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# 2019 Friends of ALSC Annual Report

Association for Library Service to Children | 50 E Huron St., Chicago, IL 60611  
1 (800) 545-2433 ext. 2163 | Fax: (312) 280-5271

# Introduction

This report outlines the projects that were undertaken between December 1, 2018 and November 30, 2019 which used funds from the Friends of ALSC. As you will read, the funds were well spent in support of our 2017-2020 Strategic Plan. Thank you for your support this year. We hope you will share this report with your friends and colleagues so others may see the great impact our members have on ALSC's vision.

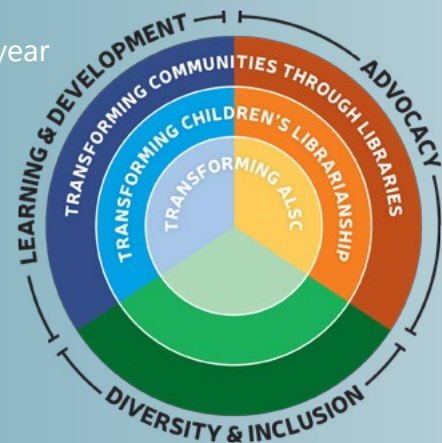
# Vision Statement

Members of the Association for Library Service to Children engage communities to build healthy, successful futures for all children.

# Strategic Plan

2017-2020 focused strategic directions and areas of strategic action that identify where the association will direct its energy throughout the three year period.

[View the 2017-2020 ALSC Strategic Plan](#)



The American Library Association is a non-for-profit institution, classified as tax-exempt under section 501 (c) (3) of the Internal Revenue Code. No goods or services were provided by the organization in return for this contribution. Contributions may be tax deductible to the extent permitted by law. Please consult your attorney or tax advisor for details. Our federal tax identification number is 36-2166947.

# Networking Refreshments

The Friends of ALSC funded conference refreshments during the Leadership and ALSC and All Committee meetings at both the 2019 ALA Midwinter Meeting in Seattle, WA and 2019 ALA Annual Conference in Washington, D.C.

These refreshment breaks encouraged attendees to mingle and exchange ideas. They also served as a way of showing appreciation to ALSC members and friends for their participation and contribution to the profession.





# ALSC at Power Up!

## A Leadership Conference for Youth Managers and Staff

In March, Friends of ALSC funded a networking reception for ALSC members and individuals interested in library service to children in Madison, Wisconsin. This reception was held during the **2019 Power Up! Conference**, which is a leadership conference, hosted by the University of Wisconsin-Madison, dedicated for youth services managers and staff.

The ALSC reception was hosted by two active ALSC members and Power Up! Opening and Closing keynote speakers, Andrew Medlar and Dr. Sarah Park Dahlen.



# A Gala Evening Out

## Newbery-Caldecott-Legacy Banquet

The Friends of ALSC sponsored three **Newbery-Caldecott-Legacy banquet** tables at the 2019 ALA Annual Conference, which took place in Washington, D.C. on Sunday, June 23, 2019. Table guests consisted of ALSC Equity Fellows, members from the ALSC Equity Diversity and Inclusion Task Force, guests from JCLC, ALSC Scholarship recipients, the ALSC 2019 Emerging Leader, and other engaged and valued members of ALSC serving as table hosts!

The Banquet is a grand event celebrating the Newbery and Caldecott Medalists and Honorees, authors and illustrators of the year's most distinguished books for children, as well as the annual Children's Literature Legacy Award recipient.



# ALSC Membership Reception at Annual

Friends of ALSC sponsored the networking reception during the 2019 ALA Annual Conference in Washington, D.C. This reception was hosted by members of the ALSC Membership Committee.

ALSC members, friends, and those interested in learning more about the association were welcomed for an evening of conversation, meeting new colleagues, and enjoying appetizers and refreshments.



# ALSC and NSLA

## National Summer Learning Association Conference

In 2018, the ALSC Board approved a partnership with the **National Summer Learning Association (NSLA)** to help increase awareness about their National Summer Learning Day initiative. What began as an advocacy day in support of children's continued learning, health, and safety throughout the summer, has been expanded to a weeklong advocacy and summer learning event in July organized around themed days. NSLA collaborated with ALSC to engage library participation across the country and provide summer learning resources, including ALSC summer reading booklists to support the event.

During the 2019 NSLA Conference in Atlanta, Georgia, ALSC President, Cecilia P. McGowan hosted a networking meet-up for conference goers and nearby ALSC members. It was an opportunity for conference attendees to connect with each other and to learn more about ALSC straight from the President!

