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2018 **Friends of ALSC** Annual Report

Association for Library Service to Children | 50 E Huron St., Chicago, IL 60611
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Introduction

This report outlines the projects that were undertaken between December 1, 2017 and November 30, 2018 which used funds from the Friends of ALSC. As you will read, the funds were well spent in support of our 2017-2020 Strategic Plan. Thank you for your support this year. We hope you will share this report with your friends and colleagues so others may see the great impact our members have on ALSC's vision.

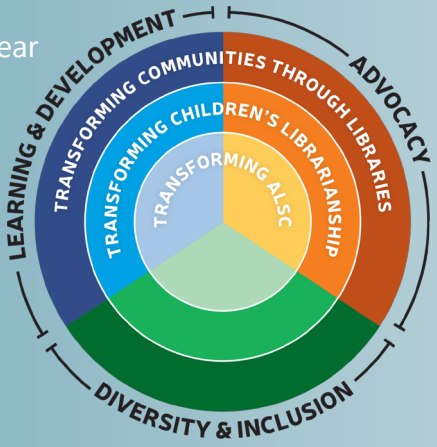
Vision Statement

Members of the Association for Library Service to Children engage communities to build healthy, successful futures for all children.

Strategic Plan

2017-2020 focused strategic directions and areas of strategic action that identify where the association will direct its energy throughout the three year period.

View the 2017-2020 ALSC Strategic Plan



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The American Library Association is a non-for-profit institution, classified as tax-exempt under section 501 (c) (3) of the Internal Revenue Code. No goods or services were provided by the organization in return for this contribution. Contributions may be tax deductible to the extent permitted by law. Please consult your attorney or tax advisor for details. Our federal tax identification number is 36-2166947.

ALSC Supports Students

Student Gift Memberships

In January 2017, Friends of ALSC funds supported free, two-year ALSC/ALA memberships to 100 current and recent graduates of ALA-accredited Master of Library Science/Master of Library and Information Science (MLS/MLIS) programs with a focus on children's services. These students are now completeing their second year of membership, totaling approximately $5,700, made possible through funds from the Friends of ALSC.

The objective of this pilot program is to encourage and support new professionals in their ALSC membership through engagement in networking opportunities, access to professional development resources and ongoing career support. Over the past two years, the Student Gift Membership Task Force has communicated with these students on a monthly basis, sharing ALSC resouces and hosting Slack chats on different topics of interest.

Photo courtesy of Alexandra Bell

"My main question so far has been a rhetorical, "how fantastic is it that there are so many dedicated, creative, and altruistic people in this organization and in this field?" My main insight so far has been that dreaming big and staying firmly rooted in the beliefs, goals, and passion that I have and that ALSC inspires works wonders."

- **Alexandra Bell, Student Gift Recipient**

Read more about Alexandra's journey with ALSC.

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Networking Refreshments

The Friends of ALSC funded conference refreshments during the Leadership and ALSC and All Committee meetings at both the ALA Midwinter Meeting in Denver, CO and ALA Annual Conference in New Orleans, LA, as well as at an ALSC meet-up during the National Council of Teachers of English (NCTE) Conference in November.

These refreshments were a way of showing appreciation to ALSC members and friends for their participation and contribution to the profession.

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ALSC Supports National Institute Scholars

The Friends of ALSC awarded three scholarships to the 2018 ALSC National Institute to Kim Engle, Hyunjin Han, and Sophie Kenney in efforts to support ALSC's goal of continuing education for children's librarians. This year a third scholarship was awarded to a North Carolina member who identified as a member of the LGBTQAI+ community. This additional scholarship was made possible due to ALSC being named the **2017 recipient of GLBTRT's Award for Political Activism** after the state's discriminatory legislation led to the cancellation of the 2016 National Institute. All scholarships included a $1,000 travel stipend to cover airfare and hotel lodging.

"It challenged me to rethink how I engage with disruptive behavior in my library and how I can advocate to my colleagues and administration for policy changes. Cultural humility is a lifelong learning process and many of the things I learned at Institute will help me engage and serve my community with more compassion and understanding."

- Sophie Kenney

"My biggest takeaway from the Institute was the concept of intentionality. While I don't recall anyone saying that word specifically, it was implicit in most of the programs I attended. I had a nearly-overwhelming gestalt moment with it during the program on decolonizing children's literature. For the rest of the Institute, it jumped out at me repeatedly, and it has resonated with me almost continuously since then."

- Kim Engle

"I was inspired by all the presenters and attendees. They were very enthusiastic for reaching the goals of service to children. I would love to say thank you to ALSC for giving me a wonderful opportunity to attend the Institute. I learned a lot which will take a long time to process."

