



A Declaration of Interdependence



**acrl** 2011  
peer revered

Philadelphia, March 30–April 2, 2011

Association of College & Research Libraries  
**ACRL Conference Program**  
[www.acrl.org/acrlconference](http://www.acrl.org/acrlconference)

## Voted Outstanding Academic Title, 2009

Choice Magazine, Jan 2010

### “Essential” Rating

Choice Magazine, Dec 2009

### “4.25 out of 5 Stars”

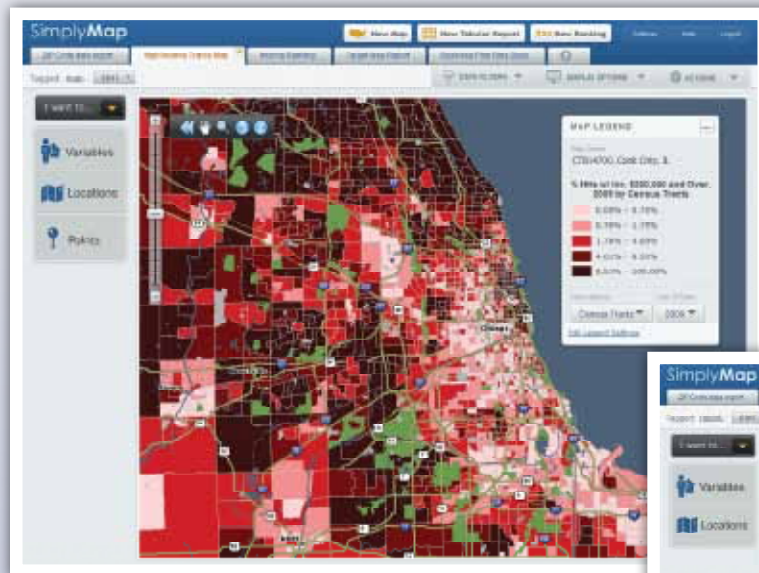
The Charleston Advisor, April 2009

### “Outstanding Business Reference Source”

American Library Association, Business Reference and Services Section (BRASS),  
Reference and User Services Quarterly, Winter 2007



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“With SimplyMap, any user can convert complex data into easily interpreted, professionally formatted thematic maps.”

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The screenshot shows the SimplyMap web interface displaying a data table. The table has columns for 'Variable', 'Alameda County, CA', 'Alameda, CA', 'Alameda, CA', 'Alameda County, CA', and 'Alameda County, CA'. The rows contain various demographic and business data points, such as '% Total Population', '% Total Population 18-24', '% Total Population 25-34', etc.

Variable	Alameda County, CA	Alameda, CA	Alameda, CA	Alameda County, CA	Alameda County, CA
% Total Population	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 18-24	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 25-34	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 35-44	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 45-54	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 55-64	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 65+	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 18-24 Male	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 18-24 Female	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 25-34 Male	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 25-34 Female	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 35-44 Male	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 35-44 Female	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 45-54 Male	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 45-54 Female	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 55-64 Male	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 55-64 Female	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 65+ Male	10.2%	10.2%	10.2%	10.2%	10.2%
% Total Population 65+ Female	10.2%	10.2%	10.2%	10.2%	10.2%

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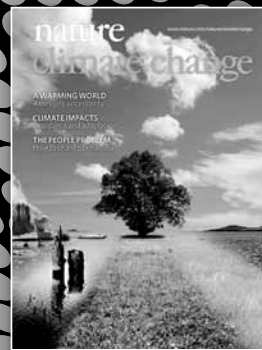
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## Tuesday, March 29, 2011

4:00–7:00 p.m. Registration

## Wednesday, March 30, 2011

7:30 a.m.–6:00 p.m. Registration

8:30 a.m.–3:30 p.m. Preconferences

1:30–3:30 p.m. Movie Screening, *Connected: An Autobiography about Love, Death and Technology*

4:00–5:45 p.m. Opening Keynote, Tiffany Shlain

5:45–7:00 p.m. Tiffany Shlain, Movie Signing

5:45–7:30 p.m. Opening Exhibits Reception

7:00–8:00 p.m. First-time Attendee Orientation/ACRL 101

8:00–10:00 p.m. Battle Decks

## Thursday, March 31, 2011

7:00 a.m.–4:30 p.m. Registration

8:00 a.m.–4:15 p.m. Concurrent Sessions

9:00 a.m.–4:30 p.m. Exhibits

9:00 a.m.–10:30 a.m. Refreshment Break/Exhibits

9:15–10:15 a.m. IdeaPower Unconference

11:30 a.m.–1:00 p.m. Lunch Break

2:00–2:45 p.m. *Atlas of New Librarianship*, Book Launch and Signing

2:00–3:15 p.m. Refreshment Break/Exhibits

2:15–3:15 p.m. IdeaPower Unconference

4:30–6:00 p.m. Keynote, Raj Patel

6:00–7:00 p.m. Raj Patel, Book Signing

7:00 p.m. Dinner with Colleagues

## Friday, April 1, 2011

8:00 a.m.–3:30 p.m. Registration

8:30 a.m.–5:00 p.m. Concurrent Sessions

9:30 a.m.–4:00 p.m. Exhibits

9:30 a.m.–11:00 a.m. Refreshment Break/Exhibits

9:45–10:45 a.m. IdeaPower Unconference

2:30–4:00 p.m. Refreshment Break/Exhibits

2:45–3:45 p.m. IdeaPower Unconference

8:00–10:30 p.m. All-Conference Reception at the National Constitution Center

## Saturday, April 2, 2011

8:30–9:30 a.m. Keynote, Jaron Lanier

9:30–10:30 a.m. Jaron Lanier, Book Signing

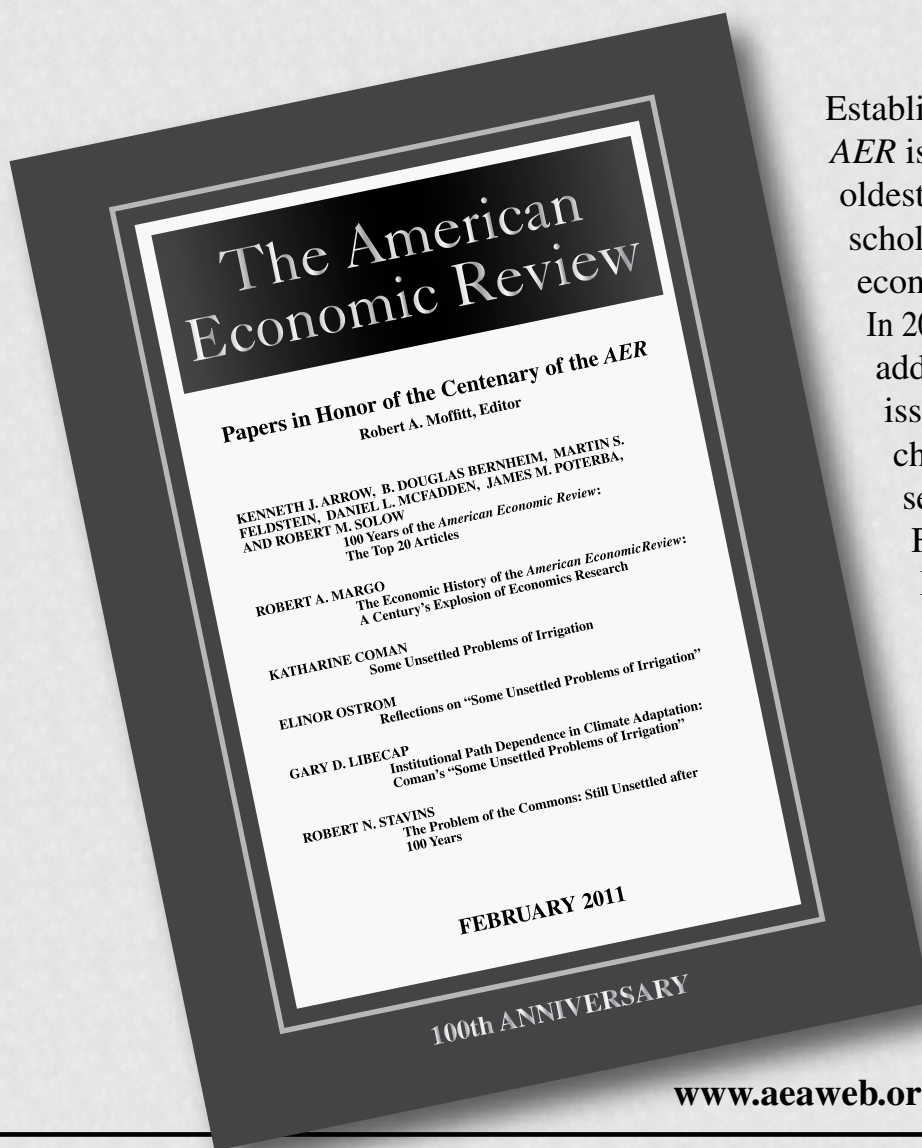
9:45–10:45 a.m. Concurrent Sessions

9:45–10:45 a.m. IdeaPower Unconference

11:00 a.m.–12:15 p.m. Closing Keynote, Clinton Kelly

12:15–1:15 p.m. Clinton Kelly, Book Signing

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# TABLE OF CONTENTS

Welcome Letters .....	7
ACRL 2011 Coordinating Committee .....	11
ACRL 2011 Component Committees .....	12
Special Recognition-Scholarship Awardees .....	15
ACRL 2011 Colleagues .....	16
About ACRL .....	18
ACRL Board of Directors and Staff .....	19
Conference Highlights.....	21
Navigating the Conference.....	24
Daily Schedule.....	27
Wednesday .....	27
Preconferences .....	27
Opening Keynote Session, Tiffany Shlain .....	28
Opening Exhibits Reception .....	28
First Time Attendee Orientation/ACRL 101 .....	28
Thursday .....	29
Invited Paper: Circus Performance to Inspire Libraries .....	29
Poster Sessions.....	32
Poster Sessions.....	41
Invited Paper: Librarians as Situated Educator.....	45
Keynote Session, Raj Patel .....	47
Friday.....	48
Roundtables.....	48
Poster Sessions .....	52
Poster Sessions.....	58
Roundtables.....	62
Invited Paper: Animating Archives .....	72
Saturday .....	75
Keynote Session, Jaron Lanier .....	75
Invited Paper: Beyond the Bitstream .....	75
Closing Keynote Session, Clinton Kelly .....	76
Exhibitor Index.....	79
Exhibits Map.....	85
Exhibitor List .....	87
Speaker Index .....	125
Advertiser Index.....	128
Publications Order Form.....	131

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Dear Colleagues,

Welcome to the ACRL 2011 Conference, "A Declaration of Interdependence." On behalf of the ACRL Board of Directors, I thank you for choosing to attend and to contribute to our biennial conference. Your participation in developing the content and your presence at the varied programs makes the conference come alive for us all. The success of this conference is due in large measure to your participation. We are indeed all interconnected.

ACRL is the leading professional organization for promoting, supporting, and advancing the value and values of academic and research libraries to the higher education community and to society at large. Through this conference, you will gain inspiration, tools, networks, and leadership strategies to position your services and collections to meet the current, changing and future needs of your faculty and students.

During the next days you will experience outstanding keynotes, panels, papers, preconferences, poster sessions, roundtables, zed shed presentations, webcasts, and more. New this year as well is the IdeaPower Unconference, an exploration of powerful ideas to transform academic libraries, and a screening of one of the Sundance 2011 films. There are also opportunities to learn more about ACRL's Value of Academic Libraries Initiative and the revised draft of the Standards for Libraries in Higher Education.

In addition to the formal program, be certain to take advantage of the opportunity to relax, chat with others, and enjoy the conference's social events and the all that Philadelphia has to offer. Make the most of this opportunity to connect with colleagues from all professional levels, from all sizes and types of institutions, and from across the country and the world. Re-connect with those who you already know and connect for the first time with those who will become life-long friends and colleagues. If your networking takes a virtual form, remember the conference tag: #acrl2011.

More than 200 volunteers have worked for the past two years to prepare the program that will enrich us during our time in Philadelphia. Conference Chair Pam Snelson and members of the conference committees deserve our thanks. They conceived and then shaped a conference that promises to engage, to inspire, and to show us our connectedness in our professional community and with our students and faculty. The conference success also relies on the financial support of sponsors and of the exhibitors who share their products and service with us. Please thank the representatives here for their support when you see them.

Once again, thank you for joining us. I hope that you have a fun and fulfilling conference and don't forget to mark your calendar for ACRL 2013 in Indianapolis!

Best regards,

Lisa Janicke Hinchliffe  
ACRL President

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Dear Colleagues,

Greetings! I am delighted that you accepted the invitation to attend **ACRL 2011: A Declaration of Interdependence**. Over the next few days, you will have many occasions to interact with friends, colleagues, vendors, and noted speakers. Take advantage of these opportunities to network and exchange ideas, and to discover our interdependence. The conference program is bursting with keynote and invited speakers, papers, panel and poster sessions, workshops, pre-conferences, roundtable discussions, cyber zed shed presentations, webcasts, and much more.

For the past 24 months, a dedicated group of your colleagues has worked tirelessly and collaboratively to develop a program that will both challenge and inform you. Our vendors are anxious to show you the latest in library resources, products and services – you will want to reserve special time to visit the extensive exhibit hall. And let's not forget that Philadelphia is a fabulous conference city. Museums, restaurants and historical sites are near the convention center.


On behalf of all the ACRL 2011 Conference Committee members, thank you for being part of the ACRL 2011 conference. Enjoy a Philly Cheesesteak, a locally brewed beer around town, or a Whoopie Pie at the Reading Terminal Market.


I look forward to seeing you at the All-Conference Reception at the magnificent National Constitution Center!


Pamela Snelson  
ACRL 2011 Conference Chair  
College Librarian, Franklin & Marshall College

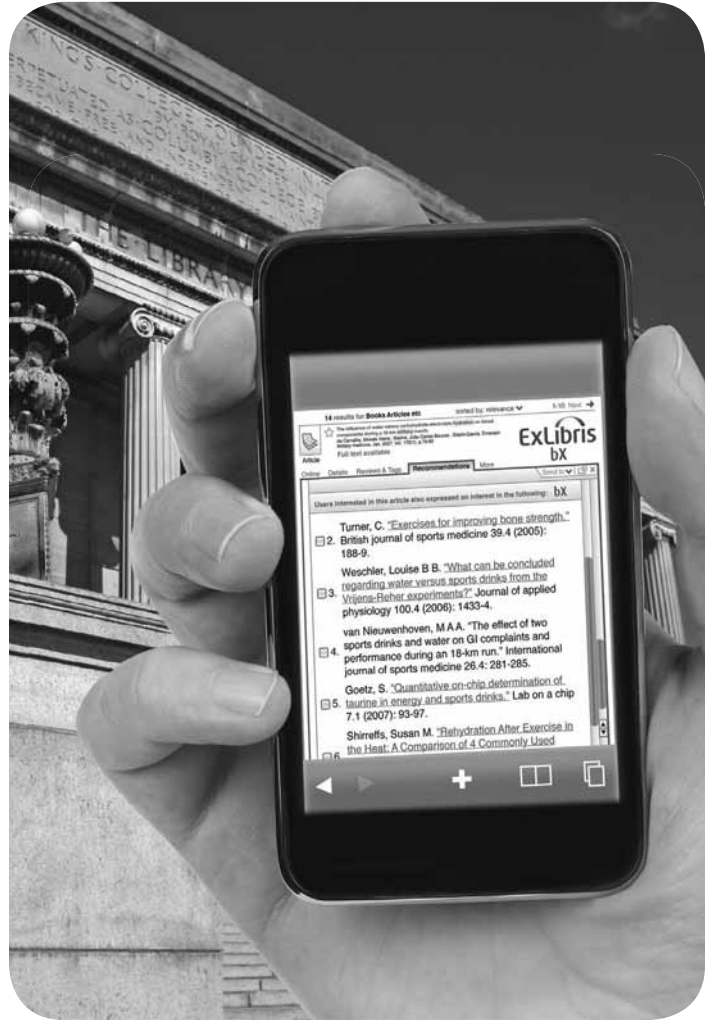


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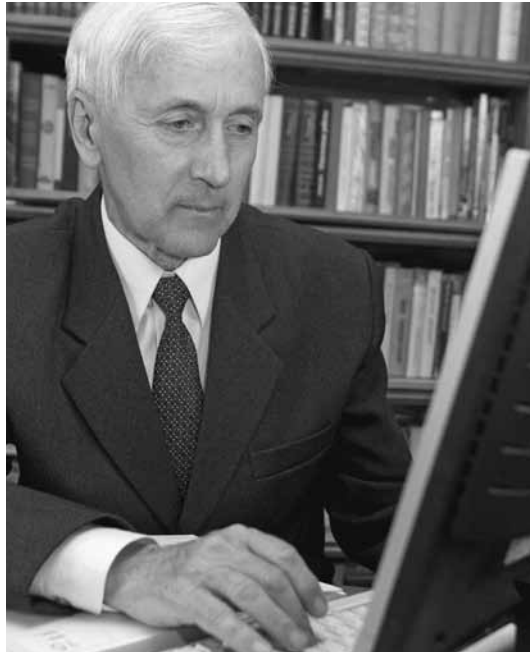
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# SPECIAL RECOGNITION ~ SCHOLARSHIP RECIPIENTS

The Association of College and Research Libraries awarded 94 scholarships in six categories worth more than \$50,000 for ACRL 2011. Congratulations to the ACRL 2011 scholarship recipients! ACRL thanks the 2009-2012 ACRL Presidents, LearningTimes, EBSCO, OCLC, and the ACRL Friends Fund Committee for additional support.

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Pennsylvania Members of the Association of Research Libraries - Pennsylvania State University, Temple University, University of Pennsylvania, and the University of Pittsburgh—*Opening Keynote Session*

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University of Cincinnati Libraries—*Contributed Papers (co-sponsorship with Wayne State University)*  
University of Connecticut Libraries—*Panel Session*  
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Encore Synergy

The screenshot displays the Encore Synergy search interface. At the top, there is a search bar with the query 'quantum physics' and an 'Advanced Search' button. Below the search bar, the results are categorized by database: Premier Sources (1433), Full Text (708), Peer Reviewed (1013), PUBMED (14952), Omnifile (649), and Google Scholar (1410000). The main content area shows a list of search results, each with a title, author, journal information, and a brief abstract. For example, the first result is 'Quantum physics: Frustrated trio mimicked.' by Hoffner, Hartmut, published in Nature, Jun 03, 2010, Vol. 465, No. 7298, p. 555-556. To the right of the search results, there are several sidebars: 'Catalog Results' with a list of books, 'Other Sources' with a 'Webster' logo, 'Yahoo Images' with a grid of images, and 'Related Searches' with a list of related terms like 'gauge fields', 'hadrons', 'many-body problem', 'mathematical physics', 'nuclear physics', 'particles', 'perturbation physics', 'quantum chemistry', 'quantum chromodynamics', 'quantum electrodynamics', 'quantum electronics', 'quantum field theory', 'quantum gravity', 'quantum groups', 'quantum optics', 'quantum theory', 'relativity', 'scattering', 'semiconductors', 'space and time', 'statistical mechanics', and 'symmetry'. At the bottom left of the screenshot, there is a 'Back to top' link.

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## ABOUT ACRL

### ACRL: COLLEAGUES, CONNECTIONS, COMMUNITY

The Association of College and Research Libraries (ACRL), the oldest and largest division of the American Library Association, is the foremost association of academic and research librarians and other interested individuals. Representing more than 12,400 members, ACRL is dedicated to leading academic and research librarians and libraries in advancing learning and scholarship. To that end, ACRL offers programs, products, and services to meet the unique needs of academic and research librarians.

### KEEPING YOU INFORMED

ACRL delivers the highest quality knowledge, products, and services. Members keep up-to-date with the latest developments via *College and Research Libraries*, *College and Research Libraries News*, ACRLog and Insider blogs, and news from sections. Members also receive substantial discounts on all ACRL publications, including *ACRL Metrics*.

### A UNIQUE COMMUNITY

ACRL members are part of a larger community of academic and research librarians who are dedicated to the profession and who are willing to share their wisdom and experience. ACRL interest groups and sections enable librarians to customize their membership experience through newsletters, discussion lists, annual conference programs, discussion groups, and committee service. Members can increase their involvement by serving on division and section committees, gaining important leadership experience in return. ACRL builds community, supporting the development of collegial and professional relationships that provide the foundation for a more rewarding career in academic and research librarianship.

### ADVANCEMENT

ACRL provides opportunities to speak, publish, teach, and influence the field. ACRL also offers significant professional development, both virtual and face-to-face, including: ACRL/Harvard Leadership Institute, ACRL Institute for Information Literacy Immersion programs and Institute on Scholarly Communication, e-learning seminars, biennial conferences, workshops, and pre-conferences at ALA meetings. ACRL also provides employment and career services. Members enjoy substantial discounts on registrations for these offerings.

### RECOGNITION

ACRL, the premier professional organization in the field, provides the recognition you and your library deserve. Membership in ACRL provides valuable exposure for individual members and their libraries through publications, conference presentations, and awards programs.

### PROFESSIONALISM

ACRL is dedicated to developing members who are recognized as flexible, dynamic, and progressive leaders who are assets to their institutions and scholarly communities. Membership benefits your institution. As librarians are increasingly called upon to demonstrate the value of academic libraries and their contribution to institutional goals, ACRL is responding with research and resources to support the profession in meeting this challenge. ACRL's *Value of Academic Libraries Initiative* is a multiyear project designed to provide academic librarians with competencies and methods for demonstrating library value relative to the mission and goals of postsecondary institutions.

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ACRLMetrics is a new online subscription service, developed by Counting Opinions in partnership with ACRL. It provides unified access to the annual ACRL Academic Library Trends & Statistics Survey data as well as the biennial National Center for Education Statistics (NCES) Academic Library Survey data in one convenient location. ACRL data for participating institutions is available for 1999-2009 and NCES data is available for 2000, 2002, 2004, 2006, and 2008. The statistics describe the collections, staffing, expenditures, and service activities of academic libraries in all Carnegie classifications.

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Janice Welburn

## CONGRATULATIONS!

Congratulations to **Janice Welburn**, Dean of University Libraries at Marquette University, on being named the **2011 ACRL Academic/Research Librarian of the Year!**

Janice will receive her \$5,000 award on **Wednesday, March 30, 2011**, during the opening keynote session.

The award, sponsored by **YBP Library Services**, recognizes an outstanding member of the library profession who has made a significant national or international contribution to academic/research librarianship and library development.



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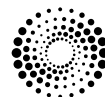
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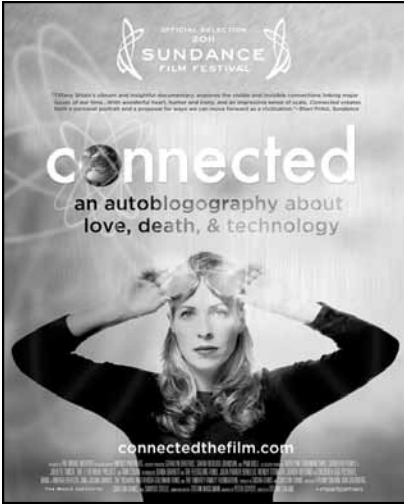
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## Acclaimed Documentary Straight from Sundance: *Connected: An Autobiography about Love, Death and Technology*, Movie Screening

Wednesday, March 30, 2011, 1:30 – 3:30 p.m.

Straight from its acclaimed world premiere at Sundance 2011, the feature documentary *Connected: An Autobiography about Love, Death and Technology*, offers an exhilarating stream-of-consciousness ride through the interconnectedness of humankind, nature, progress, and morality at the dawn of the 21st century. With insight, curiosity, and humor, the film weaves both a personal and global story about interdependence. For centuries we've been declaring independence, this film asks if perhaps it's time to declare our interdependence instead. This film won the Women in Film National Geographic All Roads Film Grant at Sundance 2011.

"With a tightly synchronized dance between her powerful images and insightful words—with humor, and with a creativity all her own—Tiffany illuminates the issues that affect us all..." ~ Al Gore

"Director Tiffany Shlain delivered what was, improbably, both the most thought-provoking and the most personally emotional documentary of the whole festival. It will change your thinking, and what more can a documentary do?" ~Michael Dunaway, *Paste Magazine*

## KEYNOTE SPEAKERS



Tiffany Shlain

### Tiffany Shlain

Wednesday, March 30, 2011, 4:00–5:45 p.m.

Tiffany Shlain is an award-winning filmmaker, artist, Internet pioneer, and activist. Founder of The Webby Awards and cofounder of the International Academy of Digital Arts and Sciences, she was honored by *Newsweek* as one of the "Women Shaping the 21st Century." Shlain's films are known for their whimsical yet provocative approach to unraveling complicated subjects like politics, cultural identity, technology, and science.

Sponsored by Pennsylvania Members of the Association of Research Libraries—Pennsylvania State University, Temple University, University of Pennsylvania, and the University of Pittsburgh



Jaron Lanier  
Photo courtesy Jonathan Sprague

### Jaron Lanier

Saturday, April 2, 8:30–9:30 a.m.

A renaissance man for the 21st century, Jaron Lanier is a computer scientist, composer, visual artist, and author who writes on numerous topics, including high-technology business, the social impact of technology, the philosophy of consciousness and information, Internet politics, and the future of humanism. In 2005, Lanier was included in the top 100 public intellectuals in the world by *Prospect* and *Foreign Policy* magazines. The *Encyclopedia Britannica*

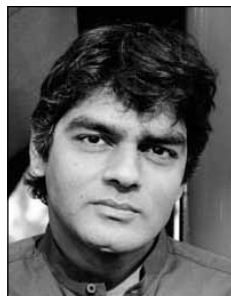
includes him in its list of history's 300 or so greatest inventors. A pioneer in *virtual reality* (a term he coined), Lanier founded VPL Research, the first company to sell VR products, and led teams creating technology for medicine, design, and numerous other fields. His book, *You are Not a Gadget*, is a deeply felt defense of the individual by an author uniquely qualified to comment on how technology interacts with our culture.

### Raj Patel

Thursday, March 31, 2011, 4:30–6:00 p.m.

Activist, academic, and much-in-demand speaker, Raj Patel is an authority on the world economic system and the international food crisis. Patel brings the idea of interdependence to his writings about sustainability, the food crisis, and democracy. Currently, he is a visiting scholar at UC Berkeley's Center for African Studies, an Honorary Research Fellow at the School of Development Studies at the University of KwaZulu-Natal, and a fellow at The Institute for Food and Development Policy, also known as Food First. He is an award-winning author of five books, including *Voices of the Poor: Can Anyone Hear Us?*, *Stuffed and Starved: The Hidden Battle for the World Food System*, and his 2010 *New York Times* bestseller, *The Value of Nothing: How to Reshape Market Society and Redefine Democracy*.

Sponsored by ProQuest



Raj Patel

### Clinton Kelly

Saturday, April 2, 2011, 11:00 a.m.–12:15 p.m.

Clinton Kelly, renowned fashion expert, author and co-host of TLC's *What Not to Wear*, specializes in helping individuals achieve personal and professional transformations. Kelly will discuss why we are often averse to change and how to turn this fear into positive action. Kelly achieved his own transformation to television stardom from the world of fashion journalism, where he worked for such publications as *Marie Claire*, *Mademoiselle* and *DNR*. You'll want to be there when Clinton Kelly delivers the closing keynote address and sends thousands of academic and research librarians home with inspiration and ideas for a better self and a better library.

Sponsored by Serials Solutions



Clinton Kelly

# CONFERENCE HIGHLIGHTS

## FEATURED PRESENTATIONS



Carol Strohecker

Thursday, March 31, 8:00–9:00 a.m.  
**Carol Strohecker, Director of the Center for Design Innovation**  
*Circus Performance to Inspire Libraries as 21st-century Learning Environments*

Thursday, March 31, 3:15–4:15 p.m.  
**Char Booth, E-Learning Librarian, University of California-Berkley**  
*The Librarian as Situated Educator: Instructional Literacy and Participation in Communities of Practice*



Char Booth



Tara McPherson

Friday, April 1, 4:00–5:00 p.m.  
**Tara McPherson, Associate Professor, School of Cinematic Arts, University of Southern California**  
*Animating Archives: New Modes of Humanities Scholarship*

Saturday, April 2, 9:45 – 10:45 a.m.  
**Naomi Nelson, Director, Rare Book, Manuscript, and Special Collections Library, Duke University**  
*Beyond the Bitstream: Are Born-Digital Materials in Special Collections Really Special?*



Naomi Nelson

## PROGRAMS

ACRL 2011 features more than 300 peer-reviewed programs that will address the issues you face on your campus and will help you keep pace with a changing profession. Descriptions of conference programs begin on page 27.

- Contributed Papers**—Contributed paper sessions are 60 minutes, with three papers grouped in a time slot.
- Cyber Zed Shed Presentations**—These micro-presentations are 20 minutes.
- Panel Sessions**—Panel sessions are 60 minutes.
- Poster Sessions**—Poster sessions are presented in 60 minutes, with posters repeated multiple times during the hour-long block.

- Preconferences**—Preconferences are three-to-six hours in length and require pre-registration.
- Roundtable Discussions**—These informal discussions are 60 minutes in length and are limited to ten individuals per table.
- IdeaPower Unconference** - Presenters volunteer for 6-minute presentations followed by 6-minutes of feedback from the audience.
- Virtual Conference Webcasts**—These live 60-minute Webcasts are specifically designed for virtual presentation and will be archived in the Virtual Conference.
- Workshops**—Workshops are three hours in length and require pre-registration.

## NOTABLE EVENTS

### OPENING EXHIBITS RECEPTION

**Wednesday, March 30, 5:45–7:30 p.m.**  
Visit the grand opening of the exhibits featuring more than 200 companies showcasing the latest in library products and services. This reception immediately follows the Opening Keynote Session.

### FIRST-TIME ORIENTATION/ACRL 101

**Wednesday, March 30, 7:00–8:00 p.m.**  
Discover how to successfully navigate the conference, meet ACRL leaders, and learn how you can get involved in the association.  
*Sponsored by Kansas State University*

### NEW! BATTLE DECKS

**Wednesday, March 30, 8:00–10:00 p.m.**  
Battle Decks is an event where speakers present PowerPoint presentations they have never seen before. Some people call it, “PowerPoint karaoke.” It’s fun for participants and audience members alike and helps hone your presentation skills. *Sponsored by Ex Libris*

### IDEAPOWER UNCONFERENCE

**Thursday and Friday**  
The IdeaPower Unconference is designed to be an exercise in the dynamic presentation of powerful ideas. Presenters volunteer to share an idea that has the power to transform

the academic libraries in a six-minute presentation. Attendees should engage with presenters, offer feedback on the ideas and presentations, and initiate collaborative projects with like (or unlike) minds. The IdeaPower Unconference is offered Thursday and Friday in 106AB during the morning and afternoon breaks, as well as Saturday morning.  
*Sponsored by Ex Libris*

### DINNER WITH COLLEAGUES

**Thursday, March 31, 7:00 p.m.**  
Join your colleagues at some of Philadelphia’s best restaurants. Everyone will be responsible for the cost of his or her own meal, and there will be several restaurants with a range of prices to choose from. Check out the sign-up sheets in the registration area. Reservations are available on a first-come, first-served basis.

### ALL-CONFERENCE RECEPTION

**Friday, April 1, 8:00–10:30 p.m.**  
Join your colleagues for delightful desserts at the National Constitution Center. This stunning, modern building located just two blocks from the Liberty Bell and Independence Hall, is the only museum in the world devoted to the United States Constitution and the story of *we, the people*. Shuttle busses sponsored by Thomson Reuters will provide transportation for this event to and from all official conference hotels.





**BOOK SIGNINGS AND MOVIE SALES**

Wednesday, Thursday, and Saturday

Attend these special events and have your chance to meet the authors and artists, up-close and personal. An order form for special on-site-only discounts for ACRL publications is available at the end of this program book. Place your order onsite at the book signings for great savings and we'll ship it home to you.



**TIFFANY SHLAIN**

Wednesday, March 30, 2011, 5:45–7:00 p.m.

**Ballroom AB Foyer**

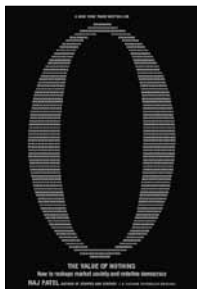
Meet Tiffany Shlain and be the first to purchase her brand new educational kit, which includes *Connected: An Autobiography about Love, Death and Technology* (the film), the curriculum (which will be released for the first time at the conference), as well as a discussion guide and conversation cards. Shlain's films and work have won more than 40 awards and have been used by educators around the world. Her new film, *Connected*, premiered at Sundance 2011 to great critical acclaim. The film explores interdependence and connectedness in the 21st Century.



**THE ATLAS OF NEW LIBRARIANSHIP**

Thursday, March 31, 2011, 2:00–2:45 p.m., 103C

ACRL and MIT are pleased to unveil *The Atlas of New Librarianship* by R. David Lankes. *The Atlas* describes a new librarianship based not on books and artifacts but on knowledge and learning. Lankes will say a few words about the Atlas and will be available to sign copies.



**RAJ PATEL**

Thursday, March 31, 2011

6:00–7:00 p.m., Ballroom AB Foyer

Meet Raj Patel and purchase his latest book, *The Value of Nothing: How to Reshape Market Society and Redefine Democracy*.



**JARON LANIER**

Saturday, April 2

9:30–10:30 a.m. Ballroom AB Foyer

Meet Jaron Lanier and purchase his book, *You Are Not a Gadget*.



**CLINTON KELLY**

Saturday, April 2, 2011

12:15–1:15 p.m., Ballroom AB Foyer

Meet Clinton Kelly and purchase his latest book, *Oh No She Didn't: The Top 100 Style Mistakes Women Make and How to Avoid Them*.



**ACRL 2013 IN INDIANAPOLIS**

Mark your calendars! Join your colleagues in Indianapolis, April 10-13, 2013, for ACRL 2013. Stop by the ACRL booth (#544) and put your name in the drawing for a free Indianapolis conference registration! #acrl2013

**Volunteer for ACRL 2013**

If you have been looking for a way to become more involved, ACRL 2013 Conference Chair Erika Linke invites you to volunteer to co-chair a conference committee. Complete the online volunteer form at <http://www.acrl.org/volunteer> by April 29, 2011.



# NAVIGATING THE CONFERENCE

## ADDENDUM

An addendum to this program, containing changes and updated information, is available in the registration area. Please consult this listing when planning your conference schedule.

## ADMISSION TO SESSIONS

Your name badge is your ticket of admission to conference sessions, exhibits, and other activities. You will not be admitted to the meeting rooms, receptions, or exhibit hall without your name badge. Preconferences and workshops require pre-registration.

## ACRL MEMBERSHIP BOOTH

Stop by the ACRL booth (#544) in the exhibit hall. Meet ACRL members and staff, and learn more about the association.

## ACRL OFFICE

ACRL Office is located in Room 202AB in the Pennsylvania Convention Center.

## CELL PHONES

If you are carrying your cell phone with you to sessions, please turn it off or set it to silent/vibrate mode before entering.

## EVALUATION

Your comments about this conference will help ACRL plan future conferences. When you return home, you will receive an e-mail from ACRL directing you to a URL where we would like you to complete an evaluation of the conference. Please take a few minutes to complete the survey so ACRL can continue to provide you with meaningful professional development activities.

## EXHIBITS

Explore the exhibits and learn about cutting-edge products, publications, tools, and services available to academic and research librarians. More than 200 exhibiting companies will be on hand to showcase the latest in library products and services! The exhibits are located in Exhibit Hall A at the Pennsylvania Convention Center. Exhibit hours are:

Wednesday, March 30	5:45–7:30 p.m.
Thursday, March 31	9:00 a.m.–4:30 p.m.
Friday, April 1	9:30 a.m.–4:00 p.m.

*Exhibits Only* passes are available to visitors for free on Thursday and Friday. Non-registrants may pick up the exhibits passes in the registration area from the exhibits registration desk. A list of conference exhibitors appears on pages 79–82.

## FEDEX OFFICE PRINT AND SHIP CENTER

The Marriott Hotel, 1201 Market St., Phone: (215) 923-2520

The FedEx Office provides business center services inside the Marriott Hotel, including high-speed, high-volume copies as well as FedEx shipping services. The FedEx Office is located in the main lobby of the hotel and is open Sunday at 9:00 a.m. through Friday at 11:00 p.m., 24 hours a day, and Saturday 9:00 a.m.–9:00 p.m.

## FIRST AID/EMERGENCIES

The First Aid room is located in the rear of Exhibit Hall A behind the Roundtable Discussions Area. An emergency medical technician will be on duty during convention hours. If you encounter a medical emergency (or any other type of emergency), please contact Convention Center Security in one of the following ways:

- Pick up any beige / black house phone located throughout the facility near restrooms and elevators and dial extension 4911.
- Contact any Convention Center Security Staff wearing navy blue blazers. Security guards are stationed at the main entrances and the concourse of Hall A near the entrance. They carry two-way radios and can contact Security and EMTs.

Upon contacting Convention Center Security, please calmly and clearly state your name, your location in the building, and the nature of your emergency. Please follow any and all instructions given to you by Convention Center Security. You can also dial (215) 418-4911 from your cell phone or extension 4911 from any house phone. We advise against calling 9-1-1 in the case of an emergency because of the size and complexity of the building. Convention Center Security staff are better equipped to efficiently direct emergency personnel within the facility.

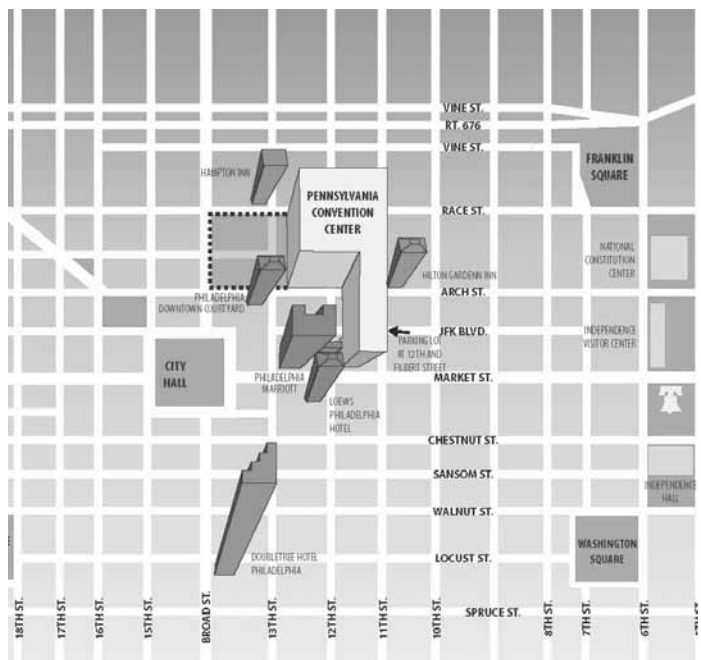
## FOOD SERVICE

Philadelphia is home to a vibrant and thriving food and restaurant scene. From the convention center, it's a quick walk to the famous Reading Terminal Market, where you can sample food from a global selection of booths. Restaurant information is available at the ACRL Local Arrangements Desk. Morning and afternoon breaks will be available on Thursday and Friday in the exhibit hall.

## HOTELS

Need help with your hotel reservations? Stop by the ACRL Housing Desk located in the registration area and a representative of Experient will be glad to assist you. This service will be available through Friday afternoon, April 1. Below are the main phone numbers of the official ACRL conference hotels for your convenience.

Marriott Philadelphia Downtown (ACRL Headquarters)	215-625-2900
Courtyard Philadelphia Downtown	215-496-3200
DoubleTree Hotel Philadelphia	215-893-1600
Hampton Inn Philadelphia Center City	215-665-9100
Hilton Garden Inn Philadelphia Center City	215-923-0100
Loews Philadelphia Hotel	215-627-1200



**NEW!**

## ACRL 2011 GOES MOBILE!

*Keep up with ACRL 2011 on your mobile device*

### MOBILE CONFERENCE SCHEDULE/ SMS UPDATES

Want to access the ACRL 2011 conference schedule on your mobile device? Get conference updates through SMS? Text acrl2011 to 66746 for the link to our mobile conference schedule, complete with session and exhibitor information. To receive free text alerts during the conference, text acrlerts to 66746. Both services are free, but message and data rates may apply. Text STOP to 66746 to unsubscribe.

### TEXT A LOCAL FOR EXPERT PHILADELPHIA ADVICE (Text to 478-ACRL011)

While you're at ACRL, expert local advice is just a text message away. Text your questions to 478-ACRL011 (478-227-5011) to reach a local expert. Have time for a quick walking tour? Need a vegan lunch? Want to visit one of Philadelphia's amazing chocolate or gelato spots? Text the experts! We'll be answering texts whenever the exhibits are open.

### NEW! SESSION HASHTAGS

Panel, Invited Paper and Cyber Zed Shed presenters were offered the option of having a hashtag for their session. Look for hashtags in this program book printed next to session titles. We encourage respectful backchannel discussion. At the end of the program a pre-designated hashtag monitor will wrap up the session by referencing select tweets.

All tweets from conference sessions will be archived. Check the ACRL 2011 Virtual Conference or ACRL Insider blog in April for details.

### CHECK IN WITH FOURSQUARE

Check in with Foursquare at ACRL 2011 for fun and exciting giveaways. Download the Foursquare app for your smart phone and check in to any of our ACRL 2011 locations (including the main ACRL 2011 conference location, keynote room, Cyber Zed Shed, and poster sessions). Show us your check in at the ACRL booth on the exhibit floor and receive an exclusive piece of ACRL 2011 swag. Other exhibitors may have special giveaways too, so make sure to check Foursquare from the exhibit floor. Don't forget to use Foursquare to see where your colleagues and friends are hanging out in Philadelphia. And make sure to leave tips as you explore the conference and city.

### BEST TWEET WINS FREE ACRL 2013 REGISTRATION!

Loving ACRL 2011? Share the love on Twitter and win free registration to ACRL 2013 in Indianapolis. We are looking for the one tweet that best sums up the ACRL 2011 Conference experience in 140 characters or less. Only tweets tagged #acrlove and posted by April 3, 2011, midnight Central time will be considered.

## LOCAL ARRANGEMENTS

Local Arrangements Desk

The Local Arrangements Desk, located in the registration area, is staffed by volunteers from the ACRL Local Arrangements Committee. These knowledgeable volunteers are pleased to provide you with information on Philadelphia attractions and restaurants. Hours are:

Tuesday, March 29	4:00–7:00 p.m.
Wednesday, March 30	8:00 a.m.–7:00 p.m.
Thursday, March 31	7:30 a.m.–7:00 p.m.
Friday, April 1	8:00 a.m.–5:30 p.m.
Saturday, April 2	8:30–10:00 a.m.

