

2014-15 ALA CD #13.3

2015 Annual Conference

Treasurer's Report to Council

Fiscal 2016

- Annual Estimates of Income and Budgetary Ceiling -

Mario Gonzalez – ALA Treasurer
Tuesday June 30, 2015
San Francisco, CA

FY 2016 Preliminary Budget

*Reviewed by BARC and
the Executive Board at the
2015 Spring Meeting*

ALA Programmatic

Priorities — *Aligned with the FY 2016 Budget*

- Advocacy for Libraries and the Profession
- Diversity
- Equitable Access to Information and Library Services
- Education and Lifelong Learning
- Literacy
- Organizational Excellence
- Intellectual Freedom
- Transforming Libraries

Strategic Directions

- Strategic Framework aligned with FY 2016 Budget

■ **Advocacy**

Advocate for the public value of librarians, libraries and information services

■ **Professional and Leadership Development**

Promote the professional and leadership development of librarians and library workers which is essential to high-quality professional practice and the future of libraries and information services

■ **Information Policy –**

Focus at every level on a diverse set of policy areas that includes:

- intellectual freedom
- privacy
- civil liberties
- telecommunications
- funding for education and research programs
- funding for libraries
- copyright and licensing
- government information
- literacy

FY 2016 Budget Highlights

- 2016 Annual Conference in Orlando, 2016 Midwinter Meeting in Boston and 2016 PLA & YALSA national conferences in Denver and Columbus respectively
- “Spend Down” year for ACRL for a conference in FY17
- Total ALA budget of \$50.7 million is an increase of \$1.2 million (2%) over FY15
- General Fund budget of \$29.4 million is level compared to FY15
- \$250,000 in investment income to support technology
- 2% salary increase for ALA staff
- Initiatives of ALA President-Elect Sari Feldman include public awareness campaign
- Leading department in each Strategic Direction will realign staff to increase collaboration and focus across the Association
- An additional 2,100 new organizational members as part of the new ALA/United for Libraries group membership agreement

Enabling Strategies

Strategies have also been identified for ALA to undertake in order to create a welcoming, inclusive, engaged and supportive organization that is focused on the three Strategic Directions

- Assessments and Evaluation
- Governance and Committee Structure
- Staffing
- Communications, PR and Marketing
- Revenue Streams and Fundraising
- Division Engagement
- Technology Infrastructure
- Publishing and Conferences
- Member Involvement and Engagement
- Partnerships

FY 2016 Key Initiatives

- The Lead responsibility for coordinating each strategic initiative will be assumed by a designated department
- The **Communications & Member Relations** department will become the **Advocacy and Member Relations** department
- Increased support for the Office of Library Advocacy to increase advocacy support for libraries and librarians
- New Public Awareness Office will lead advocacy campaign
- Chapter Relations will lead use of *Engage* advocacy software by ALA Chapters
- ITTS and Publishing will implement a new web based e-commerce module which will also support e-learning
- The annual number of Spectrum scholarships will increase from 50 to 60 for each of the next three years
- PLA will continue work on the development of public library impact measures with support from the Bill and Melinda Gates Foundation
- The Office of Government Relations has been nearly rebuilt with new hires to strengthen its capacity
- AASL will significantly increase its presence at the state level
- Increased support for the Center for the Future of Libraries

Total ALA Fiscal Year 2016 Budgetary Ceiling

Net Assets

(Unexpended balance remaining from FY 2015)

+

Revenue

(Anticipated for FY 2016)

=

Budgetary Ceiling

General Fund Annual Estimate of Income

Budgeted FY 2016 Revenues

Dues	\$5,746,300
Material Sales	5,614,192
Subscriptions	3,147,683
Advertising	4,411,761
Meet/Conferences	8,021,525
Miscellaneous	<u>2,422,483</u>
Total Budgetary Ceiling (2016)	\$29,363,944

Divisions Annual Estimate of Income

Estimated Beginning -

Net Asset Balance (Ending FY15 Projection) \$ 14,761,317

Budgeted FY 2016 Revenue \$15,381,673

Other Revenue Transfers* \$ 16,443

Total Budgetary Ceiling (2016) \$30,159,433

*Life and Continuing Member Dues

Round Tables Annual Estimate of Income

Estimated Beginning -

Net Asset Balance (Ending FY15 Projection)

\$1,649,643

Budgeted FY 2016 Revenue

\$378,527

Total Budgetary Ceiling (2016)

\$2,028,170

Grants and Awards Annual Estimate of Income

Non-Government	\$1,543,059
Government	2,107,123
Contributions	<u>210,350</u>
Total Budgetary Ceiling (2016)	\$3,860,532

Long-Term Investment Annual Estimate of Income

Budgeted FY 2015 Revenue	\$2,110,107
Interest/Dividend Transfer to GF	-559,576
Spectrum Interest/Dividends	200,500
Life Member Dues	<u>-76,083</u>
Total Budgetary Ceiling (2016)	\$1,674,948

Total ALA FY 2016 Budgetary Ceilings

General Fund	\$29,363,944
Divisions	30,159,433
Round Tables	2,028,170
Grants & Awards	3,860,532
Long Term Investments	<u>1,674,948</u>
Total	<u>\$67,087,027</u>

REQUEST OF COUNCIL

Approval of Fiscal Year 2016
Budgetary Ceiling of
\$67,087,027

Thank You