



Photo: Prima Country Communication

2017



2017 Friends of ALSC Annual Report

Association for Library
Service to Children

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Introduction

This report outlines the projects that were undertaken in 2017, which used funds from the Friends of ALSC. As you will read, the funds were well spent in support of our 2017-2020 Strategic Plan. Thank you for your support this year. We hope you will share this report with your friends and colleagues so others may see the great impact our members have on ALSC's vision.

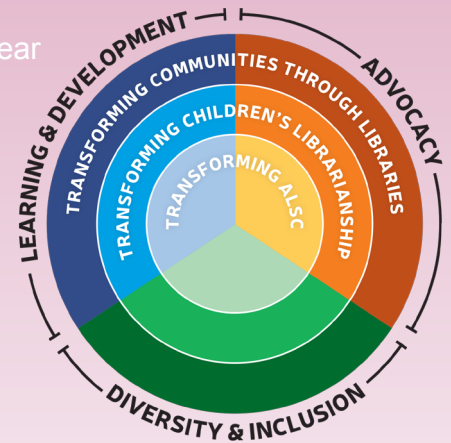
Vision Statement

Members of the Association for Library Service to Children engage communities to build healthy, successful, futures for all children.

Strategic Plan

2017-2020 focused strategic directions and areas of strategic action that identify where the association will direct its energy throughout the three year period.

[View the 2017-2020 ALSC Strategic Plan](#)



The American Library Association is a non-for-profit institution, classified as tax-exempt under section 501 (c) (3) of the Internal Revenue Code. No goods or services were provided by the organization in return for this contribution. Contributions may be tax deductible to the extent permitted by law. Please consult your attorney or tax advisor for details. Our federal tax identification number is 36-2166947.

ALSC Supports Students

Student Gift Memberships

In January 2017, Friends of ALSC funds supported free, two-year ALSC/ALA memberships to 100 current and recent graduates of ALA-accredited Master of Library Science/Master of Library and Information Science (MLS/MLIS) programs with a focus on children's services. These students are completing their first year of membership, totaling approximately \$5,700, made possible through funds from the Friends of ALSC.

The objective of this pilot program is to encourage and support new professionals in their ALSC membership through engagement in networking opportunities, access to professional development resources and ongoing career support.



Photo courtesy of Angela Bair

“My student gift membership through ALSC has allowed me to access resources to strengthen libraries, allow professional development opportunities that have transformed my career, and connected me with a network of members who share their knowledge, build new programs and services, and advocate for library service. ALSC has not only helped me professionally but has also inspired me to support library services to children by letting my voice be heard for young vulnerable populations.”

- **Angela Bair, Student Gift Recipient**

[Read more about Angela's journey with ALSC](#)

2017 National Library Legislative Day

Advocacy & Legislation Co-Chairs Go to Washington

In May, Friends of ALSC funds supported the attendance of the Advocacy and Legislation Committee Co-Chairs, Africa Hands and Kendra Jones at the 2017 National Library Legislative Day.

National Library Legislative Day (NLLD) is a two-day educational event that brings hundreds of librarians, trustees, library supporters and patrons to Washington, D.C.

Attendees spend one-day learning effective advocacy tactics and being briefed on pressing federal legislative issues that are impacting libraries. On the second day, they join other attendees from their state to meet with their members of Congress and rally support for library issues and policies. Open to the public, the event also offers attendees the opportunity to attend a reception on Capitol Hill.

ALSC is committed to championing the value of library service to children and the resources necessary to deliver on our vision. **Hear about** Africa and Kendra's NLLD17 experience.



Photo courtesy of Africa Hands (left) and Kendra Jones (right)

Comforting Reads for Difficult Times Booklist



Comforting Reads for Difficult Times is a free ALSC booklist created through funds from the Friends of ALSC to help children going through challenging situations like the death of a loved one, an unexpected move, natural disasters and more.

This list was compiled by ALSC's Quicklists Consulting Committee and includes links to other resources for adults to support children.

Learn more about the booklist and **access the PDF** for distribution.



ALSC Supports National Institute Scholars

The Friends of ALSC supported two scholarships to the ALSC Mini Institute in Atlanta to Keturah Cappadonia and Julie Patterson. National Institute Scholarships support ALSC's goal to provide continuing education for children's librarians. The scholarships included Mini Institute registration, lodging and travel stipends. The ALSC Mini Institute is a one-day event that took place on Friday, January 20, 2017.



