new revenue streams. Considering factors in this discussion

were staff capacity, return on investment, time needed and involved, long-term revenue potential, area of expertise, if the content would be unique, and if there is market research available.

MOTION: move that the board form a task force with a charge to investigate and make recommendations to the board on diversifying ALSC's revenue streams, motion passed.

Strategic Plan Implementation Progress

The board discussed the progress of the implementation of ALSC Strategic Plan in Goal Area one (Diversity and Inclusion). Questions regarding terminology, budget, training, accessibility, and culture were discussed.

Project LOCAL White Paper

Researchers K. Campana, L. Mills, M. Martin were in attendance to discuss updates to the Project LOCAL White Paper. The board thanked the group for their work and on their current edits. Questions were about a quote in the current version and if that could be edited and also regarding grammar in the paper.

ACTION: ALSC will approve the paper in theory, the researchers will make changes to a specific quotation then it will be sent back to ALSC for final editing, lastly it will be sent back to researchers to show content was not edited.

MOTION: move to approve the Project LOCAL whitepaper in spirit, motion passed.

Research Agenda Task Force Report

The Board discussed the final report, documents and recommendations from the Research Agenda Task Force with task force members K. Campana, L. Mills, M. Martin who were in attendance.

ACTION: The Board will approve the research agenda in spirit, but a conclusion will need to be included by the current task force by the end of July.

MOTION: move that the board approve the Research Agenda with conclusion to be provided by the current task force, the board receive the task force's recommendations, the board form a new task force to finalize the recommendations, motion passed.

CSK at Morris Seminar Evaluation Report

Vicky Smith was in attendance to discuss her evaluation report of the pilot program where the CSK Book Award committee had two appointees to the Bill Morris Seminar. The board thanked Vicky for the thoroughness of the report. The board discussed how this relates to ALSC EDI work, how it can bring more people to the room and the importance of remembering the overlapping member pool.

MOTION: move to approve the CSK evaluation report and accept recommendations 1 through 4 and table recommendations 5 through 6 for discussion at a future board meeting, motion passed

MOTION: move that we extend the meeting to 4:15, motion passed

Student Gift Membership Task Force Report

Andrea Vaughn Johnson was in attendance to discuss the Student Gift Membership Task Force Final Report and recommended next steps. The board thanked the task force for their work, including the creation of measurements to make their evaluation and recommendations even if the results were not what the task force considered a success.

MOTION: the board accept recommendations 1 and 2 of the ALSC Student Gift Membership Task Force Report, motion passed.

Resolution for Ann Weeks

The board discussed a tribute resolution from ALA Council honoring Ann Weeks a former Executive Director of ALSC.

MOTION: move that ALSC endorse the ALA Board tribute resolution in honor of Ann Weeks, motion passed.

Session II: Tuesday, June 25, 1:00-5:00 p.m., Marriott Marquis Washington DC, Room: Cherry Blossom

Attendees

Board Members: Amy Koester, Cecilia McGowan, Jamie Naidoo, Elisa Gall, Paula Holmes, Julie Dietzel-Glair, Africa Hands, Sujei Lugo, Nina Lindsay, Amy Sears, Sue McCleaf Nespeca

Staff Members: Aimee Strittmatter, Alena Rivers, Angela Hubbard, Laura Schulte-Cooper, Elizabeth Serrano, Katie Connelly, Kristin Figliulo, Anne Michaud

Guests: Kirby McCurtis, Michelle Ng, Annamarie Carlson, Kiesha McCurtis, Deimosa Webber-Bey, April Mazza, Maggie Jacobs, Marge Loch-Wouters,

Announcements and Reports

Report from Division Councilor

Julie Dietzel-Glair reported updates from ALA Council. Council started with two hours of EDI training that included small group and work case studies. Two resolutions passed at the general ALA Membership meeting were brought to Council. The Resolution in Defense of the Free Speech Supporters of the Movement for Palestinian Rights and the Resolution on Renaming the Melvil Dewey Medal. The Intellectual Freedom Committee brought thirteen interpretations of the Library Bill of Rights and all passed. SCOE was at Council and they plan to present final recommendations in the fall, initial review for Council will happen at Midwinter 2020. Council will then vote at Annual 2020 and then again at Midwinter 2021 which will put it on the member ballot for 2021. A Resolution on Library Service for Children in Detention and Migrant Centers passed. The Resolution on eBook Pricing for Libraries passed. An update was provided on the merging of ALSCTS, LITA and LLAMA a working name still needs to be vetted. 2019 Annual Conference statistics were also reported.

