

RUSA

RUSA BOARD		DATE: November 12, 2019																																														
Meeting Documents Landing Page:																																																
Recording:																																																
Note Taker:	Bobray Bordelon																																															
Board Members:	<i>Members present are checked</i> Attendance: <i>Quorum: 7</i>																																															
	<table border="1"> <thead> <tr> <th>Name</th> <th>Role</th> <th>In attendance? [x]</th> </tr> </thead> <tbody> <tr> <td>Beth German</td> <td>RUSA President (v)</td> <td>X</td> </tr> <tr> <td>Courtney McDonald</td> <td>RUSA VP/President Elect (v)</td> <td>X</td> </tr> <tr> <td>Ann Brown</td> <td>RUSA Past-President (v)</td> <td>X</td> </tr> <tr> <td>Bobray Bordelon</td> <td>RUSA Secretary (v)</td> <td>X</td> </tr> <tr> <td>Greg Fleming</td> <td>BRASS Representative (v)</td> <td>X</td> </tr> <tr> <td>Pat Gregory</td> <td>CODES Representative (v)</td> <td>X</td> </tr> <tr> <td>Chris Pryor</td> <td>ETS Representative (v)</td> <td></td> </tr> <tr> <td>Melissa Gonzalez</td> <td>HS Representative (v)</td> <td>X</td> </tr> <tr> <td>Cindy Levine</td> <td>RSS Representative (v)</td> <td></td> </tr> <tr> <td>David Ketchum</td> <td>STARS Representative (v)</td> <td>X</td> </tr> <tr> <td>Alesia McManus</td> <td>RUSA Division Councilor (v)</td> <td></td> </tr> <tr> <td>Stephanie Graves</td> <td>Director at Large (v)</td> <td>X</td> </tr> <tr> <td>Kathleen Kern</td> <td>RUSQ Editor (nv)</td> <td></td> </tr> <tr> <td>Ed Garcia</td> <td>ALA Exec Liaison (nv)</td> <td></td> </tr> </tbody> </table>	Name	Role	In attendance? [x]	Beth German	RUSA President (v)	X	Courtney McDonald	RUSA VP/President Elect (v)	X	Ann Brown	RUSA Past-President (v)	X	Bobray Bordelon	RUSA Secretary (v)	X	Greg Fleming	BRASS Representative (v)	X	Pat Gregory	CODES Representative (v)	X	Chris Pryor	ETS Representative (v)		Melissa Gonzalez	HS Representative (v)	X	Cindy Levine	RSS Representative (v)		David Ketchum	STARS Representative (v)	X	Alesia McManus	RUSA Division Councilor (v)		Stephanie Graves	Director at Large (v)	X	Kathleen Kern	RUSQ Editor (nv)		Ed Garcia	ALA Exec Liaison (nv)			
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	Bill Ladewski	RUSA Executive Director (nv)	X
	Ninah Moore	RUSA Programing Officer / Continuing Education (nv)	
	Shuntai Sykes	RUSA Membership & Programs Specialist (nv)	
	Melissa Vanyek	RUSA Marketing, Communications, and Web Services Coordinator (nv)	
	Chris Lebeau	Guest (nv) presented OCLC Web Junction proposal	X

Agenda Item 2 – Approval of Minutes

Discussion [Minutes](#) from October 14, 2019. Bordelon moved to accept by proclamation; Brown seconded. Approved by proclamation.

Agenda Item 3 – Update from the Executive Director ([Full report](#))

Discussion The final numbers from FY2019 are in. RUSA ended the year with a deficit of (\$52,416). This is the best close in a few years and was achieved by reducing expenses. More focus will be on increasing revenue this year to close the gap. RUSA has 2,778 members through September which includes 35 new members. There are 2 contracted educational courses and 3 webinars scheduled and 3 courses have been completed. Status of various committees was reported. Vendor Relations now has [marketing sheets](#) and the website is being improved. A sponsor is being sought for the RUSA Membership Social at Midwinter. ALA has agreed to the terms for the building move and is expected to move around April or May. Final decisions are being made for the choice of the next ALA Executive Director. A future of ALA Midwinter update has been [posted](#).

Agenda Item 4a – [Committee Census](#)

Discussion [Themes and Actions](#) (Ann Brown and Cindy Levine). Ann provided a summary of themes that emerged in the Committee Census and possible actions.