## LOVE A LOCAL LIBRARIAN!

Look for the LOVE buttons! Local Arrangements Committee members and volunteers will be sporting LOVE buttons during ACRL. We're available to help you find your way to the best our hometown of Philadelphia, has to offer. Restaurants, tours, libraries, art, music, shopping—you name it, we'll be here to help you find it. Also check out the Local Arrangements blog, [www.acrlphilly.com](http://www.acrlphilly.com). You can bring the blog with you—it's optimized for mobile!



*The buttons were fashioned by local artist Maureen McBeth on Robert Indiana's iconic LOVE sculpture located just a couple of blocks away from the Convention Center.*

## PHILADELPHIA DEALS—JUST SHOW YOUR BADGE

Take advantage of great discounts for ACRL 2011 attendees at participating restaurants, shops and attractions when you show your badge and save! Check out the great deals at [www.philadelphiausa.travel/showus](http://www.philadelphiausa.travel/showus).

## INTERNET CAFÉ

An Internet Café, available to all registered conference attendees, is located in the exhibit hall and is open during exhibit hours. *Sponsored by Elsevier*

## LOST AND FOUND

Lost and found articles may be turned in and/or reclaimed at the ACRL Office (Room 202AB).

## LUGGAGE CHECK

Luggage check is available Saturday, April 2 from 8:00 a.m.–1:00 p.m. in the Grand Hall (former train shed just past the sky walk connecting the Marriott to the Convention Center). There is a \$2.00 fee per bag.

## NAME BADGES

Please wear your conference name badge at all times during the conference and to all conference activities, including the All-Conference Reception on Saturday. If you lose or misplace your name badge, the staff at the registration desk will assist you in securing a new badge. You will need to present some form of photo identification in order to receive a replacement name badge.

## PERSONS WITH SPECIAL NEEDS

Those needing special services may visit the ACRL Office (Room 202AB) to request arrangements and assistance.

## PLACEMENT CENTER

The Placement Center (303AB) posts job openings and information from job seekers in a searchable, online database. Registration is free to job seekers. Interviewing can be arranged onsite. A resume reviewing service will be offered within the Placement Center. ACRL members experienced in evaluating and hiring librarians will be available to critique resumes of new and experienced librarians. Just drop in with your resume; no appointment is necessary.

# NAVIGATING THE CONFERENCE

The Placement Center, coordinated by the ALA Office for Human Resource Development and Recruitment, will be open the following hours:

Thursday, March 31	9:00 a.m.–4:00 p.m.
Friday, April 1	9:00 a.m.–4:00 p.m.

There will be an Open House in the Placement Center on Friday, April 1, from 11:00 a.m. to 1:00 p.m., where representatives from academic institutions will have an opportunity to showcase the quality of life at their institutions. Staff will be able to discuss various aspects of campus and community life—the things that make your institution unique, such as arts, music, sports and recreational activities, cultural facilities, the work environment, etc.—without necessarily talking about specific jobs. *Sponsored by North Carolina State University*

## POSTER SESSIONS

What makes a poster pop? You do! Help us determine which of the posters in each session resonate with you the most. Tell us which ones you like by applying one of the “Like” stickers you’ll be given when you visit the poster session area. Join us for the closing keynote on Saturday, April 2 where the winners will be announced and winning posters will be displayed.

## PRESS ROOM

Members of the press may obtain information, materials, and a badge by registering in the Press Room, located in Room 301. Press Room hours are:

Wednesday, March 30	7:00 a.m.–5:00 p.m.
Thursday, March 31	7:00 a.m.–4:30 p.m.
Friday, April 1	8:00 a.m.–4:30 p.m.
Saturday, April 2	8:00–11:00 a.m.

## PROCEEDINGS

“Declaration of Interdependence: Proceedings of the ACRL 2011 Conference, March 30–April 2, 2011, Philadelphia, PA,” are available online at [www.acrl.org/acrlconference](http://www.acrl.org/acrlconference). The proceedings include text of invited and contributed papers. Tracks include Building Relationships; Evolutions in Higher Education; Technology in the Service of Libraries; Inventing Your Library’s Future; Liberating Collection Development; Reinventing the User Experience; and Next Generation Librarianship.

## REGISTRATION

Registration is located in the Pennsylvania Convention Center. On-site full-conference registration fees are:

ACRL member	\$495
ALA member	\$595
Non-member	\$695
Student	\$155
Retired	\$215

One-day registration fees are:

ACRL	\$225
ALA member	\$275
Non-member	\$325
Student	\$75
Retired	\$115

Registration hours are:

Tuesday, March 29, 2011	4:00 p.m.–7:00 p.m.
Wednesday, March 30, 2011	7:30 a.m.–6:00 p.m.
Thursday, March 31, 2011	7:00 a.m.–4:30 p.m.
Friday, April 1, 2011	8:00 a.m.–3:30 p.m.

A registration badge is required for entrance to all conference programs, special activities, and the exhibit hall. Sessions will be monitored and only individuals with badges will be allowed to participate.

## TELEPHONE NUMBERS

Philadelphia area code 215

ACRL Registration	418-2075
ACRL Housing Desk	418-2077
ACRL Local Arrangements Desk	418-2076
ACRL Office	418-2080
Emergencies	4911 from any Convention Center house phone
Press Office	418-2078

## VIDEOGRAPHER NOTICE

Professional video will be captured at all official ACRL events and venues. This video will be used for promotional and other purposes. Your attendance constitutes your consent to be included in the videos. If you do not want your likeness used in the video, please go to the ACRL Office, room 202AB and we will be glad to assist you.

## VIRTUAL CONFERENCE

Miss a session or want to continue the discussion after the conference? Log on to the ACRL 2011 Virtual Conference. The Virtual Conference is included in your conference registration and includes Webcasts, slidecasts of more than 130 sessions, blogs, discussion forums, and more. The Virtual Conference community will remain active until April 2012. *Sponsored by CHOICE*

## VOLUNTEER DESK

Did you sign up to be a volunteer for this conference? Thank you! Please stop by the volunteer desk to check in for your assignment and receive any necessary materials and/or instructions. The volunteer desk is located in the registration area and is staffed during the following times.

Wednesday, March 30	1:00–6:00 p.m.
Thursday, March 31	7:00 a.m.–3:30 p.m.
Friday, April 1	7:00 a.m.–4:00 p.m.
Saturday, April 2	8:00–10:00 a.m.

## WI-FI

Free wireless Internet is available in the meeting rooms in the Pennsylvania Convention Center, as well as Independence and Liberty Ballrooms at the Marriott Hotel. To connect to wireless internet, configure your laptop or notebook computer’s network settings to use DHCP (Default for MS Windows-based computers). Connect to the SSID: ACRLSESSIONS. Password: acrl2011. *Sponsored by Elsevier*

## WEDNESDAY, MARCH 30, 2011

8:30AM–3:30PM

### PRECONFERENCES

*Pre-registration required*

#### ***Innovation Boot Camp: Flexing Your Creative Muscle***

Turn your mental atrophy into agility with some basic creativity calisthenics. Discover how injecting simple, creative problem-solving strategies (e.g., field observation, rapid prototyping, storytelling) into your everyday work environment can generate ideas more quickly, boost overall productivity, and build high-performing teams. Make innovation a more deliberate and pervasive part of your everyday work(out) and replace complacency with creativity in your organization.

*Presenter(s): M. J. D'Elia, Learning and Curriculum Support Librarian, McLaughlin Library; Robin Bergart, Discovery and Access Librarian, University of Guelph Library*

Location: Room 105 A/B

#### ***Using Anthropology to Unite with Users: How Hands-on Experiences Can Connect You with Faculty and Students***

Anthropologists and librarians will present the findings from a two-year anthropological study of five diverse institutions: including the significance of the faculty/librarian relationship, an examination of student research skills, and the assessment of information literacy. In addition to examining the study results, conference attendees will use a detailed take-home toolkit to learn about planning an anthropological study, and will engage in role-playing activities to learn and practice three anthropological methods to apply in their libraries.

*Presenter(s): Sue Stroyan, Information Services Librarian, Illinois Wesleyan University; Lynda Duke, Academic Outreach Librarian, Illinois Wesleyan University; Annie Armstrong, Assistant Librarian and Assistant Professor/Coordinator of Library Instruction, University of Illinois-Chicago; Dave Green, Associate University Librarian, Northeastern Illinois University; Susan Miller, Resident Anthropologist, Northeastern Illinois University; Andrew Asher, Lead Research Anthropologist, Illinois Wesleyan University; Jane Treadwell, University Librarian and Dean of Library Instructional Services, University of Illinois-Springfield*

Location: Room 108 A

#### ***If a Picture Paints a Thousand Words, Imagine What a Video Can Do: Making Promotional, Advocacy, and Instructional Videos on a Shoestring***

Video creation isn't just for the tech-savvy—anyone can create video. Whether you want to promote library services or advocate for your library, this workshop will equip you with the skills needed. Using freely available software and Flip Video recorders, attendees will learn the mechanics of making a Web site-ready video and understand how to exploit the medium to create compelling digital stories for a variety of purposes and audiences.

*Presenter(s): Eric Frierson, Reference and Instruction Librarian, St. Edward's University, Scarborough-Phillips Library; Jody Bailey, Reference and Instruction Librarian, The University of Texas- Arlington; Rafia Mirza, Reference and Instruction Librarian, The University of Texas-Arlington; Mike Abrahamson, Library Assistant, The University of Texas-Arlington*

Location: Room 203 A/B

9:00AM–12:00PM

#### ***The Intentional Employer: Strategies for Entering and Integrating into a Community of Practice***

In this preconference, library administrators and supervisors will position their institution for the future by creating a plan to intentionally mentor, prepare, and train new librarians. Recent survey results of LIS graduates and library administrators will inform the session. Develop a professional development portfolio that will contain a learning style and communication self-assessment, an individual and organizational plan, a personalized timeline for implementation, and strategies for critical reflection as an intentional employer.

*Presenter(s): Merinda Hensley, University of Illinois at Urbana-Champaign; Margaret Edwards, Advising Coordinator, University of Illinois at Urbana-Champaign*

Location: Room 108 B

#### ***Keep Calm and Carry On: Taking Charge of Change***

How do library leaders formulate, initiate, and sustain change efforts? What causes change failure? Join an international team of librarians in exploring strategic change management theories that can make your next change effort successful. Through a combination of group exercises, individual reflection and lively discussion, participants will be exposed to, and actively engaged in, applying concepts from the organizational change models provided by Kotter, Doppelt, and Bridges to both theoretical and real life scenarios.

*Presenter(s): Brenda Mathenia, Associate University Librarian, University of Lethbridge; Alison Nussbaumer, University Librarian, University of Lethbridge; Wendy Merkley, Associate University Librarian, University of Lethbridge*

Location: Room 103 B

1:30PM–3:30PM

#### ***Movie Screening, Connected: An Autobiography about Love, Death and Technology***

Straight from its acclaimed world premiere at Sundance 2011, the feature documentary *Connected: An Autobiography about Love, Death and Technology*

offers an exhilarating stream-of-consciousness ride through the interconnectedness of humankind, nature, progress, and morality at the dawn of the 21st century. With insight, curiosity, and humor, the film weaves both a personal and global story about interdependence. For centuries we've been declaring independence, this film asks if perhaps it's time to declare our interdependence instead. This film won the Women in Film National Geographic All Roads Film Grant at Sundance 2011.

Location: Room 201 B/C



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www.  
thecrowleycompany  
.com

4:00PM-5:45PM

**OPENING KEYNOTE, TIFFANY SHLAIN**

*Presiding: Pam Snelson, ACRL Conference Chair*  
*Greetings: Mary Ellen Davis, ACRL Executive Director*  
*ACRL Academic/Research Librarian of the Year Award Presentation to Janice Welburn, Marquette University*  
*Presented by: Lisa Janicke Hinchliffe, ACRL President, and Mark Kendall, YBP Library Services (sponsor of this award)*  
*Introduction: Christine Crowley, Northwest Vista College Library*  
**Speaker: Tiffany Shlain, Filmmaker, Artist, Internet Pioneer, and Activist**  
*Invitation to Opening Exhibits Reception: Roberta Stevens, ALA President*

Tiffany Shlain is an award-winning filmmaker, artist, Internet pioneer, and activist. Founder of The Webby Awards and cofounder of the International Academy of Digital Arts and Sciences, she was honored by *Newsweek* as one of the "Women Shaping the 21st Century." Her films have been selected at more than 100 film festivals, including Sundance, Tribeca, and Rotterdam, and have won 20 awards, including Audience and Grand Jury Prizes. Shlain's films are a fusion of documentary and narrative and known for their whimsical yet provocative approach toward unraveling complicated subjects like politics, cultural identity, technology, and science.



Tiffany Shlain

Location: Ballroom A/B

5:45PM-7:00PM

**Tiffany Shlain, Movie Signing and Sale**

Meet Tiffany Shlain and be the first to purchase her brand new educational kit, which includes *Connected: An Autobiography about Love, Death & Technology* (the film), the curriculum (which will be released for the first time at the conference), as well as a discussion guide and conversation cards. Shlain's films and work have won more than 40 awards and have been used by educators around the world. Her new film, *Connected*, premiered at Sundance 2011 to great critical acclaim. The film explores interdependence and connectedness in the 21st Century.

Location: Ballroom A/B

5:45PM-7:30PM

**Opening Exhibits Reception**

Visit the grand opening of the exhibits featuring more than 200 companies showcasing the latest in library products and services.

Location: Exhibit Hall A

7:00PM-8:00PM

**First-Time Attendee Orientation/ACRL 101**

Discover how to successfully navigate the conference, meet ACRL leaders, and learn how you can get involved in the association.

Location: Marriott Hotel, Grand Ballroom, Salon H (fifth floor)

8:00PM–10:00PM

### **Battle Decks**

Battle Decks is an event where speakers present PowerPoint presentations they have never seen before. Some people call it, “PowerPoint karaoke.” It’s fun for participants and audience members alike and helps hone your presentation skills.

Location: Room 204 A/B

## THURSDAY, MARCH 31, 2011

8:00AM–8:20AM

### **CYBER ZED SHED**

*These micro-presentations document technology-related innovations in academic and research libraries.*

### **BiblioBouts: Online Social Gaming for Developing Information Literacy Skills and Concepts**

We will demonstrate BiblioBouts, a new online social game for teaching information literacy skills to college students. BiblioBouts gives students opportunities to learn and practice information literacy skills using online library research tools and databases while they research their assigned papers. Students who play BiblioBouts report positive changes in attitudes toward library research skills, including reduced procrastination, more confidence, and the realization that library databases yield more scholarly information than Google, Wikipedia, and the Web.

*Presenter(s): Karen Markey, Professor, University of Michigan School of Information; Chris Leeder, University of Michigan School of Information*

Location: Room 201 A

8:00AM–9:00AM

### **INVITED PAPER**

### **Circus Performance to Inspire Libraries as 21st-century Learning Environments #cyrkLearn**

Libraries, already premised on self-motivated, community-based learning, may be able to answer the challenge to transform more readily than schools. What if the physical space of the library opened beyond reading rooms to include creative studios? What if partnerships extended beyond other libraries and schools to a broader range of community centers, including museums, professional organizations, even health clubs? What if libraries joined innovators in spanning and connecting disciplines to facilitate learning and yield new domains of knowledge? Strohecker will describe a proposed model for interdisciplinary, intergenerational, project-based learning that merges arts and sciences through physical activity, accessible technology, and stylized performance. The model is based on performing arts as practiced by Cirque du Soleil and other proponents of “new circus.” The rationale draws from Papert’s classic book, *Mindstorms*, especially the descriptions of Samba schools and the notions of knowledge structures and body syntonicity. Perhaps consideration of this model could inform next steps for libraries’ organizational development.

*Presenter(s): Carol Strohecker, Center for Design Innovation*

Location: Marriott Hotel, Liberty Ballroom



Carol Strohecker

8:00AM–9:00AM

### **CONTRIBUTED PAPERS**

*Contributed papers are research and position papers that challenge current assumptions and provoke you to think creatively about issues facing academic and research librarians. Papers are grouped, and three papers will be delivered within a 60-minute time slot.*

### **GROUP ONE**

### **Stop the Madness: The Insanity of ROI and the Need for New Qualitative Measures of Academic Library Success**

Return on Investment (ROI) has become the new mantra of academic libraries, a relentless and foolish effort to quantify economic impact in the face of budget challenges and the questioning of our continuing relevance in an all-digital information world. ROI instruments and calculations do not work for academic libraries, and present naive and misunderstood assessments of our roles and impacts in the academy. New rigorous qualitative measures of success are needed.

*Presenter(s): James Neal, Vice President for Information Services and University Librarian, Columbia University*

Location: Room 201 B/C

### **Towards Demonstrating Value: Measuring the Contributions of Library Collections to University Research and Teaching Goals**

What is the institutional value of academic libraries? To what extent do library collections contribute to universities’ research and teaching goals? Learn from a multi-campus pilot study to analyze benefits faculty members receive from using library materials in scholarly and instructional activities. This cost benefit analysis model provides an alternative metric to traditional usage statistics, suggests a transferable research methodology, and offers university officials a valuable financial indicator to evaluate library resources during budget reviews.

*Presenter(s): Denise Pan, Associate Director of Technical Services, University of Colorado Denver Auraria Library; Yem Fong, Faculty Director for Collection Development, University of Colorado-Boulder Libraries; Gabrielle Wiersma, University of Colorado-Boulder Libraries*

Location: Room 201 B/C

### **New Metrics of Engagement for Academic Libraries**

Expand your understanding of the measures libraries can employ that demonstrate greater integration into research, teaching, and learning. Find out the various definitions of *engagement* as they have been used in higher education, and learn how academic libraries are connecting their programs and initiatives with larger institutional engagement programs, both within and beyond their campuses. Gain examples of new metrics for library engagement.

*Presenter(s): Craig Gibson, Associate University Librarian for Research, Instruction, and Outreach, George Mason University; Christopher Dixon, George Mason University*

Location: Room 201 B/C

THURSDAY, MARCH 31, 2011

**GROUP TWO*****Fags, Blacks and Hutterites: Challenging Prejudice and Stereotypes with the Human Library***

The augustana human library brings to the Augustana Campus of the University of Alberta an opportunity to discuss prejudice and stereotypes with the persons who have been recipients of prejudice and stereotypes. The Human Library is an initiative whereby people who have experienced these barriers in life become "Human Books" and are taken out for coffee by "Readers." The Human Book tells their story by putting a human face to prejudice and stereotypes.

*Presenter(s): Nancy Goebel, Head Librarian, Augustana Campus, University of Alberta*

Location: Room 105 A/B

***Building a "Town and Gown" Collaborative Partnership to Promote Diversity and Literacy: A University Library's Involvement in the National African American Read-In Chain Literacy Initiative***

This paper describes building a successful partnership that involves a university library in collaborative activities with town entities to develop literacy programs for community children. The collaborative partnership was headed by librarian leadership with faculty and professionals from other university units, the public school system, public libraries, and a city civic organization. Collaborative efforts resulted in an inaugural city-wide celebration of the National African American Read-In Chain (AARIC).

*Presenter(s): Grace Jackson-Brown, Assistant Professor, Library Science, Missouri State University*

Location: Room 105 A/B

***Incorporating Language Skills Strategies into Library Instruction for ESL Students***

The four language skills of speaking, listening, reading, and writing are the cornerstones of ESL (English as a Second Language) instruction. Both the productive skills (speaking and writing) and the receptive skills (reading and listening) employ strategies as language learning tools. These strategies can also lend themselves to the learning of library content for ESL students. By making use of such strategies, academic librarians can strengthen the connection between language learners and library users.

*Presenter(s): Karen Bordonaro, Instruction Coordinator / Liaison Librarian, James A. Gibson Library, Brock University*

Location: Room 105 A/B

**GROUP THREE*****Ask Them - They'll Tell You! Eliciting Student Perspectives to Improve Services***

Library Web pages provide the main access points to many of the library's services and resources. But how well do they really serve students? In this session, find out how a small college uses quick and inexpensive methods to grab student perspectives in order to help revise Web pages and provide follow-up assessment. Insights gleaned additionally highlight gaps in learning better addressed by teaching and other services.

*Presenter(s): Barbara Valentine, Reference and Systems Librarian, Linfield College*

Location: Room 204 B/C

***Delivering a WOW User Experience: Do Academic Libraries Measure Up?***

The annual Great Retail Shopping Experiences survey identifies the qualities that contribute to a WOW experience, a user experi-

ence that is extraordinary. This paper closely replicates the survey to determine the extent to which academic librarians and their user communities agree on whether the library delivers a WOW experience. Attendees will learn how engagement, executional excellence, brand experience, expediting, and problem recovery come together for the academic library WOW experience.

*Presenter(s): Steven Bell, Associate University Librarian, Temple University*  
Location: Room 204 B/C

***User Experience as Professional Development: Transforming Services through Collaborative Assessment***

How do patrons experience the services we deliver? In 2008, a team of academic librarians explored this question in the context of virtual reference through a process of transcript analysis and discussion. Their findings (or discoveries) challenged perceptions of quality reference services, and resulted in an innovative model of professional development grounded in engagement and self-reflection. Literature related to critical reflection and transformational learning validates this "discovery" process for adult learners.

*Presenter(s): Deborah Gaspar, Instruction Coordinator, The George Washington University; Elizabeth Beers, Digital Services Assistant, University of Michigan; Sarah Palacios-Wilhelm, Government Information Specialist, Rice University*

Location: Room 204 B/C

**8:00 AM - 9:00 AM**

**PANEL SESSIONS**

*Panel sessions are one-hour presentations that allow for multiple perspectives on an issue.*

***Completing the Research Cycle: The Role of Libraries in the Publication and Dissemination of Undergraduate Student Research #ugresearch***

Librarians are increasingly proactive in providing the tools and research support services necessary to build relationships with undergraduates in formal research programs through a variety of services and outreach, including instruction, space for individual and group research, and targeted collection development. However, two crucial elements are underdeveloped: dissemination and persistent access to this scholarly work. This panel will discuss the challenges and opportunities for libraries in the dissemination and publication of undergraduate student research.

*Presenter(s): Merinda Hensley, University of Illinois at Urbana-Champaign; Stephanie Davis-Kahl, Scholarly Communications Librarian, Illinois Wesleyan University; Sarah Shreeves, IDEALS and Scholarly Commons Coordinator, University of Illinois at Urbana-Champaign*

Location: Room 107 A/B

***Libraries Respond to Textbook Cost Inflation and Student Needs***

Join four librarians and a representative from the National Association of Campus Stores as we discuss the current textbook affordability crisis. Receive background information on the problem, and learn what libraries, states, and institutions around the country are doing in response to it. Share your own experiences with students seeking assistance in obtaining course materials and your library's solutions to the problem.

*Presenter(s): John Pollitz, Director of Libraries, University of Wisconsin-Eau Claire; Krista McDonald, Head, Rentschler Library, Miami University Hamilton Campus; John Burke, Library Director, Miami University-Middletown; Richard Hershman, Director of Government Relations, National Association of College Stores; Anne Christie, BioSciences Librarian University of Alaska-Fairbanks*

Location: Room 103 A



**Instruction Deconstruction: Perspectives on Critical Information Literacy #CritInfoLit**

Get involved in the discussion about the future of information literacy and library instruction. Standards of information literacy have been criticized for being mired in an outdated view of information and its creation. Critical information literacy seeks an alternative to traditional information literacy by challenging its epistemology and recommending a new pedagogy. Join the conversation after hearing what librarians engaged in the literature have to say about the implications and consequences of critical information literacy.

*Presenter(s): Dunstan McNutt, Reference and Instruction Librarian, SUNY Delhi; Carrie Donovan, Head, Teaching and Learning, Indiana University-Bloomington; Anthony Pash, Zayed University*

Location: Room 103 C

**Mashup or Crashup: Collaborating with Intra and Extra Library Partners to Create a Merged Library Service Desk #ACRLSmashUp**

Two neighboring ARL libraries were simultaneously planning to merge their libraries' circulation and reference desks. A post to a electronic list brought the two libraries' planning efforts together. Over the course of the planning at each institution they shared goals, implementation strategies, desk plans, successes, and challenges. Using a TV game show format, each team will share key planning steps and results. The audience will be the judge—was it a mashup or a crashup?

*Presenter(s): Frances Maloy, Director, Services Division, Emory University; Charles Forrest, Director, Library Facilities, Emory University; Elizabeth Cooper, Reference Services Team Leader, Emory University; Amy Boucher, Head, Access Services, Emory University; Bob Fox, Associate Director for Public and Administrative Services, Georgia Institute of Technology; Ameet Doshi, User Engagement and Assessment Coordinator, Georgia Institute of Technology; Karen Glover, Assistant Head of Circulation, Georgia Institute of Technology; Stella Richardson, Head, Circulation, Georgia Institute of Technology; Bruce Henson, Head, Information Services and Subject Librarian, Georgia Institute of Technology*

Location: Room 204 A/B

8:00AM–11:00AM

**WORKSHOPS**

*Engage in an issue, learn a new skill, develop an action plan, or participate in other active learning activities during a workshop session. Workshops provide three contact hours and are limited to 62 participants per session. Pre-registration is required.*

**Bring the Revolution Home: Recruiting and Retaining the Next-Gen Librarian**

You say you want a revolution...so why not start by revolutionizing your hiring, training, and organizational culture to help recruit and retain innovative Next-Gen librarians? This workshop will provide a practical, hands-on look at the key points in attracting, keeping, and growing next-generation librarians to be leaders in our libraries and our profession.

*Presenter(s): Janet Cottrell, Director of Academic Resources and the Library, Champlain College; Christopher Barth, Executive Director of Library and Information Services, Luther College*

Location: Room 103 B

**50 Minutes? No Problem! Successful Strategies for One-Shot Information Literacy Instruction**

We've all been there: too much information and not enough time. How can we inspire authentic learning in a one-shot session? The solution: stop talking and start teaching! In this workshop, you will experience practical active learning strategies that work, and walk away armed with activities to match students' thoughts, feelings, and actions—whether they are just getting started with their research, in the thick of it, or wrapping up (Kuhlthau's Information Search Process).

*Presenter(s): Beth McDonough, Research and Instruction Librarian, Western Carolina University; Heidi Buchanan, West Carolina University*

Location: Room 108 A

**Budgeting in Context: Understanding Your Institution's Resource Allocation Process and How to Present Your Library's Requirements**

With tight budgets, a depressed economy, and declining public dollars available in higher education, library leaders need to understand the resource allocation process, use this knowledge to shape this process and serve as responsible and reflective leaders. This hands-on workshop will enable participants to navigate the budget process from construction to negotiation to management. Attention will be given to placing library needs and priorities into the context of meeting institutional vision, mission, and goals.

*Presenter(s): Doralyn Rossmann, Collection Development Librarian, Montana State University Libraries*

Location: Room 108 B

**Every Voice Makes a Difference: Frontline Advocacy for Academic Libraries**

During these tough economic times that affect all of our colleges and universities, every voice can make a difference for our academic libraries. There is another level of advocacy that has not been pursued—empowering library employees to advocate the value of their academic libraries and their value to users. This workshop covers the importance of frontline advocacy and helpful hints on how to do this effectively.

*Presenter(s): Camila Alire, ALA Immediate Past-President; Marci Merola, Director, Office of Library Advocacy, American Library Association; Janice Welburn, Dean, Marquette University*

Location: Room 203 A/B

8:25AM–8:45AM

**CYBER ZED SHED****To the Cloud! Exploring Tools to Enhance Teaching and Learning #LibCloudTools**

For academic libraries, the question is no longer if emerging technologies are necessary, but how to locate, evaluate, and integrate quality resources in the most effective way. Working within the cloud, librarians are free to explore a wide range of software and applications easily incorporated into teaching and learning. From Animoto to Voki, this session will present a selection of applications perfect for LibGuides, course management systems, and a variety of other 2.0 applications.

*Presenter(s): Diane Schrecker, Curriculum Librarian, Ashland University Library; Sara Klink, Assistant Director, Stark State College*

Location: Room 201 A

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8:50AM-9:10AM

#### CYBER ZED SHED

##### *Connecting through Course Guides #courseguides*

Librarians at a public university are leveraging course-specific research guides to initiate conversations among students, librarians, and course instructors. Modern research guide tools and freely available Web-based, interactive technologies allow librarians to efficiently accomplish goals that are typically associated with the learning management system, and require close collaboration with the course instructor. Discover simple, easy-to-implement technological solutions for making instruction session preparation and delivery more efficient, student-centered, and engaging.

*Presenter(s): Jacqui Gallo, Reference and Instructional Technology Librarian, California State University- Monterey Bay*

Location: Room 201 A

9:00AM-10:00AM

#### VIRTUAL CONFERENCE WEBCAST

*Virtual Conference Webcasts are presented live online in the ACRL 2011 Virtual Conference site. Virtual Conference content will be archived and accessible until April 2012.*

##### *On the Front Lines: New Opportunities for Embedded Librarianship*

This session will focus on new opportunities for embedded librarianship that have emerged as a result of the University of North Carolina at Greensboro (UNCG) University Libraries' liaison relationships with campus student affairs units. In this session we will discuss a pilot program for learning community outreach that supports UNCG's Strategic Plan. Participants will identify outreach opportunities on their own campuses, brainstorm potential partners, consider challenges, and share ideas and experiences virtually.

*Presenter(s): Jenny Dale, First Year Instruction Coordinator and Reference Librarian, University of North Carolina-Greensboro; Lynda Kellam, Data Services and Government Information Librarian, University of North Carolina-Greensboro*

Location: Online/Virtual Conference

9:00AM-10:30AM

#### EXHIBIT HALL SNACK BREAK

Find out about the latest in products and services when you visit with exhibitors! See page 79 for the list of exhibitors.

9:15AM-10:15AM

#### POSTER SESSIONS

*Join your colleagues in Exhibit Hall A for informal presentations featuring successful solutions to problems and unique and innovative library-based projects with important lessons for the academic and research library community.*

##### *You Mean I Can Use the Library Too? Developing a Library Class for University Professional and Administrative Staff*

Find out about a collaboration between the University of Texas-San Antonio (USTA) Libraries and HR Training and Development to develop a class on library resources and services for UTSA professional and administrative staff. Learn about the process of collaborative planning, surveying staff about their information behavior, conducting a pilot class, gathering participants' feedback, and modifying the lesson plan.

*Presenter(s): Natasha Arguello, Business Research Librarian, University of Texas-San Antonio; DeeAnn Green, Interim Instruction Coordinator/Reference Librarian and Bibliographer, University of Texas-San Antonio*

Location: Poster 1

### ***Feeling Like a Third Wheel? Leveraging Faculty-Student-Librarian Relationships for Student Success***

Results from three research studies at academic libraries reveal areas of weakness in the faculty-student-librarian relationship. Our data shows that faculty value research assignments for their students, yet don't always see librarians as research experts available for collaboration. For librarians, building relationships with faculty builds relationships with students, enhancing students' success throughout their college careers. This poster will discuss challenges of the faculty-student-librarian relationship and strategies for strengthening these partnerships.

*Presenter(s): Maura Smale, Assistant Professor, Information Literacy Librarian, New York City College of Technology, CUNY; Mariana Regalado, Associate Librarian for Information Services, Brooklyn College, CUNY; Andrew Asher, Lead Research Anthropologist, Illinois Wesleyan University; Susan Miller, Resident Anthropologist, ERIAL Project, Northeastern Illinois University*

Location: Poster 2

### ***Forseeing Our Future: Strategic Planning for the Library and Information Technology Collaborations at Hamilton College***

Find out how to organize a strategic planning process among library, IT, and other campus partners to support student and faculty learning, research, and teaching.

*Presenter(s): Carolyn Carpan, Director of Public Services, Hamilton College Library, Hamilton College; Glynis Asu, Information Literacy Coordinator / Science Librarian, Hamilton College; Nikki Reynolds, Director of Instructional Support Services, Information Technology Services, Hamilton College; Maureen Scoones, Associate Director of IT Process Improvements and Education, Information Tech, Hamilton College*

Location: Poster 3

### ***How New Librarians Used Branding and Outreach to Create Communities of Practice***

Want to get involved and make a difference? Come learn how one librarian got involved and used branding and outreach to promote and increase membership in their professional service organization, and developed their personal community of practice. Find out how you can get involved professionally. Learn how you can define and promote a unique brand for a professional group or for yourself, and see how getting involved can exponentially increase your professional network while serving others.

*Presenter(s): Kiyomi Deards, Assistant Professor, University of Nebraska-Lincoln*

Location: Poster 4

### ***Eat Local, Conference Local: Growing Professional Development Opportunities and Leaders in Your Backyard***

Ongoing professional development is a cornerstone of a successful librarian's career. However, national travel poses many challenges, including time away from work and family, budgetary constraints, and environmental concerns. Speaking from lessons learned re-establishing a state ACRL chapter, the poster session presenters will display a fresh model that is more fiscally and environmentally friendly, yet remains content-rich and pairs professional development with networking and leadership opportunities.

*Presenter(s): Elizabeth Kocovar-Weidinger, Instruction/Reference Services Librarian, Longwood University; Luke Vilelle, Public Services Librarian, Hollins University; Candice Benjes-Small, Information Literacy Coordinator, Radford University*

Location: Poster 5

### ***GAP: Gaming Against Plagiarism***

The University of Florida Libraries and its partners are developing a Gaming Against Plagiarism (GAP) project. This online, self-directed, interactive game will provide a role-adopting environment in which Science, Technology, Engineering, and Mathematics (STEM) graduate students will learn to recognize and avoid plagiarism. It will be open source and collaboratively designed, tested, and evaluated through a multidisciplinary iterative development process by recognized experts in graduate science education, gaming, academic integrity, and educational digital media production.

*Presenter(s): Michelle Leonard, Science and Technology Librarian, University of Florida; Margeaux Johnson, Science and Technology Librarian and Instruction Coordinator, University of Florida, Marston Science Library; Amy Buhler, Associate Chair and Engineering Librarian, University of Florida, Marston Science Library*

Location: Poster 6

### ***Teach Me How to DOUGIE: Design Outstanding Undergraduate and Graduate Instruction Effectively***

Academic librarians play the role of instructor, but few come with formal training to teach. Yet, librarians carry liaison responsibilities, such as designing custom courses for faculty. ADDIE is a systematic instructional design model consisting of five steps. It is a strategic plan for course design and serves as a blueprint to design information literacy assignments. This presentation shares how applying instructional design principles to instruction enhances the learning for students and teaching experience for librarians.

*Presenter(s): Angiah Davis, Atlanta University Center, Robert W. Woodruff Library*

Location: Poster 7

### ***Authentic Assessment Through Appropriation: Co-opting General Education Assessment to Evaluate Information Literacy***

Discover how a library department at a medium-sized institution shaped and then leveraged university assessment activities related to General Education to facilitate authentic assessment. Learn how the library faculty co-opted the work of a standing Faculty Senate Assessment Committee to obtain student artifacts from across various academic programs, disciplines, and course levels to begin a broad-based longitudinal assessment of information literacy.

*Presenter(s): Melissa Gold, Science Librarian, Millersville University; Scott Anderson, Information Systems Librarian, Millersville University*

Location: Poster 8

### ***Movies, Music, and Professional Development: Indiana University's Residence Hall Libraries***

Discover how Indiana University-Bloomington (IUB) has sustained a system of libraries within residence halls across IUB's campus through a special evolution. Originally operated by IU Libraries, the system is now funded by Residential Programs and Services and managed by a librarian and graduate students in the School of Library and Information Science. Learn how this interdisciplinary partnership provides SLIS students with valuable experience and meets residents' academic, cultural, and recreational needs from two former employees.

*Presenter(s): Willie Miller, Informatics and Journalism Librarian, Indiana University-Purdue University, Indianapolis (IUPUI); Clinton Baugess, Reference and Instruction Librarian, Gettysburg College*

Location: Poster 9

**POOF! (PreOrder Online Form)**

POOF! is an online tool and a part of the 2CUL venture (<http://2cul.org/>). It allow selectors to interact across institutions regarding the value of the items reviewed and place an order. It uses queries to acquire bibliographic metadata from WorldCat, present it in a user friendly fashion, and indicate if an item is held by the other 2CUL partner. A matrix determines which vendor to assign based on variables within the metadata while scripts create the acquisitions record and Voyager purchase orders. POOF! will allow selectors to track the acquisition of material, from consideration all the way through ordering and to manage their workflow

*Presenter(s): Boaz Nadav-Manes, Cornell University Library; Adam Smith, Cornell University Library*

Location: Poster 10

**Strategic Project Evaluation**

This poster session will display a sample project evaluation tool that has been adapted by an academic library. A project evaluation tool is used to prioritize an organization's projects and strategic initiatives. In any organization, projects and strategic initiatives compete for limited human and financial resources. Librarians can use this tool to critically and objectively analyze competing projects, and select and prioritize only those that make the greatest impact.

*Presenter(s): Tom Bielavitz, Assistant University Librarian, Portland State University Library*

Location: Poster 11

**Creating a Digital Media Gallery**

The Digital Media Gallery, consisting of four projection units casting six images, will be described. Each projection unit can display television, the World Wide Web, or digital media programs. A number of audio systems are available. Digital content is drawn from library collaboration with students, faculty, and programs from across campus. The space is highly visible and can be reserved for digital shows. It is an interactive gallery where students can select the content to view.

*Presenter(s): Paul Adalian, Dean of Library, Southern Oregon University*

Location: Poster 12

**Breaking the Rules to Follow the Rules: Rethinking APA Citation Style Guides**

Explore the details and dynamics of developing an easy-to-use but comprehensive APA citation style guide that intersects with your fundamental information literacy objectives. Join Karla Aleman to hear the ins and outs of building style guides unlike any you have seen before. She will outline best practices in developing a style guide, break down the challenges often faced in the process, and discuss the potential for integrating style guides into a library's online instruction program.

*Presenter(s): Karla Aleman, Distance Instruction Librarian, Morehead State University-Camden Carroll Library*

Location: Poster 13

**A Digital Storytelling Approach to Academic Integrity Instruction via Moodle**

We describe development of an innovative, engaging, interactive approach for required Academic Integrity instruction that leverages use of Moodle, our campus learning management system. Requirements met were: low development cost (monetary and staff time), professional look, interactive, engaging to students, and easy to administer. Use of the campus Moodle learning management system and Pixton Web-based "comic creator" software allowed us to achieve all goals and create a model for future information literacy tutorial development.

*Presenter(s): Theresa Arndt, Associate Director for Research and Instructional Services, Dickinson College; Mark Wardecker, Digital Services Librarian, Dickinson College; Yunshan Ye, Liaison Librarian for International Programs, Dickinson College; Jeremy Magoon, Library Services Assistant, Dickinson College; Michael Blake, Library Services Assistant, Dickinson College*

Location: Poster 14

**Collaborative Listening: Toward a Social-Centered Digital Music Archive**

Collaborative listening is a space of possibility that allows for a fundamentally new set of listening practices, requiring a new set of collaborative tools that might shape the way music is experienced. Designing a social networking service (SNS) for collaborative listening that takes advantage of the library's status as a third educational space provides music librarians and library users an essential tool for socially generated subject tagging, content, and musically mediated interaction.

*Presenter(s): Nathan Graham, Doctoral Student, Rutgers University; Aaron Trammell, Doctoral Student, Rutgers; Abhijna Baddi, ITI Student, Rutgers University*

Location: Poster 15

**Five Heads are Better Than One: The Committee Approach to Identifying, Assessing and Initializing Emerging Technology Tools**

The presenters of this session will make attendees aware of how a committee approach to identifying, assessing, and initializing emerging technology tools for an academic library was successfully created at Florida Atlantic University.

*Presenter(s): Alyse Ergood, Assistant University Librarian, Florida Atlantic University; Rachael Cathcart, Assistant University Librarian, Florida Atlantic University; Jennifer Boxen, Associate University Librarian, Florida Atlantic University; Jane Strudwick, Assistant University Librarian, Florida Atlantic University; Aditya Burkule, Assistant University Librarian, Florida Atlantic University*

Location: Poster 16

**Please, May We Include Your Poster in Our Repository? Permission Due Diligence and Supporting Rights Metadata**

Lack of permission to include copyrighted objects frequently has been noted as a significant barrier to open access efforts. To handle copyright-related issues for a Rutgers University Libraries digital project, we followed appropriate strategies to seek permissions to display digitized posters and developed a rights metadata model to support and chronicle our permission-seeking activities.

*Presenter(s): Li Sun, Asian Languages Cataloger and Metadata Librarian, Rutgers University Libraries; Rhonda J. Marker, Metadata Librarian, Rutgers University Libraries; Kayo Denda, Head, Margery Somers Foster Center & Women's Studies Librarian, Rutgers University Libraries; Lucy Vidal, Program Coordinator, Center for Women's Global Leadership; Kirsten Canfield, Program Coordinator, School of Communication and Information, Rutgers University*

Location: Poster 17

**Stacking Up to Users: Reorganizing a Large Academic Library's Bookstacks based on User Borrowing Patterns**

Find out how one library, faced with reorganizing 3.5 million volumes in its bookstacks, analyzed anonymous borrowing data against proposed stacks configurations to gauge their potential impact on our users. We were able to determine which arrangement best served users' needs while making minor adjustments to facilitate interdisciplinary research. The study confirmed some assumptions about changes in disciplinary research patterns while revealing patterns of which we were unaware.

*Presenter(s): David Bottorff, Head of Stacks, Regenstein Library, University of Chicago Library*

Location: Poster 18

**Engaged Design: Students Envision the Architecture of Library Service**

Last winter, 11 Dartmouth architecture students were invited to redesign the Reference and Information desks in Baker-Berry Library. As both designers and users, the students offered unique perspectives on the space and were deeply engaged in their learning. This poster features a project overview, interviews with the student architects, and images from their presentations. It will interest librarians and administrators who are redesigning learning spaces and want to incorporate creative student input.

*Presenter(s): Laura Braunstein, English Language and Literature Librarian, Dartmouth College; Noah Lowenstein, Physical Sciences Librarian, Dartmouth College*

Location: Poster 19

**Revolutionary Repository Services**

Different from other institutional repositories, which are based on individual faculty publications, particularly journal articles, the University of Arizona Libraries have implemented a new repository service model. The Campus Repository Service is a collections-based approach to the scholarly outputs produced at the University of Arizona. The collections are deposited and managed directly by the faculty, researchers, or campus units producing the materials. This model was developed by implementing a service-based approach informed by customer requirements.

