

RUSA

RUSA BOARD

DATE: June 29, 2020

Meeting Documents Landing Page:

<https://connect.ala.org/rusa/viewdocument/rusa-board-august-12-2019-app>

Approved

[RUSA Board Vote Log](#)

Note
Taker:

Bobray Bordelon

Board
Members:

Attendance:

Quorum: 7

Name	Role	In attendance [x]
Beth German	RUSA President (v)	X
Courtney McDonald	RUSA VP/President Elect (v)	X
Ann Brown	RUSA Past-President (v)	X
Bobray Bordelon	RUSA Secretary (v)	X
Greg Fleming	BRASS Representative (v)	X
Pat Gregory	CODES Representative (v)	X
Chris Pryor	ETS Representative (v)	X
Melissa Gonzalez	HS Representative (v)	X
Cindy Levine	RSS Representative (v)	X
David Ketchum	STARS Representative (v)	X
Alesia McManus	RUSA Division Councilor (v)	X
Stephanie Graves	Director at Large (v)	X
Kathleen Kern	RUSQ Editor (nv)	excused
Ed Garcia	ALA Exec Liaison (nv)	excused
Bill Ladewski	RUSA Executive Director (nv)	X
Ninah Moore	RUSA Programing Officer / Continuing Education (nv)	X

	Shuntai Sykes	RUSA Membership & Programs Specialist (nv)	
	Melissa Vanyek	RUSA Marketing, Communications, and Web Services Coordinator (nv)	
Additional Guests			
Agenda Item 1: Welcome and Nesting			
Agenda Item 2: Approval of the Minutes			
Discussion	June 8, 2020 minutes Approved		
Agenda Item 3: Acknowledgement of Online Votes			
Discussion	<ul style="list-style-type: none"> ● RUSA Board meeting: Endorsement of Statements Against Racism ● RUSA Achievement Awards Committee for the 2020-21 		
Agenda Item 4: Update from the Executive Director			
Discussion	For the full report see Executive Director June 29, 2020 report <ul style="list-style-type: none"> ● The ALA finance department recently informed all business units that February performance reports will be available July 7th. ALA is looking at a different way of getting financials due to the problems with the firm that was doing. ● Still no update for membership numbers. ● Online revenue continues to be strong. ● Virtual Program featured 2 RUSA programs. ALA Virtual had around 7,000 registered. Should have final RUSA numbers soon. ● July 9 – Carnegie Awards will be virtual. ● RUSA had a town hall on June 9th with over 100 registrants as an update. Upcoming town halls have been scheduled from 12 –1 p.m. CT for Tuesday, July 14th (Definition of Reference) and Tuesday, August 11th (RUSA Futures Task Force update). ● ALA Staff are beginning to come in to unpack. September 8 is the full return date. There will be furloughs (6 weeks total – 1 week in FY20; rest in FY21). ● Question about the book awards that took place if would be modeled after the RUSA Book Award Celebration http://www.ala.org/news/book-award-celebration 		
Agenda Item 5a: Executive Board Talking Points (Ed Garcia)			
Discussion	<ul style="list-style-type: none"> ● Talking point doc Ed can't be with us today. <p>What do we want to report back to our members?</p> <ul style="list-style-type: none"> ● ASCGLA report is important. 		

	<ul style="list-style-type: none"> ● RUSA could send out quick write ups of major highlights. <ul style="list-style-type: none"> ○ Perhaps use an intern to send out write up. ○ Alesia suggested perhaps Sharon Coronado who ran for RUSA Secretary would be interested. ○ Possibly a tweet or very short message that links to meetings. Big things. Vote log. Make sure members know meetings are open and how to register. RUSA Update post. <p>Thoughts of ways to engage our members:</p> <ul style="list-style-type: none"> ● Best practices for virtual reference/instruction in light of Covid-19. Perhaps build upon previous guidelines and talk about being proactive. Also drop-in versus scheduled. ● Town Hall could alternate between our RUSA business and topical areas. Could have tips and/or town hall and/or webinar. This came up in Vice-Chairs meeting. Could be a hot topic. <p>For Ed:</p> <ul style="list-style-type: none"> ● Ask what is happening with advocacy in terms of librarians being scared to return to work in areas where safety is in question. Advocacy for library service workers. ● How can RUSA be part of the initiative for libraries in the time of Covid? Easier for us to talk about what is happening rather than why. Guidance when patron not wearing a mask. Focus on service level. Go beyond materials. <p>NISO response to COVID https://www.niso.org/niso-io/2020/03/covid-19-response-information-community</p>
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Agenda Item 5b: ALA Budget

Discussion	<ul style="list-style-type: none"> ● CD #13.2 and 13.3 - Treasurer’s Report ● CD #33.1 - BARC Report <p>On paper, divisions have assets but ALA is using this money to pay expenses. Money is not there today but if things improve financially we may get back.</p> <p>Hope we can have a RUSA rep on new working group on operating agreement. Could percentage taken be negotiated since 26% of our budget? Hard for divisions to stay afloat.</p> <p>Our finances are not realistic. Do we have any future if not reality based? Wonderful to have enthusiasm but we need money to survive.</p> <p>Operating agreement and membership structure both being looked at. Division budgets need to be thought of in a new way. The budgeting practices of the past have not worked. What are the opportunities? How do we advocate our functions in light of the budgeting process?</p> <p>Important to closely monitor the operating agreement and our contacts on the group.</p> <p>We need to rethink how we think about our affinity groups within ALA.</p> <p>ALA Council 3 discussed SCOE recommendations and moving forward. ALA Council was asked to take ownership of governance recommendations. Council will meet more frequently. One recommendation was that all bylaws be at the top level as well as dissolution of Council. Division councilors do have limited conversations separately from overall council</p>
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	<p>Do we know which Council members are in RUSA? What can we advocate with Council on behalf of our community of practice?</p> <p>There is some detail on cost reduction strategies including furloughs. Board meeting dates may have to be rethought due to furloughs.</p>
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Agenda Item 6: Volunteer Development Committee Update

Discussion	Chair could not make it. Report out for review and comments. Template based on last year's. Try to free up some time by having recording.
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Agenda Item 6b : Growing an Anti-Racist Association: Shaping Culture

Discussion	<ul style="list-style-type: none"> ● The Role of ALA Leaders in Living our Values, Shaping our Culture ● Shared notes doc <p>We will continue to discuss EDI.</p> <p>ALA Statement taking responsibility http://www.ala.org/news/press-releases/2020/06/ala-takes-responsibility-past-racism-pledges-more-equitable-association</p> <p>We could promote opportunities and meetings more. Alter times. Currently all meetings are daytime which does not work for many in public and special libraries.</p>
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Agenda Item 7: Announcements

Discussion	<p>Wishes for Beth</p> <p>https://docs.google.com/presentation/d/1oTrKHfhMDRwYlQ9jEKCLZx6KPOKJi6T_mHlSiteP_80/edit#slide=id.p</p>
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Agenda Item 8: Wrap up, action items, next meeting

Discussion	<ul style="list-style-type: none"> ● Meeting Schedule <ul style="list-style-type: none"> ○ July 13th, 12-1:30pm Central - Start of ALA 2020/21 (joint meeting with current and new boards) ○ Orientation meeting for new leaders will be planned likely for early July.
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Notes of Interest / Next Meeting:

<p>Next meeting: July 13, 12:00-1:30pm Central - Start of ALA 2020/21 (joint meeting with current and new boards)</p>