Themes:

- There is duplication and layers within sections with RUSA.
- Not all committees participated in the census.
- Programming is often internal to RUSA.
- Various communication issues
- How do we review the work of Section Representatives on RUSA
- Online presence is fractured and duplicated

Possible Actions:

- Webinars on how to make good program and webinar proposals; nominations; weaving EDIA into your committee work; how you made your programming successful; archiving of work; reaching beyond RUSA

	<p>Discussion:</p> <ul style="list-style-type: none"> • How do we move forward and sustain momentum? • Volunteer Development could possibly offer tips on process and ways to improve. • Not everything needs to be a webinar. Though often recorded not all will go back. Text is sometimes a better option to be able to refer. 	
Conclusions	<ul style="list-style-type: none"> • We need to codify critical items from the Committee Census into the strategic plan. • Follow ups need to be made for marked items. 	
Deadline	Action Items	Person Responsible
Before next Board Meeting	<p>RUSA Office will follow up with items in the F and I columns of the Analysis tab of the Committee Census</p> <p>Beth German will follow up with items in the G, H, J, and K columns of the Analysis tab of the Committee Census</p> <p>Section chairs will follow up with items in column E of the Analysis tab of the Committee Census</p>	<p>RUSA Office</p> <p>Beth German</p> <p>Section Chairs</p>
Agenda Item 4b – Sustainability		
Discussion	<p>Background info: excerpt from email: “As you may be aware, at the 2019 Midwinter meeting this past year, ALA added sustainability as a core value of librarianship. This means that all ALA members now have a professional responsibility to advocate for sustainable practices in all aspects of their ALA work, especially in relation to travel and conferences. Thanks in part to SustainRT’s efforts, the Midwinter 2020 registration includes, for the first time, actions attendees can take to reduce their carbon footprint while at the conference. While this is welcome progress, much more work lies ahead as we strive toward a carbon neutral future. To accomplish all that SustainRT would like to implement, we would like to invite you, as a leader of RUSA, to partner with us in our promotional, educational, and implementation efforts. With your help, and the help of members of other ALA divisions, we can become a powerful voice for sustainability and significantly increase our chances of attaining our sustainability goals.” -Sarah Vital, ALA SustainRT Governance Committee.</p> <p>We can continue to encourage our members to not print, have online meetings. We also discussed importance of sustaining membership. Question was asked if we have members who are active in the Sustainability Round Table.</p>	
Conclusions	<p>We will continue to encourage sustainability. RUSA Office will check in Membership Database for crossover of membership to see if we can find someone to report back on actions.</p>	
Deadline	Action Items	Person Responsible
Before next Board Meeting	<p>RUSA Office will check in Membership Database for crossover of membership to see if we can find someone to report back on actions.</p>	<p>RUSA Office</p>

Agenda Item 5 Announcements		
Discussion	<ul style="list-style-type: none"> • RUSA letter to Board-Legal Access.pdf (Chris Lebeau) RUSA is supporting a national training initiative from OCLC’s Web Junction. The course is Access to Civil Legal Justice through Public Libraries and will be offered for free. The purpose of the course is to offer training for non-law librarians who deal with pro-se patrons. We are hoping many RUSA members will take advantage of this opportunity. We offer support in terms of participating in the planning and promotion of the course. RUSA has no monetary commitment. • Administrative Role in Carnegie’s moving to Booklist. Currently administration is split. Management would fall under the auspices of Booklist. Externally the RUSA name would still be present so the public would see no difference. All profit or loss would be Booklist now. It is typically a break even to small profit event and Bill will get additional figures from previous years for a vote at the November meeting. Attendance appears to have declined over time and we are working with the Sponsor to improve attendance. RUSA Board will vote next time on this action since involves money. • RUSA Slate of Programs for ALA Annual <ul style="list-style-type: none"> ○ Suggesting Own Voices to All Readers: EDI and RA Service ○ Bridging the Past and the Present: History, Democracy, and Civic Engagement in Chicago’s Libraries and Archives ○ Follow the money: Help watchdogs, whistleblowers, and our communities find and understand financial trails and organizational relationship ○ RUSA/ETS Emerging Technologies Showcase ○ Not All Who Wander Are Lost: Using Emerging Technologies to Support Library Wanderers ○ Closing the Justice Gap: The Crucial Role of Libraries ○ Building on Success –Resource Sharing and Interlibrary Loan Technologies on the Horizon ○ When you least expect it: Helping library patrons manage life’s financial twists and turns ○ New Discoveries in Reference: The 26th Annual Reference Research Forum ○ Understanding the barriers of faculty in communicating with librarians in addressing the rising serials costs, resource cancellations, and scholarly communication issues (this one was accepted with the recommendation that the program title be changed to be more welcoming and clear) • ASCLA Deaf Culture Forum – free. Asked for names to attend. 	
Deadline	Action Items	Person Responsible
	<ul style="list-style-type: none"> • RUSA Board will vote at the next board meeting on transferring the administrative role of the Carnegie’s to Booklist. 	Beth German will prepare motion.

Parking Lot

- [Bylaws](#) proposal will appear on the spring ballot.
- In the future what is the best way to review committees and sections?

Notes of Interest / Next Meeting

- Notes of interest:
 - RUSA Board will vote at the next board meeting on transferring the administrative role of the Carnegie's to Booklist.
 - Assignments made for follow ups to committee census
- Next Meeting: December 9, 2019
- Forthcoming meetings:
 - January 13, 2020
 - January 26, 2020 (Midwinter)