

RUSA

RUSA BOARD

DATE: February 10, 2020

Meeting Documents Landing Page:

Approved

Note
Taker:

Bobray Bordelon

Board
Members:

Attendance:
Quorum: 7

Name	Role	In attendance [x]
Beth German	RUSA President (v)	X
Courtney McDonald	RUSA VP/President Elect (v)	X
Ann Brown	RUSA Past-President (v)	
Bobray Bordelon	RUSA Secretary (v)	X
Greg Fleming	BRASS Representative (v)	X
Pat Gregory	CODES Representative (v)	X
Chris Pryor	ETS Representative (v)	
Melissa Gonzalez	HS Representative (v)	X
Cindy Levine	RSS Representative (v)	X
David Ketchum	STARS Representative (v)	
Alesia McManus	RUSA Division Councilor (v)	X
Stephanie Graves	Director at Large (v)	X
Kathleen Kern	RUSQ Editor (nv)	
Ed Garcia	ALA Exec Liaison (nv)	
Bill Ladewski	RUSA Executive Director (nv)	X
Ninah Moore	RUSA Programing Officer / Continuing Education (nv)	
Shuntai Sykes	RUSA Membership & Programs Specialist (nv)	
Melissa Vanyek	RUSA Marketing, Communications, and Web Services Coordinator (nv)	

Additional Guests		
Agenda Item 1: Welcome and Nesting		
Agenda Item 2: Guest: Steven Yates ALA Presidential Candidate		
Discussion	<p>Yates briefly discussed his platform which focuses on advocacy, cultural competency, training, and transparency. McManus asked about the role on divisions. Yates found his way to ALA through divisions. We need continued conversations and transparency and rely on division membership. An open call for the next stage of SCOE is coming. German asked how Division can be part of future conversations and planning. More communication between leaders. Use technology to update division leaders. Get details from divisions as to what they will bring. Need a board action clearinghouse to know what is going on in divisions. Common place where all posted. Make sure structures do not prohibit our actions. Board talking points need to be more frequent (at least quarterly). March 10 at 4 pm EST will have a meet and greet online. For his campaign, see https://www.voteyatesala.com/</p>	
Agenda Item 3: Approval of the Minutes		
Discussion	<p>RUSAMinutes-2020-January13.docx RUSAMinutes-2020-January26.pdf</p>	
Deadline	Action Items	Person Responsible
	Minutes approved by acclamation.	
Agenda Item 4: Update from the Executive Director		
Discussion	<p>RUSA Ex Director Update February 20.pdf</p> <ul style="list-style-type: none"> • Budget and Membership: Revenues are slightly below projected and expenses slightly higher than projected but close. Membership revenue is down but online learning is up. More online learning is scheduled. Projections will be coming soon and midwinter expenses likely to show up in next cycle. A membership overlap report can be viewed here. Largest overlap is with ACRL. • An e-mail “wrap-up” of Midwinter programs and events will be shared with RUSA membership soon. Feedback received from Book & Media, Membership Social, and other events was positive overall. • The Annual Conference website is live and registration is open. Currently the scheduler is populated with the education programs and the full scheduler should be live by mid-April. • The RUSA office will soon begin communicating information regarding the Committee Appointment process. This information will have instructions for accessing the appointment database as well as general timelines for doing appointments. • The FY21 Budget Cycle has just opened. A general overview of the ALA budget cycle can be found here. The preliminary budget is due March 9th, the revised budget is due May 22nd and the final September 11th. • Acting Executive Director, Mary Ghikas, is targeting a 5% cut for expenses which would be around \$18,000 for RUSA. 	

