

CHAPTER RELATIONS

Newsletter for and about the Chapters of ALA

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WELCOME FROM CAROL DIPRETE

Welcome to the first issue of the Chapter Relations Newsletter! ALA's Chapter Relations Committee intends for this newsletter to be a major means of communication between ALA and the 57 ALA Chapters. As Chair of the Committee, I would like to extend an invitation to you to participate actively in future issues. Let us know what your association is doing and what topics you would like to see addressed.

As you can see from the Meetings of Interest in San Francisco, the Committee is involved in many activities of direct benefit to Chapter leaders. We have also recently mailed a survey to all Chapters, and I would like to thank those of you who have taken the opportunity to complete and return the survey to the Chapter Relations Office.

The Chapter Relations Committee serves as the advisory committee to the

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100 AND GOING STRONG! CHAPTERS CELEBRATE CENTENNIALS!

The New York Library Association (NYLA), the New Jersey Library Association (NJLA), and the Wisconsin Library Association (WLA) have reported on successful centennial celebration to the Chapter Relations Office. NYLA's 100th year was packed with programs that culminated in the Conference in Rochester in October 1990. Centennial planning was coordinated by a Committee and began in 1987 with an emphasis upon making the celebration come alive locally. NYLA leaders secured a grant from the Lake Placid Foundation for \$1,000 to be used in each of nine regional celebrations. These regional activities, designed to instill pride in members and capture the public's attention, included billboards about NYLA on several major highways and a NYLA booth at the "New York is Book Country" conference. At the 1989 Conference, the centennial year was kicked off at a banquet with an 1890 theme, including dressing in period costumes. **Fran Roscello**, NYLA President during the Centennial year, described it as an event that "needed a lot of publicity but was something that people will truly remember." In 1990, the Conference theme was "Celebrating 100 Years of Leadership and Service." Each NYLA member received a booklet history of the Association compiled by **Richard Johnson** and attractively bound in glossy white with a blue tassel. **Susan Lehman Keitel**, NYLA Executive Director, felt that the booklets were

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YOUR RIGHT TO KNOW! LIBRARIANS MAKE IT HAPPEN

In 1991, ALA President **Patricia Glass Schuman**, the Chapter Relations Committee and the Public Information Office received a \$10,000 ALA World Book Goal Award. This award has resulted in media training of a cadre of speakers from nearly every Chapter at the Midwinter Meeting in San Antonio. This Speakers Network has been incredibly active since January as leaders in the Call for America's Libraries program and in promoting librarians and libraries locally. **Elizabeth Bingham** of Louisiana has been on three television shows and nine radio shows. She has briefed the Times-Picayune editorial board and has addressed nine community groups, including the Kiwanis and the Capitol Area Literacy Coalition. **Nann Blaine Hilyard** of Maine provided information for two television stations, several radio stations, and was interviewed for a news feature that was picked up by the AP wire. **Charles Beard** of Georgia has co-chaired the national radio rally and in Georgia has given two radio interviews. He placed a message about libraries in all church bulletins in Atlanta and has coordinated radio interviews for other librarians throughout the state.

At the Annual Conference in San Francisco, the Committee will sponsor a Chapter



Richard Dougherty congratulates Patricia Glass Schuman and Carol DiPrete as they accept the 1991 Goal Award in Atlanta.

Conclave on "Marketing Your Right to Know Locally." Speakers are ALA President **Patricia Glass Schuman**, media relations specialist **Susan Silk**, and representatives from three Chapters.

Congratulations go to the Washington Library Association and the Idaho Library Association for winning the 1992-1993 ALA Goal Award! The \$10,000 grant will enable media training of librarians throughout the two states. Kudos also to the Texas Library Association, the Massachusetts Library Association, the Indiana Library Federation and the Maine Library Association for development of public relations plans for their Chapters.

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Chapter Relations Office and is your conduit to and from ALA. The 1991-1992 Committee members are **Charles Beard**, Georgia; **Frankie Cubbedge**, South Carolina; **Danilo Figueredo**, New Jersey; **Marianne Gessner**, Michigan; **Nann Blaine Hilyard**, Maine; and **Gilbert McNamee**, California.