*Presenter(s): Kimberly Chapman, Assistant Librarian, University of Arizona Libraries; Maliaca Oxnam, Associate Librarian, University of Arizona Libraries*

Location: Poster 20

**Old School and New School: Engaging Undergraduates in a Discipline-Based Research Course**

Find out how this library collaborated with academic departments and used ACRL and discipline-based outcomes to build required for-credit library research courses within two separate disciplines. Learn how to design courses with activities that engage and challenge students, and prepare them for discipline-based research and beyond.

*Presenter(s): Heidi Gauder, Coordinator of Instruction and Reference, University of Dayton; Fred Jenkins, Associate Dean for Collections and Operations, University of Dayton*

Location: Poster 21

**Overcoming Barriers to Digital Collaboration: Navigating International Copyright Laws**

The increase in international collaboration in order to build digital collections creates new issues in interpreting intellectual property rights. This presentation will focus on navigating international copyright laws in order to establish copyright ownership, copyright precedence, and digitization rights.

*Presenter(s): Tiffany Brand, Librarian Reference and Instruction/Special Collections, University of Pittsburgh*

Location: Poster 22

**Free Your Budget, Free Your Mind: Free Online Web Conference Solutions**

Library budgets are feeling the effects of the economic downturn, and librarians have to be creative to fulfill the needs of faculty and students. Not all libraries can afford proprietary Webconference software. Free software is available to facilitate online meeting spaces that can be used for distance education, faculty communication, and professional development. This poster highlights several Webconference options that are free, cross-platform, and allow for voice, text, and screen sharing capabilities.

*Presenter(s): Vicki Gruzynski, Information Services Librarian, Southeast Missouri State University; Rachel Slough, E-Learning Librarian, University of Wisconsin-La Crosse*

Location: Poster 23

**Providing Library Services to Distance Students in A Multi-Campus Environment**

Providing library services to online students, especially those at some distance from the institution, is challenging. With much of our future growth coming from a very diverse group of online students, it is essential that we provide a library experience equitable to what traditional students receive. There are many options, how do we decide what tools and methods to use?

*Presenter(s): Deborah Abston, Social Sciences Librarian, Arizona State University - Downtown Phoenix campus; Edward Oetting, Reference Librarian/Bibliographer, Arizona State University*

Location: Poster 24

**Taming the Tempest: An Initiative to Help Users Cope with the Information Flood**

Scholars and researchers have a myriad of new tools and resources in the electronic world, but many have not found good ways to navigate that new world with ease or efficiency. Discover how librarians can employ their skills to guide users in keeping current in their disciplines and managing their personal information. Learn about the University of Minnesota Libraries system-wide effort to identify and address these needs among faculty and students.

*Presenter(s): Kate Brooks, Assistant Librarian, University of Minnesota; Jan Fransen, Assistant Librarian, University of Minnesota; Julie Kelly, Librarian, University of Minnesota*

Location: Poster 25

**"Be Where Our Faculty Are": Emerging Technology Use and Faculty Information-Seeking Workflows**

Librarians have worked hard to move their services into digital spaces such as Facebook and Flickr that are popular with students. But what about the faculty? How are professors integrating popular emerging technologies into their information-seeking processes? We surveyed faculty at two institutions, a liberal arts college and a Research I university, about their use of digital technologies. The results showed that faculty use many of the same online tools as students.

*Presenter(s): Julia Bauder, Data Services Librarian, Grinnell College; Jenny Emanuel, Digital Resources and Reference Librarian, University of Illinois*

Location: Poster 26

***Nothing is Permanent but Change: Redesigning the Help Desk (Again); or, The Journey to Consolidation and Back***

This poster will tell a story of ambitious service desk consolidation in K-State Libraries' main library, depict the edifying and surprising data that led to a subsequent decision to partially unconsolidate reference service from access services, and present data about the outcome of this split.

*Presenter(s): Melia Erin Fritch, Undergraduate and Community Services Librarian, Kansas State University Libraries; Jason Coleman, Undergraduate and Community Services Librarian, Kansas State University Libraries; Laura Bonella, Faculty and Graduate Services Librarian, Kansas State University Libraries*

Location: Poster 27

***Building a First-Year Information Literacy Experience: Integrating Best Practices in Education and ACRL Information Literacy Competency Standards for Higher Education***

This program will discuss the applications and implementation issues arising from the development of a First-Year Information Literacy (IL) instruction approach that integrates ACRL best practices in IL and the McREL strategies for effective teaching. The combination of ACRL IL standards and the McREL strategies is an innovative approach to designing instruction sessions that takes into account educational practices from both traditional library instruction scenarios and current trends in the field of education.

*Presenter(s): Jacalyn Bryan, Reference and Instructional Services Librarian, Saint Leo University; Elana Karshmer, Instruction Program and Information Literacy Librarian, Saint Leo University*

Location: Poster 28

***SmartLibrary IMPS: Innovations, Mobility and Personalized Services (IMPS)***

SmartLibrary IMPS: Innovations, Mobility and Personalized Services (IMPS) have changed the way we do business in libraries. Meet patrons where they are by using mobile Web sites, QR codes, qwidgets, and social media. Our "personal" librarians use their laptops to meet one-on-one in classrooms, labs, or offices or in Learning Communities. Want a SmartLibrary? Create one today with some of these innovative ideas, your laptop or Smartphone, and start personalizing your library today!

*Presenter(s): Carrye Syma, Assistant Librarian, Texas Tech University; Arlene Paschel, Information Services Librarian, Texas Tech University; Donell Calender, Associate Librarian, Texas Tech University*

Location: Poster 29

***Making the Connection: Conducting Virtual Focus Groups with Distance Adult Learners***

How do you reach an online population to get insight when you don't have opportunities to communicate with your users in person? Assessing library services at a distance holds unique challenges in gathering data needed for making informed decisions. Come learn about gleaning more qualitative data than can be pulled from an online survey by using virtual focus groups. Discover lessons learned about the process, from setting up the groups to analyzing the results.

*Presenter(s): Jennifer Castaldo, Distance Education Librarian, Johns Hopkins University; Christine Patterson, Distance Education Librarian, Johns Hopkins University*

Location: Poster 30

***Use of Context Videos in Teaching and Learning About Information Topics***

Come learn how librarians and instructors can use context videos to teach about the social and economic forces that shape information creation, discover, and use. Learn about instructional videos and strategies you can use to engage students on topics such as the peer review process, how information is created in Wikipedia, what it means to "review the literature," and the landscape of business information.

*Presenter(s): Kim Duckett, Principal Librarian for Digital Technologies and Learning, North Carolina State University Libraries; Hyun-Duck Chung, Librarian, Management and Entrepreneurship, North Carolina State University Libraries*

Location: Poster 31

***Organizing Dilemmas Solved! Using the "Ref Desk Toolbox" for Document and Communication Control in a Multi-Campus Library Environment***

Service to users is sometimes hampered by a disorganized service point. The Ref Desk Toolbox, created by University Librarians, provides a Web-based "one-stop" location for organizing and accessing documents, tips, communications, and discussions relevant to providing reference services in an ever-changing, undergraduate multicampus environment. This poster showcases the Ref Desk Toolbox and provides details about the decision to use Moodle course management software for communication and document control to improve service to users.

*Presenter(s): Denise Dale, Reference Services Coordinator, Kwantlen Polytechnic University; Sigrid Kargut, Chair of Librarians, Kwantlen Polytechnic University*

Location: Poster 32

***How Do They Manage It? An Exploratory Study of Undergraduate Students in their Personal Academic Information Ecologies***

Technological advances since the advent of the digital age have drastically altered the information behaviors of college students. Psychologists, cognitive scientists, and educators today are finding that students of the millennial generation have been impacted by their digital environments in ways that are changing their learning processes and establishing new profiles of cognitive skills. Students are developing their own methods of manipulating the information in their worlds in ways which seem to differ greatly from previous generations. Forty-one undergraduates were interviewed during which they provided a guided tour of their academic information environments, discussed their academic information organization and management behaviors, and illustrated their ideas in short free-write essays or sketches. This poster will highlight descriptions and analyses of the digital and physical contents of the students' academic information spaces, and focus on how they apply these tools and objects to organize and manage the information within their environments thus formulating a dynamic academic information ecology.

*Presenter(s): Diane Mizrachi, University of California Los Angeles*

Location: Poster 33

**9:15 AM – 10:15 AM**

**IDEAPOWER UNCONFERENCE**

The IdeaPower Unconference is designed to be an exercise in the dynamic presentation of powerful ideas. Presenters volunteer to share an idea that has the power to transform the academic libraries in a six-minute presentation. Attendees should engage with presenters, offer feedback on the ideas and presentations, and initiate collaborative projects with like (or unlike) minds.

Location: 106 A/B

10:30AM–10:50AM

**CYBER ZED SHED*****Experimental iPhone and Android Apps at the University of Illinois***  
#uiuc4eva

Session will present the research and development of experimental mobile applications. Software developed includes a collections-based wayfinding application for Android phones; this resource locates the mobile device in the building and then guides students to the location of items in the library. Session will include assessment methods of mobile applications and present assessment data. Researchers used a methodology of formative rapid user evaluation to ensure that software would be useful and used by library patrons.

*Presenter(s): Jim Hahn, Orientation Services Librarian, University of Illinois, Undergraduate Library; Alaina Morales, Research Assistant, University of Illinois, Undergraduate Library*

Location: Room 201 A

10:30AM–11:30AM

**CONTRIBUTED PAPERS****GROUP ONE*****Helping the Hand that Feeds You: Supporting the Research Needs of Campus Executive Officers***

Academic librarians serve a wide variety of users, but rarely market services to their campus executive officers. The Executive Research Service (ERS) not only provides research support, but also provides opportunities to connect the library to its campus executive officers, and creates good will with these important constituents. Learn about the philosophy and implementation of the ERS, implementing a new service in a challenging economic environment, and models for providing similar service on other campuses.

*Presenter(s): Karen Downing, Foundation and Grants Librarian, University of Michigan; Pamela MacKintosh, Coordinator, Undergraduate Research Services, University of Michigan; Shevon Desai, Communications Librarian, University of Michigan*

Location: Room 105 A/B

***The Budgetary Importance of Building Relationships***

Managing the budget is a critical task. As a result of the scarcity of resources that academic libraries face today, they have difficulty getting needed levels of funding. Budgets could be improved if librarians knew how others have built and used relationships to assist in receiving additional funding. This paper will review the findings of a study of the methods that 20 university librarians and other academic administrators use in their quest for increased funding.

*Presenter(s): Mott Linn, Head of Collection Management, Clark University*

Location: Room 105 A/B

***Capturing your Community: Partnering with Local Booksellers for Collection Development and Events***

In the past few years, libraries have focused their attention on creating library spaces similar to those found in bookstores, yet they have not explored the collaborative opportunities provided by local independent bookstores. When librarians at a large academic institution partnered with a local independent bookstore, they invested in their local economy and provided a model of collaboration that supports collection development and events programming.

*Presenter(s): Emily Hamstra, Learning Librarian, University of Michigan*

Location: Room 105 A/B

**GROUP TWO*****Put the Pencil Down: Using Student Podcasts to Assess Learning in a For-Credit Research Course***

Looking for a new way to assess student learning in your for-credit library research class? Interested in "hearing" how students evaluate their progress throughout the semester? This paper will report on a novel assessment tool used to measure student learning in a one-credit research course: podcast narrations of student's research strategy on a given subject. Learn how the results helped determine whether the learning objectives of the course were met.

*Presenter(s): Lauren Yannotta, Instructional Design Librarian, Hunter College Libraries; Brian Lym, Reference Librarian, Hunter College Libraries*

Location: Room 204 A/B

***Using QR Codes in the Library: The Library Audio Tour***

As a requirement for their first-year writing class, most freshmen at Brigham Young University are required to complete a library audio tour and then a tour quiz. An investigation was performed to see if students preferred using their own cell phone with QR Codes or checking out an MP3 player from the Media Center to complete the audio tour. The iterative process will be presented as well as results of a post-tour survey.

*Presenter(s): Michael Whitchurch, Information Commons Section Head, Brigham Young University*

Location: Room 204 A/B

***Reference Philosophy in a Mobile World: Evidence for Service Provision and Sustainability***

This paper explores the intersection of technology and service philosophy by analyzing a recent transition between service models for text reference in a large academic library. It builds on two previous studies that analyzed text reference transcripts, bringing new data to existing metrics that analyze content, timing, and efficiency. In light of the service transition, new questions are asked of the data, exploring scenarios for consistency in service philosophy across a landscape of technological change.

*Presenter(s): Scott Collard, Social Sciences Collections Coordinator, New York University; Alexa Pearce, Librarian for Journalism and Media, Culture and Communication, New York University; Kara Whatley, Head, Coles Science Center, New York University*

Location: Room 204 A/B

10:30AM–11:30AM

**PANEL SESSIONS*****Cultivating the Fully Engaged Librarian*** #engagedlibn

This panel session will report on a professional development workshop series to prepare librarians to assume a more engaged role in the university. The goal of the program is to re-examine the librarian's role, focusing on the liaison role as the unifying agent to cultivate engagement with users through the teaching-learning process. Attendees will complete sample activities from the workshops and will learn how this model might be adapted to their own institutional setting.

*Presenter(s): Judith Arnold, Coordinator, Student Learning and Engagement, Wayne State University Library System; Veronica Bielat, Instruction Coordinator, Wayne State University Library System; Anne Hudson, Liaison Coordinator, Wayne State University Library System*

Location: Room 103 A

**(R)evolution in Source Literacy at Whitman College**

Is your library experiencing a surge in demand for primary sources? In Penrose Library, interest has exploded on all fronts: at the reference desk, in the classroom, in the archives. Three librarians and one archivist will share their arsenal of innovative strategies for enlisting faculty and students in a campus-wide (r)evolution in source literacy. Presenters will join forces with attendees to identify primary sources, evaluate collaborative methods, question source distinctions, and explore a source-literacy model.

*Presenter(s): Lynne Vieth, Instructional and Research Librarian, Whitman College; Julie Carter, Instructional and Access Services Librarian, Whitman College; Lee Keene, Head of Instructional and Research Services, Whitman College; Michael Paulus, Archivist and Special Collections Librarian, Whitman College*

Location: Room 103 C

**E-Science, the Next Step in Information Literacy: The What and How of E-Science for Librarians**

Scientists and librarians discuss the emerging area of e-science, what it is, how it is used, how librarians can support scientists' efforts, and how librarians can teach users to make better use of the resources that are available.

*Presenter(s): Peter Larsen, Associate Professor, Physical Sciences and Engineering Reference/Bibliographer, University of Rhode Island; Michael Fosmire, Purdue University Libraries; David Osterbur, Harvard Medical School, Countway Library of Medicine; Roxanne Bogucka, Librarian, University of Texas-Austin, Life Science Library*

Location: Room 107 A/B

**Information Literacy and YouTube: A Winning Combination for Users and Librarians**

Discover a new way to reach students on their own ground: YouTube. Engage your students' interest by using video clips as learning tools to teach the research process. Using Problem-Based Learning techniques, students can learn how to analyze a video clip for facts and credibility. This panel will consist of librarians using this format, who will discuss how it worked for them and for their students.

*Presenter(s): Frances May, Coordinator of Library Workshops, University of North Texas; Annie Downey, Instruction Unit Head, University of North Texas; Gayla Byerly, Library Assessment Coordinator, University of North Texas; Julie Tharp, Undergraduate Instruction Librarian, Arizona State University*

Location: Marriott Hotel, Liberty Ballroom

**Building Relationships through Embedded Librarianship #embedMac**

Learn about three alternative models to embedded librarians as a means to build relationships and inventing our library future. Speakers will argue that their model is the most effective in building campus relationships and improving student learning success. Participants will then discuss the strengths and weaknesses of each model in small groups, and vote for the model they believe to be the most compelling, sustainable, and transferable.

*Presenter(s): Andrew Colgoni, Science Fluencies Librarian, McMaster University; Krista Godfrey, Liaison Librarian, McMaster University; Karen Nicholson, Teaching and Learning Librarian, McMaster University*

Location: Room 204 B/C

**In the Spirit of Ben Franklin: 13 Virtues of Next Generation Librarians #libvirtues**

Discover the 13 virtues of the next gen librarian! Through an interactive panel discussion, audience members will be presented with the perspective of new librarians on the evolution of the academic library and learn what new graduates will need in order to be successful in that environment today and into the future.

*Presenter(s): Andy Burkhardt, Emerging Technologies Librarian, Champlain College; Catherine Johnson, Reference/Instruction Librarian, University of Baltimore; Carissa Tomlinson, Emerging Technologies Librarian, Towson University*

Location: Room 201 B/C

10:30AM–11:30AM

**VIRTUAL CONFERENCE WEBCAST****Personal Branding for New Librarians: Standing Out and Stepping Up**

If you blog, tweet, use LinkedIn, Facebook, ALA Connect, or other social sites, you may have already begun building your personal brand. Learn about the recent trend of social media use and its role in developing and maintaining a personal brand and professional reputation. Find out how librarians use social media to develop an online presence and a support network and to participate in the conversation of librarianship.

*Presenter(s): Bohyun Kim, Digital Access Librarian, Florida International University; Erin Dorney, Outreach Librarian, Millersville University Library; Kiyomi Deards, Assistant Professor, University of Nebraska-Lincoln; Alison Miller, Manager, ipl2 Reference Services, Drexel University*

Location: Online/Virtual Conference

10:55AM–11:15AM

**CYBER ZED SHED****Mobilize Your Library: Making a Mobile Enhanced Web site**

This presentation will focus on the process of conceptualizing, building, and deploying a mobile Web site. It will highlight the development process, starting with reviewing and understanding existing user needs and then translating that into meaningful mobile Web applications. A virtual tour of the California State-Fullerton Pollak Library's mobile site will be provided, including a live demonstration of our use of the Worldcat API via Xerxes.

*Presenter(s): J. Michael DeMars, Systems and Reference Librarian, California State University-Fullerton*

Location: Room 201 A

11:20AM–11:40AM

**CYBER ZED SHED****QR Codes: Looking for the Tipping Point #czsqr codes**

QR (Quick Response) Codes have been around in Europe and Asia for a while but are just making inroads in the United States as the prevalence of smart phones rises. At the ZSR Library at Wake Forest we are experimenting with using QR Codes to deliver point of need assistance and information to our students, faculty, and staff. Come hear what we are doing and where we think this technology might lead.

*Presenter(s): Rosalind Tedford, Assistant Director for Research and Instruction Services, Wake Forest University*

Location: Room 201 A



12:00PM–1:00PM

## VIRTUAL CONFERENCE WEBCAST

***Depending On Our Users: Collecting User Feedback to Assess and Improve Research Consultations***

Reference services are responding to the increasing size and complexity of the current information landscape in various ways. A new Research Center at the University of Denver provides students and faculty with hour-long, one-on-one consultations with a research librarian. The effectiveness of this model has been assessed with feedback data collected with SurveyMonkey. We will discuss how this robust data provides important insights into user demographics, user satisfaction, and student learning outcomes.

*Presenter(s): Erin Meyer, Student Outreach Librarian and Research Center Coordinator, Penrose Library, University of Denver; Carrie Forbes, Instruction Coordinator and Reference Librarian, Penrose Library, University of Denver*

Location: Online/Virtual Conference

1:00PM–1:20PM

## CYBER ZED SHED

***jQuery for libraries: Easy Ways to Improve your Library Catalog***

Library catalogs often strictly limit what local libraries can change about the interface. jQuery is a simple scripting library that makes it easy (even for those with very little programming experience) to tweak the catalog interface in ways that were previously difficult or impossible. Come see what we've learned!

*Presenter(s): Ken Irwin, Reference Librarian, Thomas Library, Wittenberg University*

Location: Room 201 A

1:00PM–2:00PM

## CONTRIBUTED PAPERS

## GROUP ONE

***Information Literacy: Reinvention for Digital Natives***

What do students know? Have the information literacy skills of university students improved over the last five years? Have university librarians' efforts to improve the information literacy skills been successful? The University of Nebraska-Omaha librarians have conducted a study to assess the information literacy skills that students bring to University of Nebraska-Omaha (UNO). Our presentation will describe our project and the impact of the project on the UNO Information Literacy Program.

*Presenter(s): Nora Hillyer, Reference/Instruction Librarian, University of Nebraska-Omaha; Linda L. Parker, Social Sciences Librarian, University of Nebraska-Omaha; Lola Gilbert, Library Reference Associate, University of Nebraska-Omaha*

Location: Room 107 A/B

***Buried in the Clutter: An Analysis of Information Literacy Content on Academic Libraries' Web Pages***

This paper argues that there is a need to improve the prominence and language of information literacy content on academic libraries' home pages. The study looks at how information literacy is presented on the Web pages of a sample of academic institutions by analyzing placement and content of information literacy links and tools.

*Presenter(s): Beate Gersch, Kent State University*

Location: Room 107 A/B

***Unraveling the "Mystery" of the Library: A "Big Games" Approach to Library Orientation***

Oh, no! The college mascot has been kidnapped and is being held hostage in the library. Follow the series of clues to rescue him! Librarians at a private liberal arts college took a gamble, ditching the tried-and-true (but information-overloaded) freshman library orientation exercise in favor of a brand new approach. The library "mystery" game introduced students to the library as space and to some of the library's services and collections, while staying light-hearted and simple.

*Presenter(s): Alison Gregory, Instructional Services Librarian, Lycoming College; Mary Snyder Broussard, Instructional Services Librarian, Lycoming College*

Location: Room 107 A/B

## GROUP TWO

***You Can Lead Them to Water, but You Can't Make Them Drink. Using Crowdsourcing to Lead Library Patrons to Extended Library Services Relevant to their Search Criteria***

The library has extensive resources and services, but getting the students to be aware of and use them effectively is another problem. Librarians have created broad subject guides for all major subject areas, many classes, and some subspecialties, which was an enormous amount of work, but are they being used effectively? Linking searches through a crowdsourced folksonomy, "fuzzy sets" or affinity matches between subject areas and search terms lead the patron to relevant subject guides.

*Presenter(s): William Lund, Assistant University Librarian for Information Technology, Brigham Young University; Chad Hansen, Library Systems Programmer, Brigham Young University*

Location: Room 105 A/B

***Taming Lightning in More Than One Bottle: Implementing a Local Next-Generation Catalog Versus a Hosted Web-Scale Discovery Service***

This session will compare implementing the VuFind "next-generation catalog" and SerialsSolutions Summon "Web-scale discovery service" at an academic library. Different though complementary, and both positively disruptive, these systems each offer easier searching for users through leveraging metadata. The session will focus on aspects of each implementation, including purpose, function, architecture and development model, faceted interface, metadata management and interoperability, governance and project management, and differing perceptions and feedback from librarians and users.

*Presenter(s): Scott Garrison, Associate Dean for Public Services and Technology, Western Michigan University; George Boston, Electronic Resources and Serials Librarian, Western Michigan University; Sheila Bair, Metadata and Cataloging Librarian, Western Michigan University*

Location: Room 105 A/B

***Automating a Digital Special Collections Workflow Through Iterative Development***

Is there a smarter workflow for digital special collections? Do you need a grand system to do it? This session will advocate for an approach to digitization that uses iterative development to achieve "minimal processing" of digital objects. We will explain our approach to deploying lightweight solutions to automate a special collections digitization workflow, providing strategies to be taken and applied quickly to create your own workflow.

*Presenter(s): Brian Dietz, Digital Program Librarian for Special Collections, NCSU Libraries; Jason Ronallo, Digital Collections Technology Librarian, NCSU Libraries*

Location: Room 105 A/B

**GROUP THREE*****Is the Devil You Know Better than the Devil You Don't Know: Issues in Academic Library Leadership Recruitment***

This program presents doctoral research comparing the advantages and challenges associated with the appointment and leadership transitions of internally recruited and externally recruited candidates to positions of executive leadership in academic libraries. Based upon a Delphi panel analysis of results from two case studies, the presenter reviews the research findings, conclusions, and implications for both practice and future research.

*Presenter(s): Rosita Hopper, Dean of Libraries, Johnson and Wales University*

Location: Room 103 A

***No More Design by Committee: Strategies for Building Lean Mean Web Project Teams***

Whether you are implementing a virtual reference service or redesigning the library Website, today's Web projects require organizational buy-in and Web skill. Even when working well, standing committees don't always have the skills needed to create a successful Web site, clear authority, and resources to complete the job. This program presents research study findings about Web committees and teams, and proposes an alternate strategy for developing project-focused, skill-driven teams to manage your library's next Web project.

*Presenter(s): Jennifer Keach, Director of Digital Services, James Madison University; Jody Fagan, Content Interfaces Coordinator and Associate Professor, James Madison University*

Location: Room 103 A

***Unsuccessful Does Not Equal Failure: Evaluating the Decision-Making Process of Formal Library Instruction Initiatives at a Distance Learning Center Library Using Principles of Design Thinking***

This presentation evaluates the decision-making processes at a distance learning center library, which led to the implementation of new instruction initiatives from 2007 to 2010. Using principles of design thinking, the success of each initiative is evaluated. "Failed" initiatives are deconstructed in order to assess positive repercussions. A six-phase decision-making process is introduced with each phase illustrated and analyzed: Recognize Opportunity, Define Objectives, Identify Alternate Solutions, Rank Options, Implement, and Evaluate.

*Presenter(s): Lorianne Ouder Kirk, Library School Student, Assistant Librarian, Brigham Young University-Salt Lake Center*

Location: Room 103 A

1:00PM–2:00PM

**PANEL SESSIONS*****Here's the Story and They All Became the Kimbel Bunch! Integrating Library, Instructional Technology, and Distance Learning***

#kimbellbunch

Effective collaboration is the key to the future of higher education. This panel (a dean, a director of distance learning and instructional technology, a Blackboard administrator, and an emerging technologies librarian) discuss how instructional technology and distance learning became integrated into the library. Project development exceeded expectations as librarians and instructional technologists worked together to develop resources and services to meet the needs of our community. The panel will discuss projects that exemplify effective collaboration.

*Presenter(s): Barbara Burd, Dean of Library Services, Coastal Carolina University; Jennifer Shinaberger, Assistant Director of Distance Learning*

*and TEAL, Coastal Carolina University; Tracy Gaskin Sr., Blackboard Administrator, Coastal Carolina University; Casey Schacher, Reference/Emerging Technologies Librarian, Coastal Carolina University*

Location: Room 204 B/C

***Engaging Faculty, Creating Allies: A Declaration of Interdependence***

Faculty can be among the academic library's greatest allies. And we know that one of the most effective ways libraries and librarians can reach students is through their professors. Librarians from four different institutions—two community colleges, a private university, and a liberal arts college consortium will discuss initiatives they have developed to engage faculty with librarians to benefit learning, teaching, and research.

*Presenter(s): Gale Burrow, Coordinator of Instruction, Claremont Colleges Library, Claremont University Consortium; Robin Lockerby, Assistant Director, Library Outreach Services, National University Library; Nancy Getty, Instruction/Reference Librarian, Glendale Community College; E. Chisato Uyeki, Reference and Collection Development Librarian, Mt. San Antonio College*

Location: Room 204 A/B

***Ethnography and the Hispanic Student: Using Real Data to Connect with Students***

Librarians who want to support the mission of their university must turn their attention to America's fastest growing student population: Hispanics. Yet how much do you really know about these students? After participating in a two-year ethnographic study involving 600 participants, two presenters will demonstrate how to create an action plan that supports the academic success of Latino students. Learn how you can use qualitative and quantitative data to connect with Hispanics at your institution.

*Presenter(s): Dave Green, Associate University Librarian, Northeastern Illinois University; Mary Thill, Humanities Librarian, Northeastern Illinois University*

Location: Room 201 B/C

***Value of Academic Libraries***

The Value of Academic Libraries Initiative positions academic librarians as contributors to campus conversations on accountability and impact. "The Value of Academic Libraries: A Comprehensive Review and Report" identifies the research documenting library impact that exists and where gaps occur in research about the performance of academic libraries. Session will highlight findings from the report, implications, and next steps in helping professionals develop new competencies and strategies.

*Presenter(s): Megan Oakleaf, Syracuse University; Mary Ellen Davis, Executive Director, ACRL; Lisa Janicke Hinchliffe, ACRL President/University of Illinois at Urbana-Champaign*

Location: Marriott Hotel, Liberty Ballroom

1:00PM–4:00PM

**WORKSHOPS**

*Pre-registration required*

***Data-Driven Library Web Design: Making Usability Testing Work with Collaborative Partnerships***

This workshop will present the design, planning, and implementation considerations of one library's Web usability study that was based on collaboration with faculty and students from the Anthropology and Education Departments. Attendees will draft their own research plans to identify ways to recruit potential collaborators, assess needs, create test activities, determine sample size, identify costs, and interpret and communicate results. Attendees will view excerpts of study videos to refine their own techniques for coding data.

Presenter(s): Patrick Newell, California State University-Fresno; Amanda Dinscore, Librarian, California State University-Fresno; Allison Cowgill, Mad-den Library, California State University-Fresno

Location: Room 108 A

### **Hot to PROT: Enhancing Instruction Skills Through Peer Review**

Want to learn how to improve your library instruction in a supportive environment? Come to the Peer Review of Teaching (PROT) workshop! "Hot to PROT" will teach you how to improve your goals, content, organization, connection with students, and presentation skills to create a more effective library instruction session. You will learn the three PROT components, how to implement them, and what new and experienced library instructors can gain from using PROT.

Presenter(s): Cindy Judd, Associate University Librarian, Eastern Kentucky University; Kevin Jones, Reference and Instruction Librarian, Eastern Kentucky University; Sue Samson, Library Instruction Coordinator, The University of Montana; Karen Gilbert, Reference and Instruction Librarian, Eastern Kentucky University

Location: Room 103 B

### **The Accidental Instructional Design Librarian or: How I Learned to Stop Worrying and Love E-Learning**

Are you an accidental instructional design librarian? Feeling overwhelmed as you're asked to create engaging online content? Discover how to love e-learning as you find out about some of the best authoring tools for those of us with little technical background. In this workshop, you will gain hands-on experience with the instructional design process from identifying learning outcomes to storyboarding. Upon completion, you will be prepared to create engaging, interactive, and effective online content.

Presenter(s): Rebecca Blakiston, Instructional Services Librarian, University of Arizona Libraries; Yvonne Mery, Instructional Services Librarian, University of Arizona Libraries; Elizabeth Kline, Instructional Services Librarian, University of Arizona Libraries; Leslie Sult, Instructional Services Librarian, University of Arizona Libraries

Location: Room 108 B

1:25 PM–1:45 PM

#### **CYBER ZED SHED**

### **Can You Digg It? Social Ranking of Scholarly Articles in the Library and Information Science Literature #lislit**

The modern scholarly information landscape seems no less vast and varied than the World Wide Web itself. How do we set an example for the future of scholarly communication? The presentation showcases a new online community for the field of library and information science. RSS is used to import newly published journal articles to the Web site. There users can read, rank, sort, and comment on scholarly journal articles on a single site.

Presenter(s): John Meier, Science Librarian, Penn State University

Location: Room 201 A

1:30 PM–2:30 PM

#### **VIRTUAL CONFERENCE WEBCAST**

### **Training Volunteer Library Teachers: Novice to Professional in a Few Painless Steps**

Most library instruction programs are built on volunteer teachers. Building creative, professional teachers takes planning and commitment. This session will explore how to create a teacher training program that systematically supports novice teachers as they move towards being confident library instructors. The session will move

from what makes a quality volunteer teacher to how to structure a teacher development program and end with how to successfully launch a program with no direct supervisory role.

Presenter(s): Suzanne Julian, Library Instruction Coordinator, Brigham Young University

Location: Online/Virtual Conference

1:50 PM–2:10 PM

#### **CYBER ZED SHED**

### **When User Research Meets Software Development: The eXtensible Catalog #XCACRL**

The eXtensible Catalog (XC) provides a fully-customizable open source discovery layer that enables a library to serve the unique needs of its users without heavily investing in custom programming. This presentation will showcase the XC User Interface, describe how its design was informed by user research, and explain how XC software empowers libraries to take control of how they present library resources to their users online.

Presenter(s): Jennifer Bowen, Assistant Dean, Information Management Services, University of Rochester

Location: Room 201 A

2:00 PM–2:45 PM

### **The Atlas of New Librarianship - Book Launch and Signing**

ACRL and MIT are pleased to unveil an important co-publication: *The Atlas of New Librarianship* by R. David Lankes. Lankes will say a few words about the *Atlas* and will be available to sign copies. Libraries have existed for millennia, but today the library field is searching for solid footing in an increasingly fragmented (and increasingly digital) information environment. What is librarianship when it is unmoored from cataloging, books, buildings, and committees? In *The Atlas of New Librarianship*, Lankes offers a guide to this new landscape for practitioners. He describes a new librarianship based not on books and artifacts but on knowledge and learning; and he suggests a new mission for librarians: to improve society through facilitating knowledge creation in their communities.

Location: Room 103 C

2:00 PM–3:15 PM

#### **EXHIBIT HALL SNACK BREAK**

Find out about the latest in products and services when you visit with exhibitors! See page 79 for the list of exhibitors.

2:15 PM–3:15 PM

#### **POSTER SESSIONS**

### **Beyond Clip Art and Publisher: How University Marketing Helped Brand Webster University Library**

This poster describes a collaboration between Webster University Library's marketing committee and University Marketing. See how a collaboration began and how the library was helped by working with university marketing to get official university publications out to students, faculty, and staff at more than 100 campuses in the United States and overseas. University Marketing helped the library design a new look for signage, press releases, and more.

Presenter(s): Emily Scharf, Instruction and Liaison Services Librarian, Webster University; Jodie Borgerding, Instruction and Liaison Services Librarian, Webster University

Location: Poster 1

***Building an Interdisciplinary Collaboration Community with VIVO***

This poster addresses the library's role in fostering interdisciplinary research collaborations. The NIH recently awarded a \$12.2 million grant to seven partner institutions to develop VIVO, an open-source Semantic Web-based researcher discovery tool. The poster will present the challenges of interdisciplinary research from the perspective of researchers, administrators, students, and the public and how VIVO can assist both libraries and these stakeholders in developing collaborations.

*Presenter(s): Amy Buhler, Associate Chair and Engineering Librarian, University of Florida, Marston Science Library; Margeaux Johnson, Science and Technology Librarian and Instruction Coordinator, University of Florida, Marston Science Library; Sara Russell Gonzalez, Physical Sciences Librarian, University of Florida, Marston Science Library*

Location: Poster 2

***Being Present at the Transformation: Academic Library Service to Early College High Schools***

Early College High Schools (ECHS) are a transformative alternative to traditional high schools intended to serve students underrepresented in higher education. Students earn one-to-two years of tuition-free college credit while earning their high school diplomas. Community College and University Libraries typically provide library services for the programs. This poster displays the results a preliminary study on the nature of library use and support of ECHS teacher and student needs.

*Presenter(s): Sue Cody, Associate University Librarian for Public Services, University of North Carolina- Wilmington*

Location: Poster 3

***From Notebooks to eBooks: How to Bridge the Gap Between Research Skills and Writing Skills***

Our presentation will focus on our experience merging Emory University's research and writing resources. In Fall 2010, we started these collaborative efforts by cross-training each team, building a holistic support system for students. We will explain how other schools could implement the system we've used at Emory. We will also discuss our iPhone-age marketing strategies, through YouTube, Facebook, and Twitter. Finally, we will discuss how technology integrates our various kinds of academic support.

*Presenter(s): Christine Terrell, Reference Services Assistant/Writing Center Liaison, Emory University; Elizabeth Cooper, Reference Services Team Leader, Emory University*

Location: Poster 4

***The Evolution of an Academic Hub: The Places and Faces of the Atlanta University Center Robert W. Woodruff Library***

Library buildings can be used to influence library users' perceptions as the academic hub of the campus. This poster presentation will reveal how newly renovated library spaces were used to attract and engage a diverse cross section of library users and promote library use.

*Presenter(s): Rosaline Odom, Head, Information and Research Services, Atlanta University Center Woodruff Library; Roy Cummings, Reference Librarian, Atlanta University Center Woodruff Library*

Location: Poster 5

***Creating a Shared Solution for the Storage and Dissemination of Scholarly TEI Projects***

Representatives from Wheaton, Mount Holyoke, and Dickinson Colleges decided to address the mutual problem of storing and publishing scholarly projects that use TEI encoding standards by

applying for an Institute of Museum and Library Services (IMLS) funded grant entitled "Publishing TEI Documents for Small Liberal Arts Colleges: Planning a Service, Building a Community," which was awarded in September 2009. The poster will report on the process and success of the planning a shared service.

*Presenter(s): Mara Degnan Rojeski, Social Sciences Liaison Librarian, Dickinson College*

Location: Poster 6

***Brother Can You Spare a Dime? Growing Grants-Related Services in the Campus Library***

Expectations for tenure, as well as economic pressures, have elevated the needs related to grant-seeking for faculty, staff, and students. As a result, libraries are presented with increasing opportunities for service provision and outreach while also facing their own resource constraints. This poster examines the campus environment for grant-seeking, and provides a model that libraries can use to triage and mitigate increasing service demands with stable or decreasing staff levels.

*Presenter(s): Jennifer Bonnet, French Studies Librarian, University of Michigan; Karen Downing, Foundation and Grants Librarian, University of Michigan*

Location: Poster 7

***Small "p" Publishing and Scholarly Communication***

Our poster session will describe the development process of a new library service that creates a space for academic discourse through what we call small "p" publishing. Through use of this tool users learn good Internet habits. We hope to share how our homegrown approach has developed and shaped this project as well as how this service is a necessary function of the library.

*Presenter(s): Julia Martin, Usability and Outreach Coordinator, Teacher's College, Columbia University; Patrick Carey, Innovation Fellow, Teachers College, Columbia University*

Location: Poster 8

***Use and Costs of Use of Academic Libraries: An Exploratory Study of Change over Time***

An exploratory study examining library services, this research examines changes in the use of academic libraries and the costs of such use for the period 1996 to 2008 as indicated by data derived from the biannual Academic Libraries Survey administered by the National Center of Education Statistics. Analyses examine the differences between institutions based on the Carnegie Classification and by control (private or public). Such data can then be used for comparative or benchmarking purposes.

*Presenter(s): Gregory Crawford, Director, Penn State Harrisburg Library; Glenn McGuigan, Business Administration & Public Affairs Reference Librarian, Penn State Harrisburg Library*

Location: Poster 9

***Discovering 18<sup>th</sup>-Century French Culture and Art Through XML/TEI and Multimedia***

Find out how to encourage students to gain well-rounded, in-depth understanding of a subject through a multimedia approach to learning. Use XML/TEI for text encoding, and Photoshop for manipulating image, to impress upon students the need for multidimensional learning. This multimedia approach pushes students to immerse themselves fully into the assigned text and its origins, all this in ways that could not be achieved with a traditional term paper.

*Presenter(s): Sealia Thevenau, Senior Student, Mount Holyoke College; Janet Ewing, Reference Librarian, Mount Holyoke College*

Location: Poster 10

***I'm Here for the Games: Student Attitudes toward Academic Libraries with Gaming Services***

Academic libraries host game nights and introduce video games into their collections for various reasons, including promoting the library and scholarly research. Anecdotal evidence and usage statistics indicate that students support the presence of gaming in the library, but how do gaming services affect students' attitudes toward and interactions with the library? Learn what makes library gamers tick and how academic libraries can use video games to influence and improve user experience.

*Presenter(s): Carolyn Rauber, Graduate Student, University of Illinois at Urbana-Champaign; Felipe Castillo, Graduate Student, University of Illinois at Urbana-Champaign*

Location: Poster 11

***Cite it Right: Critical Assessment of Open Source Web-Based Citation Generators***

This poster session will share the findings of an assessment study on the accuracy of several open source Web-based citation generators. Sample student bibliographies are used to test the accuracy of these tools in MLA, APA, and Chicago styles. Citation formats include books, reference books, scholarly journal articles (print and electronic), and Web sources. The findings of this project hope to shed light on the suitability of Web-based citation tools for services in academic libraries.

*Presenter(s): Hui-Fen Chang, Humanities and Social Sciences Librarian, Oklahoma State University*

Location: Poster 12

***Marketing Your Repository with the Power of Google Analytics***

Google Analytics offers powerful metrics to help IR managers track the usage of their content. But it's also full of excellent material to help market the repository. For example, the data that Google Analytics provides shows how depositors can reach a global audience: highlight trending topics in your IR in particular parts of the world, or point out to a reluctant professor that her colleagues' work is being downloaded in emerging markets worldwide.

*Presenter(s): Hillary Corbett, Scholarly Communication Librarian, Northeastern University*

Location: Poster 13

***Circulating the Odd: Putting Technology in the Hands of Patrons***

This poster presentation will demonstrate the types of equipment in circulation, the user policies and LibGuides developed, and the promotional activities employed to market the equipment.

*Presenter(s): Jason Dupree, Head of Public Services, Southwestern Oklahoma State University; Erin Ingraham, Coordinator of Circulation Services, Southwestern Oklahoma State University*

Location: Poster 14

***Marketing and Outreach Librarian Job Advertisements: A Descriptive Analysis***

Our poster session reports on a study that analyzed selected job advertisements for librarians whose main responsibility includes marketing and outreach. A content analysis was employed to analyze the job advertisements of librarian positions from Canadian and American academic libraries from 2004 to 2009. We identified and analyzed a total of 47 job advertisements and identified themes, major responsibilities, and qualifications required for these positions.

*Presenter(s): Karen Okamoto, Reference, Instruction, and Interlibrary Loan Librarian, John Jay College of Criminal Justice; Mark Aaron Polger, Instruction/Reference Librarian, College of Staten Island/City University of New York*

Location: Poster 15

***Web 2.0 for Information Literacy: Online and Face-to-Face Supports for Collaborative Knowledge Building***

How do educators capitalize on students' comfort with ubiquitous online tools to leverage critical thinking and strengthen their information literacy skills? A research-based pedagogical approach using a course wiki will be presented.

*Presenter(s): Mona Anne Niedbala, Education and Curriculum Materials Librarian, University of Rhode Island; Jay Fogleman, Assistant Professor of Education, University of Rhode Island*

Location: Poster 16

***Navigating the Library Through Good Design: Creating Effective Signage to Reflect the Collection and Engage the User***

Navigating the stacks of a library can be frustrating and time-consuming if the signage is difficult to see and hard to understand. Virginia Commonwealth University in Qatar, a branch campus of the American university located in the Middle East, developed a signage system for the library stacks that paired call number ranges with the corresponding color-coded subject areas.

*Presenter(s): Nancy Fawley, Interim Library Director, University of Alabama*

Location: Poster 17

***Information Audit: The Keys to Understanding Your Organization***

In Fall 2009, the Drexel University Libraries conducted an information audit self-study project to understand and track how information flows and is captured in the libraries. This presentation describes the process of planning and executing the information audit, and the benefits and changes that have come about as a result of the study.