Photo courtesy of Keturah Cappadonia

"Having not previously been able to attend a national professional conference or workshop, it was extremely exciting and rewarding to be in the company of so many of my fellow youth librarians in a place of learning and engagement."

- Keturah Cappadonia



Photo courtesy of Julie Patterson

"...the ALSC Mini Institute reminded me that the struggles faced by librarians all over the world are the same. We are united in our desire for a better future for our customers. I sincerely believe that access to information, skills to use that information, and literacy are the ways to make that happen."

- Julie Patterson

ALSC Sponsors Banquet Tables

The Friends of ALSC sponsored two banquet tables at the 2017 ALA Annual Conference, which took place in Chicago, IL on Sunday, June 25, 2017 at the Hyatt Regency Chicago. The first table seated Friends of ALSC donors, while the second table seated raffle winners who submitted #SaveIMLS impact statements to further ALSC's advocacy efforts.

The Banquet is a grand event celebrating the Newbery and Caldecott Medalists and Honorees, authors and illustrators of the year's most distinguished books for children, as well as the annual Wilder Award winner.



Javaka Steptoe, 2017 Caldecott Medal recipient, delivering acceptance speech at the Banquet

Thank you to our 2017* Friends of ALSC!

President's Circle - \$1,000 and over

Educational Book and Media Association
(In honor of Robert Sibert)
Paula Holmes

Gold Circle - \$500 to \$999

Anne Britton
Andrew Medlar
David Mowery
Mary Somerville
Judy Zuckerman

Silver Circle - \$250 to \$499

Christopher Brown
Dudley Carlson
Joseph Doniach
Barbara Immroth
Jenna Nemeec-Loise (In honor of Dan Bostrom)
Linda Pavonetti
Linda Perkins
Ed Spicer
Anonymous Donors in honor of Chris Brown

Notables Circle - \$100 to \$249

2007 Newbery Committee (In honor of Betsy Orsburn)
Joan Atkinson
Therese Bigelow
Norman and Roseann Brown (In honor of Chris Brown)
Mary Burkey
Christine Caputo
Dayton Metro Library (In honor of Jean Gaffney upon her retirement)
David Edwards (In honor of Courtney Jones)
Bruce Farrar
Susan Faust
Mary Fellows

Debra Gold
Stephanie Goodwin
Sharon Grover
Amy Kellman
Nina Lindsay (In memory of Ruth Gordon)
Marianne Martens (In honor of Youth Services Working Group/Kent State SLIS)
Massachusetts Library System Staff Members (in memory of Sandra Bowler)
Deborah Masters
Cecilia McGowan
Matthew McLain
Claudette McLinn
MLS Colleagues
Jamie Naidoo
Sue McCleaf Nespeca
Betsy Orsburn
Elizabeth Poe
Connie Pottle
Ellen Riordan
Pat Scales
JoAnna Schofield
Barbara Sippel
Vicky Smith
Wendy Stephens
Karin Suni (In honor of Chris Brown)
Kay Weisman
Brian Wilson

Friends Circle - \$25 to \$99

Marilyn Ackerman
Viki Ash
Vicki Bartz
Jean Bellavance
Alan Bern
Ramona Caponegro
Kate Capps
Monica Carnesi (In honor of Chris Brown)
Stephanie Charlefour
Shannon Coon
Rosemary Derocher

Julie Dietzel-Glair
Amy Estersohn
Beryl Evans
Rachel Fryd (In honor of Chris Brown)
Elisa Gall
Patrick Gall
Lolly Gepson
Adrienne Gillespie
K.T. Horning
Kathy Jarombek
Laura Jenkins
Barbara Klipper
Amy Koester
Amy Leyva (In honor of Chris Brown)
Virginia Manning (In honor of Chris Brown)
Mimi Patton
Connie Rockman
Grace Ruth
Marion Rutsch
Kathryn Salo
Megan Schliesman
Amy Sears
Lisa Soper
Ellen Suni
Aimee Thrasher-Hanson (In honor of Chris Brown)
Bethany Vangrin
Lisa Von Drasek
Mary Voors
Beatriz Wallace
April Wayland
Bina Williams
Adrienne Wright (In honor of Chris Brown)

* Donations reflected in this report were received between 12/1/2016 - 11/30/2017.

Friends of ALSC Financials

Friends of ALSC funds are part of a restricted project in the ALSC budget so that unused funds accumulate and are available across fiscal years to support special ALSC projects and activities. In recent years, the fund has been used to support 100 student memberships for two years, the development of a member recruitment video, a \$5,000 donation to the National Association to Promote Library & Information Services to Latinos and the Spanish Speaking (REFORMA) Children in Crisis fund, scholarships to attend the Mini-Institute, sponsored networking receptions at Midwinter forums and the Institute, and two tables at the Newbery-Caldecott-Wilder Banquet, and digitization of all the back issues of Children and Libraries.