- Hyunjin Han

National Institute Youth Connection Reception

$5,000 supported a networking event at the **National Underground Railroad Freedom Center** during the 2018 ALSC Institute. This provided an opportunity for any and all interested in Youth Services to come together to learn about ALSC with a special emphasis on inviting any local youth serving groups in support of the ALSC Strategic priority of Diversity and Inclusion.

The local Cincinnati, OH youth serving groups were: **Wordplay**, **Positive Leaps**, **Elementz**, **Upspring**, and **Greater Cincinnati STEM Collaborative**. Representatives from each of these groups participated in an ignite session, offering five minute presentations for attendees to learn more about the work of their organization and how they impact communities.

> "The venue was great, and it was so wonderful to be able to give attendees a chance to visit this powerful museum, which is an amazing local resource."
> - Lisa Soper, 2018 Institute Task Force Chair

ALSC Sponsors Banquet Tables

The Friends of ALSC sponsored two banquet tables at the 2018 ALA Annual Conference, which took place in New Orleans, L.A on Sunday, June 25, 2018. The first table seated Friends of ALSC donors, while the second table seated librarians and students new to the profession, e.g., ALA Emerging Leaders and scholarship recipients.

The Banquet is a grand event celebrating the Newbery and Caldecott Medalists and Honorees, authors and illustrators of the year's most distinguished books for children, as well as the annual Children's Literature Legacy Award winner.

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Thank you to our 2018* Friends of ALSC!

President's Circle - $1,000 and over

Paula Holmes
Ed Spicer
Peggy Sullivan

Gold Circle - $500 to $999

Anne Britton
Christy Estrovitz
Maria Gentle
David Mowery
Jamie Campbell Naidoo
Kathleen Odean
John Stewig

Silver Circle - $250 to $499

Susan and Leland Faust
Andrew Medlar
Linda Perkins
Kay Weisman
Brian Wilson
Judy Zuckerman

Notables Circle - $100 to $249

Joan Atkinson
Therese Bigelow
Cindy Boatfield
Christopher Brown
Christine Caputo
Dudley Carlson
Julie Corsaro
Ann Crewdson
Linda Ernst
Mary Fellows
Carole Fiore
Barbara Genco
Lolly Gepson
Adrienne Gillespie
Stephanie Goodwin
Steven Herb
Paula Holmes - *In memory of Kate McClelland and Kathy Krasniewicz*
Soline Holmes
Kathy Jarombek
Amy Kellman
Barbara Klipper
Amy Koester
Starr LaTronica
Nina Lindsay
Karen MacPherson
Marianne Martens - *In memory of Mimi Kayden*
Cecilia McGowan
Claudette McLinn
Pat Mora
Sue McCleaf Nespeca
Linda Pavonetti
Ellen Riordan
Jo Schofield
Amy Sears
Vicky Smith
Max Taffel - *In memory of Kathleen Taffel*
Mary Voors
Caroline Ward

Friends Circle - up to $99

Marilyn Ackerman
Elizabeth Basile
Jean Bellavance
Alan Bern
Betsy Brainerd
Gial Brown
Miriam Lang Budin
Ramona Caponegro
Donna Cardon
Melissa Cavender
Stephanie Charlefour
Ivy Coleman
Shapiro Danielle
Kendra Davey
Anne Dayanandan
Lisa Dennis
Rosemary Derocher
Rika Dickens
Julie Dietzel-Glair
Sarah Dunson
Naphtali Faris
Shari Fesko
Kathleen Fogarty
Jane Folger
Natasha Forrester
Anne Friederich
Elisa Gall
Patrick Gall
Rose Garrett
Zachary Guthrie
Africa Hands
Kathy Haug
Donna Helmer
Kathleen Isaacs
Laura Jenkins
Dana Jones
Jill Keller
Ginny Moore Kruse
Phyllis Mattill - *In memory of Lora Landers*
Beth McGuire
Donalyn Miller
Maria Muniz
Kathleen Neil
Gail Nordstrom
Charli Osborne
Sujei Lugo
Aaron Pickett
Janet Pinotti

Donor recognition continues on next page...

Thank you to our 2018* Friends of ALSC!
cont'd

Friends Circle - up to $99 cont'd

Linda Plevak
Steven Potter
April Roy
Marion Rutsch
Kathryn Salo
Megan Schliesman
Laura Schulte-Cooper
Elizabeth Serrano
Cheryl Shrake
Barbara Sippel
Lisa Soper
Wendy Stephens
Aimee Strittmatter
Audrey Sumser
Sarah Bean Thompson
Beatriz Wallace
Kathryn Warrener
April Wayland
Chalsea Weissman
Melissa Wise
Dorcas Wong
Courtney Young
Emily Bland
Susan Zeigler

* Donations reflected in this report were received between 12/1/2017 - 11/30/2018.