*Presenter(s): Rebekah Kilzer, Emerging Technologies Librarian, Drexel University*

Location: Poster 18

***The Anywhere Book (Or: How We Learned to Stop Worrying and Love the Cloud)***

When you combine multiple public-services librarians, an equal number of smartphones, plenty of discussion, and lots of coffee, you might just end up with a book—a book written entirely in the cloud. This session will demonstrate how using Google Docs, Dropbox, and a variety of other easily portable technologies sparked our creativity, transformed our workflow, and improved our eventual product. How can the cloud benefit your collaborative scholarly projects? Come and see.

*Presenter(s): Courtney Greene, Head of Digital User Experience, Indiana University Libraries; Elizabeth Ruane, Reference and Emerging Technologies Librarian, Skidmore College*

Location: Poster 19

***Checklist Manifesto for Electronic Resources: Getting Ready for the Fiscal Year***

Need to organize how you prepare your current, new, upgraded, or deselected electronic resources for the new fiscal year? Learn how to innovatively apply the principles of The Checklist Manifesto: How to Get Things Right and prepare a checklist to manage the myriad of tasks involved in this process. As a simple, but effective tool, a checklist will help you to make priorities clearer and prompt people to function better as a team.

*Presenter(s): Lenore England, Digital Services Librarian, University of Maryland University College; Li Fu, Digital Resources Librarian, University of Maryland University College; Stephen Miller, Associate Provost, Library, University of Maryland University College*

Location: Poster 20

***What Do Writers Want?: An Analysis of Literary Magazine Publications by Humanities Faculty and the Role of Literary Magazines in Scholarly Communications***

With the widespread establishment of creative writing programs at higher education institutions, humanities librarians must provide resources that are relevant for creative writing research and publication. The study presented in this poster examines a selection of literary magazines to track the publications of creative writing faculty in literary magazines and small press journals. This poster examines which literary magazines are prominent for creative writing scholarship and how they are instrumental in networks of scholarly communication.  
*Presenter(s): Harriett Green, English and Digital Humanities Librarian, University of Illinois at Urbana-Champaign*  
 Location: Poster 21

***Listening to Undergraduate Voices: The University of Washington Libraries Student Advisory Committee***

Student advisory groups are an innovative way user-centered libraries can get valuable feedback on the constantly evolving needs of one of their largest user populations—undergraduate students. The University of Washington Libraries Student Advisory Committee provides students an opportunity to get involved in the decision-making processes that guide the enhancement of learning spaces and library services.  
*Presenter(s): Amanda Hornby, Undergraduate Instruction Coordinator, University of Washington; Anne-Marie Davis, Collection Development Coordinator, University of Washington*  
 Location: Poster 22

***Analyzing Data in LibStats to Reveal Trends in Academic Library Usage at the University of Kansas***

Reference staff in particular have been challenged to define, develop, and implement new methods for reaching those who seek research assistance as traditional measures of reference service have revealed declining activities at traditional settings. Our poster will examine the information about the patterns, modes, and disciplinary areas of patron interaction using LibStats data for analysis to reveal changes in patron information-seeking behavior.  
*Presenter(s): John Stratton, Associate Librarian, University of Kansas; Frances Devlin, Head, Research Services, University of Kansas*  
 Location: Poster 23

***The Library Term Paper Clinic: F2F in the Age of IM***

West Virginia University Libraries have offered a successful Term Paper Clinic since 2002. This session will describe how we originally set up the Term Paper Clinic as well as how we currently run and market this service. It will demonstrate how we use statistics gathered from students to improve our services. It will also cover how the Term Paper Clinic is used as outreach to teaching faculty.  
*Presenter(s): Kelly Diamond, Reference Librarian for the Humanities, West Virginia University*  
 Location: Poster 24

***Metadata Dictionary Database (MDD): A Proposed Tool for Academic Library Metadata Management***

Efficient management of metadata is critical for developing quality and shareable metadata. A variety of metadata challenges arise from metadata management designed in a project-specific way versus taking a comprehensive approach, which can be applied across multiple digital collections within an academic library.

This poster addresses these challenges by introducing a tool to facilitate good metadata management: a metadata dictionary database (MDD). An MDD prototype implemented by University of Nevada-Las Vegas Libraries illustrates the usefulness of this tool.  
*Presenter(s): Silvia Southwick, Digital Collections Metadata Librarian, University of Nevada-Las Vegas University Libraries; Cory Lampert, Digitization Projects Librarian, University of Nevada-Las Vegas*  
 Location: Poster 25

***Online Learning Communities: Enhancing the Acquisition of Information Skills by Undergraduate Students of the University of Puerto Rico at Carolina***

Online learning communities provide a solution that can be used by librarians as a tool to enhance and support the students' acquisition of information skills because it can support the students during their learning process. Specifically, through online learning communities, students can interact and share knowledge during each step of the information-searching process.  
*Presenter(s): Noraída Dominguez, Librarian, University of Puerto Rico*  
 Location: Poster 26

***The Art of Liaison Outreach: Using Library Exhibits to Strengthen Campus Connections***

How can library exhibit work strengthen liaison relationships and support diversity initiatives on campus? What are methods for using library exhibits to showcase the scholarly and creative contributions of your liaison faculty? What are key resources for designing library exhibits effectively? Discover the process of using exhibits as a tool for outreach, and learn how to develop informative and visually appealing exhibits at your library.  
*Presenter(s): Sharon Ladenson, Gender Studies and Communications Librarian, Michigan State University; Holly Flynn, Math Librarian, Michigan State University*  
 Location: Poster 27

***What is A Learning Commons? Stop! Go! Pause! Go! Full Speed Ahead!***

How does one offer high-quality library, computer, and tutoring services when waiting for physical area to be remodeled? Does one stop services or offer modified services? Can one sell the idea to concerned staff? Ideas are presented for informing and reassuring the college community of continued services. Will a Learning Commons better meet the needs of millennium, nontraditional, and transfer students?  
*Presenter(s): Ellen Willis, Lead Librarian, Aims Community College; Mary Gabriel, Program Coordinator Computer Lab and Tutoring Services, Aims Community College*  
 Location: Poster 28

***They Talked, We Listened, Now What? Turning Qualitative Research Into Action***

Go beyond the standard patron survey and implement qualitative research methods, like user-centered focus groups, to generate rich and nuanced patron data. But don't stop there. Discover strategies to quickly move projects from qualitative data gathering through preliminary data analysis to prioritized project recommendations and action. Learn to evaluate project data in terms of the funding and internal or external collaborations needed to move projects forward.  
*Presenter(s): Uta Hussong-Christian, Science Librarian, Oregon State University; Hannah Gascho Rempel, Graduate Services Librarian, Oregon State University; Margaret Mellinger, Engineering Librarian, Oregon State University*  
 Location: Poster 29

### ***Hitting the Trail: Making Digital Collections Mobile***

The presentation will provide an example of how certain digital collections can lend themselves to being “taken on the road” using smartphone technology. While hiking Vermont’s Long Trail (the oldest long distance hiking trail in the United States), hikers will now be able to use smartphone technology to access the University of Vermont Center for Digital Initiatives’ Long Trail Collection, a collection containing historic images from the early Long Trail.  
*Presenter(s): Dan DeSanto, Information and Instruction Staff, University of Vermont*

Location: Poster 30

### ***The Homegrown Mobile Catalog: A Quick, Inexpensive Approach to Expanding Access***

A few simple steps can vastly improve the mobile-friendliness of your library catalog. You don’t need an expensive product or a high-powered design team—an understanding of HTML and CSS, a willingness to experiment, and a few pieces of high-value information are all you need. We’ll share what we learned in developing our mobile catalog, mostly in a matter of days, and give you the tools to succeed.  
*Presenter(s): Ken Irwin, Reference Librarian, Thomas Library, Wittenberg University*

Location: Poster 31

### ***Latinos Entering the Library Profession: A Post-LIS Graduation Study***

Scholarships and financial assistance attract ethnic minority librarians to LIS programs, but what happens to these students upon graduation? Our research focuses on Latino LIS graduates. Are libraries actively looking to recruit Latino LIS graduates? What efforts improve the retention of Latino librarians? Which support systems, staff training, and professional development programs aid new librarian’s career path? What leadership opportunities are available for young Latino librarians?

*Presenter(s): Tess M. Tobin, Administrative Services Librarian, New York City College of Technology (CUNY); Toni Anaya, Multicultural Studies Librarian, University of Nebraska-Lincoln*

Location: Poster 32

2:15 PM–3:15 PM

### **IDEAPOWER UNCONFERENCE**

The IdeaPower Unconference is designed to be an exercise in the dynamic presentation of powerful ideas. Presenters volunteer to share an idea that has the power to transform the academic libraries in a six-minute presentation. Attendees should engage with presenters, offer feedback on the ideas and presentations, and initiate collaborative projects with like (or unlike) minds.

Location: 106 A/B

3:00 PM–4:00 PM

### **VIRTUAL CONFERENCE WEBCAST**

#### ***Benefits and Challenges of Academic Librarians in Virtual Worlds***

Hundreds of institutions of higher education have an academic presence in virtual worlds (VWs), what is the librarian’s role? In what ways are academic librarians professionally involved in Second Life and other VWs? Is exploring Second Life and other VWs worth the time and effort? Why have many librarians taken the lead and/or supporting roles in VW environments on their campus? What are the challenges and benefits of this work?

*Presenter(s): Robin Ashford, Reference and Distance Services Librarian, George Fox University; Beth Kraemer, Information Technology, University of Kentucky; Diane Nahl, University of Hawaii; Denise Cote, Associate Professor, College of DuPage*

Location: Online/Virtual Conference

3:15 PM–3:35 PM

### **CYBER ZED SHED**

#### ***Lightning Fast Interlibrary Loan #acrl2011jsn***

Traditionally, interlibrary loan patrons can expect their items delivered in a combination of only two of the following three ways: fast, easy, or inexpensive. Using the Kindle e-reader has allowed our users to have it all, receiving their loans fast, easy, and inexpensive. This presentation details the implementation of using the Kindle for interlibrary loans, discussing practical issues such as borrowing policies, acquisitions, patron-initiated collection development, cataloging, and copyright.

*Presenter(s): Joyce Neujahr, Director of Patron Services, University of Nebraska-Omaha, Criss Library*

Location: Room 201 A

3:15 PM–4:15 PM

### **INVITED PAPER**

#### ***The Librarian as Situated Educator: Instructional Literacy and Participation in Communities of Practice #edulib***

Whether or not “instruction” appears in our job titles, librarians in the academy are increasingly in the position of teaching our users, colleagues, and peers. Despite this reality, faculty and student perceptions of librarians often do not adequately reflect an awareness of this changing role. At a time of massive transition in higher education, the library’s pedagogical mission must be integrated more meaningfully into the learning and research communities that comprise our institutions. This process is inhibited in part by the collective challenge of developing on-the-ground instructional literacy: library professional education has not kept pace with the escalating need for preparation in pedagogy and instructional design, creating widespread demand for viable, on-the-ground instructor development strategies. At the same time, we seek outreach and integration strategies to cultivate awareness of our ability to participate in and contribute to learning communities.

*Presenter(s): Char Booth, e-Learning Librarian, University of California-Berkeley*

Location: Marriott Hotel, Liberty Ballroom



Char Booth

3:15 PM–4:15 PM

### **CONTRIBUTED PAPERS**

#### **GROUP ONE**

#### ***Talkin’ bout my Generalization: Confronting Assumptions About Attitudes Toward Reference Service in the Changing Library Workforce***

As the profession undergoes a major generational shift in its workforce, what are your library colleagues around the country thinking about reference service in academic libraries, and to what extent are their attitudes a product of their age, position, or time in the profession? This session will share results of a survey of more than 900 academic librarians and staff. Find out how your attitudes compare to those of your peers!

*Presenter(s): Eric Jennings, Assistant Professor, Reference and Instruction Librarian, University of Wisconsin-Eau Claire; Hans Kishel, Assistant Professor, Reference and Instruction Librarian, University of Wisconsin-Eau Claire; Jill Markgraf, Associate Professor, Interim Head of Reference and Instruction, University of Wisconsin-Eau Claire*

Location: Room 103 A

***Millennial Librarians: Who They Are and How They are Different from the Rest of Us***

We've talked about Millennials as our students and users for several years now, but what about when they grow up and pick a career? Some of them are choosing to become librarians, but for what reasons and motivations? What will this new generation bring to a career that has already undergone massive change with the previous generation?

*Presenter(s): Jenny Emanuel, Digital Resources and Reference Librarian, University of Illinois*

Location: Room 103 A

***Scary, Exciting or Something In-Between: How Do Next Generation Academic Librarians Perceive Institutional Change?***

Academic libraries across North America are dealing with fundamental change to their roles and mandates. Change is generally thought to be threatening to employees, but is this universally true? In particular, how does the next generation of academic librarians perceive change? This study will address these and other questions through an in-depth survey of academic librarians in the 43 universities and colleges in Canada's most populous province, Ontario.

*Presenter(s): Laurie Scott, Head, Research and Education Services, Queen's University, Bracken Library; Karen Hine, MLIS Student, University of Western Ontario*

Location: Room 103 A

**GROUP TWO*****Stepping Up Your Game: Responding to Evolving Regional Accreditation Standards***

Major paradigm shifts in regional accreditation standards and higher education provide new opportunities for academic libraries to revolutionize their role within the campus community and become leaders in educational quality and effectiveness. This position paper explores current trends in the accreditation process, discusses strategies for making explicit connections between the library and institutional outcomes, and challenges academic librarians to become actively engaged in improving higher education.

*Presenter(s): Lori Ricigliano, Associate Director for Information and Access Services, University of Puget Sound*

Location: Room 204 B/C

***Assessment and Accreditation: Libraries Enter Stage Left***

Broad institutional learning goals become metrics for libraries to engage in the assessment of the academic enterprise. A partnership between a library administrator and a campus assessment officer has evolved an experiment that positions the library as coach for students to become intentional learners and connect their diverse college learning experiences. Participants will be invited to discuss feasibility of replicating this approach elsewhere.

*Presenter(s): Danuta Nitecki, Dean of Libraries, Professor College of Information Science and Technology, Drexel University; Craig Bach, Associate Vice Provost for Curriculum and Assessment, Drexel University*

Location: Room 204 B/C

***A More Perfect Union: Campus Collaborations for Curriculum Mapping Information Literacy Outcomes***

Oxford College Library has initiated partnerships with the Office of Institutional Research, faculty, and administrators in order to embark on a collaborative curriculum mapping project. Using

student, faculty, and administrator input, the library administered the Research Practices Survey, conducted faculty focus groups, designed a standards-based list of information literacy outcomes targeted for Oxford's campus environment, and is involving all parties in a curriculum mapping effort to identify opportunities for maximizing student learning and knowledge retention.

*Presenter(s): Mary Moser, Learning Commons Librarian, Oxford College of Emory University; Nitya Jacob, Oxford College of Emory University; Andrea Heisel, Oxford College of Emory University*

Location: Room 204 B/C

**GROUP THREE*****"Hanging Together": Collaboration Between Information Literacy and Writing Programs Based on the ACRL Standards and the WPA Outcomes***

Learn about the close relationship your library's information literacy program should be having with your school's writing program. The presenters will compare the ACRL Standards and the Council of Writing Program Administrators (WPA) Outcomes Statement for First-Year Composition, identify areas of overlap, and develop a compelling framework for collaboration between librarians and writing instructors based on the standards/outcomes in their respective fields and their real-life experience of collaborating on a new course at their school.

*Presenter(s): Donna Mazziotti, Public Services Librarian, Assistant Professor, The University of Scranton; Teresa Grettano, English Professor, The University of Scranton*

Location: Room 105 A/B

***The Role of Professional Identity in Building Relationships between Library and Information Technology Units***

Library and IT employee perceptions of professional identity significantly contribute to willingness to collaborate. Data collected from interviews of 47 employees working in merged library-IT organizations reveals the importance of professional identities and subcultures to change initiatives, collaborative projects, and social interactions. This research not only addresses cultural stereotypes head-on, but also explains how they can be used to proactively affirm professional identities, build relationships, and enhance collaboration in any library-IT employee interaction.

*Presenter(s): Sara Baron, Dean, University Library, Regent University*

Location: Room 105 A/B

***Learning Together: A Cross-Disciplinary Partnership***

A model of information literacy instruction organized in an ongoing collaboration between the information literacy librarian and a College Composition instructor is the program proposed herewith. The model includes increased library instruction time and a revision of the College Composition II curriculum to include information literacy goals. Additional student-librarian contact and students' more active use of library resources are the goals of the program.

*Presenter(s): Robin Brown, Assistant Professor / Information Literacy Librarian, Borough of Manhattan Community College; Zhanna Yablokova, English Professor, Borough of Manhattan Community College*

Location: Room 105 A/B



3:15 PM–4:15 PM

## PANEL SESSIONS

**Connecting to the Campus through Creativity: Libraries, Media, and Knowledge Production #ACRL11Media**

The use of digital media, including video, audio, and graphic design, is becoming an increasing part of higher education curricula. Librarians from three different academic libraries will discuss what they are doing to support the use of digital media through specially designed digital media labs. They will examine the successes and challenges they have faced providing these new services and address how other libraries can successfully provide support for digital media projects.

*Presenter(s): Danielle Whren Johnson, Digital Access Librarian, Loyola/Notre Dame Library; Rudy Leon, Learning Commons Librarian, University of Illinois Urbana-Champaign; Scott Spicer, Media Outreach and Learning Spaces Librarian, University of Minnesota-Twin Cities Campus*

Location: Room 201 B/C

**Fostering Library as Place for Distance Students: Best Practices from Two Universities #distanceplace**

The concept of library as a place is now in action in many academic libraries: from physical library spaces to Web presences. In the constantly growing market of online learning, however, libraries must foster library as a place for students who may never set foot in the physical building. Learn how two university libraries work to provide services to distance students that cultivate the library as a place to go for learning, research, and support.

*Presenter(s): Heidi Steiner, Distance Learning Librarian, Norwich University; Beth Filar-Williams, Coordinator of Library Services for Distance Education, University of North Carolina-Greensboro*

Location: Room 204 A/B

**Designing for the Future: A Creative Process for Space Planning**

## #ACRLspacedesign

This presentation offers a space design process that involves: understanding your needs and your users' needs, testing your plans with make-shift prototype designs, and creating spaces that are characterized by flexibility and sustainability. Engage with multiple perspectives representing user needs, library service needs and operations management, and experience examples from a recent redesign project that involved reference services, circulation services, reserves, campus student services, collection management, and student computing and printing needs.

*Presenter(s): Carrie Kruse, Director, College Library, University of Wisconsin-Madison; Steve Frye, Reference and Information Services Coordinator, College Library, University of Wisconsin-Madison; Dave Luke, Associate Director for Library Technology, University of Wisconsin-Madison*

Location: Room 103 C

**From Bus Boycotts and Reading Forts to Gardens and Gov Docs: Challenges and Opportunities in Student-Curated Library Exhibits**

Curricular exhibits are a powerful mechanism for connecting the learning goals of the college with the physical and intellectual resources of the library. As an assignment type, exhibits have potential for creating meaningful learning experiences for students, cultivating campus advocates, and providing a way to bring student ideas into the library. This panel explores several models for involving faculty, librarians, and students in the creation of this innovative type of library exhibit.

*Presenter(s): Heather Tompkins, Reference and Instruction Librarian, Carleton College; Margaret Pezalla Granlund, Curator of Arts and Exhibits in*

*the Library, Carleton College; David Silver, Associate Professor, University of San Francisco; Sam Demas, College Librarian, Carleton College*

Location: Room 107 A/B

3:40 PM–4:00 PM

## CYBER ZED SHED

**Putting the Free Back in Library Subject Guides: Assessing Open Source Alternatives to LibGuides**

Discover how one library is making subject guide decisions for its Web site. Based on feedback from usability testing of LibGuides and a weighted rubric assessment of alternative subject guide technologies, this presentation will show how the decision was made to continue with LibGuides or move on to another option for subject guides.

*Presenter(s): Jennifer Ditkoff, Collection Development Librarian, Keene State College; Kara Young, Systems Librarian, Keene State College*

Location: Room 201 A

4:30 PM–5:30 PM

## VIRTUAL CONFERENCE WEBCAST

**Digital Library Interdependence: Building External Partnerships with Cultural Heritage Organizations**

How one academic library has groomed external relations with others outside its university to allow the rich cultural resources they own and manage to be preserved digitally and made available to scholars worldwide by means of a substantial digital library. 2011 marks the fifth year of this university's digital library and the announcement of the fifth major digital library partnership agreement, undertaking now to digitize another university's world-class special collection of early printed bibles.

*Presenter(s): Darren Poley, Outreach Librarian, Villanova University*

Location: Online/Virtual Conference

4:30 PM–6:00 PM

**Keynote, Raj Patel**

*Presiding: Pam Snelson, ACRL Conference Chair*

*Greetings: Michael A. Nutter, Mayor of Philadelphia*

*College & Research Libraries Special Announcement: Joyce Ogburn, ACRL President-Elect*

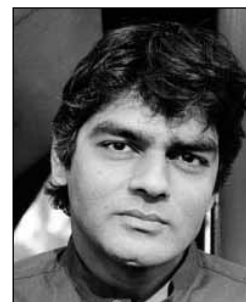
*Introduction: Kenley Neufeld, Santa*

*Barbara City College*

*Speaker: Raj Patel, Author, Academic and Activist*

Activist, academic, and much-in-demand speaker, Raj Patel is an authority on the world economic system and the international food crisis. Patel brings the idea of interdependence to his writings about sustainability, the food crisis, and democracy. Currently, he is a visiting scholar at University of California-Berkeley's Center for African Studies, an Honorary Research Fellow at the School of Development Studies at the University of KwaZulu-Natal, and a fellow at The Institute for Food and Development Policy, also known as Food First. He is an award-winning author of five books, including *Voices of the Poor: Can Anyone Hear Us?*, *Stuffed and Starved: The Hidden Battle for the World Food System*, and his 2010 *New York Times* bestseller *The Value of Nothing: How to Reshape Market Society and Redefine Democracy*.

Location: Ballroom A/B



Raj Patel

6:00PM–7:00PM

**RAJ PATEL, BOOK SIGNING AND SALE**

Meet Raj Patel and purchase his latest book, *The Value of Nothing: How to Reshape Market Society and Redefine Democracy*.

Location: Ballroom A/B

7:00PM–9:00PM

**DINNER WITH COLLEAGUES**

Check out the sign-up sheets in the registration area. Reservations are available on a first-come, first-served basis.

**FRIDAY, APRIL 1, 2011**

8:00AM–3:30PM

**REGISTRATION**

8:30AM–9:30AM

**ROUNDTABLE DISCUSSIONS**

*These informal discussions are 60 minutes in length and are limited to ten individuals per table. Roundtables are located in Exhibit Hall A.*

- Roundtable 1 Immersion Intervention, One Year Later**  
*Facilitator(s): Angiah Davis, Atlanta University Center, Robert W. Woodruff Library*
- Roundtable 2 Cafés in Community College Libraries**  
*Facilitator(s): Brenda Hazard, Director, Hudson Valley Community College*
- Roundtable 3 Wikileaks, War, and the Web: Where Do Academic Libraries Fit?**  
*Facilitator(s): Barbara Norelli, Social Sciences and Instructional Services Librarian, Skidmore College*
- Roundtable 4 Midcareer Angst**  
*Facilitator(s): Lisa Massengale, Assistant Information Services Librarian, University of Illinois-Chicago; Lesley Brown, Reference Librarian, University of Illinois-Chicago; LaVerne Gray, Learning and Outreach Librarian, Texas A&M University*
- Roundtable 5 Forging Critical Connections: Librarians Serving as Freshman Year Experience Advisors**  
*Facilitator(s): Claire Holmes, Research and Instruction Librarian, Towson University; Carissa Tomlinson, Emerging Technologies Librarian, Towson University*
- Roundtable 6 Navigating a New Landscape: Librarianship in For-Profit, Career Colleges**  
*Facilitator(s): Danielle Phillips, Librarian, Carrington College*
- Roundtable 7 Liaison Teams, Academic Integration and Resource Council: A Collection Development Model for a Medium-sized Academic Library**  
*Facilitator(s): Dennis Lambert, Coordinator, Collection Development/Collection Management, Villanova University - Falvey Memorial Library*
- Roundtable 8 Harnessing Information Instruction (II) Assessment: Standardized and Emergent Approaches to Assessing II Programs in Physical and Virtual Environments**  
*Facilitator(s): David Jank, Assistant Professor, Long Island University - Palmer School of Library and Information Science*

- Roundtable 9 Green Libraries on Green Campuses**  
*Facilitator(s): Deborah Wills, Head, Reference, Wilfrid Laurier University Library*
- Roundtable 10 Librarians Who Promote: The Importance of Marketing and Public Relations in Academic Libraries**  
*Facilitator(s): Mark Aaron Polger, Instruction / Reference Librarian, College of Staten Island/City University of New York; Karen Okamoto, Reference, Instruction, and Interlibrary Loan Librarian, John Jay College of Criminal Justice*
- Roundtable 11 College Success Starts in High School: Making the K-16 Information Literacy Connection**  
*Facilitator(s): Emily Rimland, Information Literacy Librarian, Penn State*
- Roundtable 12 Space: The Final Frontier of the Library?**  
*Facilitator(s): Patricia Keogh, Head of Cataloging, Long Island University; Zhonghong Wang, Director of Brooklyn Campus Library, Long Island University*
- Roundtable 13 This is Not a Test: Surveying Students at Freshman Orientation**  
*Facilitator(s): Jennie Callas, Instruction Librarian, Randolph-Macon College*
- Roundtable 14 Assessing Services for Non-Traditional Populations: How to Best Reach our Users at a Distance**  
*Facilitator(s): Jennifer Castaldo, Distance Education Librarian, Johns Hopkins University*
- Roundtable 15 Clickers in Information Literacy Instruction**  
*Facilitator(s): Jim Kinnie, Humanities Reference Librarian, University of Rhode Island, Carothers Library*
- Roundtable 16 Collaboration and E-learning: The Library, the Virtual Classroom, and Program-Integrated Instruction**  
*Facilitator(s): Shannon Johnson, Reference and Information Services Librarian, Indiana University - Purdue University-Fort Wayne; Jane Magee, Librarian, California State University-Fresno*
- Roundtable 17 Help! Creating Balance, Connections, and Services for Newbie Sci-Tech Librarians**  
*Facilitator(s): Kiyomi Deards, Assistant Professor, University of Nebraska-Lincoln*
- Roundtable 18 Early Career Issues**  
*Facilitator(s): Katherine O'Clair, Agriculture and Environmental Sciences Librarian, California Polytechnic State University*
- Roundtable 19 From Rules-Based to User-Based Access Services Departments in Academic Libraries**  
*Facilitator(s): Michael Krasulski, Assistant Professor/Coordinator of Access Services, University of the Sciences in Philadelphia*
- Roundtable 20 Sustaining Information Literacy Education**  
*Facilitator(s): Mary C. MacDonald, Head of Instructional Services, University of Rhode Island, Carothers Library*
- Roundtable 21 What's the Problem?: Tracking the Complexity of Electronic Resource Access Issues**  
*Facilitator(s): Margaret Heller, Web Services Librarian, Dominican University*
- Roundtable 22 An Investment in Knowledge: Supporting Your Institution's Research Mission**  
*Facilitator(s): Miranda Bennett, Head of Collections and Research Support, University of Houston*

**Roundtable 23 Fighting Library Sessions Boredom. Tips for Success**

*Facilitator(s): Myrna Tabet, Information Services Librarian, American University of Beirut*

**Roundtable 24 Standardized vs. DIY Assessment Surveys: How Can Surveys Such as LibQUAL+ and Those Developed In-House Help Transform the User Experience?**

*Facilitator(s): Patricia MacDonald, Associate University Librarian for Administrative Services, Towson University; Mou Chakraborty, Director of Public Services, Salisbury University*

**Roundtable 25 The Future of the Book in Collection Development**

*Facilitator(s): Elizabeth Avery, Coordinator, Collection Development, University of North Texas Libraries; Pradeep Lele, Director, Library, Lone Star College*

**Roundtable 26 Under the Influence: First-Year Seminars and the Librarian Teaching Role**

*Facilitator(s): Steven Hoover, Instructional Design Librarian, University of Nevada-Las Vegas; Randy Hensley, Head of Instruction, Baruch College*

**Roundtable 27 "2020" Vision: What You See Is What Your Library Will Be**

*Facilitator(s): Maureen Diana Sasso, Director, Information Services Division, Gumberg Library, Royal Roads University*

**Roundtable 28 Cancelled**

**Roundtable 29 What's Your Mobile Status?**

*Facilitator(s): Suzanne Martin, Head Librarian, Fletcher Technical Community College; Cindi Blaschke, Technical Services Librarian, Fletcher Technical Community College*

**Roundtable 30 Academic Librarians Reach Out to High School Students**

*Facilitator(s): Beth Tumbleson, Assistant Library Director, Miami University-Middletown*

**Roundtable 31 What about Me? Assisting Library Users with Print Disabilities**

*Facilitator(s): Yolyndra Green, Central Piedmont Community College*

**Roundtable 32 Toxic Libraries: Rebuilding Trust, Increasing Social Capital, and the Role of Transparency**

*Facilitator(s): Connie Stovall, College Librarian for Humanities, Virginia Tech*

**Roundtable 33 Diverse Roles: Misfit...or the Right Fit?**

*Facilitator(s): Barbara Adams, Reference and Instruction Librarian, Duquesne University*

**Roundtable 34 Shared Information Resources: Why Rural Colleges Should Form Partnerships with Public Libraries**

*Facilitator(s): Allison Embry, Student, University of Oklahoma*

**Roundtable 35 Teaching Information Literacy During IM/Text Reference Transactions**

*Facilitator(s): Julia Bauder, Data Services Librarian, Grinnell College*

**Roundtable 36 The Un-roundtable: Rethinking the Unthinkable**

*Facilitator(s): David Dahl, Emerging Technologies Librarian, Towson University*

**Roundtable 37 Representation without Taxation: Connecting with New Students on a Budget**

*Facilitator(s): Elizabeth Crenshaw, Health Sciences Librarian, Long Island University, Brooklyn Campus; Diana Mitrano, Cataloging Librarian, Long Island University, Brooklyn Campus*

**Roundtable 38 Do More with Less**

*Facilitator(s): Jose Aguinaga, Library Faculty, Glendale Community College North*

**Roundtable 39 The Evolution of the Subject Liaison Librarian in Tomorrow's Academic Library**

*Facilitator(s): Kerry Creelman, English Librarian, University of Houston*

**Roundtable 40 One Can Become Many: Making Strategic Partnerships on Campus for the Solo Librarian**

*Facilitator(s): Kimberly Babcock Mashek, Director of Library Services, Kaplan University-Cedar Falls Campus*

**Roundtable 41 Working as a Librarian in Africa**

*Facilitator(s): Joan Petit, Humanities and Social Sciences Librarian, Portland State University; Kimberly Pendell, Social Sciences Librarian, Portland State University / Millar Library*

**Roundtable 42 Faculty Writing Groups**

*Facilitator(s): Marcia Dursi, Librarian and Associate Professor, Marymount University*

**Roundtable 43 Civic Engagement and Your Library**

*Facilitator(s): Margot Malachowski, Outreach Librarian, Baystate Health*

**Roundtable 44 Making It Better: Librarians Collaborating with Colleagues in Student Affairs**

*Facilitator(s): Nancy Adams, Associate Director/Coordinator of Education & Instruction, Penn State Hershey George T. Harrell Health Sciences Library*

**Roundtable 45 Mentoring in a Cross-Cultural Environment**

*Facilitator(s): Danielle Colbert-Lewis, Reference and Instruction Librarian, University of Pittsburgh University Library System; Sean Colbert-Lewis, Assistant Professor of Education, Slippery Rock University of Pennsylvania*

**Roundtable 46 Collegiality Matters**

*Facilitator(s): Shin Freedman, Associate Librarian, Framingham State University*

**Roundtable 47 Friend-Raising: Ramp it Up!**

*Facilitator(s): Samuel Huang, Associate Dean for Development, University of Florida Libraries*

**Roundtable 48 The Future of Collection Development in the Wake of the Big Deal**

*Facilitator(s): Michelle Leonard, Science and Technology Librarian, University of Florida; Steve Carrico, Acquisitions Librarian, University of Florida*

**Roundtable 49 The Privacy Bag: Students, Web 2.0 and the Future of Personal Privacy**

*Facilitator(s): Tahira Akbar-Williams, Assistant Professor, University Tennessee-Knoxville*

**Roundtable 50 Research Impact Services for Faculty**

*Facilitator(s): Laura Bonella, Faculty and Graduate Services Librarian, Kansas State University Libraries; Tara Bailargeon, Head, Faculty and Graduate Services, K-State Libraries*

8:30AM–8:50AM

**CYBER ZED SHED*****We've Wordled: Have You? #wordle***

Wordle is a user-friendly tool that creates colorful, creative, and customizable word clouds from text. Within a few minutes, both librarians and students can generate Wordle clouds to hit on key points in a presentation, use it in marketing on a t-shirt, or as an interactive activity in the classroom. IUPUI librarians demonstrate and discuss the genius of Wordle's versatile use in active library instruction, assessment, marketing, and student engagement.

*Presenter(s): Rhonda Huisman, Assistant Librarian, Indiana University-Purdue University Indianapolis; Willie Miller, Informatics and Journalism Librarian, Indiana University-Purdue University, Indianapolis; Jessica Trinoskey, Assistant Librarian, Indiana University/Purdue University Indianapolis*

Location: Room 201 A

8:30AM–9:30AM

**CONTRIBUTED PAPERS****GROUP ONE*****Library Confidential: Boundaries and Benefits of Demystifying Student Appointments for Faculty***

Do your faculty know why students come to you? Do you share what struggles they bring to reference desks and consultations? At Carleton College, we took advantage of the established learning and teaching community to share this information with our faculty, while speaking their language and also raising some of the ethical questions implied. Come and learn more about how we position ourselves as members of the learning community.

*Presenter(s): Ann Zawistoski, Reference and Instruction Librarian for the Sciences, Carleton College; Kristin Partlo, Reference and Instruction Librarian for Social Sciences and Data, Carleton College*

Location: Room 105 A/B

***Uncovering the IL Disconnect: Examining Expectations among Librarians, Faculty and Students***

This paper examines a system-wide survey conducted by members of the California State University (CSU) ICT/Information Literacy Digital Learning Objects Initiative. The survey, distributed to faculty, librarians, and students at 23 CSU campuses, was conducted in order to obtain information about which information literacy concepts are most important to these education stakeholders. The results uncovered distinct differences between the expectations of librarians and faculty, and articulates the concepts students find the most difficult.

*Presenter(s): Sheila Cunningham, Librarian, Sonoma State University; Stephanie Brasley, Manager, CSU Information Literacy Initiatives, CSU Office of the Chancellor*

Location: Room 105 A/B

***Librarians as Teacher Leaders: Definitions, Challenges, and Opportunities***

Education literature identifies teacher leaders as those who use interpersonal and communication skills with organizational understanding to influence change in their institutions. As librarians take on greater instructional responsibilities, they have an opportunity to create visions, support student learning, and enhance the role of the library on their campuses. This paper defines the teacher leader from a librarian's perspective, and identifies the challenges and opportunities for librarians looking to take on a leadership role.

*Presenter(s): Laura Saunders, Adjunct Faculty, Simmons College*

Location: Room 105 A/B

**GROUP TWO*****Harnessing Web 2.0 and Cloud Computing in the Service of Disaster Response and Recovery***

Successful disaster response is an exercise in managing human resources under very difficult conditions. In catastrophic disasters, displacement of library staff magnifies the challenges facing those in charge of facilitating response and recovery. Using case studies of catastrophic disaster response at libraries, this paper discusses the potential utility of social media and cloud computing applications in support of library disaster preparation, response, and recovery.

*Presenter(s): Gregory Schmidt, Librarian II - Special Collections and Preservation, Auburn University Libraries*

Location: Room 103 A

***Literacies Lightning Round: Integrating 21st Century Literacies into the Curriculum***

Find out about emerging work in digital media and learning and 21st-century literacies, and discover how it intersects with and influences current information literacy theory and practices. Learn about examples of information literacy instruction from other universities that exemplify these new digital media and learning perspectives, consider the questions raised by them, and hear a vision of the future of information literacy instruction.

*Presenter(s): Camille Andrews, Learning Technologies and Assessment Librarian, Cornell University*

Location: Room 103 A

***Wiki Pushing for Doubters: A Successful Applied Model (Developed by a Reluctant Late Adopter)***

This session describes one institution's experience creating and maintaining an interlibrary public services wiki. We will explore wikis as both intraorganizational repository and collaborative and dynamic space for resource development in libraries. All aspects of the wiki development plan will be outlined, including identifying the need, securing commitment from a broad and diverse set of stakeholders, content organization, population and management, and finally tool evaluation.

*Presenter(s): Donna Hayward, Information Studies Librarian, University of Michigan - Hatcher Graduate Library; Lorelei Rutledge, University Library Associate, University of Michigan - Hatcher Graduate Library*

Location: Room 103 A

**GROUP THREE*****The Limits of Democracy in Academic Libraries in a Revolutionary Age***

Academic librarians stand at a revolutionary crossroads where they must reinvent themselves. Through the lens of strategic planning, the authors will argue that although there is a role for participatory management, there must be one leader per unit. This paper will draw upon the authors' work in libraries, one author's military service' and the theory of the organizational psychologist Elliott Jaques to challenge the fatally flawed position that every library employee is a leader.

*Presenter(s): Phillip Jones, Associate Librarian, University of Arkansas; George Fowler, Head, Systems Department, University of Arkansas*

Location: Room 103 C

**Job Hunting: What Search Committees Want You to Know**

Are you actively looking for a new position, considering changing jobs, or simply interested in the view from the other side of the interview table? In this presentation, we will share the results of our data-driven national study of search committee members' experiences, with emphasis on advice for potential job seekers. We will go beyond the usual best practices to share the wisdom search committee members wish they could speak of publicly, but cannot.

*Presenter(s): Candice Benjes-Small, Information Literacy Coordinator, Radford University; Gene Hyde, Archivist and Special Collections Librarian, Radford University; Eric Ackermann, Reference/Instruction and Assessment Librarian, Radford University*

Location: Room 103 C

**Librarian 2.0: It's All in the Attitude!**

In 2006 Stephen Abram stated that we must "become librarian 2.0 now." But what is librarian 2.0? This paper will present the results of a project that identified the skills, knowledge, and attributes required by the successful librarian in the Web 2.0 world (and beyond). Eighty-one Australian librarians participated in a series of 14 focus groups. Eight themes emerged: technology, communication, team work, user focus, business savvy, evidence-based practice, learning, and personal traits.

*Presenter(s): Helen Partridge, Associate Professor, Queensland University of Technology*

Location: Room 103 C

8:30 AM–9:30 AM

**PANEL SESSIONS****Roles for Librarians in Research Data Curation**

This panel will address the emerging roles for academic librarians in the area of data curation, with a focus on real world practice in comparison with the literature. Librarians from four academic research institutions will discuss their experiences with data curation, highlighting opportunities for librarians to support the research process. Panelists will answer a series of questions and guide a discussion session with the audience regarding current roles, challenges, as well as likely future directions.

*Presenter(s): Jake Carlson, Data Research Scientist, Purdue University; Dianne Dietrich, Physics and Astronomy Librarian, Cornell University; Susan Paraham, Research Data Project Librarian, Georgia Institute of Technology; Marisa Ramirez, Digital Repository Librarian, California Polytechnic State University; Gail Steinhart, Research Data and Environmental Sciences Librarian, Cornell University*

Location: Room 107 A/B

**User Self-Sufficiency: A Realistic Goal or a Pie-In-The-Sky?**

Next generation discovery tools, mobile technology, and interactive Web services are phrases often paired with "user self-sufficiency." This panel will explore the promise and reality behind these ubiquitous terms, based on our research and practice, and engage the audience on what they think "user self-sufficiency" means, and whether these technologies deliver. The speakers hold diverse backgrounds, including experience in research and instruction, Web management and design, and library technologies.

*Presenter(s): Jason Vaughan, Director, Library Technologies, University of Nevada-Las Vegas; Cory Lampert, Digitization Projects Librarian, University of Nevada-Las Vegas; Victoria Nozero, Director, Research and Education, University of Nevada-Las Vegas*

Location: Room 201 B/C

**The Lab Model: Taking Embedded to the Next Level #lab2011**

Learn about this unique type of embedding that allows the librarian time to build meaningful relationships with students and better facilitates learning research skills. Learn about planning for courses, challenges of working with academic departments, assessment, time and personal strengths required, and possibilities for these courses as models for other campus faculty. Be inspired by what has and hasn't worked in the presenters' models and identify strategies to implement in similar courses at your institution.

*Presenter(s): Cynthia Snyder, Reference/Instruction Librarian, Rollins College; Elizabeth Dolinger, Information Literacy Librarian, Keene State College; Eliza McKnight, Reference Librarian, Bishop's University; Annie Zeidman-Karpinski, Science and Technical Services Librarian, University of Oregon; Daniel Bromby, Reference Librarian, Bishop's University*

Location: Room 204 A/B

**Is Your Future on Facebook? Students on Privacy in Social Media #ifstudentprivacy**

A panel of students will explain their views on sharing personal information, their use of social media, their expectations for privacy in the networked social world, and how they relate these to their library experiences. Hear about privacy and intellectual freedom issues from the students' point of view and determine how we can reconcile our desire to protect personal information with the opportunity to engage and connect library users today and in the future.

*Presenter(s): Dan Lee, Director, Office of Copyright Management and Scholarly Communication, University of Arizona*

Location: Marriott Hotel, Liberty Ballroom

**We're Not an ARL Library... Why Should We Bother with Scholarly Communication Initiatives?**

The integration of emerging scholarly communication models into the campus environment poses significant challenges in many academic institutions. Small and medium-sized institutions, however, face unique challenges, requiring different methods and perspectives. This panel will present an overview of initiatives offered at smaller institutions, highlighting common practices in the areas of faculty outreach, institutional repositories, institutional mandates, and more. Panelists will then discuss selected initiatives from their individual institutions and offer opportunities for questions and comments.

*Presenter(s): Scott Mandernack, Head, Research and Instructional Services, Marquette University; Georgie Donovan, Coordinator, Bibliographic Services, Appalachian State University; Terri Fishel, Library Director, Macalester College*

Location: Room 204 B/C

8:30 AM–11:30 AM

**Workshops**

*Pre-registration required*

**Admit It! You're Boring in the Classroom: Ten or More Ways to Not Be**

Do you watch students' eyes glaze over and hands clutch their cell phones during your instruction sessions? You are not alone. We know the information we have to share with students is essential, but we have to capture their attention before they will listen. How do we do this? Attendees will discover and try several technology and creativity exercises used to engage students with content they usually think is boring.