Friends of ALSC “membership” follows the calendar year. Every December, a Friends of ALSC annual report is sent from the President to Friends of ALSC donors outlining the year’s activities and achievements, along with a financial accounting. In order to create this report, financial data was cut-off at November 30, 2017.

During the following conferences, the ALSC Board approved the following expenditures from Friends of ALSC, based on the Budget Committee’s recommendations:

2017 Annual Conference

- The Budget Committee recommends funding two scholarships of \$1,400 each to attend the ALSC Institute in 2018, for a total of \$2,800. This amount covers registration and a travel stipend.
- The Budget Committee recommends spending up to \$5,000 to support a networking event at the 2018 ALSC Institute in order to provide an opportunity for any and all interested in Youth Services to come together regionally to learn about ALSC with a special emphasis on inviting any local groups in support of the ALSC Strategic priority of Diversity and Inclusion.

Post 2017 Midwinter Meeting

- Support the Advocacy and Legislation Co-chairs attendance at the 2017 National Library Legislative Day in May for up to \$1,500

2017 Midwinter Meeting

- Two Friends of ALSC sponsored banquet tables at 2017 Annual Conference for up to \$2,000

2016 Annual Conference

- Approved final funding amount for pilot student membership campaign as requested by the Student Gift Membership Task Force (\$11,200)

2016 Midwinter Meeting

- Two National Institute Scholarships to support registration and travel at \$1,400 each. (reallocated to support two attendees to the MW 17 Workshop)
- Two Friends of ALSC sponsored banquet tables at 2016 Annual Conference for up to \$2,000

Friends of ALSC Financials cont'd

Friends of ALSC as of November 30, 2017

December 1, 2016 – November 30, 2017*

Area of Support	# of Donations	Amount donated	Balance from previous year	Total fund balance
Unspecified Donations	97	\$12,067	\$30,814	\$42,881
Early Literacy	32	\$2,122	\$16,597	\$18,719
Professional Development	4	\$175	\$1,589	\$1,764
Innovative Conference Programs (defunct category eff. FY 17 or 9/1/16)	0	0	\$1,983	\$1,983
21st Century Challenges (defunct category eff. FY 17 or 9/1/16)	0	0	\$1,166	\$1,166
Totals	133	\$14,364	\$52,149	\$66,513

*Between November 1, 2017 – January 15, 2018, an anonymous donor is matching gifts to the ALA Annual Fund. Every gift to an ALA unit from an individual donor, up to \$1,000, will be matched, dollar for dollar, and the matching funds for each unit will cap at \$10,000 total per unit and \$100,000 overall. Since the matching gift program is still in progress, the amounts listed here are pre-audit and do not reflect the matched gifts. The matched gifts will be reflected in a future 2018 report. Preliminary figures show November donations at \$1930 and with the match- \$3,860.

Expenditures as of November 30, 2017	Budgeted	Actual Expense	Category to apply deduction
Mini Institute Scholarships- two (1/17)	\$1,400	\$1,400	Unspecified
ALSC Student Memberships- two years of ALA and one year of ALSC have been expended. 2 nd year of ALSC will post in Dec 2017.	\$11,200	\$9,188	Unspecified (\$8,022)/21 st Century (\$1,166)
Comforting Reads Booklist design, printing (donation request) (5/17)	N/B	\$338	Unspecified
NLLD attendance for Advocacy and Legislation co-chairs	\$1,500	\$1,415	Unspecified
Friends of ALSC Banquet tables	\$2,000	\$2,000	Unspecified
Bank Fees	\$100.00	\$254	Unspecified
Total Expenditures	\$16,200	\$14,595	

Friends of ALSC Financials

cont'd

Net Asset Balance (Fund balance less exp)	\$51,918
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Current Spending Amounts in Areas of Support

Area of Support	Fund Balance	Actual Expense	Remaining Fund Balance
Unspecified Donations	\$42,881	\$13,429	\$29,452
Early Literacy	\$18,719	\$0	\$18,719
Professional Development	\$1,764	\$0	\$1,764
Innovative Conference Programs (defunct giving category eff. FY 17 or 9/1/16)	\$1,983	\$0	\$1,983
21st Century Challenges (defunct giving category eff. FY 17 or 9/1/16)	\$1,166	\$1,166	\$0