"I had a great time meeting ALSC members from all over the country!" - Jennie Law



# Thank you to our 2019\* Friends of ALSC!

## **President's Circle - \$1,000 and over**

Paula Holmes  
Andrew Medlar  
Cynthia Richey

## **Gold Circle - \$500 to \$999**

Anne Britton  
Maria Gentle  
Laura Jenkins  
Chris McMahan  
Jamie Campbell Naidoo  
Linda Perkins  
Cecily Pilzer  
Ed Spicer

## **Silver Circle - \$250 to \$499**

Susan Faust  
Barbara Genco  
Jeffrey & Troi Kaz  
Caroline Ward  
Brian Wilson

## **Notables Circle - \$100 to \$249**

Rita Auerbach  
Therese Bigelow  
Christopher Brown  
James Elferdink  
Linda Ernst  
Bruce Farrar  
Lolly Gepson  
Adrienne Gillespie  
Ms. B. Allison Gray  
Soline Holmes  
Maggie Jacobs  
Kathy Jarombek  
Amy Kellman  
Susan Lempke  
Karen MacPherson

Marianne Martens  
April Mazza  
Cecilia McGowan  
Matthew McLain  
Sue McCleaf Nespeca  
Cheryl Perez Shrake  
Brandon Thompson III  
Mary Voors  
Kathryn Weisman

## **Friends Circle - up to \$99**

Marilyn Ackerman  
Jean Bellavance  
Alan Bern  
Miriam Lang Budin  
Ramona Caponegro  
Tony Carmack  
Edith Ching  
Amber Creger  
Angela Critics  
Anne Dayanandan  
Lisa Dennis  
Rosemary Derocher  
Betsy Diamant-Cohen  
Arika Dickens  
Julie Dietzel-Glair  
Sarah Dunson  
Shari Fesko  
Jane Folger  
Rachel Fryd  
Elisa Gall  
Patrick Gall  
Sharon Grover  
Zachary Guthrie  
Africa Hands  
Dona Helmer  
K.T. Horning  
Kathleen Isaacs

Caitlin Jacobson  
Lois Jerolleman  
Jane Johnston  
Barbara Klipper  
Jamie Klos  
Sujei Lugo  
Kirby McCurtis  
Beth McGuire  
Kathie Meizner  
Maria Mena  
Jeana Menger  
Sylvie Merlier-Rowen  
Donalyn Miller  
Kathleen Neil  
Gail Nordstrom  
Nancy O'Grady  
Charli Osborne  
Rebecca Ozinga  
Randy Placek  
Linda Plevak  
Robbin Price  
Sharon Rawlins  
April Roy  
Grace Ruth  
Marion Rutsch  
Michael Santangelo  
Megan Schliesman  
Amy Sears  
Danielle Shapiro  
Sarah Bean Thompson  
Beatriz Wallace  
Lucinda Whitehurst  
Andrea Williams  
Dorcas Wong  
Susan Zeigler

\* Donations reflected in this report were received between 12/1/2018 - 11/30/2019.



# Friends of ALSC Financials

Friends of ALSC funds are part of a restricted project in the ALSC budget so that unused funds accumulate and are available across fiscal years to support special ALSC projects and activities. In recent years, the fund has been used to support 100 student memberships for two years, the development of a member recruitment video, a \$5,000 donation to the National Association to Promote Library & Information Services to Latinos and the Spanish Speaking (REFORMA) Children in Crisis fund, scholarships to attend the ALSC National Institute, sponsored a networking reception/events at the Institute, ALA conferences, and at other national conferences, coffee service at Leadership & ALSC and All-Committee during ALA conferences; and two tables at the Newbery-Caldecott-Legacy Banquet, and digitization of all the back issues of *Children and Libraries*.

Friends of ALSC "membership" follows the calendar year. Every December, a Friends of ALSC annual report is sent from the President to Friends of ALSC donors outlining the year's activities and achievements, along with a financial accounting. In order to create this report, financial data was cut-off at November 30, 2019.

An anonymous donor pledged up to \$10,000 in matched funds designated for the Association for Library Service to Children for the annual fund. ALSC developed a robust communication plan, which included a social media toolkit, and was able to successfully raise \$10,236 from 77 donations made between November 6 – December 3, 2019. The match will be recorded in December 2019 and reported in the next FoA Annual report.