*Presenter(s): Jennifer Quinlan, Reference and Instruction Librarian, St. Cloud State University; Cindy Gruwell, Coordinator of Instruction and Reference Librarian, St. Cloud State University*

Location: Room 108 A

FRIDAY, APRIL 1, 2011

**Copyright and Fair Use for Digital Learning: Teaching Strategies that Work**

Many who use digital media for teaching and learning are confused about copyright and fair use. When can I claim fair use? How do I pay a license fee? What should I do if I get a YouTube takedown notice? This hands-on workshop demonstrates engaging and practical teaching and learning strategies to help young adults sharpen copyright clarity and promote understanding of fair use, licensing schemes, and the Digital Millennium Copyright Act.

*Presenter(s): Renee Hobbs, Professor, Temple University; Kristin Hokanson, Technology Integration Specialist, Upper Merion High School; Michael Robb Grieco, Doctoral Student, Mass Media and Communication Program, Temple University*

Location: Room 108 B

**The Art of Presenting: Taking your Idea, Turning it into a Proposal and Giving an Engaging Presentation**

Learn how to take an idea, submit a proposal, and begin to develop the skills you need to give an engaging presentation. Speakers will discuss how to develop skills for Poster Sessions, Panels, Micro Presentations (like the Cyber Zed Shed), Virtual Presentation, and more. Leave with ideas and guidelines on how to develop their projects into engaging proposals and presentations.

*Presenter(s): Michelle Jacobs, Emerging Technologies and Web Coordinator, Pepperdine University; Steven Bell, Temple University; Lisa Carlucci Thomas, Southern Connecticut State University; Merinda Hensley, University of Illinois at Urbana-Champaign; Alexia Hudson, Penn State-Abington College; Jennifer Hootman, MINITEX Library Information Network*

Location: Room 103 B

8:55 AM–9:15 AM

**CYBER ZED SHED****Change is Possible: Migration to Koha, an Open Source Library Catalog**

Demystify one of the big new changes happening in libraries! The presenter will discuss how her library selected Koha as its integrated library system, and will include lessons she learned about communicating with IT and making staff comfortable. She will also explain options for in-house or outsourced technical support. The presentation will focus on decision-making and project management rather than technical details.

*Presenter(s): Karen Kohn, Collection Development Manager, Arcadia University*

Location: Room 201A

9:00 AM–10:00 AM

**VIRTUAL CONFERENCE WEBCAST****Harnessing Your Projects: Using Project Management Techniques and Basecamp in Libraries**

Libraries are full of projects. There are renovations, serials reviews, digitizations, system implementations, and new Web sites to name a few. This interactive program is focused on effective project management. It begins with an overview of project management techniques and how they are applicable to libraries and ends with a demonstration of Basecamp, a leading online project collaboration tool. Includes hands-on exercises using Basecamp and examples of how the University of South Florida uses Basecamp.

*Presenter(s): Barbara Lewis, Coordinator for Digital Collections, University of South Florida*

Location: Online/Virtual Conference

9:20 AM–9:40 AM

**CYBER ZED SHED****Don't Settle for Normal When There's XtraNormal! #xtra2011**

Looking for creative and free ways to deliver instruction or promote services? If so, attend this session to learn about XtraNormal, a free Web-based application allowing you to make movies. With already-available themes, characters, animations, and sounds, XtraNormal can be used for outreach, training, reference, instruction, and more. Quickly generate URLs to your XtraNormal movies and simply post the links to your Libguides, blogs, and course management systems. This is not screen-capture—this is animation!

*Presenter(s): Lyda Ellis, Instruction Librarian and Assistant Professor, University of Northern Colorado; Andrea Falcone, Instruction Librarian and Assistant Professor, University of Northern Colorado*

Location: Room 201 A

9:30 AM–11:00 AM

**EXHIBIT HALL SNACK BREAK**

Find out about the latest in products and services when you visit with exhibitors! See page 79 for the list of exhibitors.

9:45 AM–10:45 AM

**POSTER SESSIONS****Tutoring in the Library? A New Perspective for Academic Libraries**

In order for academic libraries to stay viable and pertinent to their undergraduates, it's necessary to diversify our services by establishing tutoring as a regular practice in the library. Visit this poster presentation to learn how to establish, manage, and maintain partnerships that can lead to the successful creation of a tutoring program. The ideas gleaned from this poster will help your library positively impact student engagement, success, and contribute to your university's retention efforts.

*Presenter(s): Michelle Demeter, Tutoring and Academic Partnerships Librarian, Florida State University; Rebecca Reibman, Tutoring Statistics Manager, Florida State University*

Location: Poster 1

**Making History: Supporting Classroom Scholarship Through Innovative Campus Connections**

This poster will highlight a unique cross-campus collaboration designed to enhance student learning through connecting current students and alumni. Students in David Del Testa's History 100 class engage in interviewing and writing about Bucknell alumni who lived through the World War II, and agreed to share their stories. Nancy Frazier, the embedded librarian within the course, assists Del Testa in challenging students to become active historians through capturing, researching, analyzing, and writing alumni stories.

*Presenter(s): Nancy Frazier, Instructional Services Librarian, Bucknell University*

Location: Poster 2

**Developing Partnerships to Develop Collections**

Librarians are playing new roles as content creators and collection builders. However, we could not go it alone without maintaining relationships with campus constituencies and forging new partnerships with non-library organizations that support higher education. The Desegregation of Virginia Education project (DOVE) is a result of these new roles and partnerships. This poster session will explore collection development in a culturally sensitive subject area and address the difficulties of volunteer initiatives.

*Presenter(s): Tonia Graves, Electronic Resources and Serials Services Librarian, Old Dominion University*

Location: Poster 3

### **Locked In to Win! Library and Residence Life Team Up for a Late-Night Student Competition**

Have you ever wondered how to get students in the library late at night to learn and party? The Library and the Office of Residence Life partner to do just that. Each year, students are “locked” in the library to participate in a fast-paced question-answering competition using library resources. During breaks, students enjoy games, music, refreshments, and prizes. Find out how two departments share expertise and resources to plan this popular event.

*Presenter(s): Fantasia Thorne, Learning Commons Librarian, Syracuse University; Abby Kasowitz-Scheer, Learning Commons Librarian, Syracuse University*

Location: Poster 4

### **Rhetoric of the Serials Crisis: Communication on a Long and Winding Road**

The “Serials Crisis” is a familiar term in today’s academic library and is a concept that has even shaken faculty and administrations in higher education. The serials crisis is not new, and its 35 year history can inform the future of the relationship between librarians and publishers.

*Presenter(s): M. Kathleen Kern, Reference Librarian/Ph.D. Student, University of Illinois at Urbana*

Location: Poster 5

### **NIH Public Access Policy and Open Access: Forge Allies, Expand Outreach, and Take Action**

Reflections, observations, and new opportunities in supporting the NIH Public Access Policy at Harvard Medical School. The HMscholar Initiative at Harvard Medical School’s Countway Library has focused on providing Harvard researchers with direct support in navigating the requirements of the NIH Public Access Policy. Whether instructional seminars, repository submissions, or using NCBI/NIH bibliographic reporting tools, Countway Library has become Harvard’s central service point for assisting faculty and researchers obliged to comply with the NIHPA policy.

*Presenter(s): P. Scott Lapinski, Digital Resources Librarian, Countway Library; Harvard Medical School*

Location: Poster 6

### **Hashtag Librarian: Embedded in a Class via Twitter and Blogs**

As students are increasingly building online learning environments using Web 2.0 technologies, how can the library become a part of their personal cyber infrastructure? This presentation describes how at Baylor University, one librarian has become embedded into a first-year seminar class, interacting with the students via Twitter during the class period, and through commenting on their blog posts and bookmarking resources with Delicious.com.

*Presenter(s): Ellen Filgo, E-Learning Librarian, Baylor University Libraries*

Location: Poster 7

### **A Historic Collaboration Goes Digital: Supporting a History Information Literacy Program Online**

What would you do if you had to quickly shift gears and move your library’s instruction online? Librarians found themselves in just this situation when they had to find a more scalable way to work with History faculty. This poster session will provide you

with realistic and successful solutions to transforming face-to-face instruction into online instruction. Live demos will allow you to view and use interactive scenario-based tutorials that require students to problem solve.

*Presenter(s): Jill Newby, Instructional Services Librarian, University of Arizona; Louise Greenfield, Instructional Services Librarian, University of Arizona; Yvonne Mery, Instructional Services Librarian, University of Arizona Libraries*

Location: Poster 8

### **Competence vs. Confidence: Assessment Knockdown!**

Learning assessment tools and program evaluations tools aren’t interchangeable. What do satisfaction surveys or self-assessments tell us about student learning? Most people aren’t self-aware and students definitely fit that description. Competency theory suggests an inverse relationship between competence and confidence, but our assessment results show no relationship whatsoever!

*Presenter(s): Margot Hanson, Web Services Librarian, Golden Gate University; Amy Hofer, Distance Learning Librarian, Portland State University*

Location: Poster 9

### **Student Work, Student Success**

Evidence that effective information use and on-campus employment correlate with college student success are the foundation for our innovative student work program. Our experience is relevant to any academic library interested in mentoring student workers and demonstrating that the library has a substantive role in enhancing student success. Co-presenters will include two student workers planning to pursue graduate degrees in library science.

*Presenter(s): Sherre Harrington, Director, Memorial Library, Berry College; Ann Holzinger, Berry College; Mary Jinglewski, Library Administration Student Project Coordinator, Berry College; Hannah Long, Technical Services Student Supervisor, Berry College; Jeremy Worsham, Technical Services Student Supervisor, Berry College*

Location: Poster 10

### **Putting the Library at Students’ Fingertips**

This poster will feature the library component, or “nugget,” that has been added to Buffalo State College course management system (CMS). The nugget provides direct access to the library catalog and several popular databases from within the CMS, as well as direct links to subject guides, style guides, and research services. Created through a collaboration between reference librarians and instructional support staff, the nugget has received terrific feedback and exponentially increased database use.

*Presenter(s): Marianne Foley, Associate Librarian, SUNY College-Buffalo*

Location: Poster 11

### **Reference on the Move: Using an iPad to Market Library Services and Conduct Outreach for Students and Faculty**

Reference librarians at this institution conducted student outreach by creating a roving reference service using an Apple iPad. This technology allows them to travel lightly and provide information services outside the library. Learn how services are offered using the iPad, a portable laptop stand and an attention-grabbing sign to market their services to underserved populations and create positive buzz for the library.

*Presenter(s): Joanna Gadsby, Reference and Instruction Librarian, University of Maryland-Baltimore County; Shu Qian, Science Reference and Instruction Librarian, University of Maryland-Baltimore County*

Location: Poster 12

***Innovative Uses of Technology for Teaching: The Library Adventure Game***

In order to effectively train staff and students for providing reference service in a specialized collection, a Web-based simulation game was created using JavaScript and XML. The game asks players to assist patrons with real reference questions and figure out the best solution to the patron's information needs. Pre- and post-game assessments show a definite improvement in possible responses to patron queries. The software is freely available to others wishing to create their own games.

*Presenter(s): Scott Rice, E-Learning Librarian, Appalachian State University; Margaret Gregor, Instructional Materials Center Coordinator, Appalachian State University*

Location: Poster 13

***Media Magic: Seattle University's New Collaborative Media Lab***

To serve today's multimedia-savvy students, more libraries now perform as a campuswide resource that supports the use of digital media in teaching and learning. Find out about Seattle University's new Digital Media Lab from its planners and take away valuable lessons-learned on how to "do it right." The comprehensive, state-of-the-art facilities with production and post-production spaces is a must-see for those contemplating future digital spaces or looking to reinvigorate existing spaces.

*Presenter(s): Gili Meerovitch Pfeiffer Partners Architects, Principal, Seattle University c/o Pfeiffer Partners Architects*

Location: Poster 14

***Subject Guides: Rethinking Approaches to Content and Interactivity***

Subject guides are becoming easier to create and offer more flexibility as we start using content management systems. Academic librarians now have an opportunity to rethink our approaches and make our subjects guides more engaging and relevant to students. This poster will present the findings of an analysis of current trends in subject guides, as well as how user needs and pedagogical principles can be integrated in the content and interactivity of subject guides.

*Presenter(s): Mariela Gunn, Digital Service Librarian, Kresge Library, Oakland University; Maurini Strub, Library Assistant, Kresge Library, Oakland University*

Location: Poster 15

***Everything but the Kitchen Sink! A Librarian's Guide to Revolutionizing Information Literacy (IL) Assessment in Academia***

Learn how two librarians new to assessment planned, developed, and implemented an assessment project at a university campus. The presenters will provide other librarians and educators with tips and best practices for success based on their own experiences. Participants will come away from this session with ideas for new ways to assess their own IL instruction, to build assessment tools, and to develop partnerships with colleagues from departments across campus.

*Presenter(s): Rebecca Bliquez, Reference and Instruction Librarian, University of Washington-Bothell/Cascadia Community College Campus Library; Jackie Belanger, University of Washington-Bothell/Cascadia Community College*

Location: Poster 16

***Building Buzz Without Big Bucks***

How do we catch the attention of busy college students who are bombarded with advertisements and promotional materials everywhere they look? At this session, you will learn about ways you can promote your library with guerrilla marketing, a concept that has been used in

the corporate world. Discover low-cost marketing strategies that you can use to build interest and buzz around future library events.

*Presenter(s): Laura Hibbler, Reference/Instructional Librarian, College of the Holy Cross; Mike Zeller, Coordinator of Reserve Services, College of the Holy Cross; Robert Scheier, Electronic Resources Librarian, College of the Holy Cross*

Location: Poster 17

***Collaborative Marketing for Electronic Resources***

Libraries understand that developing a marketing plan to connect a patron with an appropriate electronic resource is vital, yet two recent analyses of articles published by libraries about their marketing plans demonstrate that libraries fail to successfully do this. This poster proposes a model for a national distributed project to develop marketing plans for electronic resources, while collaboratively building benchmarks for the marketing of electronic resources in college and university settings.

*Presenter(s): Marie Kennedy, Serials and Electronic Resources Librarian, Loyola Marymount University*

Location: Poster 18

***Laying the Foundation for a Graphic Novel Collection in an Academic Library***

Now it is time for academic librarians to start treating graphic novels as they would any other valid literary or artistic form. See a visual display of great works. Learn how to win over skeptics. Use an extensive bibliography to build a core collection, which includes the best works from the best authors.

*Presenter(s): Tom Kmetz, Coordinator of Research Services, Morehead State University*

Location: Poster 19

***What Comes After Access?: University Institutional Repositories, Copyright and Digital Preservation***

Discover the requirements for developing preservation plans for university institutional repositories. This poster will discuss the development of policies, procedures, guidelines, activity models, and metadata requirements to ensure the preservation of digital objects stored in university institutional repositories and to comply with national and international intellectual property legislation.

*Presenter(s): Elizabeth Shaffer, Doctoral Student, School of Library, Archival and Information Studies, University of British Columbia; Harrison Inefuku, Master's Student, School of Library Archival and Information Studies, University of British Columbia*

Location: Poster 20

Poster 21—Canceled

***Creating a Library Curriculum without Courses: Using Curriculum Maps and Student Learning Outcomes***

Struggling with developing a library instruction program? Find out how defining a library curriculum, without the benefit of library instruction courses, can lead to a systematic and successful instruction program. Learn how to create a library curriculum map and student learning outcomes as the first steps in this process. Lastly, discover how this methodology can be used to assess the library's impact on student learning.

*Presenter(s): Melissa Gold, Science Librarian, Millersville University*

Location: Poster 22



***Still Room for Reading: Recreational Reading Collections in Academic Libraries***

While today's students are undeniably busy, many find pleasure reading a great stress reliever and a way to offset the highly virtual world they dwell in and the demands of the college classroom. Having an easily accessible browsing collection at their university library can help students nurture the lifelong habit of reading for fun. Come learn how to successfully start, maintain, and measure recreational reading collections in academic libraries.

*Presenter(s): Joan Giglierano, Reference and Instruction Librarian, University of Dayton; Fred Jenkins, Associate Dean for Collections and Operations, University of Dayton*

Location: Poster 23

***"I already know how to do research!" Connecting with Overconfident Students through Evidence-Based Active Learning Techniques***

"Do I have to be here? I already know how to do research!" is a common complaint heard by instruction librarians. Learn how to overcome these objections with evidence-based active learning methods from education research. Methods include self-regulated learning techniques such as immediate feedback, implicit self-confidence tests, and warm-up exercises. The techniques will facilitate learning for all students, including the overconfident. Discover traits of overconfident students as described in psychology, education, and library science research.

*Presenter(s): Amy Gustavson, Coordinator of Instructional Services, East Carolina University; Clark Nall, Reference/Business Librarian, East Carolina University*

Location: Poster 24

***Carpe Diem! Librarians Jump into Assessment and Make a Difference***

Large university libraries can often afford assessment librarians, even assessment departments. However, small and medium-sized libraries have few options. What can a college library do for its assessment without the staff of expertise available to larger institutions? This poster details how assessment is possible in smaller libraries. Starting with LibQUAL+ results, the librarians initiated an assessment process and are able to effect positive changes for a user-centered library.

*Presenter(s): Jianrong Wang, Technical Services Librarian / Associate Professor in the Library, Richard Stockton College of New Jersey; Carolyn Gutierrez, Associate Professor in the Library, Richard Stockton College of New Jersey Library*

Location: Poster 25

***Users in the Wild: Unmoderated Assessment of Topic Modeling in a Digital Library***

Our poster will detail how we assessed our work in topic modeling—a text-mining technique designed to extract semantic topics from large collections of textual items—by repurposing user assessment software for use in a more open environment. We will demonstrate the interfaces we designed to showcase topic modeling for both search and browse results, the design of our testing scripts to work in an unmoderated assessment context, and the results from more than 300 users.

*Presenter(s): Katrina Hagedorn, Project Manager for Digital Projects, University of Michigan*

Location: Poster 26

***Flying the Plane While We Build It: The Carrier Library Learning Commons***

Carrier Library at James Madison University was poised to adopt a Learning Commons service model when the university announced that the library was the site for a new Starbucks Cafe. The cafe, announced, designed and built in three months, required the library to accelerate the new service model and to make strategic decisions with multiple stakeholders on a very short deadline.

*Presenter(s): Elizabeth Haworth, Director of Public Services, Carrier Library, James Madison University; Patricia Hardesty, Liaison Librarian, James Madison University*

Location: Poster 27

***Changing the Face of Our Library***

Our poster will examine the ways we have visually changed our physical and virtual presence and enriched our users experience of library services.

*Presenter(s): Carol Howe, Reference Librarian, Immaculata University; Stephanie Riley, Reference Librarian, Immaculata University*

Location: Poster 28

***The Power of Peer Mentors in Library Instruction***

Limited staff and challenging financial circumstances provide an opportunity for creative solutions in delivering quality information literacy instruction to students. Using student employees to mentor and teach novice academic researchers provides a valuable service to the mentored students, eases the workload of library staff, and teaches valuable skills to student employees. Learn how one university trained and partnered with student employees to provide students with information literacy training and research support.

*Presenter(s): Suzanne Julian, Library Instruction Coordinator, Brigham Young University*

Location: Poster 29

***Using e-readers to Access e-books in a Bookless Library***

The University of Texas-San Antonio recently opened a bookless satellite library, the Applied Engineering and Technology (AET) Library. The AET Library received national media attention, including articles in the *NY Times* and *USA Today*, due to its claim as the first bookless library. This session describes the outcome of a pilot project to loan several types of e-readers loaded with engineering e-book content to students.

*Presenter(s): Jan Kemp, Assistant Dean for Public Services, University of Texas-San Antonio*

Location: Poster 30

***Student Success, Retention, and the Academic Library***

The library is a safe place students go for answers to questions about college life. Librarians at a public four-year institution collected data concerning students' nonresearch-related questions, and shared with stakeholders on campus their findings about information critical to student success. The library is a valuable window into the student experience. Learn how you can make your library a key player in efforts to retain students and help them succeed at your institution.

*Presenter(s): Pamela Baker, Library Instruction Coordinator, California State University-Monterey Bay; Jacqui Grallo, Reference and Instructional Technology Librarian, California State University-Monterey Bay*

Location: Poster 31

FRIDAY, APRIL 1, 2011

***From Coconuts to Cataloging: Lessons Learned While Volunteering***

The proposed poster session will present the experiences of and lessons learned by an academic librarian who engaged in a two week volunteer experience in the libraries of the Cook Islands. Additionally, the session will discuss how the unique social problems facing the Cook Islanders affect literacy, learning, and the future of this island nation. Finally, this poster session will encourage librarians to rethink professional development and scholarship to include volunteering domestically and internationally.

*Presenter(s): Jennifer Paliatka, Reference/Instruction Librarian, Elmhurst College*

Location: Poster 32

9:45 AM–10:45 AM

**IDEAPOWER UNCONFERENCE**

The IdeaPower Unconference is designed to be an exercise in the dynamic presentation of powerful ideas. Presenters volunteer to share an idea that has the power to transform the academic libraries in a six-minute presentation. Attendees should engage with presenters, offer feedback on the ideas and presentations, and initiate collaborative projects with like (or unlike) minds.

Location: 106 A/B

10:30 AM–11:30 AM

**VIRTUAL CONFERENCE WEBCAST*****Humanities by the Numbers: Evaluating Usage Data of Collection Areas***

This presentation describes a collection analysis project collaborated on by Public Services and Technical Services librarians. Collection areas were examined by call number ranges to determine the size and nature of our collections, how often call numbers circulate, and how frequently materials that come on approval are used versus items purchased with discretionary funds. We describe the methodology used and report on trends that emerged from the analyzed usage statistics.

*Presenter(s): Arianne Hartsell-Gundy, Humanities Librarian, Miami University; Masha Misco, Catalog and Slavic Librarian, Miami University; Jeffrey Hartsell-Gundy, Miami University*

Location: Online/Virtual Conference

11:00 AM–11:20 AM

**CYBER ZED SHED*****Free Your Budget, Expand your Mind: Free Online Web Conference Solutions #collabtech***

Library budgets are feeling the effects of the economic downturn, and librarians have to be creative to fulfill the needs of faculty and students. Not all libraries can afford proprietary Web-conference software. Free software is available to facilitate online meeting spaces that can be used for distance education, faculty communication, and professional development. This poster highlights several Webconference options that are free, cross-platform, and allow for voice, text, and screen sharing capabilities.

*Presenter(s): Rachel Slough, E-Learning Librarian, University of Wisconsin-La Crosse; Vicki Gruzynski, Information Services Librarian, Southeast Missouri State University*

Location: Room 201 A

11:00 AM–12:00 PM

**CONTRIBUTED PAPERS****GROUP ONE*****Opening Pandora's Stream: Piping Music into the Information Literacy Classroom***

Information Literacy sessions struggle to make the one-shot session to be as effective as possible. Retention of research skills is low in a traditional lecture style format. Optimizing the learning environment is one way to remediate this dilemma. This paper presents qualitative and quantitative data of a study done that measured the effect of music on a student's overall research project.

*Presenter(s): Kathleen Langan, Humanities Librarian, Western Michigan University; Dianna Sachs, Western Michigan University*

Location: Room 107 A/B

***Do Screencasts Really Work? Assessing Student Learning through Instructional Screencasts***

Do students really learn from screencasts? As libraries experiment with new instructional technologies, questions about the effectiveness of those technologies emerge. This presentation will focus on an assessment process that one large, Midwestern, research institution completed with undergraduate students. The presentation will introduce a potential model for assessment, include an analysis of challenges that were overcome, and share the best practices identified as a result of the assessment.

*Presenter(s): Jo Angela Oehrli, Learning Librarian, University of Michigan; Amanda Peters, Instruction Coordinator, University of Michigan; Julie Piacentine, Public Services Librarian, University of Michigan*

Location: Room 107 A/B

***A Declaration of Embeddedness: Instructional Synergies and Sustaining Practices in LMS Embedded Librarianship***

Embedded librarianship represents today's primary and most productive approach to delivering information literacy instruction to students who want individualized, immediate assistance. Traditionally, librarians have interacted with students using five methods; now reference/instruction librarians may incorporate best practices from each and offer research help connected with faculty assignments in the LMS. Presenters will share tested, sustaining practices that enable even a small staff to collaborate with faculty, embed in their courses, and reach students.

*Presenter(s): John Burke, Library Director, Miami University-Middletown; Beth Tumbleson, Assistant Library Director, Miami University-Middletown*

Location: Room 107 A/B

**GROUP TWO*****Lies, Damned Lies, and Copyright (Mis)Information: Empowering Faculty by Addressing Key Points of Confusion***

Copyright is emerging as a central issue in almost every aspect of teaching, research, and publication in the digital and online age. Libraries are often seen as sources of information on copyright. How well do we do in providing such information? This paper reports on data collected at the University of Minnesota. It highlights key copyright misconceptions among faculty and librarians, and offers suggestions on confronting these misconceptions to foster open and empowered scholarship.

*Presenter(s): Nancy Sims, Copyright Program Librarian, University of Minnesota*

Location: Room 105 A/B

**Retracted Publications in Biomedicine: Cause for Concern**

Over the last several years the number of retracted publications in biomedicine has increased dramatically. This presentation will describe the reasons for the retractions, the sources of retraction statements, and the kinds of citations that continue to be made to the retracted publications. Misconduct is one reason for retraction and many of those articles continue to be cited in the literature as though they represent valid research findings.

*Presenter(s): John Budd, Professor, University of Missouri; Zach Coble, Master's Student, University of Missouri; Katherine Anderson, Specialized Services Librarian, University of Missouri*

Location: Room 105 A/B

**Evolution of Scholarly Communication: How Small and Medium-Sized Libraries are Adapting**

Academic institutions are responding to the integration of new scholarly communication models to widely varying degrees and employing diverse approaches. Small and medium-sized institutions face challenges distinct from those of major research institutions, demanding strategies that reflect the nature of such institutions. This session will present the results of a survey of scholarly communication initiatives, programs, and accomplishments at U.S. institutions and discuss the extent to which institutional variables influence the approaches that are employed.

*Presenter(s): Scott Mandernack, Head, Research and Instructional Services, Marquette University; Rosemary Del Toro, Research and Instructional Services Librarian, Marquette University; Jean Zaroni, Associate Dean, Marquette University*

Location: Room 105 A/B

**GROUP THREE****When Interdependence Becomes Codependence: Knowing When and How to Let Go of Legacy Services**

It's impossible to create and sustain the information environment of the future while clinging to legacy services. This paper will investigate the concept of planned abandonment in libraries, with a special focus on access and interlibrary services. The authors will discuss methods and means to evaluate legacy services, address how to market the end of a once-beloved service, and manage the staff and patron issues inherent in making thoughtful, lasting, mission-focused change in libraries.

*Presenter(s): Katherine Furlong, Associate Director for Access and Administrative Services, Lafayette College; Mary Evangeliste, Director of User Services and Outreach, Fearless Future*

Location: Room 103 A

**The Ancient Library at Alexandria: Embracing the Excellent, Avoiding its Fate**

The ancient library at Alexandria provides a great model, in many ways, for the modern academic library. Find out how the early librarians innovated so that the library became an important industry of knowledge in their day. However, the decline of the library to a more clerical and custodial role in society provides an important warning to academic libraries today, leading to a major recommendation.

*Presenter(s): Gerald Franz, Assistant Library Director, Hodges University*

Location: Room 103 A

**Lightning in a Bottle: Managing Ideas to Spur Innovation**

Good ideas are the foundation of innovation. Are libraries doing all they can to motivate the creation of new and relevant ideas? And, how do we capture these flashes of brilliance, turning them into innovative solutions? This paper will survey academic libraries' current efforts to share and manage ideas. The resulting discussion will show what libraries and librarians can do to improve their conversion rate of ideas into innovations.

*Presenter(s): David Dahl, Emerging Technologies Librarian, Towson University*

Location: Room 103 A

11:00AM–12:00PM

**PANEL SESSIONS****A Library Page for Every Course? A Debate on Macro-level vs. Micro-level Integration #libpage**

The Library Course Page (LCP) automatically generates a page for each course (6,000+) at the University of Minnesota. In this session, we will debate the new wide-scale approach versus our previous highly personalized approach. The LCP brings together reserves, guides, library catalog, and more using a variety of APIs and widgets. We will outline how this page was built, the rollout and the fallout of taking on such a large-scale initiative in tight budgetary times.

*Presenter(s): Kate Peterson, Information Literacy Librarian, University of Minnesota; Jon Jeffryes, Engineering Librarian, University of Minnesota*

Location: Room 204 B/C

**Going the Distance: A Closer Look at Uniting with Remote Users #depanel**

Distance learners are a growing user population in libraries. This presentation discusses three academic libraries' attempts at "uniting" with distance users. Determining their needs, implementing services specifically for distance users, and assessing the success of such services are ways to "reinvent" the user experience for our distance learners.

*Presenter(s): Lizah Ismail, Assistant Professor and Coordinator of Public Services, Marywood University Library; Beth Filar-Williams, Coordinator of Library Services for Distance Education, University of North Carolina-Greensboro; Angela Whitehurst, Assistant Professor/Distance Education Coordinator, East Carolina University; Alison Miller, Manager, ip/2 Reference Services, Drexel University*

Location: Room 201 B/C

**When Worlds Collide: Interlibrary Loan and Special Collections #ill-sc**

Although some academic libraries have successfully lent special collections materials for decades, most still consider it a controversial, even heretical practice. This session will familiarize attendees with newly updated ACRL "Guidelines for the Interlibrary Loan of Rare and Unique Materials" and current best practices, including recommendations from the OCLC Research/RLG Programs Sharing Special Collections advisory group. Panelists will discuss model initiatives showing how special collections and interlibrary loan librarians can build trusting and collaborative relationships.

*Presenter(s): Christian Dupont, Aeon Program Director, Atlas Systems, Inc.; Kristine Shrauger, Head, Interlibrary Loan and Document Delivery Services, University of Central Florida; Elizabeth Konzak, Assistant Archivist for Processing, Stanford University, Hoover Institution; Lee Dotson, Digital Initiatives Librarian, University of Central Florida; Barbara Coopey, Penn State University; Sandra Stelts, Penn State University*

Location: Room 103 C

FRIDAY, APRIL 1, 2011

**"You Talkin' to Me?": Composing a New Information Literacy**

The recursive and intricately linked processes of writing and research make it difficult to determine who owns which pieces of the research paper writing process. We should be asking, though, how can we share these responsibilities in order to deepen student learning? Librarians and composition faculty must learn to speak each other's language in order to establish more effective collaborations.

*Presenter(s): Jaena Alabi, Assistant librarian, Auburn University; Tere Molinder-Hogue, University Writing Center Coordinator, Senior Lecturer, Indiana University-Purdue University Indianapolis; Amanda Roberts, Associate Faculty, Graduate Student, Indiana University-Purdue University*

Location: Marriott Hotel, Liberty Ballroom

**Liberation Through Sharing: Radical Strategies for Cooperative Collection Development and Resource Sharing**

Discover strategies and tools for developing effective demand-driven cooperative collection development and resource sharing programs. Learn how to assess your readiness to adopt radical collaborative strategies and how to develop data-driven approaches to collaborative collection development and resource sharing.

*Presenter(s): Cyril Oberlander, Associate Director, SUNY-Geneseo; Austin Booth, Associate Director of University Libraries and Director of Collections, SUNY-Buffalo*

Location: Room 204 A/B

11:25 AM–11:45 AM

**CYBER ZED SHED****Wikipedia Lover, Not a Hater: Harnessing Wikipedia to Increase the Discoverability of Library Resources**

As librarians, we don't always have to hate on Wikipedia! This presentation describes how the University of Houston (UH) Digital Library created a pilot program to contribute to existing Wikipedia articles by adding links and multimedia content from the Digital Library. The result is a sustainable, ongoing project that not only draws traffic to online library resources, but contributes to public knowledge about subjects in which the UH Libraries collections are strong.

*Presenter(s): R. Niccole Westbrook, Digital Photograph Technician, University of Houston Libraries; Michele Reilly, Head of Digital Services, University of Houston Libraries; Danielle Elder, Student, University of Houston*

Location: Room 201 A

11:50 AM–12:10 PM

**CYBER ZED SHED****Reserve It with Google**

Libraries have limited rooms and equipment available to a student population that demand our services and assistance. For many libraries, a commercial product is cost prohibitive, but the Google Reservation System, which uses Google Apps, is easy to adopt and adapt to fit your library's needs. The Reservation System allows for immediate confirmation to the patron and a posting to a Google Calendar with a single keystroke. Limited programming skills are necessary.

*Presenter(s): Sharon Whitfield, Emerging Technologies Librarian, College of New Jersey*

Location: Room 201 A

12:00 PM–1:00 PM

**VIRTUAL CONFERENCE WEBCAST****Integrating the Library into Online Courses**

What if you could bottle a little bit of the library into every online course? Libraries at three California State Universities are partnering with their campus IT departments to create a rich library environment in every instructor's course. Students can use library resources and services directly from within the online course container and librarians are provided with the power to take on an active role in online courses.

*Presenter(s): Susan Thompson, Coordinator Library Systems, California State University-San Marcos; Thoreau Lovell, Head of Library Information Technology and Media Services, Leonard Library, San Francisco State University; Hillary Kaplowitz, Instructional Designer, California State University-Northridge; Danielle Skaggs, Coordinator of Online Instructional Design, California State University-Northridge; Christina Mayberry, Science and Engineering Librarian, California State University-Northridge*

Location: Online/Virtual Conference

12:15 PM–1:15 PM

**POSTER SESSIONS****Whole Student Learning: The Library's Role in Campus Learning Communities**

This session provides a flexible model for library collaboration in the growing learning community movement. The focus on whole student learning is integral to many of these learning communities, each of which have distinct cultures and norms. We will share a range of collaborative library/learning community programs and illustrate how we are integrating information literacy concepts and skills into the fabric of these diverse communities.

*Presenter(s): Gabriel Duque, Undergraduate Learning Librarian, University of Michigan; Karen Downing, Foundation and Grants Librarian, University of Michigan; Emily Hamstra, Learning Librarian, University of Michigan*

Location: Poster 1

**What's Next: The Library in an Orientation for New Online Students**

The college's Online Student Support Center offers the "What's Next" orientation, allowing learners new to the distance environment a chance to ask questions, become familiar with Blackboard, and to settle nerves. What better opportunity to introduce the library's online services and resources, and to foster collaboration between college departments? View the screencast version and learn about the orientation's development, its successes and pitfalls, the reactions of attendees, and what's next for "What's Next."

*Presenter(s): John Leonard, Distance Learning and Digital Services Librarian, Collin College*

Location: Poster 2

**Are Students Ready to Declare their Independence from the Printed Text? An Explorative Study of the Use of E-textbooks**

A team of faculty, library, IT, and bookstore staff investigated the satisfaction levels and correlates of students' use of their course textbook in electronic format. Both qualitative and quantitative data was collected and is reported in this poster presentation. In contrast to recent research indicating students continue to prefer print, our research suggests students will choose the e-textbook format if it is easy to access, use, and low in cost.

*Presenter(s): Pat Maxwell, Systems Librarian, The College at Brockport, State University of New York; Jennifer Little, Librarian, The College at Brockport, State University of New York*

Location: Poster 3

### ***From Qur'anic Calligraphy to QR Codes: How a University Library Responded Effectively to an Act of Intolerance***

On September 11, 2010, a desecrated copy of the Qur'an was found in front of the local Islamic Center, just across the street from the university. Find out how institutional support for diversity efforts and partnerships with campus and community organizations enabled the libraries to respond quickly and effectively to this negative event. Learn about technologies you can use to extend the reach of physical library displays and public programming.

*Presenter(s): Deborah Margolis, Reference/Instruction Librarian; Liaison to Jewish Studies, Michigan State University Libraries*

Location: Poster 4

### ***Collaboration vs. Cooperation: Building Relationships for a More Inclusive Library***

Seeking to increase your library's relevance to students? Collaborate with Student Organizations. Student-run organizations, or those on-campus groups designed to better meet the needs of students—such as the Disability Resource Center, the Student Counseling Center, etc.—are wonderful assets for librarians looking to improve student experience within the library. By collaborating with these organizations, the library can discover what these students really need, and figure out how to better serve them.

*Presenter(s): Rebecca Marrall, Diversity Resident Librarian, Western Washington University*

Location: Poster 5

### ***Proactively Supporting Promotion and Tenure: Librarians as Facilitators and Consultants***

Academic librarians have the unique skills, tools, and expertise needed to support the faculty promotion and tenure process. We advocate taking a proactive role by teaching faculty, administrators, and tenure committees to use scholarly impact data in the promotion and tenure process. Since this process is at the core of the academic enterprise, librarians have the opportunity to add value to a critical institutional process, enhance their reputations, and build future opportunities for collaboration.

*Presenter(s): David Nolfi, Health Sciences Librarian, Duquesne University; Julie Motyka, Reference Librarian, Duquesne University*

Location: Poster 6

### ***A Roadmap for Discovery Service Implementation at an Academic Library***

After selecting a discovery service, the work has just begun. How will the new tool be presented and integrated with the library's Web site and related systems? How will the tool impact reference, instruction, cataloging, interlibrary loan, and access services? How can a project team encourage organizational buy-in and conduct an effective evaluation? Who will monitor ongoing developments? This poster will provide answers based on one institution's recent experience with implementing EBSCO Discovery Service.

*Presenter(s): Jody Fagan, Content Interfaces Coordinator and Associate Professor, James Madison University; Meris Mandernach, James Madison University*

Location: Poster 7

### ***50 Years of Evolution in MLS Education***

An exploration of the evolution of the MLS degree from 1965 to the 21st century in the United States.

*Presenter(s): Jim Kapoun, Associate Director, Youngstown State University*

Location: Poster 8

### ***Honesty is the Best Policy; Wisdom by Ben Franklin and Fairfield University on Academic Honesty***

Be revolutionary! Lead the charge against academic dishonesty on your campus! Learn how Fairfield University Librarians are leading their campus on this critical issue. Learn about their highly successful academic integrity workshop series for faculty. Be inspired to integrate academic integrity into your first year students' orientation program. Use clickers to play their Cite is Right game. See their creative lesson plans. View their online learning space devoted to academic integrity issues.

*Presenter(s): Jackie Kremer, Senior Reference Lib and Outreach Coordinator, Fairfield University; Christina McGowan, Head Reference Librarian, Fairfield University*

Location: Poster 9

### ***Collaboration Unleashes e-Book Database Potential for Replacing Traditional Textbook Options for Undergraduate Marketing Students***

Learn how marketing and library faculty collaborated with an e-book database vendor to leverage content to serve as foundational "text" for an introduction to marketing course. Student attitudes toward content quality, convenience, and navigation were measured throughout the course. Reading behavior, grades, and other demographic variables were also captured to test a variety of relationships between student attitudes, reading behavior, and preference for mode of content. Survey results and potential for future applications are discussed.

*Presenter(s): Brooke Ratto, Periodicals/Education Librarian, Southern New Hampshire University; Andy Lynch, Associate Professor of Marketing, Southern New Hampshire University*

Location: Poster 10

### ***The Collaborating Librarian: Partnering Across Campus to Assist Assessment Efforts***

Become a partner in campus assessment by joining other campus offices in mutually beneficial assessment projects! Discover how librarians worked with the provost, and other offices to coordinate two projects: syllabi assessment and library-related assignments. Learn how to become campus stakeholders by cultivating partnerships, coordinating projects, and reporting to our partners, schools, departments, and the academic policy committee. Find out how assessment projects help librarians to enhance liaison relationships, improve instruction, and inform collection development.

*Presenter(s): Beth L. Mark, Librarian, Instruction Coordinator, Messiah College; Beth M. Transue, Librarian, Collection Development Coordinator, Messiah College*

Location: Poster 11

### ***Sharing Ben's Kite: Collaborating with Staff and Students on Online Tutorial Creation***

Come see how librarians can work with staff and students to create brief instructional videos using inexpensive screen-capture software. To create a more student-friendly feel, the staff member or student is the voice of the video, while librarians serve as instructional designers. This session will share several of the tutorials created and offer a model process for others, as well as discuss impacts of this collaborative approach.

*Presenter(s): Julie Higbee, Assistant Professor of Library Science, North Georgia College and State University; John McConnell, Assistant Professor of Library Science, North Georgia College and State University*

Location: Poster 12

**How "Next Generation" Are We? A Snapshot of the Current State of OPACs in North American Academic Libraries**

Provides a snapshot of the current state of academic OPACs in pursuit of the next generation catalog (NGC). OPACs from 260 colleges and universities in North America were rated against a checklist of 12 touted features of the next generation catalog. The authors will present and discuss the findings and their implications, revealing just how well current OPACs are measuring up to the NGC ideal.

*Presenter(s): Melissa Hofmann, Bibliographic Control Librarian, Rider University; Sharon Yang, Systems Librarian, Rider University*

Location: Poster 13

**Tapping the Academy's Scholarship Energy Using BibApp**

University Libraries at George Mason University offers a new service. Online faculty profiles are being created using BibApp, an open source application, to highlight institutional scholarship and, subsequently, populate the university's digital repository. Learn why the library chose to offer this as a new service, the work flow developed to create faculty profiles and move materials into the repository, and the quality control steps necessary to ensure consistent, accessible records.

*Presenter(s): Claudia Holland, Head, Copyright Resources Office, George Mason University; Joanna Lee, Digital Repository Services Librarian, George Mason University*

Location: Poster 14

**Applying for a Professional Position like You Give a Damn**

Using a design approach inspired by Stohr and Sinclair's influential 2006 book, this poster will share experiences and observations in the attempt to hire recent graduates, and provide evidence why recent graduates must consider carefully the how and why of available positions. Appealing new skills don't always negate appropriateness. We will offer valuable lessons that will cause to recent graduates rethink their job searches and may help them gain entrance into our profession.

*Presenter(s): Michael Krasulski, Assistant Professor/Coordinator of Access Services, University of the Sciences in Philadelphia; Charles Myers, Chair, Department of Information Science and Library Director, University of the Sciences*

Location: Poster 15

**Handheld Libraries 101**

Have you heard about handheld technologies in libraries but did not have the time to learn about them independently? This poster session will give you the basics to help you get started!

*Presenter(s): Catherine Kosturski, Outreach and Participation Services, JS-TOR; Frank Skornia, VOICES of September 11*

Location: Poster 16

**Using Cloud Technology and Visual Storytelling to Develop an Engaging Orientation Session**

Using cloud technology and visual storytelling, Mason Library developed an engaging orientation session for incoming freshman. A dynamic multimodal presentation was created, moving away from a traditional tour, scavenger hunt, or lecture. PollEverywhere, an online voting tool, a video tour entitled "KSC Cribs," and a scary story highlighting the research process gave students a creative introduction to the library. This poster will highlight the session outline and the pros and cons of each element.