	<ul style="list-style-type: none"> • Awards: Promotion continues for the 2020 Achievement Awards and the deadline for submissions is scheduled for February 15th. The potential new sponsor, Statista, for the Mudge Award is not able to commit to sponsorship for this year. We have approached another potential sponsor, Gale, regarding the Mudge award and we will share updates as we have them. Awards Coordinating meets February 11 and may extend the deadline for awards by a week or two. If extended, an announcement will be made. • ALA Updates: New ALA Executive Director, Tracey D. Hall, officially starts on February 24th. ALA Director of Development Sheila O'Donnell is leaving ALA effective February 7th.
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Agenda Item 5a: RUSA Statement Drafting

Discussion	<p>Two documents are looked at:</p> <ol style="list-style-type: none"> 1. RUSA Statement draft.docx This message is for our membership. It is a reaffirmation of values, a call to action, and a thank you as well as information on some major items. It will have links to other documents referenced. RUSA Board has 2 weeks to suggest any changes. This is one step to inform our membership. 2. https://docs.google.com/document/d/1DLZm6xrzsrMWeuAeTHOt2Aq7edXf9k_oVLV9vT_pGwo/edit?usp=sharing This message is to ALA President Wanda Brown stating our agreement with the ALA/PLA letter and some additional concerns. The RUSA Board will be asked to vote on this letter on Monday, February 17. <p>In addition discussion ensued for the planned town hall. Should it be limited to SCOE or more open regarding other ALA issues? Plan is to have a representative from SCOE. May invite someone from CORE. Most felt a broader conversation would be useful. A separate forum would focus on the future of reference stemming from the conversation that began at ALA Midwinter. It is still unclear in SCOE what the future of sections will be. However, CORE is looking at dividing into sections to represent the component parts of ALCTS, LITA, and LLAMA.</p> <p>German will be working with the RUSA Office to build an informational page with changes happening in ALA modelled after the PLA page.</p>
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Deadline	Action Items	Person Responsible
Feb. 24	Membership message – RUSA Board review	For both, RUSA Board to review; German to send out
Feb 17	Letter to ALA President Wanda Brown - RUSA Board review	

Agenda Item 5b: Round Robin Updates

Discussion	<ul style="list-style-type: none"> • BRASS: Asked about awards extension. Business Research Competencies was briefly discussed (previously approved by RUSA Board). Full slate of activities for ALA Annual. • CODES: Book and Media Awards occurred at Midwinter. Questions continue to arise about Midwinter in the future. Booklist and CODES will alternate between years for awards. • ETS: Next Hot Topics Discussion Group is at the end of February. Webinars are planned for early April Awards are proceeding. The Technology Showcase will happen again on the Saturday of Annual as well as Hot Topics. Will advertise soon for a web site coordinator. • History: Finalizing section awards. Working on their handbook. Continue to plan genealogy pre-conferences. Working on guidelines which will be sent to RUSA Board. • RSS: Will pick up the definition of reference from the forum at Midwinter. Looking at archiving practices and how to best track down information. Looking at ways to recognize contributions in addition to formal awards. • STARS: No report
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Agenda Item 6: Announcements

Discussion	<p>Planning for ALA Annual: RUSA Leadership Council: Friday, 2:30pm-3:30pm RUSA Board of Directors: Saturday 1:00pm-3:30pm RUSA President's Program: Saturday 4:00pm-5:30pm RUSA Budget and Finance Committee: Sunday 10:30am-12:00pm RUSA All Committee Meeting: Monday 8:30am-10:00am RUSA Leadership and New Committee Chair Orientation: Monday 10:30am-11:30am</p> <p style="color: red;">These are subject to change and will still need to be confirmed by ALA Conference Services. Confirmation should be received hopefully by mid-April.</p> <p>Thanks to Annette Buckley for her work in cleaning and organizing the "Guidelines by topic" and "Resources by topic" webpages. http://www.ala.org/rusa/guidelines-resources/ If your section has additional items please let the RUSA office know.</p> <p>McDonald and section vice-chairs will soon begin making appointments. McDonald is planning to have a vice-chair's meeting and possible periodic meetings during the process. An open webinar on making appointments is in the works.</p> <p>Business and Finance meets February 12 and all are welcome to attend. The hope is still to have options to bring to the Board in April.</p>
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Agenda Item 7: Wrap up, action items, next meeting

Discussion	<ul style="list-style-type: none"> • Next meeting: March 9, 2020
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Notes of Interest / Next Meeting:

- March 9, 2020
- April 13 - tentative: guidelines update
- May 11
- June 8
- Annual (June 27 – tentative)

Rev. 02/06/2020