During the following conferences, the ALSC Board approved the following expenditures from Friends of ALSC, based on the Budget Committee's recommendations:

## 2019 Annual Conference

- Approve funding 2 scholarships & the Wednesday evening reception at ALSC Institute 2020 totaling up to \$10,850. (Institute takes place in October 2020)

## 2019 Midwinter Meeting

- Sponsor 3 notable tables for the NCL banquet at Annual (Completed this FoA Calendar year.)
- Fund up to \$1,000 for the oral history archive. (In progress- materials sent to the Archive early October 2019.)

## 2018 Annual Conference

- Friends of ALSC Recommendation to use the funds from the FOA defunct category "Innovative Conference Programs" of \$1,983 for the National Institute in Cincinnati. (Completed this past FoA calendar year.)

# Friends of ALSC Financials

## cont'd

### 2018 Midwinter Meeting

- From Friends of ALSC sponsor 2 banquet tables for the 2018 Newbery-Caldecott-Legacy Banquet for up to \$2,000. (Completed last FoA calendar year reporting.)
- From Friends of ALSC allocate up to \$15,000 for ALSC to use to provide networking events at conferences throughout the year, through MW 2019. (Expenditures in progress, \$6,968.58 remaining at the close of this calendar year and will be the new budgeted amount for next calendar year.)
- Another scholarship, for an LGBTQ+ attendee, to attend the ALSC National Institute in the amount of \$1,400 to cover registration and a travel stipend. (Completed this FoA calendar year.)

### 2017 Annual Conference

- The Budget Committee recommends funding two scholarship of \$1,400 each to attend the ALSC Institute in 2018, for a total of \$2,800. This amount covers registration and a travel stipend. (Completed this FoA calendar year.)
- The Budget Committee recommends spending up to \$5,000 to support a networking event at the 2018 ALSC Institute in order to provide an opportunity for any and all interested in Youth Services to come together regionally to learn about ALSC with a special emphasis on inviting any local groups in support of the ALSC Strategic priority of Diversity and Inclusion. (Completed this FoA calendar year.)



**Areas of support and expenditures continue on next page.**

Starting with the next FoA calendar year (December 1, 2019 – November 30, 2020), the expense allocation totals \$18,798.58 for the Unspecified category. The category will start with a fund balance of \$46,226.77 (\$59,818-\$18,220.50+\$4,628.27). The draw down on the category with budgeted expenses will leave a balance of \$27,428.19, prior to any donations for the year.

### Friends of ALSC as of December 1, 2019

#### December 1, 2018 - November 30, 2019\*

Area of Support	# of Donations	Amount donated	Balance f/ previous last year	Total fund balance
Unspecified Donations	113	\$18,609.49	\$41,209.00	\$59,818.49
Early Literacy	13	\$335.00	\$19,244.00	\$19,579.00
Professional Development	5	\$136.09	\$1,914.00	\$2,050.09
Innovative Conference Programs (defunct category eff. FY 17 or 9/1/16)	0	0	\$1,920.00	\$1,920.00
<b>Totals</b>	<b>131</b>	<b>\$19,080.58</b>	<b>\$64,287.00</b>	<b>\$73,020</b>

Expenditures as of Nov. 30, 2019	Budgeted	Actual Expense	Category to apply deduction
FoA sponsored refreshments at conferences- up to 15,000, previously spent = \$1,517.	\$13,483	\$6,514.42	Unspecified
Use remainder of Innovative Conference Programs Category for Institute (Dec 2018)	\$1,920.00	\$1,920.00	Innovative Conference Programs
FoA Stickers (Jan 2019)	0	\$63.00	Unspecified
Three FoA sponsored N-C-L Banquet Tables (June 2019)	\$3,300.00	\$3,300.00	Unspecified
FoA sponsored networking reception at Institute (Dec 2018)	\$5,000.00	\$5,063.08	Unspecified
Three National Institute Scholarships (Dec 2018)	\$3,000.00	\$3,000.00	Unspecified
Bank Fees (Dec 30, 2018-Nov 30, 2019)	\$100.00	\$280.00	Unspecified
Gift matching from ALA as a credit to expenses	0	+\$395.00	Unspecified
Accounting adjustment to match variance in fund balance	0	+\$4,233.27	Unspecified
<b>Total Expenditures</b>	<b>\$26,803</b>	<b>\$15,512.23</b>	

<b>Net Asset Balance (Fund balance less exp)</b>	<b>\$67,855.35</b>
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