*Presenter(s): Kara Young, Systems Librarian, Keene State College; Micki Harrington, Circulation Supervisor, Keene State College; Jennifer Ditkoff, Collection Development Librarian, Keene State College*

Location: Poster 17

**Can the Principles of Universal Design for Learning be used to Evaluate and Rethink Library Services?**

In this exploratory study, the authors apply the principles of Universal Design for Learning to examine services offered to students in an academic library. Using a case study format, a rubric based on these principles was developed to evaluate Sonoma State University's library services. The results seek to identify how well our library currently meets these criteria. The rubric may be used to generate new thinking about services we offer and how we offer them.

*Presenter(s): Sami Lange, Library Assistant III, Sonoma State University Library; Rick Robison, Reference Coordinator and Access Services, Sonoma State University Library*

Location: Poster 18

**Converting a Lab into a Library: Forging a Space Partnership in a New Building**

At our university, the libraries created a bookless science and engineering library in a new building built for research labs and offices. The engineering dean envisioned the value of having a library in his new building, so we developed a space to emphasize collaborative study alongside innovative library services embedded in the building. Student response is positive. The library is not just in their space, but it has become their space.

*Presenter(s): Ellen Lutz, Science Librarian, University of Texas-San Antonio; Jeff McAdams, Engineering Librarian, University of Texas-San Antonio*

Location: Poster 19

**What is a Library Courtesy Clerk?**

Fighting food and mess in your library? Frustrated by how to enforce, when you'd rather help? Learn about one University's solution, to hire a full-time library courtesy clerk. This person will describe a year and a half of lessons in how to turn a library around from feeling like a mess hall and into a study space. The presentation will explain the use of positive language, sign placement, enforcement, and progressive discipline.

*Presenter(s): Adam Mizelle, Library Courtesy Clerk, W.W. Hagerty Library, Drexel University*

Location: Poster 20

**Building Collections, Building Community in a Virtual, Distributed Environment: Lessons Learned from the Catholic Research Resources Alliance**

This session will focus on the organic processes involved in the design and implementation of the Catholic Research Resources Alliance Catholic portal, a virtual collection of rare, unique, uncommon research materials built cooperatively. The first of these included formation of local teams to host focus groups across institutions. Focus group results informed the direction and scope of the portal.

*Presenter(s): Jean McManus, Catholic Studies Librarian, University of Notre Dame; Pat Lawton, Digital Project Librarian, Catholic Research Resources Alliance (CRRA)*

Location: Poster 21

**Brotherly Love: Cooperative Collection Management Projects of the VALE New Jersey Academic Library Consortium**

Members of the Cooperative Collection Management Committee of the VALE Academic Library Consortium in New Jersey will report on their ongoing, innovative projects to leverage the strength of brotherly love across a statewide network to explore new methods of collection assessment, serials management, ebook collections development, and the pursuit of a shared virtual catalog.

*Presenter(s): Mary Mallery, Associate Dean for Technical Services, Montclair State University; Pamela Theus, Assistant Director, Collection Development and Resource Management, William Paterson University*  
Location: Poster 22

### **From Evidence to Service: Using Assessment Data to Design a Remote Reference Desk**

A 25% increase in Instant Messaging inquiries received at the University of Illinois at Urbana led us to create a “remote services” desk that would answer questions from IM, e-mail, and SMS. To best fit this new service to our patrons’ needs, assessment data was used to understand the nature of interactions and isolate trends in virtual reference, including which patrons use it, what types of questions they ask, and when they ask them.

*Presenter(s): Kathleen Kern, Reference Librarian, University of Illinois at Urbana-Champaign; Eric Phetteplace, Graduate Assistant, University of Illinois at Urbana-Champaign*  
Location: Poster 23

### **RefWorks Rumble: Activities for Skill Development Before the Paper is Due**

This poster will describe assignments given to secondary students, undergraduates, and graduate students that required that students use RefWorks citation tools in new ways. Updating usual citation instruction strategies to include Web 2.0-style activities may help librarians bridge development of skills for traditional research paper bibliographies, plus extend the degree to which citation skills are internalized and appreciated by students. Unique lessons, assignments, and strategies will be discussed.

*Presenter(s): Michelle Kowalsky, Assistant Professor and Coordinator, Department of Educational Leadership and Professional Studies, William Paterson University*  
Location: Poster 24

### **Reference Olympic Glory! Motivating Student Employees through Competitive Training**

Energize the process of preparing your library’s student employees for success through a thematic, competitive training program! The Library Olympics developed student employee skills through group training, independent learning activities, and team challenges. “Events” often made use of physical activity and competitive energy, as well as a sense of humor. Each event included assessment of student learning. This poster session will feature graphic signage from the program, sample event materials, and feedback from participants.

*Presenter(s): Hilary Kraus, Reference Management Librarian, Johnson & Wales University Library*  
Location: Poster 25

### **Creating the Learner-Centered Toolkit**

What’s in your learner-centered toolkit? This poster session presents a wide variety of activities and exercises to create a student-centered learning environment. With an emphasis on collaborative learning, active engagement, and divergent learning styles, this information fluency program seeks to remediate, expand skills, and support students as they develop increasingly sophisticated research skills and as they seek to incorporate their findings into their personal knowledge base.

*Presenter(s): Alexandra Leach, User Services/Serials Librarian, Columbia College*  
Location: Poster 26

### **Learning From Our Students’ Freedom of Speech: Assessing Whiteboard Questions In The Learning Commons**

Our Learning Commons has been open for a year and a half. Since the very first day, Learning Commons staff has been using whiteboards to solicit comments and feedback from students on a variety of topics. Whiteboards allow us to dynamically interact with students, and we’ve collected over a year of photographed comments from our students. Learning Commons staff has systematically analyzed these results to generate quantitative data for continued improvement of the space.

*Presenter(s): Molly Mathias, Learning Commons Coordinator, University of Wisconsin-Milwaukee*  
Location: Poster 27

### **Operation Spybrary: The Methodological Ins and Outs of Observing and Assessing Use of Space in Academic Libraries**

Find out about a suite of research methods used to examine the use of space in academic libraries. Learn about the development, practical considerations, and pros and cons associated with user observation, interviews, and questionnaires as used in a use of space study. Discover what types of information about library use can be generated by examining the tools used and samples of data collected.

*Presenter(s): Francine May, Mount Royal University; Alice Swabey, Associate Professor, Mount Royal University*  
Location: Poster 28

### **A Rewarding Risk: Information Literacy Games for English Composition Classes**

In 2010, a librarian interested in the affective and instructional impact of using educational games in information literacy instruction worked with three English professors to test three information literacy games in college English Classes. The result was a positive experience for all concerned with happy motivated students, instructors with renewed excitement for teaching, and an improved Librarian/English professor instructional relationship. This poster session will illustrate the games, learning outcomes, and impact of the experience.

*Presenter(s): Theresa McDevitt, Indiana University of Pennsylvania*  
Location: Poster 29

### **Understanding the Research Needs of Undergraduate Capstone Students**

Librarians may spend hours with undergraduate researchers who are working on a capstone, thesis, or other research intensive project. What do we know about the information needs of undergraduates beginning an advanced research project? This poster session visually represents data collected about the research needs of capstone students at the University of Wisconsin-Eau Claire.

*Presenter(s): Robin Miller, Reference and Instruction/Government Publications Librarian, University of Wisconsin-Eau Claire*  
Location: Poster 30

### **Here Comes the Future: Embedding Library Leaders of Tomorrow**

Learn about an exciting program that embeds MLS students within an academic library, providing them with professional experience and mentoring by academic librarians. Through an IMLS grant, 20 MLS students were nurtured by current library managers and leaders. This program provides students with leadership experience and professional development, preparing them to take charge in the profession. Discover how to create a fellowship that embeds select library science students in your library.

*Presenter(s): Mary Oberlies, IMLS Academic Library Fellow, Thomas Jefferson Library*  
Location: Poster 31

**Ahead of the Curve: Mentoring for Emerging Careers in eScience Librarianship**

Cornell University Library (CUL) is partnering with the School of Information Studies at Syracuse University to support their eScience Fellows Program by developing a mentorship program for enrolled students. Mentoring students for careers in eScience, careers for which we ourselves may not have been formally trained, presents both challenges and opportunities. Students gain valuable perspective from practicing librarians, while librarians are exposed to emerging technologies and practices associated with the new discipline.

*Presenter(s): Gail Steinhart, Research Data and Environmental Sciences Librarian, Cornell University*

Location: Poster 32

12:15 PM – 1:15 PM

**ROUNDTABLE DISCUSSIONS****Roundtable 1 Do You Have What it Takes? Valuable Insight into Library Leadership**

*Facilitator(s): Jill Dixon, Science Library Coordinator/Subject Librarian, Binghamton University; Edward Corrado, Director For Library Technology, Binghamton University*

**Roundtable 2 Institutional and Professional Best Practices for Fostering an Assessment and Research Culture in Academic and Research Libraries**

*Facilitator(s): Alvin Schrader, Director of Research, University of Alberta Libraries*

**Roundtable 3 Building Relationships in Developmental Education**

*Facilitator(s): Ann Roselle, Library Faculty, Phoenix College*

**Roundtable 4 Resource Sharing and Digital Formats**

*Facilitator(s): Annah Jones, Library Assistant, Tufts University, Tisch Library*

**Roundtable 5 Taking your Curriculum to the Virtual Classroom: Planning for a Shift from Embedded In-Person to Hybrid or Distance Information Literacy Instruction**

*Facilitator(s): Kathleen DeLaurenti, Reference and Instruction Librarian, University of Washington, Bothell and Cascadia Community College; Beth Sanderson, Reference and Instruction Librarian, University of Washington, Bothell and Cascadia Community College*

**Roundtable 6 Exploring the Academic Library's Role in Learning Community Environments**

*Facilitator(s): Claudia Shorr, Public Services Librarian, Georgia Perimeter College; Adrienne Graham, Reference Librarian, Georgia Perimeter College*

**Roundtable 7 Technical Services and the Electronic Book : What's Next?**

*Facilitator(s): Corey Davis, Technical Services Librarian, Royal Roads University*

**Roundtable 8 Embedded Humanities Librarians: Exploring Partnerships with Faculty**

*Facilitator(s): Chella Vaidyanathan, Librarian for History and Curator for Post-1800 Historical Collections, The Sheridan Libraries, Johns Hopkins University*

**Roundtable 9 Information Literacy Across the Curriculum: Challenges and Opportunities**

*Facilitator(s): Devin McKay, Deputy Chief Librarian, Queensborough Community College; Sheila Beck, Coordinator of Technical Services, Queensborough Community College*

**Roundtable 10 Mobile Technology: How a Gadget Program will Change the Information Experience**

*Facilitator(s): David Avery, Emerging Technologies Librarian, University of Connecticut; Erika McNeil, Document Delivery/ Interlibrary Loan Team Leader Librarian, University of Connecticut*

**Roundtable 11 Best Practices in First-year Information Literacy Instruction**

*Facilitator(s): Jacalyn Bryan, Reference and Instructional Services Librarian, Saint Leo University; Elana Karshmer, Instruction Program and Information Literacy Librarian, Saint Leo University; Sharyn Disabato, Assistant Professor of Education, Saint Leo University*

**Roundtable 12 E-readers and Academic Content: Evolving Options for Access**

*Facilitator(s): Jan Kemp, Assistant Dean for Public Services, University of Texas-San Antonio*

**Roundtable 13 Strengthening Information Literacy through Service Learning Partnerships**

*Facilitator(s): Maureen Barry, Librarian for First-Year and Distance Learning Services, Wright State University; Jennifer Nutefall, Associate University Librarian for Innovative User Services, Oregon State University*

**Roundtable 14 Assessing E-Resources: Learning to Say No**

*Facilitator(s): Richard Bleiler, Humanities Librarian, University of Connecticut, Homer Babbidge Library; Jill Livingston, Liaison to Allied Health, Kinesiology, and Physical Therapy, University of Connecticut, Homer Babbidge Library*

**Roundtable 15 Problem-Based Learning and Information Literacy Instruction**

*Facilitator(s): Mary C. MacDonald, Head of Instructional Services, University of Rhode Island, Carothers Library; Jim Kinnie, Humanities Reference Librarian, University of Rhode Island, Carothers Library*

**Roundtable 16 Testing Time: Using Assessment for Curriculum Development**

*Facilitator(s): Peggy Ridlen, Reference and Instructional Librarian, Fontbonne University; Jane Theissen, Reference and Electronic Resources Librarian, Fontbonne University*

**Roundtable 17 Library Instruction Coordinator: Herding Cats or Leading the Herd?**

*Facilitator(s): Kari Weaver, Library Instruction Coordinator and Assistant Professor of Library Science, University of South Carolina - Aiken*

**Roundtable 18 Being Where They Are: New Possibilities in Virtual Reference**

*Facilitator(s): Kate Fuller, Undergraduate Education / Research Services Librarian, University of Connecticut; Kathy Labadorf, Instruction Librarian, Liaison to Women's Studies, University of Connecticut; Laura Kohl, Head of Reference Services, Bryant University*

**Roundtable 19 Staying Genuine and Creating Connections: Networking and Involvement for Introverts**

*Facilitator(s): Kiyomi Deards, Assistant Professor, University of Nebraska-Lincoln*

**Roundtable 20 Walk the Walk: What Role do Librarians Play in Shaping Scholarly Communication?**

*Facilitator(s): Emily Dill, Associate Librarian, Indiana University-Purdue University Columbus; Kristi Palmer, Digital Libraries Team Leader, Indiana University-Purdue University Indianapolis*

**Roundtable 21 The Interdependence of General Education and Information Literacy**

*Facilitator(s): R. Cecilia Knight, Catalog Librarian and Associate Librarian of the College, Grinnell College; Janet Fore, Library Director, Saint Mary's College; Julia Dickinson, Coordinator of Instructional Services, Berea College*



**Roundtable 22 It's All Fun and Games—Using Games in Library Instruction**  
*Facilitator(s): Katherine O'Clair, Agriculture and Environmental Sciences Librarian, California Polytechnic State University*

**Roundtable 23 Away from the Desk: Providing Students with Effective Research Support**  
*Facilitator(s): Kristyna Carroll, Research Support Librarian, Villanova University*

**Roundtable 24 Under Pressure: Choosing the Right Tools to Prove Your Library's Value**  
*Facilitator(s): Krista Prock, Reference/Information Literacy Librarian, Kutztown University of Pennsylvania; Karen Wanamaker, Outreach Librarian, Kutztown University of Pennsylvania; Ruth Perkins, Coordinator of Reference and Instruction, Kutztown University of Pennsylvania*

**Roundtable 25 With Liberty and Justice for All: Rethinking Information Literacy in a Globalized World**  
*Facilitator(s): Laurie Kutner, Library Associate Professor, University of Vermont; Alison Armstrong, Director Information and Instruction Services, University of Vermont*

**Roundtable 26 Transforming Library Spaces into New Learning Environments**  
*Facilitator(s): Linda Weber, Director, Public Services Division III, University of Southern California*

**Roundtable 27 Fostering a Culture of Sharing on Campus**  
*Facilitator(s): Molly Kleinman, Special Assistant to the Dean of Libraries, University of Michigan Library*

**Roundtable 28 Going the Distance for the MLIS: Next Generation Librarianship Education**  
*Facilitator(s): Angiah Davis, Atlanta University Center, Robert W. Woodruff Library*

**Roundtable 29 Getting Your Doctorate as a Professional Librarian**  
*Facilitator(s): Jason Martin, Associate Librarian, University of Central Florida Libraries*

**Roundtable 30 Using Clickers in Library Instruction**  
*Facilitator(s): Rachel McMullin, Humanities and Information Literacy Librarian, West Chester University; Sara Drew, Reference Librarian, Cabrini College; Michael LaMagna, Coordinator of Electronic Resources, Delaware County Community College*

**Roundtable 31 Value Added and Return on Investment: An Assessment Toolkit for Libraries**  
*Facilitator(s): Sarah Passonneau, Assessment Librarian, Iowa State University; Michelle Leonard, Science and Technology Librarian, University of Florida*

**Roundtable 32 Dude, Where's My Data? Digital Curation Services and Data Management in Academic Libraries**  
*Facilitator(s): Patricia Hswe, Digital Collections Curator, Penn State University; Marisa Ramirez, Digital Repository Librarian, California Polytechnic State University*

**Roundtable 33 Transform Your Library's Perception through Small Grants**  
*Facilitator(s): Christopher Shaffer, Director, Troy University-Dothan; Olga Knyaz, Troy University-Dothan*

**Roundtable 34 And I'm Here To Make Your Life Easier—Reaching First-Year Students Through Custom Tutorials**  
*Facilitator(s): Olga Hart, Coordinator of Library Instruction, University of Cincinnati; Pamela Bach, Director, InfoCommons, University of Cincinnati Libraries; Barbara Macke, Instructional Librarian, University of Cincinnati Libraries*

**Roundtable 35 When Young and Sexy Isn't Enough: Being Heard When You Clearly Don't Know Anything**  
*Facilitator(s): Reuben Kaller, Library Instruction Coordinator, St. Philip's College; Kelli Wilder, Library Distance Learning Coordinator, St. Philip's College*

**Roundtable 36 Right Person, Right Job, Right Time: Bridging Gaps in the Multi-Generational Workplace**  
*Facilitator(s): Rosaline Odom, Head, Information and Research Services, Atlanta University Center Woodruff Library; Carla Fredd, Business Librarian, Atlanta University Center Woodruff Library*

**Roundtable 37 Let's Talk about Services for Doctoral Students: Are They an Overlooked User Group?**  
*Facilitator(s): Rita Smith, Associate Dean, University of Tennessee; Jane Row, Head, Research Services, University of Tennessee; Molly Roysse, Head, Research Collections, University of Tennessee*

**Roundtable 38 Connecting Online Students to Library Resources**  
*Facilitator(s): Renee Tanner, Reference Librarian, Montana State University*

**Roundtable 39 Staffing Models for Chat Reference Services**  
*Facilitator(s): Ian Benton, Public Services Librarian, University of Wisconsin-Madison; Steve Frye, Reference and Information Services Coordinator, College Library, University of Wisconsin-Madison*

**Roundtable 40 The One-Shot: Debating Its Use and Its Future**  
*Facilitator(s): Brandy Whitlock, Instruction Librarian, Anne Arundel Community College; Shana Gass, Reference Librarian, Towson University*

**Roundtable 41 Research Partner: Beyond Liaison Librarianship**  
*Facilitator(s): Kathryn Shaughnessy, Assistant Professor, St. Johns University; Caroline Fuchs, Assistant Professor, St. John's University Libraries*

**Roundtable 42 The Information Literacy Course: An Experience in Academia**  
*Facilitator(s): Sue McFadden, E-Resources Librarian, Indiana University East Campus Library; Lora Baldwin, Information Technology Librarian, Indiana University East-Campus Library*

**Roundtable 43 What is the Future of Instruction?**  
*Facilitator(s): Leslie Sult, Instructional Services Librarian, University of Arizona Libraries; Rebecca Blakiston, Instructional Services Librarian, University of Arizona Libraries*

**Roundtable 44 Life, Librarianship, and the Pursuit of Happiness: Early Career Librarians Speak Out**  
*Facilitator(s): Rebecca Miller, College Librarian for Science, Life Sciences, and Engineering, Virginia Tech; Tracy Hall, Instruction Librarian, McNeese State University*

**Roundtable 45 Information Literacy as a Metaliteracy: Responding to the Challenges of Social Media**  
*Facilitator(s): Trudi Jacobson, Head of User Education Programs, University at Albany-SUNY; Gregory Bobish, User Education Librarian, University Libraries, University at Albany, SUNY*

**Roundtable 46 How Academic Librarians Teach Credit Information Literacy Courses**  
*Facilitator(s): Beth Tumbleson, Assistant Library Director, Miami University Middletown; Mark Shores, Assistant Library Director, Miami University Hamilton; Jessica Long, Public Services Librarian, Miami University Middletown*

**Roundtable 47 New Libs on the Block: What to Do After You've Started Your First Job**

Facilitator(s): Vicki Gruzynski, Information Services Librarian, Southeast Missouri State University; Chelsea Hanrahan, Graduate and Professional Studies Librarian, New England College

**Roundtable 48 Managing Digital Initiatives in Small Academic Libraries**

Facilitator(s): Zheng (Jessica) Lu, Digital Collections Librarian, The University of San Francisco

**Roundtable 49 Outreach to Cooperative Extension: Challenges and Opportunities**

Facilitator(s): Jim Morris-Knower, Publicity and Outreach Librarian, Mann Library, Cornell University

**Roundtable 50 Weeding the Reference Collection is Not for Cowards**

Facilitator(s): William Garrett, Head of Reference and Access Services, Troy University

1:30 PM – 1:50 PM

**CYBER ZED SHED*****Gimlet: Mixing the Perfect Public Services Assessment Cocktail***

Find out how to collect a rich harvest of data about the reference interview. Learn how to go beyond the simple hashmark, while gathering richly descriptive information about the professional contribution of librarians and the needs of patrons at the same time. At this presentation, discover how a simple Web-based tool can help you create a deep understanding of user needs and enrich service assessment in your library.

Presenter(s): Alexander Justice, Reference Librarian, Loyola Marymount University

Location: Room 201 A

1:30 PM – 2:30 PM

**CONTRIBUTED PAPERS****GROUP ONE*****Reference Desk Renaissance: Connecting with Users in the Digital Age***

ARL members have reported steady declines in reference desk transactions over the past decade and are closing staffed service points in response. University of Southern California is bucking that trend. Upon reopening the Doheny Library reference desk after seven years, demand for personalized service in addition to e-reference support has proven even greater than anticipated. This paper will describe a hybrid reference model revealing a persistent demand for the high touch as well as the high tech.

Presenter(s): Sara R. Tompson, Associate Dean for Library Public Service, University of Southern California; Catherine Quinlan, Dean, University of Southern California, Doheny Library

Location: Room 105 A/B

***Are All Reference Interactions Created Equal? How Gender Might Matter to Our Users***

How does the gender of a user influence her or his experience at the reference desk? What patterns of user behavior might emerge by applying a gender perspective to better understand reference transactions? This study recorded more than 400 user-librarian interactions at the reference desks of a large research library in the quest to answer these questions. The results of this study may have implications for how librarians interact with users while staffing the reference desk.

Presenter(s): Jennifer Bonnet, French Studies Librarian, University of Michigan; Beth Strickland, Women's Studies Librarian, University of Michigan

Location: Room 105 A/B

***How Does Switching to a Discovery Tool Affect Circulation?***

After two academic libraries switched from Millennium to World Cat Local, they tracked circulation of the local collection, consortial borrowing, and interlibrary loan requests to see how the switch affected use. This program provides the results of that switch.

Presenter(s): Tony Greiner, Librarian, Portland Community College

Location: Room 105 A/B

1:30 PM – 2:30 PM

**PANEL SESSIONS*****SGA and Your University Library: A Perfect Union of Resources During Tough Budget Times***

Budget crises can have an incredible impact on library services. However, developing an amicable and reciprocal partnership with your Student Government Association can help alleviate and even eliminate those budget woes, ultimately changing the financial future of your library. Visit this engaging panel discussion to learn how student leaders on your campus can become advocates for you and how their voice echoes the needs of the students your library's services and programs target.

Presenter(s): Michelle Demeter, Tutoring and Academic Partnerships Librarian, Florida State University; Suzanne Byke, Undergraduate Outreach Librarian, Florida State University; Reggie Cuyler, Student Government Association Senate President, Florida State University; Sandy Simmons, Student Government Association Senator, Florida State University

Location: Room 204 B/C

***One Good Turn Deserves Another: Arming Instruction Librarians with the Necessary Arsenal #teachfrwd***

Informal mentoring in library instruction is the norm for many academic programs. Formalizing that pedagogical training, however, is virtually unknown for MLS students and librarian practitioners. ACRL's Information Literacy Immersion provides excellent, but limited, opportunities. Two librarians have begun a modest but growing crusade making pedagogical training more accessible. Personal experiences being mentored in effective teaching techniques serve as backdrop to three practical methods for formalized librarian training: one-day conference, "train-the-trainer," and a semester-long academy.

Presenter(s): Kimberly Davies Hoffman, Reference/Instruction Librarian, SUNY-Geneseo; Michelle Costello, Reference/Instruction Librarian, SUNY-Geneseo

Location: Room 201 B/C

***Making the Ephemeral Endure: Collecting the Web in Research Libraries #webarchives***

The average lifespan of a Web page is said to be between 44 and 75 days, yet these ephemeral resources have become crucial for research. How can we ensure that these resources are preserved and continually accessible? Learn how one research library is addressing this challenge through the development of a Web resources collection program. Panelists will discuss the current state of the program, Web collection tools, and the unique challenges of collecting Web resources.

Presenter(s): Tessa Fallon, Web Collection Curator, Columbia University Libraries; Robert Woven, AUL for Bibliographic Services and Collection Development, Columbia University Libraries; Stephen Davis, Director, Libraries Digital Program Division, Columbia University Libraries

Location: Room 103 C

### ***The Rights of Readers and the Threat of the Kindle* #readersrights**

What happens to our rights as readers when books go digital? Librarian Alycia Sellie and technologist Matthew Goins will challenge the status quo of book digitization and argue that a careless migration to electronic books may destroy well-established rights that readers have held historically with print. More than just an issue of convenience, this talk will examine restrictive licensing agreements and closed technologies used in current digitization projects and outline alternatives.

*Presenter(s): Alycia Sellie, Reference Librarian, Brooklyn College Library; Matthew Goins, Technologist, Openflows, Inc.*

Location: Marriott Hotel, Liberty Ballroom

### ***Projecting an Image: A Field Guide to Visual Literacy* #VisLitACRL2011**

In our media-saturated era, how do we prepare students to select, examine, and understand images with discernment? How do we teach patrons to construct a visually literate search, to locate artifactual evidence, and to place it within a continuum of the visual? Panelists will discuss the types of standards under development for assessing levels of visual literacy; image use among archaeologists, architects, art historians, and artists; and how to integrate visuality into pedagogy.

*Presenter(s): Paul Glassman, Director of the Library, Associate Professor, Felician College; Ann Medaille, Reference Librarian, University of Nevada-Reno; Denise Hattwig, Image Curator, University of Washington; Joan Beaudoin, Assistant Professor, Wayne State University; Holly Wilson, Research and Instruction Librarian, Assistant Professor Pratt Institute; Laena McCarthy, Image Cataloger, Assistant Professor, Pratt Institute*

Location: Room 107 A/B

### ***The Pedagogy of Gaming***

How will gaming explorations in higher education impact libraries and library instruction? Game Studies recognizes that video games create unique experiences that impact players, peers, and students. These experiences create teachable moments that use student's extra-curricular experiences to create meaningful information literacy connections within the classroom. Three librarians explore different aspects of educational gaming: games adapted for classroom instruction, the development of formal Game Studies programs, and student-created library games.

*Presenter(s): Neal Baker, Humanities and Languages Librarian, Earlham College; Kate Todd, Emerging Technologies Librarian, Manhattanville College; Paul Waelchli, Information Literacy Librarian, St. Norbert College*

Location: Room 103 A

### ***Evolution or Revolution? Strategies for Demonstrating the Library's Impact in a New World of Assessment* #revorevacl11**

Actively engage in a panel discussion about documenting, articulating, and promulgating academic library value in a campuswide context. Discover the existing research on library value and explore areas for future evidence collection. This session will focus on concrete, practical strategies librarians can take to actively engage in the assessment conversations on their campuses, select value-demonstrating strategies to implement in their libraries, and learn strategies to overcome barriers to the process.

*Presenter(s): Megan Oakleaf, Assistant Professor, iSchool, Syracuse University; Michelle Millet, Information Literacy Coordinator, University of Texas-San Antonio; Rachel Fleming-May, Assistant Professor, School of Information Sciences, The University of Tennessee*

Location: Room 204 A/B

### ***The State of Academic Libraries: A Discussion of the 2011 ACRL Environmental Scan***

Join colleagues and experts at a panel discussion focusing on the 2011 ACRL environmental scan. Prepared every two years for release at the National Conference, the environmental scan examines trends in academic librarianship, higher education, and the broader economic, demographic and political environment. The ACRL Board of Directors will use the scan in its planning efforts. The panel will discuss trends identified in the scan and their implications for academic libraries and librarians. Come join the discussion.

*Presenter(s): Members of the ACRL Research Review & Planning Committee*  
Location: 203AB

1:30PM–2:30PM

### **VIRTUAL CONFERENCE WEBCAST**

#### ***Listening to Users . . . Closing the Feedback Loop: Just Do It!***

Libraries can close the feedback loop quickly. Methods for realtime feedback and library responses, in use at a college library and a large university library, will be presented, including suggestion boxes and guestbooks, as well as usability studies, mystery shoppers, and informal student interviews. Often libraries focus on information-gathering rather than improvements and responses. If the response is not timely, "short attention span" customers may lose interest and feel as if their opinions do not count.

*Presenter(s): Meg Scharf, Associate Director for Public Services, University of Central Florida; Lisabeth Chabot, College Librarian, Ithaca College*

Location: Online/Virtual Conference

1:30PM–4:30PM

### **WORKSHOPS**

*Pre-registration required*

#### ***How to "Choose Privacy" in Your Library and On Your Campus***

Libraries, civil liberties groups, and academic institutions are increasingly focusing on privacy rights—an essential component of academic freedom and access to information. In this workshop you will learn about asserting library leadership in campus collaboration over privacy, conducting a privacy audit in your library, and getting the latest legal information and best practices policies about campus and library privacy—with a focus on the digital information environment.

*Presenter(s): Barbara Jones, Director, Office for Intellectual Freedom, American Library Association*

Location: Room 108 A

#### ***Walk In with an Idea, Walk Out with a Plan: Mapping Out a Research Study***

Avoid common research detours; learn from our first-time experiences. Academic librarians can do literature reviews, but sampling methodologies, recruiting techniques, and data analysis? They're distant memories from our graduate research method courses. In this workshop, you will brainstorm research ideas, develop research questions, and map out the steps to implement your own research study. Working with your colleagues, you will create a multi-step action plan. This workshop will focus particularly on studies involving human subjects.

*Presenter(s): Carol Perruso, California State University-Long Beach; Catherine Outten, California State University-Long Beach; Betsy McEneaney, California State University-Long Beach; Karin Griffin, California State University-Long Beach; Joseph Aubele, California State University-Long Beach; Susan Jackson, California State University-Long Beach*

Location: Room 103 B

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FRIDAY, APRIL 1, 2011

### **Collaborative Collection Development + Patron-Driven Acquisitions = A Win-Win for Libraries and Patrons**

Fiscal constraints have increased the need for resource sharing and collaborative collection development. The tradition of pre-selecting materials is under scrutiny due to reduced funding, low circulation, and print-on-demand services. Implementing a PDA program within a consortium can be a powerful strategy for maximizing tight budgets, fulfilling collection development goals, and improving return-on-investments. This hands-on workshop will cover collaborative planning with consortial partners, the implementation process, and evaluation criteria.

*Presenter(s): Lorraine Huddy, CTW Librarian for Collaborative Collection Projects, CTW Consortium; Beth Hansen, Director, Information Resources, Connecticut College; Doris Kammradt, Head Librarian for Collections, Research and Instruction, Trinity College; Steve Bischof, Systems / Discovery Librarian, Five Colleges Libraries; Andrew Klein, Science Librarian, Wesleyan University; Pat Tully, University Librarian, Wesleyan University*

Location: Room 108 B

1:30 PM – 3:00 PM

#### **ACRL HEARING**

#### **Hearing on the Standards for Libraries in Higher Education**

#acrLibStandards

Participate in a discussion of the revision of the Standards for Libraries in Higher Education.

*Presenter(s): Patricia Iannuzzi, University of Nevada-Las Vegas; Lisa Stillwell, Franklin & Marshall College; Sharon McCaslin, Fontbonne University; Jeanne Brown, University of Nevada-Las Vegas; Tom Abbott, University of Maine-Augusta; Joanne Ruelle, Hollins University; Lynne King, Schenectady County Community College*

Location: Marriott Hotel, Independence Ballroom

1:55 PM – 2:15 PM

#### **CYBER ZED SHED**

#### **LibAnswers: We Bought It- Now What?**

Has your library recently acquired Springshare's LibAnswers? Are you wondering how to staff, maintain, and assess your system? Are you unsure whether to make transactions public or private? In this session, you will discover solutions for improving LibAnswers efficiency and identify potential organizational, technical, and legal pitfalls. Nonsubscribers can apply these concepts to other virtual reference services.

*Presenter(s): Lisa Campbell, Research and Instructional Services Librarian, The University of Alabama*

Location: Room 201 A

2:20 PM – 2:40 PM

#### **CYBER ZED SHED**

#### **Library Jargon Translator (Exhibit)**

The specialized jargon of academic libraries can confuse new users, especially in settings with diverse student populations. Building on the 2008 "Multilingual Glossary," developed by the Instruction for Diverse Populations Committee within ACRL's Instruction Section, librarians in the Educational Services unit at George Mason University Libraries used the open source Exhibit tool to create an online version of this glossary designed to help both ESL speakers and the librarians who work with them.

*Presenter(s): Scott Watkins, Head of Educational Services, George Mason University Libraries; Jackie Sipes, Instructional Design Librarian, George Mason University Libraries*

Location: Room 201 A

2:30 PM – 4:00 PM

#### **EXHIBIT HALL SNACK BREAK**

Find out about the latest in products and services when you visit with exhibitors! See page 79 for the list of exhibitors.

2:45 PM – 3:45 PM

#### **POSTER SESSIONS**

#### **Information Literacy and Scholarly Communication Alignments and Disconnects: What Can We Learn?**

This poster will explore and compare the development and maturation of the national information literacy standards and framework, with that of a national agenda for scholarly communication. It seeks to identify how the agendas of each topic align with each other and where they diverge. It answers, "What can be learned from the profession's experience developing information literacy competencies and how can it be applied to develop the same shared understanding of Scholarly Communication?"

*Presenter(s): Cathy Palmer, Head, Education and Outreach, University of California-Irvine Libraries*

Location: Poster 1

#### **A "Short Course" in Outreach to Disciplinary Societies; Or, LPSS goes to APSA**

Librarian-led workshops held in conjunction with conferences of professional societies in the academic disciplines are an easy way for librarians to reach out to disciplinary faculty beyond their own campuses, with a marginal cost only slightly higher than hosting a strictly local event. Beyond the goodwill toward our profession, preconference workshops create opportunities for librarians to develop professional relationships with one another and in disciplinary bodies.

*Presenter(s): Bruce Pencek, College Librarian for Social Sciences, Virginia Tech*

Location: Poster 2

#### **Defying Borders: The Library's Role in a Global University**

As the focus on globalization in higher education becomes increasingly pervasive, the role of academic libraries in global study and research has become increasingly germane. Academic libraries are assessing how they contribute to universities' missions in the development of "global universities." This poster describes the University of Michigan University Library's response to the surge in university global engagement, showing strategy, successful activities this past year, and future steps as a library goes global.

*Presenter(s): Gurpreet Rana, Coordinator, Library Global Initiatives, University of Michigan*

Location: Poster 3

#### **Mapping the Culture: A Systemic Approach to Information Literacy Program Assessment**

This session will introduce an approach to information literacy program assessment that builds upon the values of the Information Literacy IQ Test but is more systemic in design, employing a process of cultural mapping in small focus groups, and an interpretive framework based on Urie Bronfenbrenner's Ecology of Human Development. It will report results of an ongoing trial of this approach and offer materials that attendees may use to implement it at their institutions.

*Presenter(s): Christopher Richardson, Instructional Services Librarian, Southern Virginia University*

Location: Poster 4

***Intralibrary Loan: Building Interdepartmental Collaboration to Combat Overburdening***

If your library is like a library, your departments are understaffed, backlogged in work, and there are skills and talents hidden around your departments that are not being properly used. At the University of Oregon, we have a number of interdepartmental efforts designed to relieve these types of issues. Whether one-time stop-gap efforts to boost moral, or longer term collaborations, these projects lead to happier workers and patrons, and more communication throughout the libraries.

*Presenter(s): Miriam Rigby, Social Sciences Librarian, University of Oregon*

Location: Poster 5

***Apocalypse: How the Common Experience Project Changed Everything***

The Common Reader at Ohio University had two problems: students didn't read the book, and faculty didn't teach it. So, we invented the Common Experience Project (CEP): a committee of faculty, administrators, and students; a series of "texts" (music, games, novels, art) on our theme, "Apocalypse: Bright Future/Dark Future"; an emphasis on faculty recruiting; a blog for the ensuing discussion (Ohio.edu/commonreader). At 1,000 blog hits a week, we think we're on to something.

*Presenter(s): Lorraine Wochna, Instruction Librarian, Ohio University; Sherri Saines, Reference Librarian, Ohio University Libraries*

Location: Poster 6

***Sharing Control, Embracing Collaboration: Working with University Relations to Redesign the Library Website***

In the summer of 2009, librarians and university relations Web specialists at Azusa Pacific University worked together to redesign the University Libraries Web site. This poster session will share lessons learned from the initial redesign process and ongoing maintenance of the site; describe the benefits of collaborative library Web site redesign for patrons, librarians, and IT/marketing staff; and offer recommendations for libraries looking to strengthen their partnerships with campus Web specialists.

*Presenter(s): Kimberley Stephenson, Assistant Professor, Web Services Librarian, Azusa Pacific University*

Location: Poster 7

***Creating a Bridge across the Higher Education Divide: Partnering to Provide Library Services to Community College Students***

Coconino Community College and Northern Arizona University recently forged a new partnership to provide library services for the 2,000 community college students and faculty. The poster session will describe the process used in the project, and will track progress toward implementation and issues faced during the course of this project. The purpose of the poster session is to serve as a guide for other academic libraries attempting to implement their own shared library services partnership.

*Presenter(s): Beth Schuck, Associate University Librarian, Northern Arizona University; Estelle Pope, Library Resources Coordinator, Coconino Community College*

Location: Poster 8

***From Microfilm to the Web: Presenting Historic Student Newspapers Online***

One of the more unique resources housed at academic libraries are their collections of student newspapers. These materials are often

un-indexed and underused. What if you could digitize these items and present them online, and make them completely keyword searchable? This past year Cowles Library undertook a project to do just that. We'll show you what we did, and how you can do it too.

*Presenter(s): Bart Schmidt, Digital Projects Librarian, Cowles Library, Drake University*

Location: Poster 9

***Defining the Disciplinary Differences: Implementing an Environmental Scan of Scholarly Communication***

The libraries of the Committee on Institutional Cooperation adapted ACRL's Faculty Activism in Scholarly Communications: Opportunity Assessment Instrument to conduct an environmental scan on scholarly communication practices. Get a CD copy of our scan instrument, learn how to conduct your own scan, see how such an assessment can show trends in scholarly communication by discipline as well as by institution, and see what next steps one school is taking to build on the lessons learned.

*Presenter(s): Jim Stemper, Electronic Resources Librarian, University of Minnesota-Twin Cities*

Location: Poster 10

***jQuery for Libraries: Easy Ways to Improve your Library Catalog***

Library catalogs often strictly limit what local libraries can change about the interface. jQuery is a simple scripting library that makes it easy (even for those with very little programming experience) to tweak the catalog interface in ways that were previously difficult or impossible. Come see what we've learned!

*Presenter(s): Ken Irwin, Reference Librarian, Thomas Library, Wittenberg University*

Location: Poster 11

***The Digital Desk Set: Building a Staff and Student Worker Community Through Blackboard***

Can you provide the same standardized training to your library staff, student workers, and outsourced overnight staff and make it informative, interactive, and accessible 24/7? You can if you go digital! This poster session demonstrates how Blackboard course management software can be used to build an online training course for information desk workers that combines traditional reference instruction with online quizzes and multimedia. It will also demonstrate how a virtual community can improve staff communication.

*Presenter(s): Jennifer Masunaga, Reference Librarian, Loyola Marymount University*

Location: Poster 12

***Horsing Around: Innovating Metadata to Bring Videos to Light***

The institutional repository ensures permanent organized storage for the university's scholarly output. Yet faculty participation does not come easy. Focusing outreach efforts on video, we customize metadata for faculty and offer an innovative search tool that brings content out of the library and onto faculty's own Web sites. Illustrated with examples from the Equine Science Center collection of equine behavior videos, this presentation brings brevity, clarity, and striking visuals to illustrate our groundbreaking approach.

*Presenter(s): Jane Otto, Media Metadata Librarian, Rutgers University Libraries*

Location: Poster 13

**Collecting Campus Culture: Collaborations and Collisions**

Discover how a scholarly communication librarian and an archivist navigate the blurry lines of collecting formal and informal student, faculty, and staff contributions to campus culture, and how they reach beyond the library to enrich a records management program and an institutional repository while achieving the objectives of both key programs.

*Presenter(s): Stephanie Davis-Kahl, Scholarly Communications Librarian, Illinois Wesleyan University; Meg Miner, University Archivist and Special Collections Librarian, Illinois Wesleyan University*

Location: Poster 14

**Using Tags to Improve Findability in Library OPACs: A Usability Study of LibraryThing for Libraries**

Library of Congress Subject Headings (LCSH), the standard descriptive language used in library catalogs, have long been criticized for their lack of currency, biased language, and atypical syndetic structure. Despite the inaccessibility of LCSH, little has been done to integrate more usable subject languages into catalogs. This poster reports on usability testing of LibraryThing for Libraries, with a specific focus on understanding whether tags provide a useful, alternative access structure when integrated into catalogs.

*Presenter(s): Carrie Pirmann, Subject Specialist for Social Work, Sociology, and Anthropology, Bucknell University*

Location: Poster 15

**Faculty and Student Technology Use: Are They Flying the Same Kite?**

Although a number of libraries, colleges, and universities have examined technology use of students in recent years, few have looked at how their faculty uses technology. Does it differ from the students? In 2010, a study was conducted on the campus of the University of Central Missouri to answer this question and to guide the development of emerging technology services in the library to meet the needs of this campus.

*Presenter(s): Alice Ruleman, Access Services Librarian, University of Central Missouri*

Location: Poster 16

**E-Resource Renewal Awareness: Using Google Calendar to Bring Selectors on Board**

Discover how to set up Google Calendar to facilitate the timely and productive assessment of subscription e-resources. Promote widespread librarian involvement in e-resource assessment by streaming renewal information into a familiar and user-friendly system.