Friends of ALSC Financials

Friends of ALSC funds are part of a restricted project in the ALSC budget so that unused funds accumulate and are available across fiscal years to support special ALSC projects and activities. In recent years, the fund has been used to support 100 student memberships for two years, the development of a member recruitment video, a $5,000 donation to the National Association to Promote Library & Information Services to Latinos and the Spanish Speaking (REFORMA) Children in Crisis fund, scholarships to attend the ALSC National Institute, sponsored a networking reception/events at the Institute, ALA conferences, and at other national conferences, coffee service at Leadership & ALSC and All-Committee during ALA conferences; and two tables at the Newbery-Caldecott-Legacy Banquet, and digitization of all the back issues of Children and Libraries.

Friends of ALSC "membership" follows the calendar year. Every December, a Friends of ALSC annual report is sent from the President to Friends of ALSC donors outlining the year's activities and achievements, along with a financial accounting. In order to create this report, financial data was cut-off at November 30, 2018.

During the following conferences, the ALSC Board approved the following expenditures from Friends of ALSC, based on the Budget Committee's recommendations:

2018 Annual Conference

- Friends of ALSC Recommendation to use the funds from the FOA defunct category "Innovative Conference Programs" of $1,983 for the National Institute in Cincinnati. *(Expense will post December 2018).*

2018 Midwinter Meeting

- From Friends of ALSC sponsor 2 banquet tables for the 2018 Newbery-Caldecott-Legacy Banquet for up to $2,000.
- From Friends of ALSC allocate up to $15,000 for ALSC to use to provide networking events at conferences throughout the year, through MW 2019.
- Another scholarship, for an LGBTQ+ attendee, to attend the ALSC National Institute in the amount of $1,400 to cover registration and a travel stipend.

2017 Annual Conference

- The Budget Committee recommends funding two scholarships of $1,400 each to attend the ALSC Institute in 2018, for a total of $2,800. This amount covers registration and a travel stipend.
- The Budget Committee recommends spending up to $5,000 to support a networking event at the 2018 ALSC Institute in order to provide an opportunity for any and all interested in Youth Services to come together regionally to learn about ALSC with a special emphasis on inviting any local groups in support of the ALSC Strategic priority of Diversity and Inclusion. *(The networking event occurred September 2018 and the expense will post in December 2018.)*

2016 Annual Conference

- Approved final funding amount for pilot student membership campaign as requested by the Student Gift Membership TF ($11,200). *(Memberships paid, pilot still in progress with evaluation due June 2019.)*

Friends of ALSC Financials
cont'd

Friends of ALSC as of December 1, 2018

December 1, 2017 - November 30, 2018*

Area of Support	# of Donations	Amount donated	Balance f/ previous last year	Total fund balance
Unspecified Donations	139	$13,507	$29,452	$42,959
Matching Donation (12/1/17 to 1/15/18)		$6,920		$6,920
Early Literacy	12	$525	$18,719	$19,244
Professional Development	2	$150	$1,764	$1,914
Innovative Conference Programs (defunct category eff. FY 17 or 9/1/16)	0	0	$1,983	$1,983
Totals	**153**	**$21,102**	**$51,918**	**$73,020**

***REMINDER:** Between November 1, 2017 – January 15, 2018, an anonymous donor matched gifts to the ALA Annual Fund. Every gift to an ALA unit from an individual donor, up to $1,000, was matched, dollar for dollar. Matching funds for each unit was capped at $10,000 total per unit and $100,000 overall. ALA Development reported that $6,920 was matched to the Friends of ALSC which was deposited to unspecified donations.

Expenditures as of Nov. 30, 2018	Budgeted	Actual Expense	Category to apply deduction
ALSC Student Memberships- two years of ALA and one year of ALSC have been expended. 2nd year of ALSC will post in Dec 2017.	$5,600 for year 2	$1,880	Unspecified
FoA sponsored refreshments at conferences	Up to $15,000	$1,517	Unspecified
Two FoA sponsored N-C-L Banquet Tables	$2,000	$2,000	Unspecified
Three National Institute Scholarships	$3,000	$3,000	Unspecified
Bank Fees	$100.00	$273	Unspecified
Total Expenditures	**$25,700**	**$8,670**	

Net Asset Balance (Fund balance less exp)	**$64,350**