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MEETINGS OF INTEREST IN SAN FRANCISCO

Friday, June 26

CRC DATA COLLECTION SUBCOMMITTEE
9:30-11:00 Moscone 202

INT'L COUNCIL OF LIB. ASSOC. EXECS.
2:00-4:00 Moscone 232
For chapter executives

CHAPTER RELATIONS COMMITTEE
4:30-5:30 Moscone 232
For chapter officers, councilors, executives

Saturday, June 27

PRESIDENTS-ELECT ORIENTATION
8:00-12:30 Moscone 125
For chapter officers and executive directors
Contact the Chapter Relations Office for advance
registration

**CHAPTER CONCLAVE:
MARKETING THE "RIGHT TO KNOW" AT THE STATE
AND LOCAL LEVEL**
2:00-4:00 Moscone 132
For everyone

Monday, June 29

**CRC EDITORS' INTERESTS SUBCOMMITTEE:
"WHOSE JOURNAL IS IT ANYWAY?"**
9:30-11:00 Marriot 5K
For editors of state association publications

CHAPTER RELATIONS COMMITTEE
2:00-4:00 Moscone 212
For chapter officers, councilors, executive directors

Tuesday, June 30

CHAPTER COUNCILORS CAUCUS
7:30-8:00 am Moscone Gateway BR
For all chapter councilors

Wednesday, July 1

CHAPTER COUNCILORS CAUCUS
8:00-9:00 am Moscone 212
For all chapter councilors

Don't forget to visit the Chapter Booth (#2928) in the Exhibits area for a look at other Chapter's products as well as a chance to win great prizes!

RESOURCES FOR CHAPTERS AT ALA

ALA Chapter Officers, Councilors and Executive Directors frequently contact ALA for information and consultation on a variety of issues. In any situation in which your association would like the assistance of ALA, please call the **Chapter Relations Office**. Gerald Hodges, Director, or Julie Geissler, Assistant Director will be your contacts and act as your advocate for getting the information you need. They can help assess the nature of the concern and then marshal the resources of the Offices, Divisions and the Headquarters Library and Information Center on your behalf or put you in contact with other chapters.

1-800-545-2433 x4285 or x4283
Bitnet: U39628@uicvm
FAX: 312-280-3255

Please Send Me More Information

- ALA Fact Sheet
- CRC Fact Sheet
- Directory of State & Regional
Library Associations
- Calendar of Library Association
Conferences: 1992-2007
- Chapter Journal and Newsletter
Editors

Name: _____

Address: _____

Please mail to:

**ALA Chapter Relations Office
50 East Huron St.
Chicago, IL 60611**

lovely keepsakes that gave the membership a strong sense of the many accomplishments of the Association during its 100 years of service to New York libraries and librarians.

Dan Figueredo, past Executive Director of the New Jersey Library Association, reported that the NJLA Centennial Committee, composed primarily of past presidents, began planning Centennial events and programs five years in advance of the 1991 celebration.

Beginning with no budget, the Committee was able to raise \$50,000. The New Jersey Historical Commission funded a traveling exhibit of NJLA history that was used throughout the state. The New Jersey Endowment funded a speakers program in celebration of 100 years of service to New Jersey. The year-long celebration culminated with a black tie gala at the conference hotel. All attendees were given a souvenir pamphlet of collected memoirs of many of NJLA's past presidents, and the gala featured a parade of past presidents. The money remaining from the successful fund raising was donated to the scholarship fund after the Conference.

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ment for the Humanities program in celebration of New Jersey. The year-long celebration culminated with a black tie gala at the conference hotel. All attendees were given a souvenir pamphlet of collected memoirs of many of NJLA's past presidents, and the gala featured a parade of past presidents. The money remaining from the successful fund raising was donated to the scholarship fund after the Conference.

Larry Martin, WLA Executive Director, reports that WLA had centennial seals and a centennial logo that incorporated the dates 1891-1991. A birthday party was held at the Milwaukee Public Library during the Conference, and WLA members celebrated with the mayor and city councilman. **Sara McLaughlin**, WLA's ALA Chapter Councilor, presented a tribute from the ALA that had been adopted by Council, and Governor Thompson proclaimed the date as "WLA Day" and gave the association a plaque. A booth in the Exhibits Hall honored libraries that had been operating in 1891; each had submitted photographs and a brief history of the library.

Clearly there are many successful ways to celebrate our chapter anniversaries and accomplishments. For more specific information, including sample conference programs, please contact the Chapter Relations Office.

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