*Presenter(s): Colleen Major, Columbia University; John Tofanelli, Columbia University; Jeff Carroll, Columbia University*

Location: Poster 17

**The Mobile Student: Rethinking Information Literacy Standards for a Smartphone Era**

In the past five years, the proliferation of smartphones at American colleges and universities has begun to transform the ways in which students search for, retrieve, evaluate, and use information. Informed by the results of a survey of undergraduate students targeting the relationship between smartphones and information literacy, this poster revisits the 2000 ACRL "Information Literacy Competency Standards for Higher Education" to discuss whether the standards as written are still relevant in the smartphone era.

*Presenter(s): Kristen Yarmey, Digital Services Librarian, University of Scranton*

Location: Poster 18

**Civility @ Our Libraries**

Abstract Longitudinal analysis of the results on three climate surveys (1996, 2000, and 2007) highlighted the necessity to provide targeted training and focus on civility in the workplace. This poster session highlights the activities of the Civility Team over the course of an academic year.

*Presenter(s): Alexia Hudson, Information Resources and Services Specialist, Pennsylvania State University Abington*

Location: Poster 19

**Where Steampunk Meets Cyberpunk: Preserving Victorian Publisher Bindings for Large-Scale Digitization**

Hoping that library digitization will help connect patrons to new library materials? Better make sure your physical collections are in good condition! Come hear about the role of physical collections care in large-scale digitization at the University of Illinois. Detailed photodocumentation from a recent study of Victorian publisher cloth bindings destined for large-scale digitization are presented in this poster session.

*Presenter(s): Emily Shaw, Student, University of Illinois at Urbana-Champaign; James Thompson, Student, University of Illinois at Urbana-Champaign*

Location: Poster 20

**The Library as Test Bed for Learning Space Innovation**

In this poster, we will illustrate different types of learning spaces we've created in our libraries, including media viewing rooms, auditorium space, practice presentation rooms, collaborative commons spaces, and both traditional and experimental classrooms. We will discuss how our learning spaces fit into larger campus initiatives and show examples of how faculty and students use the spaces. Our presentation will explore trends in learning spaces in higher education such as the scale-up model and others.

*Presenter(s): Rita Smith, Associate Dean, University of Tennessee; Teresa Walker, Head, Integrated User Services, University of Tennessee*

Location: Poster 21

**Line Dancing in the Library: An Innovative Library Orientation and Campus Partnership**

You walk into the library at midnight on a Sunday, and hundreds of students are line dancing. What's going on? You're not witnessing a country music jamboree, but rather an integral part of new student orientation to the library. Learn how one academic library at a small, residential liberal arts university partnered with the Dean of Students office and student groups to create an innovative, fun, and educational orientation event for new first-year students.

*Presenter(s): Jason Snyder, Librarian for Online Services, Bucknell University*

Location: Poster 22

**Going 3-D!**

Find out how using 360-degree imaging can provide access to your collection of multidimensional objects. This technology replaces traditional digital photography with an interactive flash file, allowing users to rotate and examine objects virtually. Learn about the equipment and process used to create the files. Hear about possible assessment techniques and consider how you might adapt them.

*Presenter(s): Fran Rice, Director, Information Systems and Digital Access, University of Dayton*

Location: Poster 23



**Feed Your Brains!: Teaching Information Literacy To An Alternate Reality**

Learn how to conceptualize and design creative instruction programs. This poster details the University of Florida Libraries' partnership with the campus-wide alternate reality game (ARG), Humans vs. Zombies. Students involved in ARGs constitute a highly participatory culture that is actively engaged in applying 21st-century skills, including communication and collaboration skills, learning and innovation skills, and information literacy skills. Find out how to implement a successful information literacy session cleverly disguised as fun!

*Presenter(s): Margeaux Johnson, Science and Technology Librarian and Instruction Coordinator, University of Florida, Marston Science Library; Amy Buhler, Associate Chair and Engineering Librarian, University of Florida, Marston Science Library; Chris Hillman, Library Technical Assistant, University of Florida, Marston Science Library; Matthew Daley, University of Florida*

Location: Poster 24

**Lifelong Learning, Lasting Impact: Reconnecting Retired Faculty with the University Library**

Discover programming strategies for reconnecting retired faculty with the university library by helping them translate their expert research skills to the digital environment and exploit library resources currently available for their professional development and personal enrichment. This poster will detail why and how we established the award-winning Michigan State University Lifelong Library Emeriti Program, how the program was planned and produced, some of the benefits and challenges we encountered, and what the future may hold for it.

*Presenter(s): Benjamin Oberdick, Instruction Librarian, Michigan State University; Stephanie Perentesis, Library Instruction Coordinator, Michigan State University*

Location: Poster 25

**Evaluating Library Support of a New Graduate Program: A Mixed Method Approach**

This poster will present the results from the first two years of a three-year study designed to evaluate an academic library's efforts to support a university's first doctorate, a Doctor of Nursing Practice (DNP) program, being offered via distance education. The study uses multiple methodologies in its evaluation, including citation analysis, a student satisfaction survey, an examination of interlibrary loan usage, and a review of electronic resource usage statistics.

*Presenter(s): Peter Whiting, Serials Technical Services Librarian, University of Southern Indiana; Philip Orr, Distance Learning Librarian, University of Southern Indiana*

Location: Poster 26

**Creating Library Advocates: Outreach in the Library**

Are you the best library advocate that you can be? Stop by for inspiration and ways to reach out to students and faculty. Learn from the trial and error of an outreach librarian who seeks to engage a student body of largely first generation college attendees at a teaching institution. Improve your outreach methods to help create library advocates who will attest to the value of your university library!

*Presenter(s): Sarah Fay Phillips, Outreach and First Year Experience Librarian, California State University-Bakersfield*

Location: Poster 27

**Bait, but No Switch: Luring (and Keeping) Students in the Academic Library**

This poster will highlight a two-pronged approach to establishing the academic library as not only the intellectual heart of a universi-

ty campus, but the social heart as well. Establishing engaging, fun, and free social events for the university community in addition to reaching out to undergraduate students through employment and informal focus groups allows academic libraries to position themselves at the center of campus life.

*Presenter(s): Jamie Seeholzer, First Year Experience Librarian, Kent State University*

Location: Poster 28

**Tell Us Why You Love Us: What Art Students Value About the Library Experience**

How can the library position itself to meet the needs of practicing artists? To find out, librarians at a small urban arts college surveyed nearly half of the student population regarding their attitudes towards library use. Library staff anticipated that responses would lean heavily towards computing, but the findings paint a different picture. Attendees will discover effective strategies to support artists and learn how the survey was designed to assess student needs.

*Presenter(s): Eamon Tewel, Senior Library Assistant, Moore College of Art and Design*

Location: Poster 29

**Delving into the OPAC Users Minds: Findings from a Usability Test**

This poster presents the findings of an OPAC usability test in a college library. The study found that some OPAC search options were frequently misinterpreted, for instance "keywords" and "subject headings," leading inadvertently to ineffective or failed searches. Based on the findings, the library adjusted some OPAC search keys and implemented a new search option using a more user-friendly term. Search logs are then generated and analyzed to evaluate their effect on the OPAC usage.

*Presenter(s): Yuji Tosaka, Cataloging/Metadata Librarian, The College of New Jersey; Cathy Weng, Head of Cataloging, The College of New Jersey*

Location: Poster 30

**Understanding the Users of a Large Research University's Library's Information Commons**

Information commons take many shapes, this study focuses on a specific implementation: commons computers have scanners attached and the Adobe Design suite installed. Who are the individuals using this space, what are they working on while there, and are they satisfied? Study findings are represented in a poster.

*Presenter(s): Gardner Treneman, User Services Librarian, University of North Carolina-Chapel Hill, R.B. House Undergraduate Library*

Location: Poster 31

**The Embedded Librarian: You Can Find Me...in the Classroom...and at that Teachable Moment!**

Would you like to be a more integral part of the educational experience? Do you seek opportunities to teach concepts and process rather than just products and tools? The embedded librarian is an educational collaborator, a research consultant, and an instructional designer with a physical and virtual presence. Learn about pedagogical methods for continual critical engagement and explore the opportunities of the embedded librarian. Adapt these initiatives to create a variation that works for you.

*Presenter(s): Judy Zebrowski, Librarian for the Arts and Humanities, Bucknell University*

Location: Poster 32

2:45 PM–3:45 PM

**IDEAPOWER UNCONFERENCE**

The IdeaPower Unconference is designed to be an exercise in the dynamic presentation of powerful ideas. Presenters volunteer to share an idea that has the power to transform the academic libraries in a six-minute presentation. Attendees should engage with presenters, offer feedback on the ideas and presentations, and initiate collaborative projects with like (or unlike) minds.

Location: 106 A/B

3:00 PM–4:00 PM

**VIRTUAL CONFERENCE WEBCAST*****When Nontraditional is the Norm: Shifting the Instruction Paradigm for Adult Online Students***

Adult, online students may be invisible, but they are a potent force and will be for years to come. How much do we know about them, and do our instructional activities meet their needs? You'll learn some surprising truths about adult students in the digital realm, and learn how to apply the principles of andragogy to create effective library instruction materials for your adult, online students.

*Presenter(s): Erin Brothen, Education Librarian, Walden University; Erika Bennett, Information Literacy and Instruction Librarian, Capella University; Kim Staley, Reference Librarian and Liaison to the School of Public Service Leadership, Capella University*

Location: Online/Virtual Conference

4:00 PM–4:20 PM

**CYBER ZED SHED*****Five Quick Tips For Your Flip: Getting Better Results With Your Video #bellflip***

Pressing the button and capturing video with a FLIP or other mini-video camera is simple. Turning it into a short, attention-grabbing, message-delivering video is anything but simple. This presentation demonstrates five ideas and techniques academic librarians can use to make better videos to promote the library or for personal presentations. Video is the new PowerPoint. Pick up some tips on how to use it effectively.

*Presenter(s): Steven Bell, Associate University Librarian, Temple University*

Location: Room 201 A

4:00 PM - 5:00 PM

**INVITED PAPER*****Animating Archives: New Modes of Humanities Scholarship***

Can scholarship show as well as tell? Can it engage new sensory and emotional registers? Might we present our evidence in livelier formats or embed an analysis within an archive? How might scholars better use the rich variety of digital materials now available?

Can we imagine new human and technological infrastructures for scholarly publishing? This talk will engage such questions through an exploration of two recent experiments in scholarly communication. First, McPherson will present the online journal, *Vectors*, and describe its lively attempts at remaking the look and feel of scholarly work. Second, she will discuss the emerging Alliance for Networking Visual Culture, an initiative funded by the Mellon



Tara McPherson

Foundation that is meant to scale the experiments of *Vectors* to a much wider audience and model new scholarly workflows.

*Presenter(s): Tara McPherson, Associate Professor of Gender and Critical Studies, University of Southern California School of Cinematic Arts*

Location: Marriott Hotel, Liberty Ballroom

4:00 PM–5:00 PM

**CONTRIBUTED PAPERS****GROUP ONE*****Listening to Students: A User-Centered Assessment of Incoming Graduate Students' Research Skills***

The provision of meaningful library instruction and support for new graduate students should be based upon data that identifies incoming strengths and deficits. To improve services to this often underserved group, it is important to work with their existing skills, avoiding a librarian-centric approach. This paper focuses on the results of a pilot project that gathered data on how students conceptualized and implemented the research process at the start of their graduate careers.

*Presenter(s): Amalia Monroe-Gulick, Social Sciences Librarian, University of Kansas; Julie Petr, Social Sciences Librarian, University of Kansas*

Location: Room 107 A/B

***A Declaration of Survey Interdependence***

In spring 2010, an academic library surveyed its graduate student and faculty populations using two different survey instruments: a custom survey created by the library and LibQUAL+. Find out the benefits of this unique approach of administering two surveys simultaneously. Hear what the survey findings revealed about faculty and graduate student library expectations and learn about changes the library may implement based on findings. Consider some best practices for your own survey creation and administration.

*Presenter(s): Tammy Sugarman, Associate University Librarian, Georgia State University; Jennifer Jones, Training and Assessment Librarian, Georgia State University*

Location: Room 107 A/B

***Do You See What I See?: Comparing Student and Librarian Perceptions of Learning Outcomes***

In 2009, the reference department began to use the ACRL "Information Literacy Competency Standards" to assess student information literacy skills. Instruction sessions were entered into a database and mapped to the ACRL standards, as perceived by the librarian. Students were surveyed on their perceptions of information literacy competency standards met and the overall effectiveness of the instruction session.

This paper will discuss the implementation and results of the survey. *Presenter(s): Faith Steele, Residen Librarian, Marquette University; Scott Mandernack, Head, Research and Instructional Services, Marquette University*

Location: Room 107 A/B

**GROUP TWO*****Re-Inventing Reference Service***

Grand Valley State University (GVSU) has been considering the shifting nature of reference services in the contemporary academic library. Re-inventing reference involved thinking about who delivered service and how. This included evaluating statistics, discussing trends, re-evaluating and re-locating the print reference collection, revising the Reference Desk Assistant (RDA) training, and increasing the use RDAs. This program will discuss GVSU's experience in redesigning reference and the process employed in the move to a single-service point.

Presenter(s): Lynn Sheehan, Head of Liberal Arts Programs, Grand Valley State University

Location: Room 105 A/B

### ***Outreach, Marketing and Digital Literacies: Using Social Media to Blur the Differences***

The media has long been abuzz about the myriad ways social media blurs our personal and professional lives, the public and the private, friends and family. Less has been said about the potential this subversion of boundaries creates for eliding other distinctions. This paper discusses the ways the inherent boundary-shifting nature of social media (including Facebook, Twitter, YouTube, and whatever comes next) can be successfully bent to disambiguate outreach, marketing, and 21<sup>st</sup>-century literacies.

Presenter(s): Rudy Leon, Learning Commons Librarian, University of Illinois Urbana-Champaign

Location: Room 105 A/B

### ***Borges Envisions the Library's Future***

Have you ever wondered why librarians and archivists quote Jorge Luis Borges but rarely analyze his fiction? In fact, two of the Argentine librarian's stories reveal the dynamics of the archive articulated in Jacques Derrida's "Archive Fever: A Freudian Impression." Both speaker and attendees will explore ways in which fiction and theory intersect to predict emerging practices that are transforming the researcher's relationship to the materials, procedures, and products of research in the library environment.

Presenter(s): Lynne Vieth, Instructional and Research Librarian, Whitman College

Location: Room 105 A/B

## **GROUP THREE**

### ***Show Me the Data! Partnering with Instructors to Teach Data Literacy***

Teaching faculty are increasingly using numeric and spatial data sets in their courses. In turn, students need specialized instruction in finding, formatting and analyzing data, and libraries are developing services to address growing needs. This contributed paper examines a survey revealing trends for how teaching faculty are using data in their instruction, the nature of the support requested from library, as well as plans for developing and assessing services that increase students data literacy.

Presenter(s): Karen Hogenboom, Numeric and Spatial Data Librarian, University of Illinois at Urbana-Champaign; Merinda Hensley, University of Illinois at Urbana-Champaign; Carissa Holler Phillips, Assistant Professor of Library Administration, University of Illinois at Urbana-Champaign

Location: Room 103 A

### ***From Embedded to Integrated: Digital Information Literacy and New Teaching Models for Academic Librarians***

Digital information literacy has provided the opportunity for the library to be integrated into different curricula. Learn how one university library has become integrated by teaching library credit courses that go beyond instruction of technical tools and skills needed to conduct library research in order to introduce students to larger concepts and digital information resources that will be relevant to their personal and professional lives as they continue their lifelong learning after college.

Presenter(s): Marisa Walstrum, Instructor, National-Louis University; Larissa Garcia, Assistant Professor, National-Louis University; Rob Morrison, Assistant Professor, National-Louis University

Location: Room 103 A

### ***Harmonic Convergence: Using the Tuning Process to Build Relationships and Transform Information Literacy***

Information literacy is not a solo act. Effective and innovative instruction requires that librarians and faculty members work in harmony to achieve the complex and interdependent goals of information literacy. Learn how Tuning, inspired by the Bologna Process in Europe, provides a compelling model to transform information literacy instruction by leveraging the values of autonomy, diversity, and grassroots engagement with stakeholders.

Presenter(s): Wendy Holliday, Coordinator of Library Instruction, Utah State University

Location: Room 103 A

## **GROUP FOUR**

### ***Selecting Print vs. Electronic Resources for Researchers in the Humanities: Collection Development with Limited Resources***

When humanities research faculty are asked to choose between purchase of a hard copy and the same item in electronic format, he/she may reply, "We should have both." Researchers indicate that the two formats serve different research outcomes. An academic/research library with limited budget and space may be challenged to accommodate such requests. This paper examines multiple perspectives with an eye to fostering interdependent collection development involving research faculty, librarians, and resource-sharing consortia.

Presenter(s): Jane Marie Pinzino, Humanities Research Librarian, Florida State University, Strozier Library; Sarah Buck Kachaluba, Humanities Research Librarian, Florida State University, Strozier Library

Location: Room 103 C

### ***Book Lovers, Technophiles, Printers, and Pragmatists: The Social and Demographic Structure of User Attitudes Toward E-books***

This ACRL grant-funded study is a follow-up to "Conflict and Consensus: Clusters of Opinion on E-Books," which was presented at the 14th ACRL National Conference. The first study used Q-Methodology to isolate four opinion types on electronic books. Due to the nature of the methodology, however, it told us neither the prevalence nor the social-demographic characteristics of each viewpoint. The present study employed a large-n (n=1472) survey to answer these questions.

Presenter(s): Andrew Revelle, Assistant Librarian, Miami University; Susan Hurst, Business Librarian, Miami University; Kevin Messner, Life Sciences Librarian, Miami University; Aaron Shrimplin, Head of Reference and Collection Services, Miami University

Location: Room 103 C

### ***Fair Use Is Not Civil Disobedience: Rethinking the Copyright Wars and the Role of the Academic Library***

The academic library community has been at the center of the copyright wars, advancing the interests of our students and faculty. Digital and network technologies, the licensing of electronic content, and the globalization of copyright have combined to challenge our traditional views of intellectual property. New laws and legislation threaten the sustenance of fair use and key exceptions to copyright. We must re-commit to campus education, political advocacy, and collective risk taking.

Presenter(s): James Neal, Vice President for Information Services and University Librarian, Columbia University

Location: Room 103 C

FRIDAY, APRIL 1, 2011

4:00PM–5:00PM

**PANEL SESSIONS*****Traveling Librarians - Building Campus, Community and International Relationships through Support and Leadership of Off-Campus Programs* #travellibs**

Traveling with or leading off-campus programs can be an exciting opportunity for librarians that builds unique relationships with students and faculty. Off-campus experiences help librarians to develop as life-long learners and extend their knowledge in beneficial new directions. Three librarians who have stepped out of their traditional campus roles and embarked on incredible journeys of discovery will share lessons learned, pitfalls to avoid, and strategies to win over administrators and provide staffing and scheduling flexibility.

*Presenter(s): Amy Bryant, Information Technology Reference Librarian, Earlham College; Katherine Furlong, Associate Director for Access and Administrative Services, Lafayette College; Lisa Guedea Carreño, Library Director, Goshen Library*

Location: Room 204 B/C

***The History Laboratory: Developing a Digital Libraries Course for Lower-Level Undergraduates Using ContentDM***

Discover how librarians can get on the service learning bandwagon! Learn how a historian and a librarian teamed up to create The History Laboratory, a one-credit service learning course designed to enrich the Southeast Tennessee Digital Archive. Explore how teaching students to use ContentDM can improve students' information literacy skills, enrich their understanding of doing historical research, and get them through the doors of a variety of cultural institutions.

*Presenter(s): Sarah Shippy Copeland, Records Catalog Coordinator, Cleveland State Community College; Bryan Reed, Associate Professor of History, Cleveland State Community College*

Location: Room 201 B/C

***Stepping Up The Ladder: Succession Plans In Academic Libraries in the 21st Century* #RWWL**

Succession planning, a strategy for developing leaders from within the organization, is an issue that seems to have received little attention in the library profession. Yet research and statistics illustrate the urgent need to prepare young professionals for leadership roles as retirement for seasoned librarians is approaching. What do individuals, organizations, library schools, and associations need to do as the aging workforce is hitting its peak? Various approaches to "next gen" leadership will be discussed.

*Presenter(s): Maud Mundava, Curriculum Materials Librarian, AUC- Robert W. Woodruff Library; Camila Alire, Colorado State University; Angiah Davis, Atlanta University Center, Robert W. Woodruff Library; Peggy Johnson, University of Minnesota Libraries; Ravi Sharma, Monmouth University; Courtney Young, Penn State Greater Allegheny*

Location: Room 204 A/B

4:25PM–4:45PM

**CYBER ZED SHED*****UX Testing So Simple You'll Actually Do It* #libUX**

Frequent Web site testing with small groups of real people is a cornerstone of agile, user-centered development—but it's not within everyone's grasp. For many academic libraries, the IRB paperwork alone is enough to discourage sustained site analysis. Happily, many powerful free and low-cost alternatives can give developers instantly actionable help with usability questions. This program describes human tools available to us all that are useful for fine-

tuning a page, tweaking an interface, or revamping a site.

*Presenter(s): Bruce Jensen, Web Coordinator, Information Commons and Multicultural Support Librarian, Rohrbach Library of Kutztown, University of Pennsylvania*

Location: Room 201A

4:30PM–5:30PM

**VIRTUAL CONFERENCE WEBCAST*****Checklist Manifesto for Electronic Resources: Getting Ready for the Fiscal Year***

Need to organize how you prepare your current, new, upgraded, or deselected electronic resources for the new fiscal year? Learn how to innovatively apply the principles of "The Checklist Manifesto: How to Get Things Right" and prepare a checklist to manage the myriad of tasks involved in this process. As a simple, but effective tool, a checklist will help you to make priorities clearer and prompt people to function better as a team.

*Presenter(s): Lenore England, Digital Services Librarian, University of Maryland University College; Li Fu, Digital Resources Librarian, University of Maryland University College; Stephen Miller, Associate Provost, Library, University of Maryland University College*

Location: Online/Virtual Conference

8:00PM–10:30PM

**ALL CONFERENCE RECEPTION**

Network with peers during this dessert reception at the National Constitution Center. This stunning, modern building located just two blocks from the Liberty Bell and Independence Hall, is the only museum in the world devoted to the United States Constitution and the story of we, the people. Shuttle busses sponsored by Thomson Reuters will provide transportation for this event to and from all official conference hotels.



Photo courtesy of the National Constitution Center

## SATURDAY, APRIL 2, 2011

8:30AM–9:30AM

### KEYNOTE, JARON LANIER

*Presiding: Pam Snelson, ACRL Conference Chair*

*Introduction: Andy Burkhardt, Emerging Technologies Librarian, Champlain College*

*Speaker: Jaron Lanier, Computer Scientist, Composer, Visual Artist, and Author*

#### ***The Bipolar Library: How Humanizing and Digitizing Must Both be Advanced***

The only way for libraries to remain relevant in the long term is to simultaneously develop in two ways that are almost opposites, although they are quite compatible. On the one hand, it is essential to emphasize the human side of the library. A research librarian is the only sort of entity who knows more than Google about what content (of a non-trivial nature) is out there. That expertise has typically been underplayed and made anonymous in the past, but cannot be in the future. On the other hand, there is a need for frameworks in which scientific and other types of scholarly data can be stored and reused, so that the scientific method can be extended into the Internet age. When someone uses a simulation in research these days, there is no standardized concept of re-use analogous to the replication of results in pre-computational experimental science. Some institution will have to step up to play the role of maintaining important digital artifacts like simulations that will tend to become forgotten or unusable without proper care. This would be a high tech recreation of the role libraries originally played when books were expensive and rare.



Jaron Lanier  
photo courtesy Jonathan Sprague

9:30AM–10:30AM

### JARON LANIER, BOOK SIGNING AND SALE

Meet Jaron Lanier and purchase his book, *You are Not a Gadget*.

Location: Ballroom A/B

9:45AM–10:45AM

### INVITED PAPER

#### ***Beyond the Bitstream: Are Born-Digital Materials in Special Collections Really Special?*** #beyondbits

Special Collections now collect a wide variety of born-digital materials. E-mail, Web sites, social networking sites, virtual worlds, electronic literature, software code, datasets, and digital audio-visual materials now join the more quotidian word processing files and digital photos that repositories have received for years. Born-digital materials are not fixed objects. These intellectual entities are renderings based on the interaction of strings of bits with a particular configuration of hardware, operating system, and software. As such, they bring new challenges to special collections in-



Naomi Nelson

cluding defining what to preserve, providing adequate security, and leveraging new access and assessment possibilities. Librarians and technologists managing data/GIS, digital collections, and institutional repositories face many of the same challenges. Is there really something special about the born-digital materials in special collections? This presentation will place key issues in the management of born-digital special collections, from acquisition to access, within the larger context of the research library.

*Presenter(s): Naomi Nelson, Director, Rare Book, Manuscript, and Special Collections Library, Duke University*

Location: Marriott Hotel, Liberty Ballroom

9:45AM–10:45AM

### IDEAPOWER UNCONFERENCE

The IdeaPower Unconference is designed to be an exercise in the dynamic presentation of powerful ideas. Presenters volunteer to share an idea that has the power to transform the academic libraries in a six-minute presentation. Attendees should engage with presenters, offer feedback on the ideas and presentations, and initiate collaborative projects with like (or unlike) minds.

Location: 106 A/B

9:45AM–10:45AM

### PANEL SESSIONS

#### ***The Digital Textbook Movement: Opportunities and Challenges for Academic Libraries*** #digitxtbk

Digital textbook sales are set to explode. Is your campus ready? Find out what fee-based and open source textbook options are available, how content can be effectively delivered, and how librarians can lead in the adoption of digital textbooks on their campuses.

*Presenter(s): Sue Polanka, Head, Reference and Instruction, Wright State University; Marilyn Billings, University of Massachusetts; Michele Sordi, SAGE Higher Education Group; Eric Frank, Flat World Knowledge; Steve Acker, Ohio Board of Regents/The Ohio State University*

Location: Room 103 C

#### ***The Library's Swiss-Army Knife: Using Smart Phones For Information Discovery, Content Delivery, and Inventory Management***

As the use of smart mobile devices increases among college students and faculty, libraries must explore ways to deliver content and services via this medium. This panel session will discuss how one university has developed three mobile tools in the service of libraries: a multi-functional mobile Web site, a QR code project for URL-based content delivery and information discovery, and an experimental augmented reality tool that uses QR codes for item tracking and inventory management.

*Presenter(s): Stacy Brinkman, Art/Architecture and Asian Studies Librarian, Miami University; Jason Paul Michel, User Experience Librarian, Miami University; Kwabena Sekyere, Information Services Librarian, Miami University; Jim Clarke, Engineering Librarian, Miami University; Bo Brinkman, Associate Professor of Computer Science Miami University*

Location: Room 201 B/C

## SATURDAY, APRIL 2, 2011

**Collection Development On-Demand: Patron-Directed Collections and Services for the Digital Age**

This panel session will explore conceptual frameworks and models, practical approaches, and rationale for developing and implementing patron-directed collecting of e-books and journal articles, access to and manipulation of these resources. Presenters will provide teaching-learning-research conceptualization for this approach, outline the risks and benefits of implementing patron-directed and pay-per-view collections and services, and identify best practices for adopting scalable profile-based, e-preferred selection models at both the local institutional and consortial levels.

*Presenter(s):* Beatrice Pulliam, Library Commons Librarian for Technology and Access, Providence College; D. Russell Bailey, Library Director, Providence College; Mark Caprio, Digital Services and Cataloging Librarian, Providence College; Steve Hyndman, Senior Collection Development Manager, YBP Library Services

Location: Room 103 A

**Looking Right Under Our Noses: Campus and Community Partnerships to Recruit the Next Generation of Librarians**

Panelists will discuss methods of marketing librarianship to students that not only dispel traditional stereotypes, but also highlight scholarship opportunities, service learning, salaries, benefits, and opportunities within librarianship. The presenters will share their insights on the advantages and disadvantages of the different approaches to recruitment. Panelists will highlight mentoring strategies and ideal partnerships for recruitment, such as cultural centers, Offices for Minority Student Affairs, Graduate Colleges, and library student assistants.

*Presenter(s):* Dallas Long, Head of Access Services, Illinois State University; Emily Love, Outreach Librarian for Multicultural Services, University of Illinois at Urbana-Champaign; Erin Fisher, Document Delivery and E-Reserves Librarian, University of Nevada-Reno

Location: Room 107 A/B

**Intellectual Curiosity and Engagement: Creating a Culture of Community, Knowledge Creation, and Learning**

This panel will explore how the need to update our lobby triggered new thinking and inspired us to re-imagine how we create and support a culture of community, knowledge creation, and learning. We will share trends in the changing nature of student work, a sample of programmatic changes made in response, and how we have transformed library spaces to support new learning models.

*Presenter(s):* Laurie Alexander, Director, Undergraduate Library and Head, Graduate Library Reference, University of Michigan; Barbara MacAdam, Associate University Librarian for Public Services, University of Michigan; Rebecca Dunkle, University of Michigan; Catherine Soehner, University of Michigan

Location: Room 204 A/B

**Letting Go: Giving Up Control to Improve First-year Information Literacy Programs #lettinggo**

Have you built successful relationships with programs that continue to grow while resources to support those programs information literacy learning outcomes remain the same? We will describe our experience shifting information literacy instruction out of our sole control and building collaborations and online tools to support instruction by faculty, graduate students, and undergraduate peer mentors. Attendees will gain strategies for giving up control to facilitate student learning in these new instruction models built on interdependence.

*Presenter(s):* Meghan Sitar, Instruction and Outreach Librarian, University of Texas Libraries; Cindy Fisher, First-year Experience Librarian, University of Texas Libraries; Michele Ostrow, Head, Library Instruction Services, University of Texas Libraries

Location: Room 204 B/C

**Revolution in the Library: Remixing Roles, Resources, and Renovations**

Case studies will prompt discussion of opportunities to reshape libraries in the 21st century. Two panels, one on the library building and one on the library program and staff, will offer real-world examples. Panelists will speak briefly about projects redesigning their facilities and organizations. The moderators, one an expert on spatial responses to the new information environment and the other an expert on organizational change and staff development, will pose questions to panelists and audience.

*Presenter(s):* Bob Kieft, College Librarian, Occidental College; Janette Blackburn, Architect AIA LEED AP, Shepley Bulfinch Richardson and Abbott; Jill Gremmels, Leland M. Park, Director of the Davidson College Library, Davidson College; Michael D. Miller, Dean of Library Services, California Polytechnic State University; Marsha Schnirring, Director, Center for Digital Learning and Research Occidental College; Maureen Sullivan, Organization Development Consultant

Location: Room 201 A/B

11:00AM-12:15PM

**CLOSING KEYNOTE, CLINTON KELLY**

*Presiding:* Lisa Janicke Hinchliffe, ACRL President

*Greetings:* Keith Michael Fiels, ALA Executive Director

*Greetings:* Mary Ellen Davis, ACRL Executive Director

*Introduction:* Lisa Janicke Hinchliffe, ACRL President

*Speaker:* Clinton Kelly, Fashion Expert, Co-Host of TLC's *What Not to Wear* and Author

*Prize Presentations:* Pam Snelson, Conference Chair

*Invitation to ACRL 2013:* Erika Linke, ACRL 2013 Conference Chair

What happens when a renowned fashion expert with an international following comes to ACRL? Find out during Clinton Kelly's, co-host of TLC's *What Not to Wear*, closing keynote. A renowned fashion expert and author who specializes in helping individuals achieve personal and professional transformations, Kelly will discuss why we are often averse to change and how to turn this fear into positive action. Kelly achieved his own transformation to television stardom from the world of fashion journalism, where he worked for such publications as *Marie Claire*, *Mademoiselle*, and *DNR*. You'll want to be there when Kelly delivers the closing keynote address and sends thousands of academic and research librarians home with inspiration and ideas for a better self and a better library. Just don't expect \$5,000 for a new wardrobe.



Clinton Kelly

12:15PM-1:15PM

**CLINTON KELLY, BOOK SIGNING**

Meet Clinton Kelly and purchase his latest book, *Oh No She Didn't, The Top 100 Style Mistakes Women Make and How to Avoid Them.*

Location: Ballroom A/B

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**Academic Institutions**

AAAS/Science	342
ABC-CLIO	606
Adam Matthew Digital	1013
Africa Resource Center, Inc.	T-162
ALA Publishing / Digital Reference	445
American Society of Plant Biologists (ASPB)	943
American Theological Library Association	215
ArcaSearch	738
Association of Christian Librarians / Christian Periodical Index	354
Association of College & Research Libraries	544
Bizminer	114
Bureau of Economic Analysis	1117
Business Expert Press and Momentum Press	243
CCP Solutions, LLC	115
Choice Magazine	537
Conflict Records Research Center	T-163
Copyright Clearance Center	526
Datamonitor	244
Dot Lib International	1040
EasyBib.com	646
EBL - Ebook Library	456
ebrary	950
EcoAmericas / Fourth Street Press	T-158
Ex Libris	1006
Fortress Press	T-263
Franciscan Institute Publications	T-161
Gorgias Press	344
Image Access / Digital Library Systems Group (DLSG)	815
Inter-University Consortium for Political and Social Research (ICPSR)	1131
LexisNexis	331
Louis Goldberg Library Book Supplier	T-164
Midwest Library Service	430
MIT Press Journals	942
OCLC, Inc.	518
Oxford University Press	732
Preservation Technologies	1046
Rittenhouse Book Distributors, Inc.	836
Royal Society of Chemistry	113
The Lawbook Exchange, Ltd.	246
The Roper Center for Public Opinion Research	348
VuDL -- Villanova University Digital Library	T-166
Wolper Subscription Services, Inc.	105
World Bank Publications	356
WT Cox Subscriptions	129
Zubal Books	954

**Architects**

Bureau of Economic Analysis	1117
Pfeiffer Partners Architects	453

**Audiocassette Publishers/Distributors**

Emery-Pratt Company	1018
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**Automation**

3M Library Systems	847
American Interfile & Library Services, Inc.	T-153
Backstage Library Works	834
CyberTools for Libraries	748
Digital Campus (Swank Motion Pictures)	1044
Ex Libris	1006
LYRASIS	338
MARCIVE, Inc.	449

OCLC, Inc.	518
Polaris Library Systems	1045
Relais International	939
Skyriver Technology Solutions	1054
VTLS, Inc.	317
WALDO	455
Wolters Kluwer Health /Ovid	306

**Book Publishers/Academic Presses**

ABC-CLIO	606
Allen Press, Inc.	128
Allured Publishing Corporation	T-154
AltaMira Press	926
American Psychological Association	219
American Scientist Magazine	T-159
American Society of Civil Engineers (ASCE)	944
American Theological Library Association	215
Annual Reviews	945
AVA Academia	T-255
Bentham Science Publisher's	241
Bernan Associates	446
Brepols Publishers	1049
Buros Center for Testing	756
Central European University Press	116
Choice Magazine	537
Columbia University Press	545
Combined Book Exhibit	626
Continuum	343
Copyright Clearance Center	526
CRC Press - Taylor & Francis	557
Credo Reference	538
Duke University Press	250
ebrary	950
Emerald Group Publishing Inc	933
Emery-Pratt Company	1018
Encyclopaedia Britannica, Inc.	126
Facts On File	214
Faulkner Information Services	1111
Firefly Books	744
Fortress Press	T-263
Franciscan Institute Publications	T-161
Gale, part of Cengage Learning	805
Gorgias Press	344
Grey House Publishing	217
Harvard Education Publishing Group	T-157
Harvard University Press	543
IET INSPEC	131
IGI Global	853
Independent Publishers Group	441
John Wiley & Sons, Inc.	739
Journal of Studies on Alcohol and Drugs	239
Journal of Visualized Experiments	750
Lexington Books	926
Liberty Fund, Inc.	640
Louis Goldberg Library Book Supplier	T-164
Maney Publishing	1040
McFarland & Company Inc., Publishers	648
McGraw-Hill Professional	753
Midwest Library Service	430
MIT Press Journals	942
Morgan & Claypool Publishers	T-156
Nature Publishing Group	138
OECD - Organization for Economic Cooperation and Development	1057
Pickering & Chatto Publishers	937
Plunkett Research Ltd	634

# EXHIBITOR INDEX

## Foreign Language Books

Books24x7	358
Casalini Libri- Fiesole Italy	935
Dot Lib International	1040
East View Information Services	1133
ebrary	950
Franciscan Institute Publications	T-161
Independent Publishers Group	441
Jean Touzot Librairie Internationale	1043
McGraw-Hill Professional	753
OCLC, Inc.	518
OTTO HARRASSOWITZ Booksellers & Subscription Agents	840
Zubal Books	954

## Green Products/Initiatives

Book2net Inc.	1157
Bureau of Economic Analysis	1117
CCP Solutions, LLC	115
Digital Campus (Swank Motion Pictures)	1044
EcoAmericas / Fourth Street Press	T-158
e-ImageData Corp	106
Image Access / Digital Library Systems Group (DLSG)	815
Jasper Library Furniture	326
Palmieri Furniture Ltd	938

## Library Equipment/Furniture

(The) Crowley Company	110
3M Library Systems	847
A. RIFKIN CO.	1149
Agati, Inc.	843
American Interfile & Library Services, Inc.	T-153
Book2net Inc.	1157
Brodart Co.	647
CCP Solutions, LLC	115
Creative Arts Unlimited, Inc.	953
e-ImageData Corp	106
Estey/Tennsco	1115
Eustis Chair	337
Huston and Company	854
Jasper Library Furniture	326
Palmieri Furniture Ltd	938

## Online Databases, Networks, Services

ABC-CLIO	606
Accessible Archives, Inc.	220
ACLS Humanities E-Book	249
ACM, Inc.	350
Adam Matthew Digital	1013
Africa Resource Center, Inc.	T-162
ALA Publishing / Digital Reference	445
Alexander Street Press	313
American Economic Association	846
American Psychiatric Publishing, Inc.	434
American Psychological Association	219
American Scientist Magazine	T-159
American Theological Library Association	215
ArcaSearch	738
ARTstor	754
Association of Christian Librarians / Christian Periodical Index	354
Atlas System, Inc.	653
Books24x7	358
Brepols Publishers	1049

Cabell's Directory	117
Choice Magazine	537
Columbia University Press	545
Compendium Library Services LLC	1016
CountryWatch, Inc.	1147
CRC Press - Taylor & Francis	557
Credo Reference	538
Datamonitor	244
Digital Campus (Swank Motion Pictures)	1044
Dot Lib International	1040
EasyBib.com	646
EBL - Ebook Library	456
ebrary	950
EBSCO	906
Elsevier, Inc.	506
Emery-Pratt Company	1018
Facts On File	214
Faulkner Information Services	1111
Gale, part of Cengage Learning	805
Gallup World View	332
Geographic Research Inc.	657
GoPrint Systems, Inc.	341
Grey House Publishing	217
H.W. Wilson Company	726
Human Relations Area Files, Inc.	1050
IBISWorld, Inc.	729
IEEE Xplore Digital Library	211
IET INSPEC	131
IGI Global	853
Independent Publishers Group	441
INTELECOM	443
International Information Services	T-165
Inter-University Consortium for Political and Social Research (ICPSR)	1131
Journal of Student Research	T-259
JSTOR	914
Luna Imaging, Inc.	231
LYRASIS	338
McGraw-Hill Professional	753
Mergent, Inc.	240
Mintel International	842
Morgan & Claypool Publishers	T-156
Morningstar, Inc.	437
National Technical Information Service - U.S. Department of Commerce	109
NewsBank, Inc.	532
Northern Micrographics	844
OCLC, Inc.	518
OECD - Organization for Economic Cooperation and Development	1057
OpinionArchives	111
OSA-The Optical Society	740
Oxford University Press	732
Paratext, LLC	1012
Plunkett Research Ltd	634
Portico	914
Project MUSE / The Johns Hopkins University Press	654
ProQuest	406
Publishers Communication Group	205
Royal Society of Chemistry	113
SHIPINDEX.ORG	T-155
Skyriver Technology Solutions	1054
Sociometrics Corporation	558
SPIE Digital Library	444
Standard & Poors	767
Taylor & Francis Group	529
The Roper Center for Public Opinion Research	348

Project MUSE / The Johns Hopkins University Press	654	Bentham Science Publisher's	241
Rittenhouse Book Distributors, Inc.	836	Berkeley Electronic Press	238
Rowman & Littlefield Publishing Group	926	Bernan Associates	446
Royal Society of Chemistry	113	Bizminer	114
SAGE	616	Brepols Publishers	1049
Scarecrow Press	926	Buros Center for Testing	756
Sociometrics Corporation	558	Cabell's Directory	117
SPIE Digital Library	444	Casalini Libri- Fiesole Italy	935
Springer Science + Business Media	226	Choice Magazine	537
Taylor & Francis Group	529	Chronicle of Higher Education	457
the Book House, Inc.	539	Columbia University Press	545
The Lawbook Exchange, Ltd.	246	Copyright Clearance Center	526
The University of California Press	941	CountryWatch, Inc.	1147
University of Virginia Press	150	CRC Press - Taylor & Francis	557
World Bank Publications	356	Dot Lib International	1040
World Scientific Publishing Inc.	440	Duke University Press	250
Zubal Books	954	East View Information Services	1133
		EBL - Ebook Library	456
		EBSCO	906
<b>Consultants</b>		EcoAmericas / Fourth Street Press	T-158
Africa Resource Center, Inc.	T-162	Elsevier, Inc.	506
American Interfile & Library Services, Inc.	T-153	Emerald Group Publishing Inc	933
Atlas System, Inc.	653	Encyclopaedia Britannica, Inc.	126
Backstage Library Works	834	Gorgias Press	344
Bizminer	114	H.W. Wilson Company	726
Bureau of Economic Analysis	1117	Harvard University Press	543
Datamonitor	244	IBISWorld, Inc.	729
Gallup World View	332	IEEE Xplore Digital Library	211
IBISWorld, Inc.	729	IET INSPEC	131
Jasper Library Furniture	326	IGI Global	853
LYRASIS	338	International Information Services	T-165
Mintel International	842	IOP Publishing, Inc.	134
Publishers Communication Group	205	Journal of Student Research	T-259
		Journal of Studies on Alcohol and Drugs	239
		Journal of Visualized Experiments	750
<b>DVD Publishers/Distributors</b>		JSTOR	914
Action! Library Media Service	438	LYRASIS	338
American Psychological Association	219	Maney Publishing	1040
Bullfrog Films	1036	McFarland & Company Inc., Publishers	648
Digital Campus (Swank Motion Pictures)	1044	McGraw-Hill Professional	753
Films Media Group	214	Mintel International	842
Independent Publishers Group	441	MIT Press Journals	942
Louis Goldberg Library Book Supplier	T-164	Morgan & Claypool Publishers	T-156
the Book House, Inc.	539	NewsBank, Inc.	532
		OpinionArchives	111
		OSA-The Optical Society	740
		OTTO HARRASSOWITZ Booksellers & Subscription Agents	840
		OverDrive	118
		Oxford University Press	732
		Portico	914
		Project MUSE / The Johns Hopkins University Press	654
		Publishers Communication Group	205
		Rittenhouse Book Distributors, Inc.	836
		Royal Society of Chemistry	113
		Scholarly Publishers Collaborative Network - FASEB	958
		SPIE Digital Library	444
		Taylor & Francis Group	529
		The University of California Press	941
		University of Virginia Press	150
		WALDO	455
		Wolper Subscription Services, Inc.	105
		Wolters Kluwer Health /Ovid	306
		World Scientific Publishing Inc.	440
		WT Cox Subscriptions	129
<b>Electronic Journals/Electronic publishing</b>			
(The) Crowley Company	110		
AAAS/Science	342		
ACLS Humanities E-Book	249		
ACM, Inc.	350		
ACS Publications	130		
Africa Resource Center, Inc.	T-162		
ALA Publishing / Digital Reference	445		
Alexander Street Press	313		
Allen Press, Inc.	128		
Allured Publishing Corporation	T-154		
American Economic Association	846		
American Institute of Physics	541		
American Medical Association	339		
American Psychological Association	219		
American Society of Civil Engineers (ASCE)	944		
American Society of Plant Biologists (ASPB)	943		
American Theological Library Association	215		
Annual Reviews	945		
ASBMB	1119		

