

IMPORTANT INDIVIDUAL

Member ... Visitor

To the Midwinter meeting of the American Library Association in Chicago, January 30, through February 2, Headquarters, Edgewater Beach Hotel. JUNIOR COLLEGE LIBRARIES SECTION of ACRL meets on Friday morning at 10:00 a.m., in the Lincoln Room, with the following program:

"Relating the Library to the Classroom -- Some Specific Suggestions," by William L. Williamson, Associate Librarian of Baylor University.

"Basic Problems and Possible Solutions in the Collection of College Library Statistics," by Leon Carnovsky of the University of Chicago Graduate Library School.

"Progress of the Junior College Library Booklist," by Frank J. Bertalan of the United States Office of Education.

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Yes, you are an IMPORTANT INDIVIDUAL, because: you will represent the Junior College Librarians of your state; you will meet other Junior College Librarians from widely scattered sections of the country; you will give in leadership skills in the Junior College Libraries Section of ACRL; and you will get the rich reward of new first-name national friendships, old ones refreshed and deepened, and inspiration from contacts with great speakers. Gold is stored in those ACRL HILLS --- yours for the taking.

Your profession is GOING AHEAD. Are you going that way? Are you satisfied just to keep the library open? Do you covet those little signs that reveal distinctive library service? Are you interested in how to make a hit with your faculty, etc. ... ?

Then plan to attend the MIDWINTER CONFERENCE. If you cannot be away from school for the entire Conference, you will be well repaid if you can arrange to attend the Junior College Libraries Sectional meeting on FRIDAY MORNING.

The old gentleman who resigned from the Patent Office in 1886 because, as he said, everything had been invented, had nothing on most of us. There are times when we all begin to feel that there is nothing new to be said in our profession.

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AMERICAN LIBRARY ASSOCIATION

YOUR EFFICIENCY, however, grows out of your ideas, and these come from your professional knowledge. If you enrich your knowledge with the tested and proved experience of other librarians, you save yourself valuable time, and the needless labor of studying out that which is already known. You add other librarians' knowledge to your own efficiency. You get the material out of which to make new and original ideas.

Right around New Year's, most of us are somehow thinking about what we will accomplish within the next twelve months. Often we get to figuring and planning and laying it all out beforehand. How better can we BEGIN THE NEW YEAR than to start with our Midwinter meeting? If you can come, and then if you will tell all the other Junior College Librarians in your vicinity about the activities of our Section, our Junior College group would surely grow in membership by leaps and bounds.

You're coming, of course ... You cannot afford to miss this chance to think, to talk, and to work for BETTER LIBRARY SERVICE IN YOUR OWN COLLEGE.

If you have not already done so, make your reservation today. I urge you to accept this as a personal invitation.

"My best of wishes for your Merry Christmasses and your Happy New Years, your long lives and your true prosperities. Worth twenty pound good if they are delivered as I send them. Remember! Here's a final prescription added, 'To be taken for life.'" (Doctor Marigold, Chap 1)

Remember!

Junior College Libraries Section
February 2, 1951, at 10:00 a.m.
Lincoln Room
Edgewater Beach Hotel, Chicago

Lola Rivers Thompson, Chairman
Junior College Libraries Section
ACRL of ALA

JN 16C49