Report from Joint Youth Executive Committee

Cecilia McGowan provided updates from the Joint Youth Executive Committee meeting were discussed. The Washington Office announced there will be another Leg Day on May 4, they provided updates on IMLS, congressional appropriations, the 2020 census resources for advocacy. The Libraries Ready to Code initiative is ramping down and has shifted from just coding to computational thinking. AASL is working on competencies and standards initiatives. YALSA offered their first doctoral fellowship, they are rolling out exit surveys for committee members and their crosswalks are nearly completed.

Moved into Executive Session

Awards Program Review Task Force Final Report

The board continued their discussion of the Awards Program Review Task Force Report and Recommendation Report.

MOTION: move that the Board accept recommendation 1 of the ALSC Program Review Task Force Recommendations, motion passed.

ACTION: form a working group to explore and provide input on the recommendations from the ALSC Awards Program Review Task Force.

Moved out of Executive Session

EDI within ALSC Task Force Extension Request

Hanna Lee and Kirby McCurtis were in attendance to discuss the proposed extension of the term for the EDI within ALSC Task Force. The board commended the task force for their work, acknowledged the work has made an impact while recognizing there is more work to do in this area. Other considerations discussed were regarding structure of co-chair arrangement and whether more of the work could be virtual.

MOTION: move that the ALSC Board accept the recommendation of the EDI within ALSC Task Force to extend their term and update their charge, motion passed.

ALSC Equity Fellows Additional Year Funding Request

The board discussed the EDI Task Force Request for an additional year of funding for the Equity Fellows. Questions regarding budget planning, engagement and attendance of the Equity Fellows at conference and post conference, and if the charge could be amended to include evaluation of data.

MOTION: move the board approve the task force request for an additional year of conference funding for ALSC Equity Fellows, with and evaluation of the full pilot reported to the board by August 2020, motion passed.

Oral History Committee Report

The board had a discussion and considered the options outlined in the task force report. It was noted that these stories are now being collected in other ways due to changes in technology. Others can still be encouraged to share their stories or conduct such interviews.

MOTION: move that ALSC discontinue the Oral History committee, motion passed.

Organization & Bylaws Committee

The Co-Chair Structure: Final Report was discussed. Comments from the board included possible benefits in workflow, accessible leadership possibilities, and improvements in continuity. Questions considered were if there would be budget implications, will this be a leader/ learner model or true co-chairs, and timeline.

MOTION: move to accept recommendation 1 with removal of Budget and recommendation 2 of the O & B Co-Chair Structure Report; and establish a deadline of December 15, 2019, motion passed.

Revising the Early Childhood Programs and Services Committee's Charge

The Organization and Bylaws committee presented a motion form outlining the proposed revision of the Charge for the Early Childhood Programs and Services committee.

MOTION: move the ALSC Board approve the revision of the Charge of the Early Childhood Programs and Services committee to: "To identify and disseminate information on effective, cooperative, or innovative programs for young children to libraries, childcare providers, and community agencies serving young children (birth to 5). To produce and promote materials supporting professional development for library staff and others serving young children (birth to 5). To cooperate as appropriate with other ALSC committees and other associations working with the young child to initiate activities and projects.", motion passed

Budget Committee Report & Approval

Gretchen Caserotti from the Budget committee was in attendance to discuss reports and onsite documents provided to the board. The proposed 2020 budget reflects an intentional spend down strategy. Gretchen provided an overview of changes in the FY20 proposed budget including overhead, administrative expenses, non-seal revenues, continuing education, and the EDI Fellowship Proposal. The Budget committee noted they are comfortable moving to a co-chair model, they continue to track state awards, anniversary editions of ALSC Award winning titles that could impact seals sales, and they continue to look for ways to promote financial literacy.

MOTION: move that the board accept the Budget committee's proposed FY20 budget with the adjustment to Administration and Service to Members and recommendations for applying funds from Endowments and Friends of ALSC, motion passed.

Executive Session – Closed session for Executive Director's Performance Review

Old Business

- Research Agenda Task Force how could this be more inclusive, could a rep on the Education comm be included?
- Research Agenda Task Force can it be made accessible to other researchers, would like to see other people at the table. Sujei and Africa will send some recommendations to Cecilia.
- Update on the Graphic Novel Task Force, this will be a follow up for Cecilia to take over their reports are past due as of Midwinter and the task force has not been disbanded yet.
- Early and Family Literacy comm will be appointed soon.

Seating of Incoming Board

New Business

- Consideration for creating a set of guidelines for discussions and meetings.
 - These guidelines could then eventually be used in the committee level.
 - Potential Guidelines can be a way to bake in EDI or also be part of bystander intervention.

ACTION: the board is creating a working group to come up with a draft of this statement to present at the August online Board Meeting. Sujei, Elisa and Kirby have volunteers to be members of this working group.

- During conferences if members have concerns or issues they reach out to their chair first, then PGC, and finally the ALSC President and ALSC Executive Director.

MOTION: move that we adjourn, motion passed.