# EXHIBITOR INDEX

Thomson Reuters	314	Portico	914
University of Virginia Press	150	Preservation Technologies	1046
WALDO	455	The Roper Center for Public Opinion Research	348
Wolper Subscription Services, Inc.	105	VuDL -- Villanova University Digital Library	T-166
Wolters Kluwer Health /Ovid	306		
World Bank Publications	356		
<b>Organizations/Government Agencies</b>		<b>Rare Books/Special Collections</b>	
ABC-CLIO	606	(The) Crowley Company	110
American Economic Association	846	Adam Matthew Digital	1013
American Psychological Association	219	ArcaSearch	738
American Society of Plant Biologists (ASPB)	943	Atlas System, Inc.	653
ArcaSearch	738	Backstage Library Works	834
Association of Christian Librarians / Christian Periodical Index	354	East View Information Services	1133
Association of College & Research Libraries	544	Emery-Pratt Company	1018
Bernan Associates	446	Gorgias Press	344
Bizminer	114	Image Access / Digital Library Systems Group (DLSG)	815
Bureau of Economic Analysis	1117	Jean Touzot Librairie Internationale	1043
Dot Lib International	1040	JSTOR	914
ebrary	950	Louis Goldberg Library Book Supplier	T-164
EcoAmericas / Fourth Street Press	T-158	Mergent, Inc.	240
Ex Libris	1006	NewsBank, Inc.	532
Faulkner Information Services	1111	Preservation Technologies	1046
Gallup World View	332	Taylor & Francis Group	529
Inter-University Consortium for Political and Social Research (ICPSR)	1131	The Lawbook Exchange, Ltd.	246
LexisNexis	331	VuDL -- Villanova University Digital Library	T-166
Louis Goldberg Library Book Supplier	T-164	Zubal Books	954
Midwest Library Service	430		
National Information Standards Organization (NISO)	229	<b>Software Publishers/Distributors</b>	
National Technical Information Service - U.S. Department of Commerce	109	ALA Publishing / Digital Reference	445
NewsBank, Inc.	532	Atlas System, Inc.	653
OECD - Organization for Economic Cooperation and Development	1057	Compendium Library Services LLC	1016
OSA-The Optical Society	740	Digital Campus (Swank Motion Pictures)	1044
Oxford University Press	732	EasyBib.com	646
Social Security Administration	133	Ex Libris	1006
SPIE Digital Library	444	H.W. Wilson Company	726
The Roper Center for Public Opinion Research	348	Independent Publishers Group	441
Wolper Subscription Services, Inc.	105	Luna Imaging, Inc.	231
World Bank Publications	356	OverDrive	118
WT Cox Subscriptions	129	the Book House, Inc.	539
		Thomson Reuters	314
		VuDL -- Villanova University Digital Library	T-166
<b>Preservation/Conservation/Digitization</b>		<b>Subscription Agencies</b>	
(The) Crowley Company	110	Accessible Archives, Inc.	220
American Theological Library Association	215	American Society of Plant Biologists (ASPB)	943
ArcaSearch	738	Basch Subscriptions & Prenax Inc. / The Reference Shelf	T-160
Backstage Library Works	834	Copyright Clearance Center	526
Berkeley Electronic Press	238	East View Information Services	1133
Book2net Inc.	1157	EBSCO	906
Brodart Co.	647	IBISWorld, Inc.	729
CCP Solutions, LLC	115	Inter-University Consortium for Political and Social Research (ICPSR)	1131
East View Information Services	1133	Jean Touzot Librairie Internationale	1043
e-ImageData Corp	106	Journal of Student Research	T-259
Ex Libris	1006	Library Journal	745
Image Access / Digital Library Systems Group (DLSG)	815	Luna Imaging, Inc.	231
Inter-University Consortium for Political and Social Research (ICPSR)	1131	Mintel International	842
JSTOR	914	OTTO HARRASSOWITZ Booksellers & Subscription Agents	840
Luna Imaging, Inc.	231	Oxford University Press	732
LYRASIS	338	Wolper Subscription Services, Inc.	105
NewsBank, Inc.	532	WT Cox Subscriptions	129
Northern Micrographics	844	Zubal Books	954

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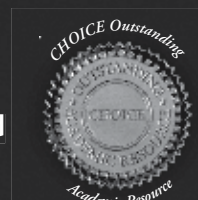


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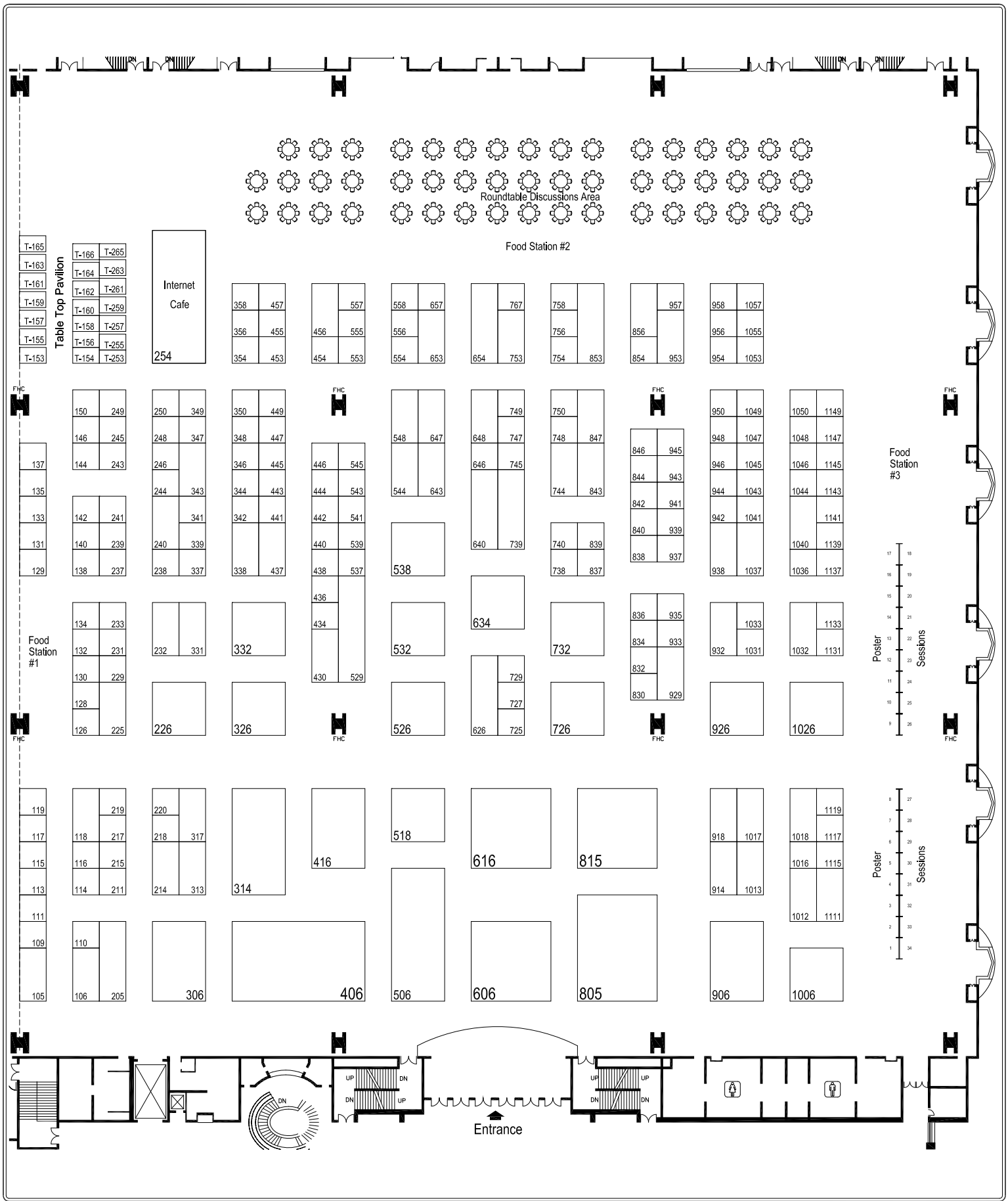


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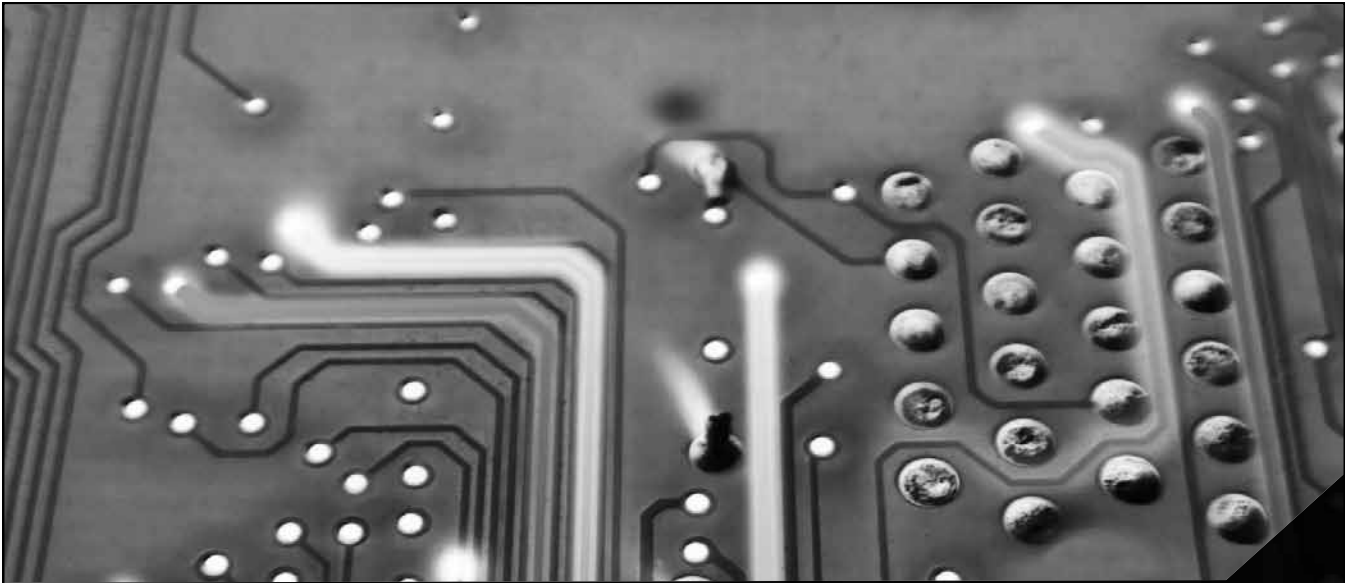
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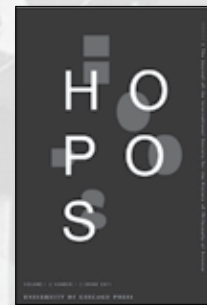
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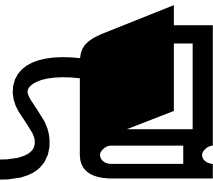
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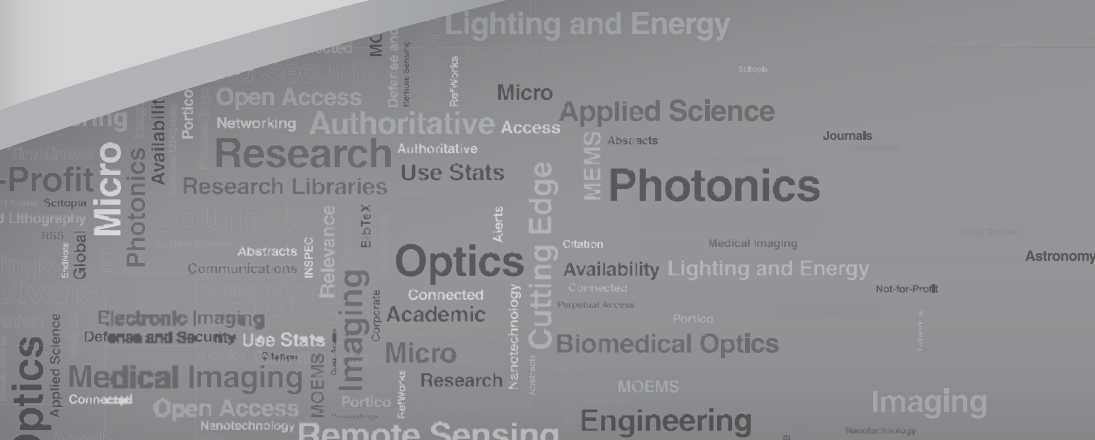
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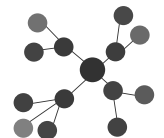
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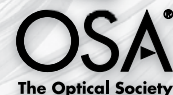
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Aaron, Mark 48  
 Abbott, Tom 68  
 Abrahamson, Mike 27  
 Abston, Deborah 35  
 Ackermann, Eric 51  
 Acker, Steve 75  
 Adalian, Paul 34  
 Adams, Barbara 49  
 Adams, Nancy 49  
 Aguinaga, Jose 49  
 Akbar-Williams, Tahirah 49  
 Alabi, Jaena 58  
 Aleman, Karla 34  
 Alexander, Laurie 76  
 Alire, Camila 31, 74  
 Anaya, Toni 45  
 Anderson, Katherine 57  
 Anderson, Scott 33  
 Andrews, Camille 50  
 Arguello, Natasha 32  
 Armstrong, Alison 63  
 Armstrong, Annie 27  
 Arndt, Theresa 34  
 Arnold, Judith 37  
 Asher, Andrew 27, 33  
 Ashford, Robin 45  
 Asu, Glynis 33  
 Aubele, Joseph 65  
 Avery, David 62  
 Avery, Elizabeth 49

**B**

Bach, Craig 46  
 Bach, Pamela 63  
 Baddi, Abhijna 34  
 Bailey, D. Russell 76  
 Bailey, Jody 27  
 Baillargeon, Tara 49  
 Bair, Sheila 39  
 Baker, Neal 65  
 Baker, Pamela 55  
 Baldwin, Lora 63  
 Baron, Sara 46  
 Barry, Maureen 62  
 Barth, Christopher 31  
 Bauder, Julia 35, 49  
 Baugess, Clinton 33  
 Beaudoin, Joan 65  
 Beck, Sheila 62  
 Beers, Elizabeth 30  
 Belanger, Jackie 54  
 Bell, Steven 30, 52, 72  
 Benjes-Small, Candice 33, 51  
 Bennett, Erika 72  
 Bennett, Miranda 48  
 Benton, Ian 63  
 Bergart, Robin 27  
 Bielat, Veronica 37  
 Bielavitz, Tom 34  
 Billings, Marilyn 75  
 Bischof, Steve 68  
 Blackburn, Janette 76  
 Blake, Michael 34  
 Blakiston, Rebecca 41, 63  
 Blaschke, Cindi 49  
 Bleiler, Richard 62  
 Bliquez, Rebecca 54

Bobish, Gregory 63  
 Bogucka, Roxanne 38  
 Bonella, Laura 36, 49  
 Bonnet, Jennifer 42, 64  
 Booth, Austin 58  
 Booth, Char 22, 45  
 Bordonaro, Karen 30  
 Borgerding, Jodie 41  
 Boston, George 39  
 Bottorff, David 35  
 Boucher, Amy 31  
 Bowen, Jennifer 41  
 Boxen, Jennifer 34  
 Brand, Tiffany 35  
 Brasley, Stephanie 50  
 Braunstein, Laura 35  
 Brinkman, Bo 75  
 Brinkman, Stacy 75  
 Bromby, Daniel 51  
 Brooks, Kate 35  
 Brothen, Erin 72  
 Brown, Jeanne 68  
 Brown, Lesley 48  
 Brown, Robin 46  
 Bryan, Jacalyn 36, 62  
 Bryant, Amy 74  
 Buchanan, Heidi 31  
 Budd, John 57  
 Buhler, Amy 33, 42, 71  
 Burd, Barbara 40  
 Burke, John 30, 56  
 Burkhardt, Andy 38, 75  
 Burkule, Aditya 34  
 Burrow, Gale 40  
 Byerly, Gayla 38  
 Byke, Suzanne 64

**C**

Callas, Jennie 48  
 Callender, Donell 36  
 Campbell, Lisa 68  
 Canfield, Kirsten 34  
 Caprio, Mark 76  
 Carey, Patrick 42  
 Carlson, Jake 51  
 Carpan, Carolyn 33  
 Carreño, Lisa Guedea 74  
 Carrico, Steve 49  
 Carroll, Jeff 70  
 Carroll, Kristyna 63  
 Carter, Julie 38  
 Castaldo, Jennifer 36, 48  
 Castillo, Felipe 43  
 Cathcart, Rachael 34  
 Chabot, Lisabeth 65  
 Chakraborty, Mou 49  
 Chang, Hui-Fen 43  
 Chapman, Kimberly 35  
 Christie, Anne 30  
 Chung, Hyun-Duck 36  
 Clarke, Jim 75  
 Coble, Zach 57  
 Cody, Sue 42  
 Colbert-Lewis, Danielle 49  
 Colbert-Lewis, Sean 49  
 Coleman, Jason 36  
 Colgoni, Andrew 38  
 Collard, Scott 37

Cooper, Elizabeth 31, 42  
 Coopey, Barbara 57  
 Copeland, Sarah Shippy 74  
 Corbett, Hillary 43  
 Corrado, Edward 62  
 Costello, Michelle 64  
 Cote, Denise 45  
 Cottrell, Janet 31  
 Cowgill, Allison 41  
 Crawford, Gregory 42  
 Creelman, Kerry 49  
 Crenshaw, Elizabeth 49  
 Crowley, Christine 28  
 Cummings, Roy 42  
 Cunningham, Sheila 50  
 Cuyler, Reggie 64

**D**

Dahl, David 49, 57  
 Dale, Denise 36  
 Dale, Jenny 32  
 Daley, Matthew 71  
 Davis, Angiah 33, 48, 63, 74  
 Davis, Anne-Marie 44  
 Davis, Corey 62  
 Davis-Kahl, Stephanie 30, 70  
 Davis, Mary Ellen 28, 40, 76  
 Davis, Stephen 64  
 Deards, Kiyomi 33, 38, 48, 62  
 DeLaurenti, Kathleen 62  
 D'Elia, M. J. 27  
 DeMars, J. Michael 38  
 Demas, Sam 47  
 Demeter, Michelle 52, 64  
 Denda, Kayo 34  
 Desai, Shevon 37  
 DeSanto, Dan 45  
 Devlin, Frances 44  
 Diamond, Kelly 44  
 Dickinson, Julia 62  
 Dietrich, Dianne 51  
 Dietz, Brian 39  
 Dill, Emily 62  
 Dinscore, Amanda 41  
 Disabato, Sharyn 62  
 Ditkoff, Jennifer 47, 60  
 Dixon, Christopher 29  
 Dixon, Jill 62  
 Dolinger, Elizabeth 51  
 Dominguez, Noraida 44  
 Donovan, Carrie 31  
 Donovan, Georgie 51  
 Dorney, Erin 38  
 Doshi, Ameet 31  
 Dotson, Lee 57  
 Downey, Annie 38  
 Downing, Karen 37, 42, 58  
 Drew, Sara 63  
 Duckett, Kim 36  
 Duke, Lynda 27  
 Dunkle, Rebecca 76  
 Dupont, Christian 57  
 Dupree, Jason 43  
 Duque, Gabriel 58  
 Dursi, Marcia 49

Elder, Danielle 58  
 Ellis, Lyda 52  
 Emanuel, Jenny 35, 46  
 Embry, Allison 49  
 England, Lenore 43, 74  
 Ergood, Alyse 34  
 Evangeliste, Mary 57  
 Ewing, Janet 42

**F**

Fagan, Jody 40, 59  
 Falcone, Andrea 52  
 Fallon, Tessa 64  
 Fawley, Nancy 43  
 Fiels, Keith Michael 76  
 Filar-Williams, Beth 47, 57  
 Filgo, Ellen 53  
 Fishel, Terri 51  
 Fisher, Cindy 76  
 Fisher, Erin 76  
 Fleming-May, Rachel 65  
 Flynn, Holly 44  
 Fogleman, Jay 43  
 Foley, Marianne 53  
 Fong, Yem 29  
 Forbes, Carrie 39  
 Fore, Janet 62  
 Forrest, Charles 31  
 Fosmire, Michael 38  
 Fowler, George 50  
 Fox, Bob 31  
 Frank, Eric 75  
 Franssen, Jan 35  
 Franz, Gerald 57  
 Frazier, Nancy 52  
 Fredd, Carla 63  
 Freedman, Shin 49  
 Frierson, Eric 27  
 Fritch, Melia Erin 36  
 Frye, Steve 47, 63  
 Fuchs, Caroline 63  
 Fu, Li 43, 74  
 Fuller, Kate 62  
 Furlong, Katherine 57, 74

**G**

Gabriel, Mary 44  
 Gadsby, Joanna 53  
 Garcia, Larissa 73  
 Garrett, William 64  
 Garrison, Scott 39  
 Gaspar, Deborah 30  
 Gass, Shana 63  
 Gauder, Heidi 35  
 Gersch, Beate 39  
 Getty, Nancy 40  
 Gibson, Craig 29  
 Giglierano, Joan 55  
 Gilbert, Karen 41  
 Gilbert, Lola 39  
 Glassman, Paul 65  
 Glover, Karen 31  
 Godfrey, Krista 38  
 Goebel, Nancy 30  
 Goins, Matthew 65  
 Gold, Melissa 33, 54  
 Gonzalez, Sara Russell 42  
 Graham, Adrienne 62

**E**

Edwards, Margaret 27

# SPEAKER INDEX

Graham, Nathan 34  
Grallo, Jacqui 32, 55  
Graves, Tonia 53  
Gray, LaVerne 48  
Green, Dave 27, 40  
Green, DeeAnn 32  
Greene, Courtney 43  
Greenfield, Louise 53  
Green, Harriett 44  
Green, Yolyndra 49  
Gregor, Margaret 54  
Gregory, Alison 39  
Greiner, Tony 64  
Gremmels, Jill 76  
Grettano, Teresa 46  
Grieco, Michael Robb 52  
Griffin, Karin 65  
Gruwell, Cindy 51  
Gruzynski, Vicki 35, 56, 64  
Gunn, Mariela 54  
Gustavson, Amy 55  
Gutierrez, Carolyn 55

## H

Hagedorn, Katrina 55  
Hahn, Jim 37  
Hall, Tracy 63  
Hamstra, Emily 37, 58  
Hanrahan, Chelsea 64  
Hansen, Beth 68  
Hansen, Chad 39  
Hanson, Margot 53  
Hardesty, Patricia 55  
Harrington, Micki 60  
Harrington, Sherre 53  
Hart, Olga 63  
Hartsell-Gundy, Arianne 26  
Hartsell-Gundy, Jeffrey 56  
Hattwig, Denise 65  
Haworth, Elizabeth 55  
Hayward, Donna 50  
Hazard, Brenda 48  
Heisel, Andrea 46  
Heller, Margaret 48  
Hensley, Merinda 27, 30, 52, 73  
Hensley, Randy 49  
Henson, Bruce 31  
Hershman, Richard 30  
Hibbler, Laura 54  
Higbee, Julie 59  
Hillman, Chris 71  
Hillyer, Nora 39  
Hinchliffe, Lisa Janicke 28, 40, 76  
Hine, Karen 46  
Hobbs, Renee 52  
Hofer, Amy 53  
Hoffman, Kimberly Davies 64  
Hofmann, Melissa 60  
Hogenboom, Karen 73  
Hokanson, Kristin 52  
Holland, Claudia 60  
Holliday, Wendy 73  
Holmes, Claire 48  
Holzinger, Ann 53  
Hootman, Jennifer 52  
Hoover, Steven 49  
Hopper, Rosita 40  
Hornby, Amanda 44

Howe, Carol 55  
Hswé, Patricia 63  
Huang, Samuel 49  
Huddy, Lorraine 68  
Hudson, Alexia 52, 70  
Hudson, Anne 37  
Huisman, Rhonda 50  
Hurst, Susan 73  
Hussong-Christian, Uta 44  
Hyde, Gene 51  
Hyndman, Steve 76

## I

Iannuzzi, Patricia 68  
Inefuku, Harrison 54  
Ingraham, Erin 43  
Irwin, Ken 39, 45, 69  
Ismail, Lizah 57

## J

Jackson-Brown, Grace 30  
Jackson, Susan 65  
Jacob, Nitya 46  
Jacobs, Michelle 52  
Jacobson, Trudi 63  
Jank, David 48  
Jeffryes, Jon 57  
Jenkins, Fred 35, 55  
Jennings, Eric 45  
Jensen, Bruce 74  
Jinglewski, Mary 53  
Johnson, Catherine 38  
Johnson, Margeaux 33, 42, 71  
Johnson, Peggy 74  
Johnson, Shannon 48  
Jones, Annah 62  
Jones, Barbara 65  
Jones, Jennifer 72  
Jones, Kevin 41  
Jones, Phillip 50  
Judd, Cindy 41  
Julian, Suzanne 41, 55  
Justice, Alexander 64

## K

Kachaluba, Sarah Buck 73  
Kaller, Reuben 63  
Kammradt, Doris 68  
Kaplowitz, Hillary 58  
Kapoun, Jim 59  
Kargut, Sigrid 36  
Karshmer, Elana 36, 62  
Kasowitz-Scheer, Abby 53  
Keach, Jennifer 40  
Keene, Lee 38  
Kellam, Lynda 32  
Kelly, Clinton 21, 23, 76  
Kelly, Julie 35  
Kemp, Jan 55, 62  
Kennedy, Marie 54  
Keogh, Patricia 48  
Kern, M. Kathleen 53, 61  
Kieft, Bob 76  
Kilzer, Rebekah 43  
Kim, Bohyun 38  
King, Lynne 68  
Kinnie, Jim 48, 62  
Kishel, Hans 45

Klein, Andrew 68  
Kleinman, Molly 63  
Kline, Elizabeth 41  
Klink, Sara 31  
Kmetz, Tom 54  
Knight, R. Cecilia 62  
Knyaz, Olga 63  
Kocevar-Weidinger, Elizabeth 33  
Kohl, Laura 62  
Kohn, Karen 52  
Konzak, Elizabeth 57  
Kosturski, Catherine 60  
Kowalsky, Michelle 61  
Kraemer, Beth 45  
Krasulski, Michael 48, 60  
Kraus, Hilary 61  
Kremer, Jackie 59  
Kruse, Carrie 47  
Kutner, Laurie 63

## L

Labadorf, Kathy 62  
Ladenson, Sharon 44  
LaMagna, Michael 63  
Lambert, Dennis 48  
Lampert, Cory 44, 51  
Langan, Kathleen 56  
Lange, Sami 60  
Lanier, Jaron 23, 21, 75  
Lankes, R. David 23, 41  
Lapinski, P. Scott 53  
Larsen, Peter 38  
Lawton, Pat 60  
Leach, Alexandra 61  
Lee, Dan 51  
Leeder, Chris 29  
Lee, Joanna 60  
Lele, Pradeep 49  
Leonard, John 58  
Leonard, Michelle 33, 49, 63  
Leon, Rudy 47, 73  
Lewis, Barbara 52  
Linke, Erika 76  
Linn, Mott 37  
Little, Jennifer 58  
Livingston, Jill 62  
Lockerby, Robin 40  
Long, Dallas 76  
Long, Hannah 53  
Long, Jessica 63  
Love, Emily 76  
Lovell, Thoreau 58  
Lowenstein, Noah 35  
Luke, Dave 47  
Lund, William 39  
Lutz, Ellen 60  
Lu, Zheng (Jessica) 64  
Lym, Brian 37  
Lynch, Andy 59

## M

MacAdam, Barbara 76  
MacDonald, Mary C. 48, 62  
MacDonald, Patricia 49  
Macke, Barbara 63  
MacKintosh, Pamela 37  
Magee, Jane 48  
Magoon, Jeremy 34

Major, Colleen 70  
Malachowski, Margot 49  
Mallery, Mary 61  
Maloy, Frances 31  
Mandernach, Meris 59  
Mandernack, Scott 51, 57, 72  
Margolis, Deborah 59  
Mark, Beth L. 59  
Marker, Rhonda J. 34  
Markey, Karen 29  
Markgraf, Jill 45  
Marrall, Rebecca 59  
Martin, Jason 63  
Martin, Julia 42  
Martin, Suzanne 49  
Mashek, Kimberly Babcock 49  
Massengale, Lisa 48  
Masunaga, Jennifer 69  
Mathenia, Brenda 27  
Mathias, Molly 61  
Maxwell, Pat 58  
Mayberry, Christina 58  
May, Frances 38  
May, Francine 61  
Mazziotti, Donna 46  
McAdams, Jeff 60  
McCarthy, Laena 65  
McCaslin, Sharon 68  
McConnell, John 59  
McDevitt, Theresa 61  
McDonald, Krista 30  
McDonough, Beth 31  
McEaney, Betsy 65  
McFadden, Sue 63  
McGowan, Christina 59  
McGuigan, Glenn 42  
McKay, Devin 62  
McKnight, Eliza 51  
McManus, Jean 60  
McMullin, Rachel 63  
McNeil, Erika 62  
McNutt, Dunstan 31  
McPherson, Tara 22, 72  
Medaille, Ann 65  
Meier, John 41  
Mellinger, Margaret 44  
Merkley, Wendy 27  
Merola, Marci 31  
Mery, Yvonne 41, 53  
Messner, Kevin 73  
Meyer, Erin 39  
Michel, Jason Paul 75  
Miller, Alison 38, 57  
Miller, Michael D. 76  
Miller, Rebecca 63  
Miller, Robin 61  
Miller, Stephen 43, 74  
Miller, Susan 27, 33  
Miller, Willie 33, 50  
Millet, Michelle 65  
Miner, Meg 70  
Mirza, Rafia 27  
Misco, Masha 56  
Mitrano, Diana 49  
Mizelle, Adam 60  
Mizrachi, Diane 36  
Molinder-Hogue, Tere 58  
Monroe-Gulick, Amalia 72



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# SPEAKER INDEX

Morales, Alaina 37  
 Morris-Knower, Jim 64  
 Morrison, Rob 73  
 Moser, Mary 46  
 Motyka, Julie 59  
 Mundava, Maud 74  
 Myers, Charles 60

## N

Nadav-Manes, Boaz 34  
 Nahl, Diane 45  
 Nall, Clark 55  
 Neal, James 29, 73  
 Nelson, Naomi 22, 75  
 Neufeld, Kenley 47  
 Neujahr, Joyce 45  
 Newby, Jill 53  
 Newell, Patrick 41  
 Nicholson, Karen 38  
 Niedbala, Mona Anne 43  
 Nitecki, Danuta 46  
 Nolfi, David 59  
 Norelli, Barbara 48  
 Nozero, Victoria 51  
 Nussbaumer, Alison 27  
 Nutefall, Jennifer 62  
 Nutter, Michael A. 47

## O

Oakleaf, Megan 40, 65  
 Oberdick, Benjamin 71  
 Oberlander, Cyril 58  
 Oberlies, Mary 61  
 O'Clair, Katherine 48, 63  
 Odom, Rosaline 42, 63  
 Oehrli, Jo Angela 56  
 Oetting, Edward 35  
 Ogburn, Joyce 47  
 Okamoto, Karen 43, 48  
 Orr, Philip 71  
 Osterbur, David 38  
 Ostrow, Michele 76  
 Otto, Jane 69

Ouderkirk, Lorianne 40  
 Outten, Catherine 65  
 Oxnam, Maliaca 35

## P

Palacios-Wilhelm, Sarah 30  
 Paliatka, Jennifer 56  
 Palmer, Cathy 68  
 Palmer, Kristi 62  
 Pan, Denise 29  
 Paraham, Susan 51  
 Parker, Linda L. 39  
 Park, Leland M. 76  
 Partlo, Kristin 50  
 Partridge, Helen 51  
 Paschel, Arlene 36  
 Pash, Anthony 31  
 Passonneau, Sarah 63  
 Patel, Raj 21, 23, 47, 48  
 Patterson, Christine 36  
 Paulus, Michael 38  
 Pearce, Alexa 37  
 Pencek, Bruce 68  
 Pendell, Kimberly 49  
 Perentesis, Stephanie 71  
 Perkins, Ruth 63  
 Perruso, Carol 65  
 Peters, Amanda 56  
 Peterson, Kate 57  
 Petit, Joan 49  
 Petr, Julie 72  
 Pezalla, Margaret 47  
 Pfeiffer, Gili Meerovitch 54  
 Phetteplace, Eric 61  
 Phillips, Sarah Fay 71  
 Phillips, Carissa Holler 73  
 Phillips, Danielle 48  
 Piacentine, Julie 56  
 Pinzino, Jane Marie 73  
 Pirmann, Carrie 70  
 Polanka, Sue 75  
 Poley, Darren 47  
 Polger, Mark Aaron 43

Pollitz, John 30  
 Pope, Estelle 69  
 Prock, Krista 63  
 Pulliam, Beatrice 76

## Q

Qian, Shu 53  
 Quinlan, Catherine 64  
 Quinlan, Jennifer 51

## R

Ramirez, Marisa 51, 63  
 Rana, Gurpreet 68  
 Ratto, Brooke 59  
 Rauber, Carolyn 43  
 Reed, Bryan 74  
 Regalado, Mariana 33  
 Reibman, Rebecca 52  
 Reilly, Michele 58  
 Rempel, Hannah Gascho 44  
 Revelle, Andrew 73  
 Reynolds, Nikki 33  
 Rice, Fran 70  
 Rice, Scott 54  
 Richardson, Christopher 68  
 Richardson, Stella 31  
 Ricigliano, Lori 46  
 Ridlen, Peggy 62  
 Rigby, Miriam 69  
 Riley, Stephanie 55  
 Rimland, Emily 48  
 Roberts, Amanda 58  
 Robison, Rick 60  
 Rojas, Mara Degnan 42  
 Ronallo, Jason 39  
 Roselle, Ann 62  
 Rossmann, Doralyn 31  
 Row, Jane 63  
 Royse, Molly 63  
 Ruane, Elizabeth 43  
 Ruelle, Joanne 68  
 Ruleman, Alice 70  
 Rutledge, Lorelei 50

## S

Sachs, Dianna 56  
 Saines, Sherri 69  
 Samson, Sue 41  
 Sanderson, Beth 62  
 Sasso, Maureen Diana 49  
 Saunders, Laura 50  
 Schacher, Casey 40  
 Scharf, Emily 41  
 Scharf, Meg 65  
 Scheier, Robert 54  
 Schmidt, Bart 69  
 Schmidt, Gregory 50  
 Schnirring, Marsha 76  
 Schrader, Alvin 62  
 Schrecker, Diane 31  
 Schuck, Beth 69  
 Scoones, Maureen 33  
 Scott, Laurie 46  
 Seeholzer, Jamie 71  
 Sekyere, Kwabena 75  
 Sellie, Alycia 65  
 Shaffer, Christopher 63  
 Shaffer, Elizabeth 54  
 Sharma, Ravi 74  
 Shaughnessy, Kathryn 63  
 Shaw, Emily 70  
 Sheehan, Lynn 73  
 Shinaberger, Jennifer 40  
 Shlain, Tiffany 21, 23, 28  
 Shores, Mark 63  
 Shorr, Claudia 62  
 Shrauger, Kristine 57  
 Shreeves, Sarah 30  
 Shrimplin, Aaron 73  
 Silver, David 47  
 Simmons, Sandy 64  
 Sims, Nancy 56  
 Sipes, Jackie 68  
 Sitar, Meghan 76  
 Skaggs, Danielle 58  
 Skornia, Frank 60  
 Slough, Rachel 35, 56

## Advertiser Index

AAAS/ Science.....	66-67	CHOICE Magazine .....	97	OCLC.....	78
ACLS Humanities E-Book .....	91	Cornerstone (Project Muse).....	110	OECD.....	114
ACRL eLearning.....	124	Crowley Company.....	28	OSA - The Optical Society .....	122
ACRL Info Lit Immersion Program.....	11	Duke University Press.....	94	Palgrave Macmillan.....	83
ACRL Metrics .....	18	E-Image Data Corp .....	98	ProQuest.....	cover 4
ACRL Publications .....	130-132	Ex Libris.....	9, 93	RBMS .....	123
Adam Matthew Digital .....	96	Gale .....	10	Sage.....	116
ALA Joblist .....	127	Geographic Research .....	cover 2	San Jose State University - SLIS.....	86
ALA Public Programs Office.....	90	IEEE.....	101	Serials Solution .....	77
American Economic Association.....	4	IGI Global.....	102	SPIE Digital Library.....	115
American Institute of Physics .....	cover 3	Innovative Interfaces.....	17	The Roper Center .....	14
Annual Reviews .....	1	Keesings .....	32	The University of Chicago Press.....	109
ASPB .....	89	McGraw Hill Professional .....	106	Thomson Reuters.....	20
ATLAS Systems.....	84	MIT Press .....	119, 129	Wolters Kluwer Health / Ovid.....	105
Cambridge University Press.....	6	National Technical Information Svc .....	113	World Bank Publications.....	120
Center for Intellectual Property, UMUC.....	92	Nature Publishing Group .....	2	World Science Publishing.....	107

Smale, Maura 33  
 Smith, Adam 34  
 Smith, Rita 63, 70  
 Snelson, Pam 28, 47, 75, 76  
 Snyder, Cynthia 51  
 Snyder, Jason 70  
 Snyder, Mary 39  
 Soehner, Catherine 76  
 Sordi, Michele 75  
 Southwick, Silvia 44  
 Spicer, Scott 47  
 Sr., Tracy Gaskin 40  
 Staley, Kim 72  
 Steele, Faith 72  
 Steiner, Heidi 47  
 Steinhart, Gail 51, 62  
 Stelts, Sandra 57  
 Stemper, Jim 69  
 Stephenson, Kimberley 69  
 Stevens, Roberta 28  
 Stillwell, Lisa 68  
 Stovall, Connie 49  
 Stratton, John 44  
 Strickland, Beth 64  
 Strohecker, Carol 22, 29  
 Stroyan, Sue 27  
 Strub, Maurini 54  
 Strudwick, Jane 34  
 Sugarman, Tammy 72  
 Sullivan, Maureen 76  
 Sult, Leslie 41, 63  
 Sun, Li 34

Swabey, Alice 61  
 Syma, Carrye 36

**T**

Tabet, Myrna 49  
 Tanner, Renee 63  
 Tedford, Rosalind 38  
 Terrell, Christine 42  
 Tewell, Eamon 71  
 Tharp, Julie 38  
 Theissen, Jane 62  
 Theus, Pamela 61  
 Thevenau, Sealia 42  
 Thill, Mary 40  
 Thomas, Lisa Carlucci 52  
 Thompson, James 70  
 Thompson, Susan 58  
 Thorne, Fantasia 53  
 Tobin, Tess M. 45  
 Todd, Kate 65  
 Tofanelli, John 70  
 Tomlinson, Carissa 38, 48  
 Tompkins, Heather 47  
 Tompson, Sara R. 64  
 Toro, Rosemary Del 57  
 Tosaka, Yuji 71  
 Trammell, Aaron 34  
 Transue, Beth M. 59  
 Treadwell, Jane 27  
 Treneman, Gardner 71  
 Trinoskey, Jessica 50  
 Tully, Pat 68

Tumbleson, Beth 49, 56, 63

**U**

Uyeki, E. Chisato 40

**V**

Vaidyanathan, Chella 62  
 Valentine, Barbara 30  
 Vaughan, Jason 51  
 Vidal, Lucy 34  
 Vieth, Lynne 38, 73  
 Vilelle, Luke 33

**W**

Waelchli, Paul 65  
 Walker, Teresa 70  
 Walstrum, Marisa 73  
 Wanamaker, Karen 63  
 Wang, Jianrong 55  
 Wang, Zhonghong 48  
 Wardecker, Mark 34  
 Watkins, Scott 68  
 Weaver, Kari 62  
 Weber, Linda 63  
 Welburn, Janice 28, 31  
 Weng, Cathy 71  
 Westbrook, R. Niccole 58  
 Whatley, Kara 37  
 Whitchurch, Michael 37  
 Whitehurst, Angela 57  
 Whitfield, Sharon 58

Whiting, Peter 71  
 Whitlock, Brandy 63  
 Whren, Danielle 47  
 Wiersma, Gabrielle 29  
 Wilder, Kelli 63  
 Willis, Ellen 44  
 Wills, Deborah 48  
 Wilson, Holly 65  
 Wochna, Lorraine 69  
 Wolven, Robert 64  
 Worsham, Jeremy 53

**Y**

Yablokova, Zhanna 46  
 Yang, Sharon 60  
 Yannotta, Lauren 37  
 Yarmey, Kristen 70  
 Ye, Yunshan 34  
 Young, Courtney 74  
 Young, Kara 47, 60

**Z**

Zanoni, Jean 57  
 Zawistoski, Ann 50  
 Zebrowski, Judy 71  
 Zeidman-Karpinski, Annie 51  
 Zeller, Mike 54

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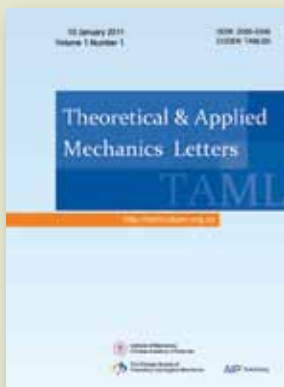
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